

**Olivier Pommeret**



**Contact**

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**Position**

- Professor - "Competence, Knowledge and Organisation" (CKO) Axis.
- Director of Studies MS IEMC.
- Project consultant in Competitive Intelligence & Knowledge Management – SKEMA Expert.
- SKEMA Expert webmaster.

**Nationality**

- French

**Educational Background**

- Master in Competitive Intelligence & Knowledge Management (« Mastère Spécialisé Intelligence Economique et Knowledge Management ») (6 years after high school). SKEMA Business School – France.
- Ph.D. in Cutaneous Biology and Pharmacology. « Very honourable » mention and jury congratulations - Paris 7 University – Denis Diderot – France. Grants of the French Ministry for National Education, Research and Technology (1999-2002) and « Association pour la Recherche sur le Cancer » (2002-2003).
- National Master of Cutaneous Biology and Pharmacology. Valedictorian - Paris 7 University – Denis Diderot – France. Grant of "La ligue contre le cancer".
- Biochemistry, French diplomas (3 and 4 years after high school). Nice Sophia-Antipolis University – France.

**Academic Appointments**

- 2008-2009: Director of Studies - Master in Competitive Intelligence & Knowledge Management ("Intelligence Economique et Management des Connaissances" - MS IEMC) - SKEMA Business School.
- 2008: Academic Director of the Master in Competitive Intelligence & Knowledge Management - SKEMA Business School.
- 2006 – 2009: Lecturer for the MS IEMC.

## Courses Taught

- Open source tools
- Web 2.0
- Competitive Intelligence
- Knowledge Management

## Professional Experience

- 2008 - today: Professor CKO Axis - SKEMA
- 2006 - today:
  - Director of Conseil POM company – Competitive Intelligence & Knowledge Management Consulting.
  - SKEMA Expert webmaster.
- 2005: Intranet website development - Global Marketing Research Department, Sanofi Pasteur.
- 2005: Strategic consulting for Mc Kinsey.
- 2004: Consulting for STMicroelectronics.
- 1998 – 2003: Research activity at the National Institute of Health and Medical Research (INSERM) U385 Unit of Professor Jean-Paul Ortonne in Nice, France.

## Intellectual Contributions

### A/ Reports

- 2005:
  - « Marketing Research and Knowledge Management » - professional thesis.
  - « Which strategies must adopt the institutions of public health and pharmaceutical firms about the ageing of the population? » for Mc Kinsey.
- 2004: "White Book" about STMicroelectronics.
- 2003: "*In vitro* and *in vivo* functional studies of the different laminin-5 forms" - Ph.D.

### B/ Scientific Papers

- 2003: « La laminine-5 non maturée dans le bras court de la chaîne gamma-2 stimule la migration cellulaire et inhibe la prolifération kératinocytaire » (1st author).
- 2003: « Knock-in of the laminin-5 YSGD sequence defines roles for gamma-2 chain processing in ECM assembly, migration and proliferation » (1st author).
- 2002: « The short arm of the laminin gamma-2 chain plays a pivotal rôle in the incorporation of laminin-5 into the extracellular matrix and in cell adhesion » (4th author).

### C/ Conferences - Seminars

- 2006 - today: several courses on open source tools, competitive intelligence, knowledge management and web 2.0.
- 2009:
  - "Free open source tools for competitive intelligence" - ADBS annual regional meeting (PACA).
  - "Free tools for competitive intelligence" - IHEDN, 176th session Nice - Gênes.
- 2007: « Open source tools for the clusters » during the 5th "Competitive Intelligence conference" – SKEMA (CERAM).
- 2005:
  - « Free open source tools to practise knowledge management » during the 4th "Competitive Intelligence, Clusters and SMEs" Conference – SKEMA (CERAM).
  - "Open source collaborative tools for the clusters" seminar for the SCS and

- PASS clusters, organized by SKEMA (CERAM) and Conseil POM.
- “Open source collaborative tools for the banking sector” seminar organized by SKEMA (CERAM) and Conseil POM.

#### D/ Others

- 2006 – today: 160 general-public articles about competitive intelligence and knowledge management on [www.olivierpommeret.com](http://www.olivierpommeret.com).

#### **Membership of Academic Associations/Networks**

- Member of the organizing & scientific committees for the 5th Competitive Intelligence Conference (“5èmes Rencontres Intelligence Economique”) - SKEMA (CERAM) - 2007
- Member of the organizing committee for the 3rd Knowledge Forum of the Knowledge Management Society of Japan -(KMSJ) - 2007