



Patrice HOUDAYER
GLOBALISATION Academy
Lille

CV

Skills & Interests

Languages

French, English

Teaching Skills

Strategy and Management

Innovation Management

Strategic Analysis

Business Game

Citizenship

France

Academic Degrees

Ph.D. (Doctorat) in Strategy, ESSEC Business School, AACSB & EQUIS accredited, 1998, University Paris Management Development Programme (MDP), 2003, Harvard University

DEA (Pre-Doctoral Diploma), Strategy and Management, 1992, University Paris X, HEC Paris and ESSEC.

Maîtrise (M.A.), Managerial Economics, 1990, University Paris X

Work Experience

Vice Dean of Programs, International and Student Life, SKEMA Business School (January, 2015 - Present), France.

Vice-president, Graduate Programmes, EM LYON Business School (Europe & Asia) (January 2008 – September 2014) France

DEAN, EM LYON Business School (Europe & Asia) (September 2005 – September 2008) France

Dean of Academic Programmes, EM LYON Business School (Europe & Asia) (September 2004 – September 2005) France

Associate Dean for International Development, AUDENCIA Business School, (September 2003 – August 2004) France

Professor of Strategy and Innovation Management, AUDENCIA Business School, (September 2001 – August 2004) France

Programme Head for the New Technologies Management Programme, AUDENCIA Business School, (September 2001 – August 2003) France

Associate Professor & Interim Head of the Management Department, ESCM (September 1998 – September 2001),
Tours, France

Assistant Professor and Programme Head, IPAG, (September 1996 – August 1998) Paris, France

Consultant in Organization, Strategy, Management and Information Systems, (1995-1998) CSP Consulting Group

Strategic Analyst (sector and industrial Group analysis), (1993-1994) TEV Consulting Group

INTELLECTUAL CONTRIBUTIONS

Articles in Journals

The Bologna effect: the new European Masters are ready to compete globally (in French), co-authored with Gordon Shenton, in *Revue Française de Gestion*, N°178-179, February 2008

The Bologna effect: the emerging European masters market, co-authored with Gordon Shenton, in *Global Focus*, Volume 1, Issue 2, 2007.

International Location of Research & Development: Which Dimensions Lead to the Decision?, co-authored with Frédéric Fontane, in *The Global Enterprise: Entrepreneurship and Value Creation*, Riad A. Ajami and Marca Marie Bear (eds.), Haworth Press, Inc., 2007.

Bologna, an opportunity for the French Grandes Ecoles (in French), co-authored with Gordon Shenton, in *Expansion Management Review*, N°117, June 2005.

Creating Competencies: A Specific Project Management: Evidence from the Telecommunications Sector, co-authored with Frédéric Fontane & Hervé Mathe, in *The story of Managing Projects: An interdisciplinary Approach*, Elias G. Carayannis, Young H. Kwak & Frank T. Anbari (eds.), Greenwood Press, 2005.

Awards and Honors

Honors for Outstanding Service to Academy of Management, MED Division, 2005.

European Community Research Grant, Socrates Programme, 2001.

Research & Teaching Certification, French Universities National Committee (CNU), 2000.

Swedish Foundation for International Cooperation in Research and Higher Education Grant, 2000.

Dissertation award: summa cum laude, nomination for a French national dissertation prize, 1998.

European Community Research Grant, Socrates Programme, 1998.

Research Scholarship, French Ministry of Research and Technology, 1993-1994.

Postgraduate Scholarship, University Paris X, 1992.