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**Aurore HAAS**

**INNOVATION Academy  
Paris**

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**CV**

**Skills & Interests**

**Research Skills**

Qualitative  
Case studies  
Interviews

**Languages**

French, English, Spanish

**Expertise**

Knowledge Management, Organizational learning, Strategy

**Qualification**

Scholarly Academic

**Academic Degrees**

Doctorat Université Paris Dauphine, Paris, France, 2016.  
M.B.A. University of Chicago (Chicago Booth), 2004.  
MSc HEC (Grande Ecole), Paris, France, 2000.

**Work Experience**

Professor in Strategy & Collaborative intelligence, SKEMA Business School (September, 2016 - Present), Paris, France.  
Project director, GE Money Bank (2005 - 2012), Paris, France.  
Consultant, McKinsey & Company (1999 - 2005), Paris, France.

## **INTELLECTUAL CONTRIBUTIONS**

### **Articles in Journals**

- HAAS, A. (2018). Theaters of capitalism: Creating conscious capitalism. *M@n@gement*, 21 (1), 667-671.
- HAAS, A. (in press, 2018). Microfondations des capacités dynamiques : comment les passeurs de frontières contribuent à la saisie d'opportunités. *Finance Contrôle Stratégie*.
- HAAS, A. (2015). Crowding at the frontier: boundary spanners, gatekeepers and knowledge brokers. *Journal of Knowledge Management*.
- HAAS, A. (2014). Les politiques de gestion de la diversité dans les organisations : Proposition de typologie à l'usage des chercheurs et des entreprises. *Management International*.

### **Articles in Proceedings**

- HAAS, A. & POKROVSKY, A. (in press, 2018). Nourrir la proximité pour créer une opportunité : une analyse de la cognition dans le secteur des Food Trucks. *Conférence AIMS*.
- HAAS, A. & POKROVSKY, A. (in press, 2018). Créer un espace d'entrepreneuriat culturel: le cas du Centquatre Paris. *Conférence AIMS*.
- HAAS, A. (in press, 2018). From the Inside Out: Exploring the Roles of External Boundary Spanners. *EURAM (European Academy of Management) Conference*.
- ANAND, A., HAAS, A., & WALSH, I. (in press, 2017). Knowledge Hiding: Review and Research Direction. *European Conference on Knowledge Management*.

### **Chapters, Cases, Readings, Supplements**

- HAAS, A. (2016). Capacités dynamiques et approches pratiques. In Chanlat, J-F., de Vaujany, F-X. & Hussenot (Eds.), *Théorie des organisations : Nouveaux tournants* (pp. 113-134). Editions Economica.
- HAAS, A. (2016). From information to opportunity. The roles of organizational boundary spanners in sensing and seizing opportunities. In Léger-Jarniou, C. & Tegtmeier, S (Eds.), *The Research Handbook on Opportunity Formation*. E. Elgar.
- HAAS, A. & BOINNOT, C. (2016). Orange et l'Innovation Ouverte : Un exemple d'Open Innovation dans les télécoms. *CCMP*. CCMP.

### **Conference Presentations**

- HAAS, A. & POKROVSKY, A. (2017, October). *The 104factory. A case study of an incubator dedicated to cultural and creative entrepreneurship*. Invited presentation at Research Seminar - Université Paris-Sud, Paris, France.
- HAAS, A. (2017, May). *Boundary spanners: why do they matter ?* Invited presentation at Tel Aviv University, Tel Aviv, Israel.
- HAAS, A. (2016). *Managing informal inter-organizational relations: Acquiring knowledge, Legitimizing and Influencing*. Strategic Management Society Conference, Berlin, Germany.

### **Other Research**

- 2010: HAAS, A. & SHIMADA, S., (Re)définir la diversité : de la représentativité à la gestion de l'altérité. [Basic or Discovery Scholarship]

## **Professional Service**

### **Reviewer: Book / Textbook**

- 2017: M@n@gement (International). Book review

### **Reviewer: Conference Paper**

- 2018: Conférence AGECSO (National).
- 2018: EURAM (International).

**Reviewer: Reviewer for a Journal**

2017: The Learning Organization (International).

2017: Management International (International).

2017: The Learning Organization (International).

2016: European Management Review (International).

**Professional Memberships**

COP 1, 2017

SOL, 2017