Christophe BISSON
DIGITALISATION Academy
Paris

CV

Qualification
Scholarly Academic

Academic Degrees
Postgraduate Certificate University of Helsinki, Artificial Intelligence, 2018.
Ph.D. Université Aix Marseille, France, Competitive Intelligence, 2003.

Work Experience
Associate Professor, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Programme Manager - MSc International Strategy and Influence, SKEMA Business School (January, 2019 - Present), Paris La Défense, France.
Researcher/Lecturer, University of Kadir Has (2008 - 2018), Istanbul, Turkey.
Part time Lecturer, University of Bogazici (2013 - 2014), Istanbul, Turkey.
Part time Lecturer, University of Marnes La Vallée (2013 - 2014), Paris, France.
Part time Lecturer, University of Bogazici (2007 - 2008), Istanbul, Turkey.

INTELLECTUAL CONTRIBUTIONS

Articles in Journals
BISSON, C., & BARNEA, A. (in press, 2018). Competitive Intelligence: From being the "eyes and the ears" to becoming "the brain" of companies. Competitive Intelligence.


**Articles in Proceedings**


**Books, Monographs, Compilations, Manuals**

**Chapters, Cases, Readings, Supplements**


**Conference Presentations**


BISSON, C. (2017). Exploring the new Silk Road with Competitive Intelligence System. SCIP/CICI, China Competitive Intelligence Summit, Shanghai, China.

