



Corinne POROLI

**INNOVATION Academy
Paris**

CV

Skills & Interests

Teaching Skills

Face-to-face teaching, e-learning, executive education teaching.

Research Skills

Qualitative research

Languages

French, English, German

Expertise

Strategy, Gender, Entrepreneurship

International Interests

China, United States of America

Qualification

Scholarly Academic

Academic Degrees

Doctorat University of Aix-Marseille III & ESSEC, Cergy-Pontoise, France, Doctorat ès Sciences de Gestion, 2005

Master IAE Lille, France, DEA in Management Research, 1994

Master Skema Business School, Master in Management, 1993

Work Experience

Associate Professor, SKEMA (2003 - Present), Paris, France.

Lecturer, Reims Management School (2001 - 2003), Reims, France.

Lecturer (ATER), Paris Dauphine University (1998 - 2001), Paris, France.

INTELLECTUAL CONTRIBUTIONS

Articles in Journals

- Pailot, P., Chasserio, S., & Poroli, C. (2016). La construction de la légitimité des femmes entrepreneures : une approche transactionnelle. *Management International*, 20 (4), 45-58.
- Chasserio, S., Pailot, P., & Poroli, C. (2016). L'entrepreneuriat est-il genré ? *Regards croisés sur l'économie*, 2 (19), 62-75.
- Pailot, P., Poroli, C., Lee-Gosselin, H., & Chasserio, S. (2015). Contribution à une lecture catégorielle et interactionniste de la légitimité des femmes entrepreneures avec la méthode de la théorie ancrée. *Revue de l'Entrepreneuriat*, 14 (2-3), 31-58.
- Chasserio, S., Pailot, P., & Poroli, C. (2014). When entrepreneurial identity meets multiple social identities: Interplays and identity work of women entrepreneurs. *International Journal of Entrepreneurial Behaviour and Research*, 20 (2), 128-154.
- Poroli, C. (2010). De la mort formelle de l'organisation à la nouvelle vie organisationnelle. *Revue Sciences de Gestion-Management Sciences (n° 76)*, 25-46.
- Poroli, C., Pailot, P., & Chasserio, S. (2010). Au-delà de la comparaison, comprendre l'entrepreneuriat féminin. *Revue « Femmes 3000 »*.

Articles in Proceedings

- Poroli, C., Bacha, E., Chasserio, S., Lebegue, T., & Pailot, P. (2016). The gendered effects of a public policy on women entrepreneurship. The case of a French entrepreneurial ecosystem. *ISBE 2016 (Institute for Small Business and Entrepreneurship Conference)*.
- Lebègue, T., Poroli, C., Pailot, P., & Chasserio, S. (2015). French female entrepreneurs' use and perception of institutional support: Do the traditional definitions of entrepreneurship need revisiting? *The 9th International Conference in Critical Management Studies, University of Leicester*.
- Chasserio, S., Pailot, P., & Poroli, C. (2015). Work-family interface and practices from French Business owners. Towards an integrative roles and temporalities perspective. *Standing Conference on Organizational Symbolism (SCOS)*.
- Chasserio, S., Lebègue, T., & Poroli, C. (2013). The role of the spouse in the business venture: how women's entrepreneurship challenges traditional family relationship. *8th International Conference in Critical Management Studies*.
- Chasserio, S., Poroli, C., Lee-Gosselin, H., & Constantidinis, C. (2012). Gender and success in entrepreneurship: A critical perspective. *EURAM (European Academy of Management) Conference*.
- Chasserio, S., Poroli, C., & Pailot, P. (2011). Gender and women's entrepreneurship: a socialization approach. *7th Critical Management Studies Conference*.
- Poroli, C. & Cornuau, F. (2010). Le repreneuriat féminin : apports croisés de la sociologie, de la démographie et des sciences de gestion. *Congrès International Francophone sur l'Entrepreneuriat et la PME (CIFEPME)*.
- Poroli, C., Chasserio, S., & Pailot, P. (2010). Genre et entrepreneuriat : Eléments d'analyse théorique fondée autour d'une approche par la socialisation entrepreneuriale. *Congrès International Francophone sur l'Entrepreneuriat et la PME (CIFEPME)*.
- Poroli, C., Chasserio, S., & Pailot, P. (2010). La conciliation de la vie professionnelle et de la vie privée chez les femmes entrepreneures. L'interdépendance positive des deux sphères. *Egalité hommes / femmes et articulation travail / famille : vers un nouveau modèle ? », octobre 2010, CNAM, Paris.*

