

# SKEMA BUSINESS SCHOOL

## MSc CORPORATE FINANCIAL MANAGEMENT

### DIGITAL FINANCE AND FINTECH - SPECIALISATION

INTAKES: JANUARY & SEPTEMBER

CAMPUS: LILLE (FRANCE)



## Finance, accounting, innovative solutions and fintech in one interactive programme

### Career opportunities

- ▶ Financial manager
- ▶ Financial advisor
- ▶ Financial analyst
- ▶ Treasury manager
- ▶ Credit analyst
- ▶ Internal auditor
- ▶ Risk analyst
- ▶ Compliance officer

### Programme outline

Careers in corporate finance are undergoing critical changes in the global economy. Practitioners have to face new demands and challenges, and become true business partners at decision making levels.

The programme aims at providing participants with solid technical knowledge and skills, as well as the transversal competencies which are required to manage complex financial situations in an international environment. Special emphasis is placed on innovative tools and practices.

Participants are trained on real life case studies, which focus attention on business and the role of financial management in market/customer driven strategies.

### Why choose this programme

- ▶ The use of blended learning methods means that class time is optimised for individualised guidance and discussion of the practical application of theories.
- ▶ Students receive personalised instruction from teachers and practitioners where it is most needed.
- ▶ Students build fruitful relationships with each other and develop a community of best practices in their own field of experience.
- ▶ Furthermore the programme has an academic committee of industry representatives and corporate partners who review the programme every year so that its content is kept in line and up-to-date with the needs of the market.

### Examples of in-company projects and assignments

- ▶ Financial analysis of international listed companies
- ▶ Raising private equity of small and mid cap companies
- ▶ Real-life financial solutions providing for SME (partnership with KPMG)
- ▶ Financial modelling with Excel and financial tools building
- ▶ Analysis of strategic and operational risks in international corporations (Canadian chemical firm, Chinese insurance company, etc)
- ▶ Discussion of issues faced in investment and corporate banking

# 7

campuses on five continents

# 8,500

students

# 120

nationalities on SKEMA's campuses

# 42,000

graduates throughout the world in 145 countries

## Triple accreditation



[WWW.SKEMA.EDU](http://WWW.SKEMA.EDU)

### Admission contacts for French students

France: +33 (0)1 41 16 76 71  
or +33 (0)3 20 21 59 25  
admissionspostgraduate@skema.edu

### Admission contacts for International students

France: +33 (0)3 20 21 59 69  
or +33 (0)1 41 16 75 34  
USA: +1 (919) 535-5701  
China: +86 512 6260 2865  
international.admissions@skema.edu

**skema**  
BUSINESS SCHOOL



**THE MSc CORPORATE FINANCIAL MANAGEMENT  
- DIGITAL FINANCE & FINTECH - LILLE CAMPUS**

received the

**“Grand Prize for Training and Academic  
Innovation in Finance and Insurance”**

from

**Lille Place Financière  
December, 4th 2018**

## Programme structure

SEMESTER 1 - FALL	Hours	Credits	SEMESTER 2 - SPRING	Hours	Credits
<b>FUNDAMENTALS</b>			<b>ADVANCED TOPICS</b>		
Capital Budgeting	24	4	Portfolio and Risk Management	18	3
Financial Reporting and Analysis	24	4	Management Accounting	18	3
Corporate Valuation Methods	18	3	M&A and Corporate Restructuring Strategy	24	4
Capital Structure and Dividend Policy	18	3	Financial Modeling II (Excel + VBA)	18	3
Multinational Finance and Banking Activities	18	3	Employability & Career 2	6	1
Digital Financial Regulation and Sustainable Finance	18	3	<b>TRACK: DIGITAL FINANCE AND FINTECH</b>		
Corporate Treasury Management	18	3	FinTech Seminar	18	3
<b>TRANSVERSAL SKILLS</b>			Entrepreneurial Finance	18	3
Applied Research Methods	18	3	Digital Business	18	3
Financial modeling I (Excel + VBA)	18	3	Big Data and Business Intelligence	18	3
Employability & Career	6	1	Programming with Python	18	3
<b>TOTAL SEMESTER 1</b>			Digital Job Market Opportunities	6	1
<b>180</b>			<b>TOTAL SEMESTER 2</b>		<b>180</b>
<b>30</b>			<b>Dissertation</b>		<b>30</b>

