

## SKEMA Global Sustainability DBA Official Document

### Guideline for Preparing Research Statement for SKEMA DBA Application

The Research Statement provides applicant with the opportunity to articulate motivation for pursuing the SKEMA Global Sustainability DBA. It also allows applicant to present a general plan of proposed research in sustainability, which can help DBA Admission Committee evaluate applicant's suitability for getting into this innovative DBA program.

#### Research on Sustainability

Many disciplines are involved in the research of sustainability, such as Sciences, Engineering, Health Sciences, political science, sociology. Nevertheless, Doctor of Business Administration level research normally would typically focus on business aspects of sustainability. Furthermore, in order to define a proper research scope, candidate may focus on specific business disciplines.

Some examples of sustainability-related research topics in different business disciplines are:

*Economics*: carbon pricing, economic policy for sustainability, sustainable development, environmental economics, public economics...

*Management*: sustainability leadership, sustainability and growth strategy, ethics and corporate responsibility, organizational change and sustainability...

*Finance*: social return on investments, green bonds, carbon trading, sustainability and shareholder value, financial regulations for sustainability...

*Accounting*: sustainability accounting, ESG reporting, corporate governance for sustainability, environmental accounting, social accounting...

*Marketing*: green consumption, consumer welfare, sustainability and firm performance, new models of consumer behaviour under evolving socio-cultural processes, quality of life...

*Information Systems (IS)*: environmental impact of IS, Green IS design, IS for sustainable enterprises, sustainable e-commerce, sustainable big data...

*Operations Management*: supply chain sustainability, sustainable production, green public procurement, sustainable operation management...

*Interdisciplinary sustainability topics*: e.g., Health IT, public policy making for sustainable development.

The applicant is encouraged to focus on one specific sustainability research topic in developing and composing the Research Statement.

#### Major Components of Research Statement

The applicant's Research Statement may include the following components:

(1) reasons why you are interested in or intrigued by sustainability related issues.

(2) your career or personal development goals for the next 5-10 years; and how a SKEMA Sustainability DBA degree might fit into the bigger picture.

(3) specific research topics in sustainability that you intend to explore while in the program

(4) preliminary research plan (i.e., how you plan to investigate your proposed research topic) and what you expect to find based on your research plan.

(5) any prior experience you have in conducting research (academic or practical).

### **Length Requirement**

Two pages (single-spaced), or around 2,000 words.