

SKEMA BUSINESS SCHOOL

DOCTORATE IN BUSINESS ADMINISTRATION
PROJECT AND PROGRAMME MANAGEMENT

2021-2022 intakes



skema
BUSINESS SCHOOL

EFMD
EQUIS
ACCREDITED

AACSB
ACCREDITED

EFMD
ACCREDITED | EMBA

DBA IN PROJECT AND PROGRAMME MANAGEMENT

A blended programme taught in English at the Lille campus

PROGRAMME OUTLINE

Over the past sixty years project and programme management have become accepted ways of managing organisations. Projects and programmes are strategic processes which modify the conditions of the firm in its environment.

The primary goal of the DBA in Project and Programme Management is to provide a solid foundation and competences for participants' future careers in project, programme and general management. The programme benefits from SKEMA's strong international ranking and excellent research network in project, programme and portfolio management.

The DBA Project and Programme Management leads to careers in **top management, consulting, research and academia**.

The programme is taught in **English** by **international faculty**.

AIMS AND OBJECTIVES

The primary goal of the programme is to develop a range of advanced research skills and competences for participants, including problem solving, research methods, data analysis and interpretation, the presentation and defense of their research results and the articulation of theoretical and management implications. The DBA in Project and Programme Management is designed to be a springboard for participants' future career plans and aspirations.

THE PROGRAMME IS DESIGNED TO:

- ▶ Build on students' experience and academic achievements as part of a considered career plan
- ▶ Give students maximum professional credibility
- ▶ Open doors into consultancy, academia or senior executive positions
- ▶ Help students maximise their effectiveness as a trainer or educator
- ▶ Enhance students' problem solving, analytic, strategic management, communication and research skills
- ▶ Increase students' understanding of research philosophy, methodology and techniques.

The doctorate programme in Project and Programme Management is characterised by research directed at specific industry issues and concerns

ENTRY REQUIREMENTS

Potential students should have:

- ▶ A master in a relevant discipline
- ▶ At least five years' experience as a manager in industry
- ▶ A strong desire to do research in, or related to, the field of project or programme management.
- ▶ Fluency in the English language (IELTS 6.5 or equivalent)



Paul Gardiner

Professor of Project Management,
Director of the DBA

Structure

The programme is divided into two parts, and can be studied over a minimum of six semesters (three years).

| PART 1: RESEARCH PROPOSAL | | | PART 2: RESEARCH DELIVERY | | |
|---------------------------|---------------------------------------------------------|--------------------------------------------------------------|--------------------------------|---------------------------------|------------------------------------------------------|
| Semester 1 | Semester 2 | Semester 3 | Semester 4 | Semester 5 | Semester 6+ |
| ASSESSED COURSEWORK | | | RESEARCH WORK AND FINAL THESIS | | |
| Thesis Critique 1 | Thesis Critique 2 Literature Search Working Paper | Research Proposal Written Research Proposal Defence | Research Protocol | Data Gathering Data analysis | Conference paper THESIS WRITTEN Thesis Defence |

PART 1

The aim of Part 1 is to write and agree your research proposal as a basis for progressing to Part 2.

COURSES

During part 1, students are required to complete the six courses listed below:

- ▶ Course 1: Thesis Management - Writing for Success (on campus)
- ▶ Course 2: Qualitative and Mixed Methods (on campus) or Qualitative Research Methods (online)
- ▶ Course 3: Case Study Research (on campus) or Research in Organizations (online)
- ▶ Course 4: Data Analysis, Interpretation and Theory Building (on campus) or Classic Grounded Theory (online)
- ▶ Course 5: Quantitative Research Methods (on campus) or Empirical Methods (online)
- ▶ Course 6: Research in Project Management (on campus or online)

DOCTORAL SEMINAR

Every August there is a doctoral seminar, which aims to give an overview of current research topics and approaches in Project Management. It is required to attend a doctoral seminar at least once, however, you are welcome to attend the seminar every year.

MENTORING WORKSHOPS

Regular mentoring workshops are held, to help with the preparation of your research proposal. It is compulsory to attend at least one to defend your research proposal.

ASSESSED ELEMENTS

In Part 1 there are five compulsory elements of work:

1. A critique of a doctoral thesis in a topic area similar to the one you wish to study
2. A critique of a doctoral thesis using a methodology similar to the one you propose
3. A working paper summarising the findings from your literature review
4. Your written research proposal
5. The defence of your research proposal before a jury

In order to be able to progress to Part 2 you must score a weighted average score of 60% on the five assessed elements of work.

DURATION

The expected duration for Part 1 is three semesters.

PART 2

The aim of Part 2 is to gather and analyse your data, write your thesis and defend it before a jury.

OUTPUTS

There are two elements required for Part 2:

1. Write your thesis
2. Defend your thesis before a jury

MENTORING WORKSHOPS

You are invited to attend a mentoring workshop to perform a practice thesis defence.

DOCTORAL SEMINAR

You are invited to continue to attend the doctoral seminar in August.

DURATION

The normal duration of the programme is three years (six semesters). The maximum duration of the programme is five years (ten semesters) – with additional fees.

FEES

The fees for 3 years are €29,000.
Application fees are €100.

FINANCIAL SUPPORT

SKEMA does not offer scholarships or assistantships.
The structure of the programme enables people to work and study at the same time so they can financially support themselves and their families through their work.

DBA ADMISSIONS

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