

# CORPORATE OFFICE

THE FOUR PILLARS OF OUR VALUE PROPOSITION

1

## Talent Acquisition & Employer Branding

- Internships
- Apprenticeships/ traineeships International volunteering
- New graduates
- HR recruitment services (qualification and profile-matching)
- Career Passport platform, soft skills
- Employer branding

Acquiring top talent and enhancing your employer brand

2

## Skill Development & Human Capital

- Transformation and change management Executive education:
- qualifying and non-qualifying courses, made-to-measure programmes, certificate-awarding courses, online catalog, competency units, BADGE programme, short courses, coaching, etc.

Giving your employees the right skills to boost their employability

3

## Knowledge & Research

- Chairs
- Conferences
- Seminars
- Consulting
- Webinars

Getting input and insights from our teacher-researchers

4

## Corporate Fundraising & Financial Support

- Apprenticeship tax
- Payment for services
- Corporate fundraising
- Sponsorship

Helping your partner school grow and expand its services