

SKPPhD

PHD IN FINANCE AND ACCOUNTING





Alice Guilhon
Dean, SKEMA Business School

**SKEMA BUSINESS SCHOOL:
A TRULY GLOBAL SCHOOL THAT
TRAINS THE TALENTS OF THE
KNOWLEDGE ECONOMY.**

This digitalised and disruptive economy is shaking up our lifestyles, our social and cultural codes and the foundations of our societies. Education is also subject to those same challenges.

SKEMA is the global school that trains the talents for 21st century companies. These talents are mobile, multicultural, adaptable and entrepreneurial. They are managers of information and knowledge. These are the values and DNA of our school.

Yet few students in the world have the opportunity to study in the one and same global school on different continents, benefitting every day from a teaching imbued with both local learning and the use of information technologies and sharing.

SKEMA prepares students for the reality of today's businesses, anticipating the careers that emerge from the combination of academic research, single or multi-site programmes and the involvement of businesses in the design and operation of programmes.

As a student at SKEMA, you will be exposed to unforgettable experiences and will be ready for work all over the world. SKEMA's dynamic is yours: with our programmes, you will discover, learn and be ready to live in an interconnected and multipolar world.

I look forward to sharing these projects and challenges with you.

WWW.SKEMA.EDU

Share the SKEMA experience



**INTERNATIONAL
RECOGNITION**



40 000

graduates throughout the world

140 COUNTRIES



7 900
students



65 STUDENT
SOCIETIES AND CLUBS



- ▶ 29th best Master in Management in the world (three-year average)
- ▶ MSc Financial Markets & Investments ranked 6th worldwide (2017)



**CAMPUSES
WORLDWIDE**

- ▶ FRANCE (LILLE, PARIS, SOPHIA ANTIPOLIS),
- ▶ CHINA (SUZHOU),
- ▶ USA (RALEIGH, NC)
- ▶ BRAZIL (BELO HORIZONTE, MG)

120+

nationalities on SKEMA's campuses



160
PROFESSORS



OVER 260 ACADEMIC
AND PRACTITIONER
CONTRIBUTIONS
SINCE 2016

MISSION

TO EDUCATE AND GUIDE HIGH-ACHIEVING STUDENTS AND PRACTITIONERS

from a variety of backgrounds in their professional and personal development so that, while respecting ethical and responsible principles and practices, they can:

- ▶ Evolve successfully in a multicultural context and in a globalised knowledge economy in organisations of any size, in any country
- ▶ Contribute to the development and the sustainable performance of their organisations through their ability to innovate, their technical skills and their cross-disciplinary and international culture

To this end, the school emphasises:

- ▶ Academic and applied research that will both advance management theory and disciplines, that assist global managers in the application of best practices
- ▶ Pedagogical innovation
- ▶ A multi-campus strategy

The school thereby contributes to:

- ▶ The development of the regions and countries in which it is located
- ▶ The development of firms with which it has links

THE NAME SKEMA ▶ SCHOOL OF KNOWLEDGE ECONOMY AND MANAGEMENT,

DEFINES THE SCHOOL'S AMBITION: TO BE THE POINT OF REFERENCE AMONG BUSINESS SCHOOLS INTERNATIONALLY.

SKEMA Business School is a learning community committed to the creation and transmission of knowledge and practices in management. The vision, mission, DNA and values on which the strategy is based are completely in keeping with the world's economic evolution: globalisation. Since its creation, SKEMA has taken up the challenge of being a globalised school through its multi-campus structure.



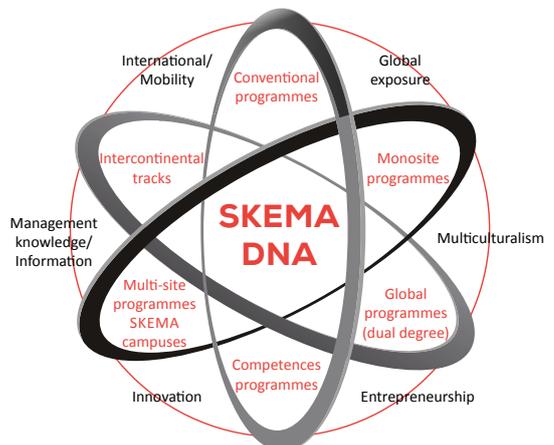
SKEMA DNA

#SKEMADNA

It comprises three themes pertaining to the knowledge economy:



PROGRAMME PORTFOLIO COHERENCE

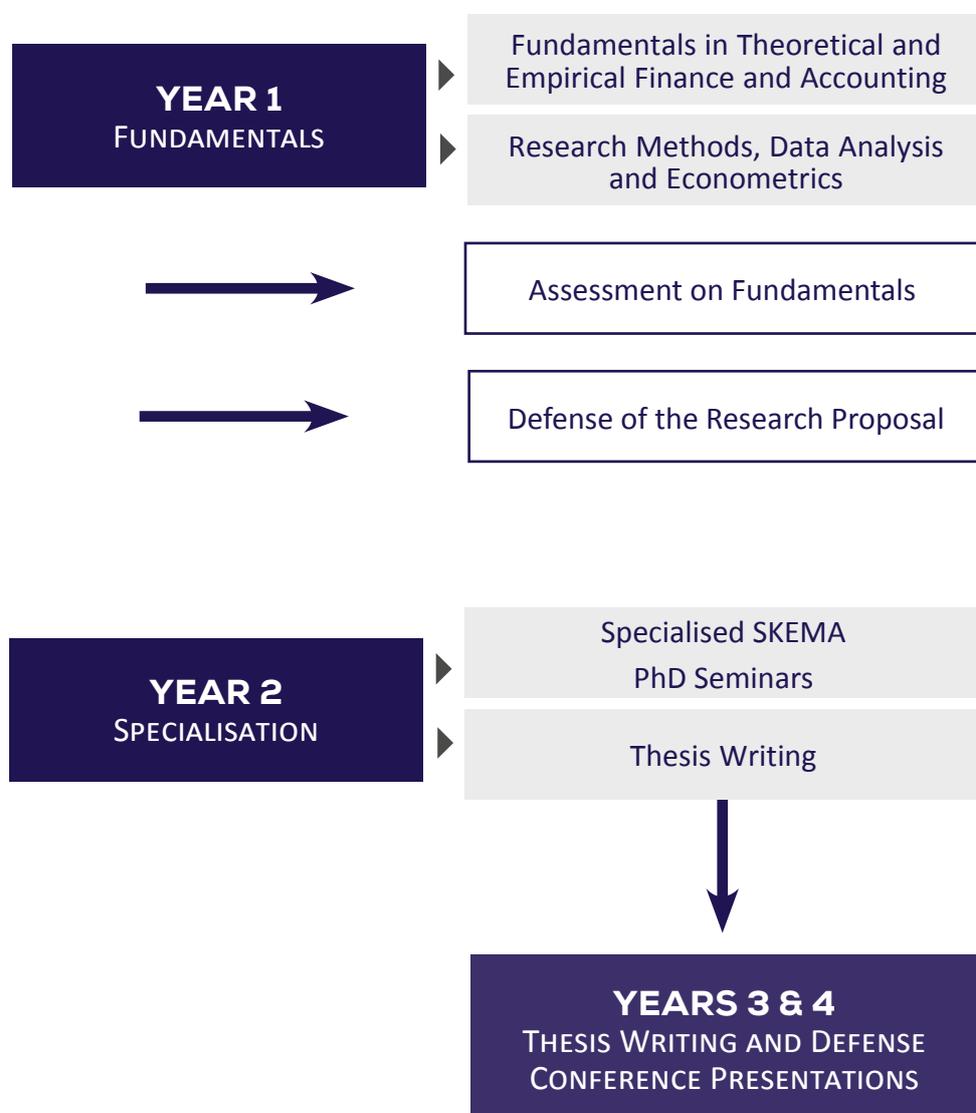


PhD IN FINANCE AND ACCOUNTING

Taught entirely in English on a multi-campus basis

THE PhD IN FINANCE AND ACCOUNTING IS A FOUR-YEAR PROGRAMME AS PART OF THE ACTIVITIES OF THE SKEMA "FAIRR" RESEARCH CENTER -Finance & Accounting Insights on Risk and Regulation-

STRUCTURE:



THE PhD PROGRAMME

CONTENT OF THE PROGRAMME

- **METHODOLOGY**
- **QUANTITATIVE TECHNIQUES**
- **THEORIES OF FINANCE AND ACCOUNTING**
- **RESEARCH SEMINARS AND WORKSHOPS**

FIRST YEAR

- ▶ Advanced Econometrics
 - ▶ Behavioural Corporate Finance
 - ▶ Theory of Corporate Finance
 - ▶ International Corporate Finance and Governance
 - ▶ Theory of Accounting
 - ▶ Asset Pricing
 - ▶ Research Seminar
- Students will also be required to write a research proposal, which will be the starting point of their PhD thesis.

ADMISSION TO THE SECOND YEAR

To enter the second year, students must have obtained:

1. At least a B in each course
2. A successful defense of the research proposal before the scientific committee.

SECOND YEAR

- ▶ Attend the Lecture Seminars and Research Seminars
- ▶ Attend PhD workshops
- ▶ Follow a reading programme

Students may be offered the opportunity to spend several months in a partner university.

They are expected to present a paper in at least one (peer-reviewed) academic conference.