Chapters, Cases, Readings, Supplements

- Pailot, P., Poroli, C., & Chasserio, S. (2017). Perceived legitimacy of women entrepreneurs in France: between identity legitimacy and entrepreneurial legitimacy. In Colette HENRY, Teresa NELSON and Kate LEWIS - Publisher: Routledge (May 2017) (Eds.), *The Routledge Companion to Global Female Entrepreneurship*. Routledge [B].
- Bacha, E., Chasserio, S., Lebègue, T., Pailot, P., & Poroli, C. (2016). L'accompagnement des femmes entrepreneures : Regards croisés. In Pascal Philippart (Ed.), *Ecosystème entrepreneurial et logiques d'accompagnement* (pp. 29-52). EMS Edition.

Chasserio, S., Lebègue, T., & Poroli, C. (2015). Heterogeneity of spousal support for French women entrepreneurs. In K.V. Lewis, C. Henry, E.J. Gatewood and J. Watson (Eds.), *Women's Entrepreneurship in the 21st Century: An International Multi-level Research Analysis*. Diana International Project, Edward Elgar Publishing Inc..

Chasserio, S., Poroli, C., & Redien Collot, R. (2015). French Women Entrepreneurs' leadership practices and well-being in a high -growth context. In Springer Publication (Ed.), *Handbook on Well-being of Working Women*. Editions Springer..

Chasserio, S., Pailot, P., & Poroli, C. (2013). Les femmes entrepreneures, une irrésistible ascension. In Catherine Léger-Jarniou (Ed.), *Le Grand Livre de l'Entrepreneuriat*. Dunod.

Bacha, E., Moreau, M., Poroli, C., & Chasserio, S. (2013). Tape à l'oeil: Marque-employeur et réseaux sociaux. Quelles opportunités pour le recrutement avec le Web 2.0?. *CCMP, réf. H0595*. CCMP.

Poroli, C. (2011). Findings from the Face to Face Interviews. In Debourse, J-P., Archibald, R.D., François, G., Pailot, P., Poroli, C., and Prabhakar, G. (Eds.), *Project Managers as Senior Executives, vol. 2. How the Research was Conducted: Methodology, Detailed Findings, and Analysis*. Project Management Institute.

Conference Presentations

Poroli, C., Chasserio, S., & Redien-Collot, R. (2016, November). *Du leadership héroïque au leadership authentique : les femmes entrepreneures en contexte de forte croissance*. Séminaire du Groupe Genre et Innovation de MRM et Labex Entreprendre (Univ de Montpellier et ESSEC Business School), Montpellier, France.

Chasserio, S., Constantidinis, C., Poroli, C., Redien-Collot, R., & Swail, J. (2016, July). *Women & high-growth entrepreneurship: transformation or persistence of gender stereotypes?* Gender, Work & Organization - 9th Biennial International Interdisciplinary conference , Keele University, Keele, United Kingdom.

Chasserio, S., Pailot, P., Poroli, C., & Lebègue, T. (2015, August). *Usages et perceptions de l'accompagnement institutionnel par les femmes entrepreneures françaises: vers une remise en cause des définitions classiques de l'entrepreneuriat?* Colloque Penser, Créer, Agir les féminismes, Montréal, Canada.

Chasserio, S., Pailot, P., & Poroli, C. (2015, July). *Work-family interface and practices from French Business owners. Towards an integrative roles and temporalities perspective*. Standing Conference on Organizational Symbolism (SCOS), Nottingham, United Kingdom.

Lebègue, T., Poroli, C., Pailot, P., & Chasserio, S. (2015, July). *French female entrepreneurs' use and perception of institutional support: Do the traditional definitions of entrepreneurship need revisiting?* The 9th International Conference in Critical Management Studies, University of Leicester, Leicester, Great Britain.

