



Anke MIDDELMANN
GLOBALISATION Academy
Lille

CV

Skills & Interests

Languages

English, German, French.

Expertise

Development of students' ability to recognise cultural differences, to discern between cultural, organisational and individual differences; to develop honed personal cultural competence skills; to act more effectively and objectively in international environments.

International Interests

Europe, North America, Asia

Qualification

Scholarly Academic

Academic Degrees

DBA (ABD) SKEMA / BSI, Management, --N/A--.

Bachelor University of Sussex, Brighton UK, Bachelor of Arts, European History and German, 1983.

Work Experience

Director of Executive MBA, Skema Business School (2018 - Present), Lille, France.

Multicultural Trainer, Consultant, Coach, Independent Multicultural Trainer, Consultant and Coach (2004 - Present), Paris, France.

Scientific Director, MSc International Marketing and Business Development, Skema Business School (2012 - 2018), Lille, France.

Scientific Director, MSc International Human Resources and Performance Management, Skema Business School (September, 2015 - 2017), Paris, France.

Scientific Director, MSc International Business, Skema Business School (2011 - 2012), Lille, France.

Director IMiM Programme, ESC Lille (2008 - 2009), Lille, France.

Intercultural Specialist, Communicaid Group (2004 - 2006), London, United Kingdom.

European Officer, Brighton & Hove City Council (2000 - 2002), Brighton, United Kingdom.

Consultant, Deutsches Institut für Wirtschaftsforschung (1992 - 2002), Berlin, Germany.

Consultant, Independent Multicultural Consultant (1993 - 1998), Brighton, United Kingdom.

Managing Editor, EUROPE Magazine (1984 - 1991), Washington, United States of America.

INTELLECTUAL CONTRIBUTIONS

Other Research

2016: MIDDELMANN, A., The french Paradox, Part 1: Oui...mais.. This article explains the Cartesian French mode of functioning in all notexts; through practical observation and experience, as well training/teaching activities for all nationalities/cultural groups, I have noticed that understanding this often disregarded and aspect of French culture (even among culturally well-versed professionals) is hugely underestimated. Its explanation helps non-French people to better adapt their own functioning when dealing in a French environment.

[Applied or Integrative/application Scholarship]

2016: MIDDELMANN, A., The French Paradox, PArt II: En principe--et en pratique. This article looks at the contradictions between the French value of "égalité" and the, paradoxically, very high degree of "power distance" (Hofstede) in French educational and business contexts. By looking at the roots of both of this paradoxical phenomenon, this article aims to highlight and explain the roots of these opposing values, how they are both to be found in professional settings, and how they are often misunderstood by both French and non-French students and professionals

[Applied or Integrative/application Scholarship]

Professional Memberships

Society for Intercultural Training, Education and Research, Paris Chapter, N.C