

# Rani Jeanne Dang

CV last reviewed on September 2008

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## EDUCATION

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Since Nov. 2006  
(Ph.D graduate  
2010)

**Ph.D candidate in Management at GREDEG-CNRS / University of Nice Sophia Antipolis, France**

Research scope: "The integration of Small and Middle Enterprises into the innovation dynamics of clusters – The case of SCS competitive cluster (Secured Communicating Solutions competitive cluster)"

Ph.D Supervisors:

Catherine THOMAS, Professor at the University of Nice  
Christian LONGHI, Senior Researcher at CNRS

**Visiting Research Scholar–University of Cambridge, Judge Business School, UK** (from October 2008)

2003-2006

**Master's Degree in Economics and Management - University of Nice Sophia Antipolis, France**

Major "Knowledge and IT Management", Master's thesis passed with top honors, awarded *Distinction First* (equivalent 1.1)

**CERAM Business School, Nice - Sophia-Antipolis, France**

Master in Management, awarded *Major's Distinction First* (equivalent 1.1)

2004-2005

**D.U. History of Arts** (simultaneous with business school) - University of Nice Sophia Antipolis, France

2003-2004

**B.A. in English Literature & Civilisation** (independent candidate) - University of Nice, France

2000-2003

Preparatory School (Classe Préparatoire aux Grandes Ecoles). Arts and Literature department (Hypokhâgne, Khâgne), Lycée Masséna, Nice, France

## TEACHING EXPERIENCES

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2006-2008

Teacher - **University of Nice Sophia-Antipolis**

- **Human resources management** (24h), Management Bachelor Degree, Sophia-Antipolis
- Monitoring of several Management Bachelor Degree students during their internship
- **Strategic analysis**, Economics and Management Bachelor degree (20h)

Teacher - **CERAM Business School Nice Sophia-Antipolis**

- **Strategic Management of SMEs**, Master in Management (30h) – *charts of students' evaluation of the course are available*
- **Authored Cases/ teaching materials:** on ASK RFID

## SCIENTIFIC ACTIVITIES

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Associations

- Member of the AIMS organisation committee (Association Internationale de Management Stratégique) 2008  
- Reviewer AIMS 2008

Publications

Conferences, Working papers and pending communications or articles

- Dang R.J., Longhi C., Aldebert B. (2008) " *Temporary Clusters and Knowledge Creation: The Case of Tourism@*", 24th EGOS Colloquium, VU University Amsterdam, The Netherlands
- Dang R.J., Longhi C., Aldebert B. (2008) " *Are temporary clusters a relevant mean for managing the exploitation – exploration tension of innovation? The Case of Tourism@*", EUNIP 10-12 Sept 2008 (European Network On Industrial Policy) International Conference In San Sebastián On Competitiveness, Territory And Industrial Policy.
- Dang R.J., Longhi C., (2008) " *PME et dynamiques d'innovation localisées: quelle cohérence territoriale des pôles de compétitivité? Une analyse exploratoire sur le cas du Pôle SCS*" Rencontres Réseaux d'Innovation", Sept 2008, Sophia-Antipolis.
- Dang R.J., " *The integration of SMEs into the innovation dynamics of clusters – a comparison between the high-tech cluster of Cambridge and the case of Sophia-Antipolis*", working paper
- Dang R.J., Thomas C., Longhi C. " *Le modèle de Boisot comme cadre analytique des dynamiques de création de connaissances au sein des territoires?*" working paper

- Dang R.J "Origines historiques du mécénat: éléments de compréhension sur les pratiques actuelles", Newsletter de l'Association de l'Ecole Doctorale : Marchés et organisations, décembre 2007
- Dang R.J "L'évolution du mécénat d'entreprise: vers un partenariat de compétences? », Newsletter de l'Association de l'Ecole Doctorale : Marchés et organisations, décembre 2007

Reports  
(deliverables)

- Enquête satisfaction 2007, Pôle SCS (Identification des problèmes et améliorations souhaitées par les membres du Pôle SCS auprès des 150 adhérents et préparation à l'évaluation de la DGE : niveau de satisfaction sur les processus et les services)
- Rapport sur les Projets, Groupes thématiques et Activités Internationales du Pôle SCS, Octobre 2007
- Rapport sur la Plateforme technologique, la Communication et la Formation, Decembre 2007
- Enquête sur l'intégration des PME au sein du Pôle SCS, Juillet-Septembre 2008

## PROFESSIONAL EXPERIENCES

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Since 2006



**Project officer** – Competitive cluster: "Secured Communicating Solutions", Small and Middle Enterprises (SMEs) department, PACA Region, France

- Set-up and coordination of the survey aiming at evaluating the integration of SMEs into competitive clusters and collaborative innovation projects.
- Organisation of "Forum PME SCS" 2006, 2007: trade shows and meetings set up in order to pave the way for dynamic collaborations between players in the cluster, in particular between large companies, researchers and small to medium size businesses, to have a better overview of competences of SMEs members from the SCS cluster and in order to boost projects.

→ Well-developed IT skills, communication skills, adaptability skills. Recommendation available

2006  


**ASK** (the leading manufacturer of contactless microprocessor smart cards and RFID) – Sophia-Antipolis  
**Comprehensive Market Intelligence Study on the Biometric Passport Sector**

→ Better understanding of the secured identity market, of the scope of high-tech "contactless" products, and of the running of an SME. Analytical ability. Adaptability. Recommendations available

2004-2006  
2 years



**Division Communications Manager** at **STMicroelectronics** « Wireless Infrastructure Division » Sophia-Antipolis

- Competition Watch, analysis and comparison of competitors' marcom strategy.
- Press releases, promotion, press relations, product catalog, trade shows, planning & budget for marcom activities, Internal Communications

→ Coordination skills, sense of responsibility, creativity, analytical skills, and taste for research activities. Database management. Recommendations available

2004



**Department of Arts and Culture Administration, Town Council of Nice:** in charge of drawing closer companies and public organisations (museums, council art galleries...) through initial propositions for a patronage policy:

- Study, analysis and summary of the fiscal and tax allowances through art patronage.
- Creation of a booklet summarizing museums projects and addressed to companies.

→ Taste for the culture & arts sector, recognition of problems in partnerships between public and private organisations.

2002  
Internship



**AMADEUS Sophia-Antipolis** ("Executive Briefing Centre"):  
**"Event Planer"** Management of agenda and meetings of the company's VIP partners and customers

→ Sense of confidentiality, taste for public relations

## LANGUAGES

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| <b>French</b>     | Mother tongue     |
| <b>Vietnamese</b> | Mother tongue     |
| <b>English</b>    | Fluent            |
| <b>Spanish</b>    | Operational level |