Chasserio, S., Pailot, P., & Poroli, C. (2014, June). *Perception and use of institutional support by women entrepreneurs in the French context*. Gender, Work and Organization - 8th Biennial International Interdisciplinary Conference, Keele, United Kingdom.

Bacha, E., Poroli, C., Chasserio, S., & Pailot, P. (2013). *Ethical Managerial Practices of French Women Entrepreneurs*. EURAM (European Academy of Management) Conference, Istanbul, Turkey.

Poroli, C., Chasserio, S., & Redien-Collot, R. (2013). *Leadership of Women Entrepreneurs in a High-growth Context*. Academy of Management, Orlando, Florida.

Chasserio, S., Lebègue, T., & Poroli, C. (2013, July). *The role of the spouse in the business venture: how women's entrepreneurship challenges traditional family relationship*. 8th International Conference in Critical Management Studies, Manchester, United Kingdom.

Chasserio, S., Poroli, C., Pailot, P., & Constantidinis, C. (2012). *Etudier les femmes entrepreneures à travers l'intersectionnalité. La mise au jour du cadre masculin invisible de l'entrepreneuriat*. 6ème Congrès International des Recherches Féministes Francophones, Lausanne, Switzerland.

Poroli, C., Pailot, P., & Chasserio, S. (2012). *How about Travelling Across Different Dimensions of the Lives of Women Entrepreneurs - Using Intersectionality as a Lens*. SCOS 2012, Barcelona, Spain.

Ammar, O. & Poroli, C. (2012, July). *Traveling through Organizational Failure: the Contribution of Strategic Experimentation*. SCOS 2012, Barcelona, Spain.

- Chasserio, S., Poroli, C., Lee-Gosselin, H., & Constantidinis, C. (2012, June). *Gender and success in entrepreneurship: A critical perspective*. EURAM (European Academy of Management) Conference, Rotterdam, Netherlands.
- Chasserio, S., Poroli, C., & Pailot, P. (2012, June). *Career and women entrepreneurship: between boundaryless life and turning point*. Gender, Work and Organization Conference, Keele, United Kingdom.
- Chasserio, S., Poroli, C., Lee-Gosselin, H., & Pailot, P. (2012, May). *Processus de légitimation de l'identité entrepreneuriale : Eléments d'analyse comparative internationale des femmes entrepreneures*. Association Francophone pour l'Avancement des savoirs (ACFAS), Montréal, Canada.
- Chasserio, S., Poroli, C., & Pailot, P. (2011). *Gender and women's entrepreneurship: a socialization approach*. 7th Critical Management Studies Conference, Naples, Italy.
- Poroli, C., Chasserio, S., Constantidinis, C., Cornet, A., & Lee-Gosselin, H. (2011). *Les femmes entrepreneures: mythes et réalités*. Symposium sur l'entrepreneuriat féminin, Women's World, Ottawa, Canada.
- Poroli, C., Chasserio, S., & Pailot, P. (2011). *Identity Construction of Women Identity*. Atelier de Thésée, FNEGE, Lille, France.
- Poroli, C. & Cornuau, F. (2010). *Le repreneuriat féminin : apports croisés de la sociologie, de la démographie et des sciences de gestion*. Congrès International Francophone sur l'Entrepreneuriat et la PME (CIFEPME), Bordeaux, France.
- Poroli, C., Chasserio, S., & Pailot, P. (2010). *French Women Entrepreneurs: a New Vision of Business? Preliminary Results of a French Research*. Work and Organization International Interdisciplinary Conference, June 2010, Staffordshire, United Kingdom.
- Poroli, C., Chasserio, S., & Pailot, P. (2010). *An Original View of Entrepreneur Image and Construction of Self Identity: The Case of French Women Entrepreneurs*. Standing Conference on Organizational Symbolism (SCOS), Lille, France.
- Poroli, C., Chasserio, S., & Pailot, P. (2010). *La conciliation de la vie professionnelle et de la vie privée chez les femmes entrepreneures. L'interdépendance positive des deux sphères. Egalité hommes / femmes et articulation travail / famille : vers un nouveau modèle ?* », octobre 2010, CNAM, Paris., Paris, France.
- Poroli, C., Chasserio, S., & Pailot, P. (2010). *Genre et entrepreneuriat : Eléments d'analyse théorique fondée autour d'une approche par la socialisation entrepreneuriale*. Congrès International Francophone sur l'Entrepreneuriat et la PME (CIFEPME), Bordeaux, France.
- Poroli, C., Chasserio, S., & Pailot, P. (2009). *Entrepreneuriat féminin et innovation*. Table ronde, Académie de l'entrepreneuriat, Nice, France.
- Poroli, C. (2006). *'How Do Organizations Learn from Organizational Death?* 22nd Colloquium of the European Group for Organizational Studies (EGOS), Bergen, Norway.
- Poroli, C. (2001). *'Organizational Life after Death'*. 17th Colloquium of the European Group for Organizational Studies (EGOS), Lyon, France.

