



Laurent ALEONARD

Contact

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Position

Professor of Management Accounting & Controlling

Nationality French

Educational background

Year	Diploma	Institution	Major/minor
2001	Doctorate in Management	Paris IX Dauphine University	Thesis subject: <i>The Instrumental Crisis of Management Control.</i>
1993	Doctoral diploma (DEA)	Paris IX Dauphine University	Accountancy and Controlling
1984	EM Lyon Master Degree	Lyon School of Management	Management Accounting

Academic appointments

- 2000-2008: Professor of Management Accounting and Controlling, Department of Accounting and Control, EDHEC Business School, Lille / Paris.
- 2005 2008: Director of the European Apprenticeship Program, EDHEC Business School, Paris.
- 2002-2004: Director of the Executive MBA, EDHEC Business School, Lille.
- 1993-2000: Associate Professor of Management Accounting and Control, Department of

Finance, Accounting and Control, Reims Management School.

1994-2000: Head of the International Relations Department, Reims Management School.

1991-1993: Lecturer at ESCP-EAP Business School, Paris.

Professional experience

1986-1992: DASSAULT SYTÈMES (CAD-CAM software): Assistant to the General Manager, Financial Controller.

1985-1986: HOFFMANN LA ROCHE (PRODUITS ROCHE FRANCE): Financial Controller of the Marketing Division.

Consulting activities

1996-1997: BULL (Computer industry): Facilitation of change in finance and management control services via the design and implementation of a training programme aimed at modifying the perception of the role of internal management controller.

1994: PROMODES/CONTINENT (Retailing industry): Analysis of accountancy functions followed by implementation of a training programme in management controlling. Improved mastery of operational scoreboards by 30 middle and top managers.

1992 to present: Consultant to the French Ministry of Finance and Budget, French Ministry of Defense – Executive seminars in the management of the French public sector and the implementation of the 2006 Financial Law, Paris.

Experience abroad

1998: Visiting lecturer at Kyushu University, Fukuoka (Japan): Seminar in Strategic Accounting and Management Control Systems for graduate students.

1995: Visiting professor at the University of Hawaii at Manoa, Honolulu (USA): MBA elective in Strategic Planning and Control for international post-graduate students.

1991-1993: Visiting lecturer at the *Ecole Nationale d'Administration et de Gestion*, Vientiane (Laos) and the *Institut de Fomation à la Gestion*, Hanoï (Vietnam).

Financed research N/A

Research interests

Designing and implementing strategic management control systems.

Strategic planning and control in non profit organizations.

Comparative analysis of management control systems in the public sector and the industry.

The use of management control as a transformation process in strategic changes.
Case-based and clinical methodologies in studying management control systems.

Publications

Chapters in Books

“Systeme comptable et Comptabilité de Gestion au Vietnam” in Nishimura, Willette & Baydoun, Accounting in the Asian Pacific Region (in Japanese).

“Systems of Accounting in Vietnam” in Baydoun, Nishimura, Willet *et al*, Accounting in the Asia Pacific Region, Wiley & Sons Singapore, 1997.

"In Search of New Management Control Systems", Cahiers de Recherche de Reims Management School, March 2000.

Authored cases

“Logic Industrial System” – Implementation of an Accounting-Based Management Control System in the Software Industry, ESCP-EAP & Reims Management School, 1993-1995 (*French and English versions*).

“Opéra de la Cité” – Interactive case study edited on CD-ROM, Reims Management School, 1996.

Conference papers

"Implementing a performance driven managerial culture within the French public administration: can a new planning and budgeting procedure be the unique driver for change?", EFMD Conference on Public Management, Nottingham University (UK), March 2005.

Editorial activities N/A

Membership of academic associations/networks

Member of the « *Centre de Recherche Européen en Finance et Gestion* » (CREFIGE), Paris Dauphine University (since 1993).

Member of the « *Association des Directeurs Financiers et de Contrôle de Gestion* » (DFCG) (1993-2000).

Languages

French
English