THIRD AND FOURTH YEARS

- ▶ The third and fourth years are dedicated to the writing of the dissertation and of at least one paper.
- ▶ Students may be offered the opportunity to spend several months in a partner university.
- ▶ They are expected to present a paper in at least one (peer-reviewed) academic conference.

“ By enrolling with the SKEMA’s PhD in Finance and Accounting, I feel not *just* as a student but also a full member of the research center. Seminars, workshops, meetings, conferences, I feel fully engaged in many research activities.”



Gael Leboeuf,
PhD student

PRACTICAL INFORMATION

ADMISSION REQUIREMENTS

Admission to the PhD programme is based on a previously completed Master's degree course (or equivalent). Students accepted into the PhD programme generally also take a registration into a French public university doctoral programme. Applicants should have the ability to understand and write in English.

ASSESSMENT PROCEDURE

The applicants are assessed by a selection committee. On the basis of the committee's assessment, the PhD programme director decides

- ▶ who should be accepted in the PhD programme
- ▶ who should be offered vacant PhD scholarship(s)/ assistantship(s)

ASSESSMENT CRITERIA

The assessment committee will assess whether the applicant seems capable of carrying out a research project. In connection with this, the CV and diploma/transcripts will be examined, and applicants with outstanding academic background and high potential research projects –on the basis of their Master thesis for instance– will be given preference. (see the application procedure document)

Doctoral study is a full-time project. Accordingly, we only admit students who expect to devote all their efforts to the programme.

FEES

The fee is payable for the first three years. Thereafter, a reduced rate is charged. For the 2017/2018 academic year, the annual fee is €5,000.

A number of post graduate studentship awards are made to the most qualified candidates, including waiving of tuition fees.

APPLICATIONS

APPLICATIONS MUST BE SUBMITTED BY END OF MAY TO:

SKEMA Business School
Vanessa Van Mael - PhD Application
Avenue Willy Brandt
59777 Euralille - FRANCE
email: vanessa.vanmael@skema.edu

MORE INFORMATION (including application form)
www.skema.edu/programs/phd/phd-in-corporate-finance



Armin SCHWIENBACHER
DIRECTOR OF THE PHD

SKEMA ADMITS STUDENTS OF ANY RACE, COLOUR, AND NATIONAL OR ETHNIC ORIGIN.

SKEMA BUSINESS SCHOOL

SIX CAMPUSES AROUND THE WORLD



SKEMA BUSINESS SCHOOL'S PROGRAMMES

BBA PROGRAMMES

- ▶ BBA in Global Management

ESDHEM

Prep School + French Licence

- ▶ Management
- ▶ Law

GRANDE ECOLE PROGRAMME

- ▶ Master in Management

MASTÈRES SPÉCIALISÉS®

Accredited by the *Conférence des Grandes Ecoles*

- ▶ Expert en contrôle de gestion, audit et gestion de système d'Information
- ▶ Manager en gestion de patrimoine financier
- ▶ Manager Marketing Direct et Commerce électronique
- ▶ Manager de la chaîne logistique et achats
- ▶ Manager Projets et Programmes
- ▶ Expert en Gestion Fiscale d'Entreprise

MSc PROGRAMMES

Accredited by the *Conférence des Grandes Ecoles*

Finance

- ▶ Auditing, Management Accounting & Information Systems
- ▶ Corporate Financial Management
- ▶ Financial Markets & Investments

Marketing

- ▶ International Marketing & Business Development
- ▶ Strategic Event Management & Tourism Management
- ▶ International Hospitality Management
- ▶ Luxury & Fashion Management
- ▶ Global Luxury Management
- ▶ Digital Marketing

Management

- ▶ International Human Resources & Performance Management
- ▶ Business Consulting & Information Systems Management
- ▶ Supply Chain Management & Purchasing
- ▶ Project and Programme Management & Business Development

Business & Strategy

- ▶ Digital Business
- ▶ Entrepreneurship & Innovation
- ▶ International Strategy & Influence
- ▶ International Business

DOCTORAL PROGRAMMES

- ▶ PhD in Finance and Accounting
- ▶ Knowledge Technology and Organisation PhD in Management
- ▶ DBA in Project and Programme Management
- ▶ Digital DBA

EXECUTIVE MBA

EXECUTIVE MS

SKEMA EXECUTIVE

- ▶ Executive education including open programmes, customised programmes and diploma courses

SKEMA BUSINESS SCHOOL

www.skema.edu

PhD Admissions

contact: Vanessa Van Mael

SKEMA Business School

Avenue Willy Brandt - 59777 Euralille - France

E-mail: vanessa.vanmael@skema.edu



Download the SKEMA Experience app for tablets at the App Store and Google Play



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