Research Reports

- 2015: Pailot, P., Poroli, C., Chasserio, S., & Bacha, E., Consortium entrepreneuriat - Outils et politiques de promotion de l'entrepreneuriat féminin au regard de la diversité des femmes entrepreneures., submitted to Rapport intermédiaire d'avancement de la Recherche, remis à la Direction de l'Action Economique du Conseil Régional Nord/Pas-de-Calais.
- 2010: Poroli, C., Debourse, J.P, Archibald, R.D, François, G., Pailot, P., G. Prabhakar Project Managers as Senior Executives., submitted to The Project Management Institute.

Other Research

- 2013: Chasserio, S. & Poroli, C., Women Entrepreneurs: Challenging Conventional Theories through Intersectionality - Revue Femme 3000. blog national - revue Femme 3000 [Applied or Integrative/application Scholarship]
- 2013: Chasserio, S., Pailot, P., & Poroli, C., Femmes entrepreneures : briser le plafond de verre ! - Les Echos Business, 17/12/2013. [Applied or Integrative/application Scholarship]
- 2012: Chasserio, S. & Poroli, C., How to catch the complexity & plurality of women entrepreneurs' life: an intersectional approach. "How to catch the complexity & plurality of women entrepreneurs' life: an

intersectional approach" - ISBE e-magazine "Enterprising Matters" Gender, Winter 2012

[Applied or Integrative/application Scholarship]

2012: Chasserio, S. & Poroli, C., Going beyond male/female comparisons: Renewing entrepreneurship from a gendered perspective. "Going beyond male/female comparisons: Renewing entrepreneurship from a gendered perspective", Blog national Revue "Femmes 3000", publié le 28 mars 2012

[Applied or Integrative/application Scholarship]

2012: Redien-Collot, R., Poroli, C., & Chasserio, S., Leadership en contexte entrepreneurial de haute croissance - Women Equity for Growth. Redien-Collot R., Poroli C. et Chasserio S. (2012) « Leadership des femmes entrepreneures et normes genrées en contexte entrepreneurial de haute croissance », Women Equity for Growth, Novembre 2012 [Applied or Integrative/application Scholarship]

2011: Poroli, C., Pour aller au-delà des comparaisons femmes/hommes : renouveler l'entrepreneuriat à l'aune du genre. White Paper, Women Equity for Growth, November 2012

[Applied or Integrative/application Scholarship]

Professional Service

Board of Directors (Member)

2017: Académie de l'Entrepreneuriat et de l'Innovation AEI (National).

Member: Committee/Task Force

2017: Women Equity for Growth (WEG) (International). Membre du Comité Scientifique de WEG.

2015: Conseil Régional du Nord-Pas de Calais (SRIE) (Regional). Membre du Consortium Régional de Recherche en Entrepreneuriat.

Professional Memberships

AOM, Academy of Management, 2017

CMS, Critical Management Studies, 2017

EIASM, European Institute for Advanced Studies in Management, 2017

GWO, Gender Work and Organization, 2017

WEG, Women Equity for Growth, 2017