

SKEMA BUSINESS SCHOOL

SKDDBA

**DOCTORATE IN BUSINESS ADMINISTRATION
PROJECT AND PROGRAMME MANAGEMENT**



DBA IN PROJECT AND PROGRAMME MANAGEMENT

A blended programme taught in English at the Lille campus

PROGRAMME OUTLINE

Over the past sixty years project and programme management have become accepted ways of managing organisations. Projects and programmes are strategic processes which modify the conditions of the firm in its environment.

The primary goal of the DBA Project & Programme Management is to provide solid foundations and competencies for participants' future careers in project, programme and general management. The programme relies on SKEMA's strong commitment to international organisations, professional bodies and research in project, programme and portfolio management.

The programme is based on standards and bodies of knowledge that are widely recognised within the profession. It also includes state agencies' and international organisations' standards.

The DBA Project and Programme Management leads to careers in **top management, consulting, research and academia**.

The programme is taught **in English** by **international faculty** at the Lille campus.

AIMS AND OBJECTIVES

The aim of the programme is to facilitate the dynamic development of participants' managerial and entrepreneurial competencies, allowing them to enhance their expertise, and to work as managers and leaders in organisations in an international and multicultural environment.

THE PROGRAMME IS DESIGNED TO:

- ▶ Build on students' experience and academic achievements as part of a considered career plan
- ▶ Give students maximum professional credibility
- ▶ Open doors into consultancy or senior executive positions
- ▶ Help students maximise their effectiveness as a trainer or educator
- ▶ Enhance students' consultancy, project, programme and strategic management and research skills
- ▶ Increase students' understanding of research methodology and techniques.

The doctorate programme in Project and Programme Management is characterised by research directed at specific industry issues and concerns

ENTRY REQUIREMENTS

Potential students should have:

- ▶ A master in project management or equivalent
- ▶ At least five years' experience as a manager in industry
- ▶ A strong desire to do research in the field of project or programme management.

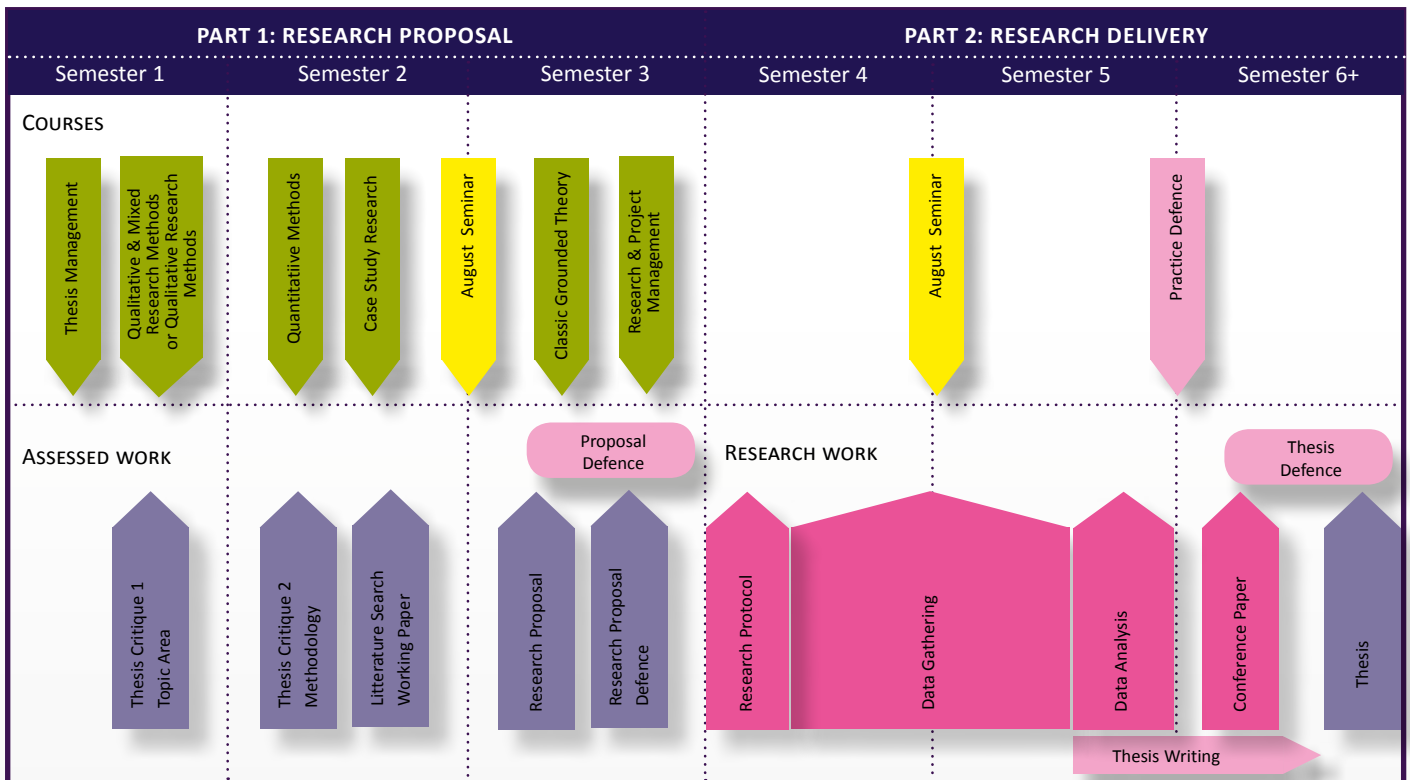
They should be fluent in English (IELTS 6.5 or equivalent)