**TOTAL FULL YEAR (SEMESTER 1 + SEMESTER 2 + DISSERTATION) = 90 CREDITS**

## Our specificity and partners in Digital Finance & FinTech



**AMINE AÏT-SI-SELMI**

Fintech & Global Banking  
Insights Consultant, London  
SKEMA Alumni (2010)  
**FinTech**



**GRÉGOIRE BIENS**

Capital Markets  
CAPCO  
**Digital Business**



**OLIVIER TRONCHON**

Chief Marketing Officer  
Ellisphere  
**Big data and  
Business intelligence**



**THIBAUT VERBIEST**

partner DS Avocats, head of  
**"Fintech, Digital Finance  
& Cryptofinance"**,  
advisor World Bank and European  
Blockchain Observatory



**PROF ARMIN  
SCHWIENBACHER**

Specialist in FinTech  
SKEMA Business School  
**FinTech &  
Entrepreneurial Finance**



## The CFM FinTech team at SKEMA



**PROF DHAFER SAIDANE**

**Programme director**  
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**VANESSA VAN MAEL**

**Programme coordinator**  
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## A WORD FROM A PARTNER

**Dr Julie Laulusa**, Managing partner Mainland China of Mazars



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The rise of fintech is significantly changing how we live as a society and how we do business. It has opened up a world of possibilities, allowing for technology-enabled business innovation in the financial sector. Such innovation can disrupt existing industry structures and blur boundaries, providing new gateways for entrepreneurship.

Embracing the rapid digital change in our world enables us to stay at the forefront. To meet the demand for fintech professionals in the coming decades, I am happy to see that this subject will now be offered by SKEMA. This multi-disciplinary programme will equip students with in-depth mastery of cutting-edge technical skills as well as perspective on their applications and legal, economic, and societal impacts. This MSc will also help nurture leadership and entrepreneurship among the next generation of local talents in support of China's endeavour to grow into an international fintech hub.

This master also closely collaborates with institutions and companies. Mazars is happy to be part of that partnership. Mazars, always one step ahead, will be more than happy to provide internships and job opportunities for young innovative SKEMA talents."

## A WORD FROM STUDENTS

**Astrid Hopmann**, MSc Corporate Financial Management 2016-17

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Following my gap year, during which I had the opportunity to gain professional experiences in different financial fields, I attended the MSc Corporate Financial Management.

I am now currently pursuing researches for my master thesis and will be starting a permanent contract at PWC Luxembourg, as an audit assistant.

I really recommend this MSc to those who wish to open doors in their professional lives in finance."

**Gonzalo Ruiz**, MSc Corporate Financial Management 2016-17

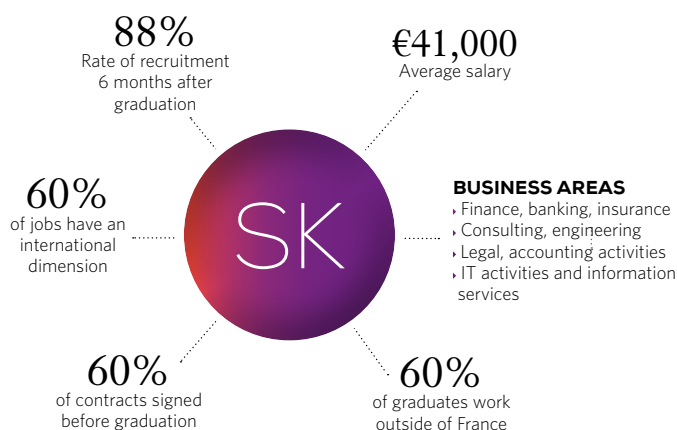
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Thanks to MSc Corporate Financial Management and its strong relations with important international financial institutions, I was able to have face-to-face interviews with key players in the financial recruiting market.

Today, I'm working in an internationally renowned bank, managing over 40 international clients, giving advice in financial opportunities and providing banking services."

## SKEMA MSc Employment rate

MSc Corporate Financial Management  
SKEMA Careers Service employment survey class of 2016



### Programme director

Lille: Dhafer Saidane

### Tuition fees

- One-year MSc: €16,900
- Two-year MSc option: €28,000 (total fees for two year's tuition)

### Recruiting companies

Amadeus, Axa, BPCE, Bloomberg, BNP Paribas, Brown Brothers Harriman, Crédit Suisse, Deloitte, EADS, EY, Finexsi, HSBC, KPMG, Société Générale, Pfizer, Procter & Gamble, PwC, Microsoft Skype, Valeo, ...