Paul Gardiner
Professor of Project Management,
Director of the DBA

STRUCTURE

THE PROGRAMME IS DIVIDED INTO TWO PARTS, AND CAN BE STUDIED OVER A MINIMUM OF SIX SEMESTERS (THREE YEARS).



PART 1

The aim of Part 1 is to write and agree your research proposal as a basis for progressing to Part 2.

COURSES

During Part 1, students are required to attend the six courses listed below:

- ▶ Thesis Management – Writing for Success
- ▶ Classic Grounded Theory
- ▶ Qualitative and Mixed Research Methods or Qualitative Research Methods
- ▶ Quantitative Research Methods
- ▶ Case Study Research
- ▶ Research & Project Management

MENTORING WORKSHOPS

Regular mentoring workshops are held, to help with the preparation of your research proposal. It is compulsory to attend at least one to defend your research proposal.

DOCTORAL SEMINAR

Every August there is a doctoral seminar, which aims to give an overview of current research topics in Project Management. You are encouraged to attend the seminar every year.

ASSESSED ELEMENTS

In Part 1 there are five compulsory elements of work:

1. A critique of a DBA thesis in a topic area similar to the one you wish to study
2. A critique of a DBA thesis using a methodology similar to the one you propose
3. A working paper summarising the findings from your preliminary literature search
4. Your research proposal
5. The defence of your research proposal before a jury

In order to be able to progress to Part 2 you must score a weighted average score of 60% on the five assessed elements of work.

DURATION

The required duration for Part 1 is four semesters maximum.

PART 2

The aim of Part 2 is to gather and analyse your data, write your thesis and defend it before a jury.

OUTPUTS

There are two outputs for Part 2:

1. To write your thesis
2. To defend your thesis before a jury

MENTORING WORKSHOPS

You are invited to attend a mentoring workshop as a practice defence.

DOCTORAL SEMINAR

You are invited to continue to attend the doctoral seminar in August.

DURATION

The maximum duration for Part 2 is four semesters, giving, for the whole programme, a maximum duration of five years (eigh semesters), and a minimum of three years (six semesters).

FEES

The fees are €29,000:

- ▶ €2,000 deposit
- ▶ €5,000 per semester for the first three semesters
- ▶ €4,000 per semester for the following three semesters

FINANCIAL SUPPORT

SKEMA does not offer scholarships or assistantships. The part-time structure of the programme enables people to work and study at the same time so they can financially support themselves and their families through their work.

SKEMA ADMITS STUDENTS OF ANY RACE, COLOUR, AND NATIONAL OR ETHNIC ORIGIN.

DBA ADMISSIONS

contact: H el ene Borelle

SKEMA Business School

Avenue Willy Brandt - 59777 Euralille - France

tel. +33 (0)3 20 21 40 61 E-mail: helene.borelle@skema.edu

WWW.SKEMA.EDU