



Guillaume FERRANTE
INNOVATION Academy
Paris

CV

Skills & Interests

Expertise

Entrepreneurship, Agile Organisation

Qualification

Scholarly Academic

Academic Degrees

Ph.D. Grenoble Alpes University, France, Management & Entrepreneurship, 2016.

DBA Grenoble Ecole de Management, 2012.

Master Institut d'Administration des Entreprises, Grenoble Alpes University., Grenoble, Organizational Theory, 2007.

Work Experience

Deputy Director of the Master in Management, SKEMA Business School (August, 2018 - Present), Paris, France.

Associate Professor of Management & Entrepreneurship, SKEMA Business School (August, 2018 - Present), Paris, France.

Associate Professor of Management & Entrepreneurship / Head of Management Department, PSB Paris School of Business (2017 - 2018), Paris, France.

Assistant Professor of Management & Entrepreneurship / Head of Undergraduate Programmes (English), Ecole de Management de Normandie (2016 - 2017), Oxford, United Kingdom.

Assistant Professor of Management & Entrepreneurship / Head of Master 1 International Management Programme, Ecole de Management de Normandie (2013 - 2016), Le Havre, France.

INTELLECTUAL CONTRIBUTIONS

Articles in Journals

Duymedjian, R. & FERRANTE, G. (2016). Le rhizome deleuzien, nouvel éclairage du processus entrepreneurial: une théorie de l'entreprendre rhizomatique. *Management International*, 20 (2), 42-51.

Barrand, J., Sanséau, P.Y., & FERRANTE, G. (2014). La relation manager-managé au coeur de l'innovation. *Expansion Management Review*, 152 (1), 38-45.

Barrand, J., Deglaine, J., & FERRANTE, G. (2010). Etude exploratoire de l'utilisation de l'intelligence collective dans six entreprises internationales. *Gestion 2000*, 27 (5).

Chapters, Cases, Readings, Supplements

Barrand, J., Sanséau, P.Y., & FERRANTE, G. (2012). The leader-member relationship at the core of innovation development: member perceptions, positions, expectations. In D. G. Assimakopoulos, E. G. Carayannis, R. Dossani (Eds.) (Ed.), *Knowledge perspectives of NPD: a comparative approach*. Springer.

Barrand, J., Deglaine, J., & FERRANTE, G. (2009). Ok-Auto. *Centrale des Cas et des médias pédagogiques. Ref. G1659* (pp. 1-11). CCMP.

Conference Presentations

Duymedjian, R. & FERRANTE, G. (2018, May). *Mensonges et dissimulations comme révélateurs des mécanismes de détournement du bricolage entrepreneurial*. Journées Georges Doriot – Entrepreneuriat et Société., Montréal, Canada.

FERRANTE, G. (2017, June). *Control / Trust redefined: a rhizomatic deployment of creativity in organisations*. International Deleuze Studies Conference and Camp, Toronto, Canada.

FERRANTE, G. (2017, June). *Theorizing the agile organisation as a rhizomatic way of organizing*. International Deleuze Studies Conference and Camp, Toronto, Canada.

Duymedjian, R., FERRANTE, G., & Germain, O. (2017, May). *Openings more than opportunities: entrepreneuring as a space creation process*. Entrepreneurship research: past, Present and Future, Paris, France.

FERRANTE, G. & Duymedjian, G. (2017, March). *Un déploiement rhizomatique de la créativité au sein des organisations. Navigation entre l'équilibre paradoxal Contrôle / confiance*. Deleuze et Le management !- Université de Chicago à Paris, Paris, France.

Duymedjian, R., Germain, O., & FERRANTE, G. (2016, May). *Le rôle de la rencontre entrepreneuriale dans l'émergence des opportunités*. Journées Georges Doriot – Entrepreneuriat et Société., Mons, Belgium.

FERRANTE, G. (2015, July). *About the availableness of the entrepreneur. Revisiting the dwelling and building modes in entrepreneuring*. EGOS Colloquium, Athens, Greece.

Duymedjian, R., Jansen, F., & FERRANTE, G. (2015, June). *Domesticating Bricolage a second time: what the way bricolage is appropriated by entrepreneurship research tells us about the field?* Babson College Entrepreneurship Research Conference (BCERC), Wellesley, Massachusetts.

Duymedjian, R., Lavissière, M.C., FERRANTE, G., & Germain, O. (2015, June). *An Entrepreneurial Theory of Encountering : Using Deleuzian and Linguistic analysis to Grasp the Role of the Encounter in Entrepreneurial Narrative*. Babson College Entrepreneurship Research Conference (BCERC), Wellesley, Massachusetts.

FERRANTE, G. (2015, May). *The world is flat: horizontalizing the playfield of the bricoleur*. Organization Studies Workshop on Organizational Creativity, Play and Entrepreneurship, Chania, Crète, Greece.

Duymedjian, R. & FERRANTE, G. (2014, May). *L'entrepreneur bricoleur Lévi- Straussien : Une identité en maintenance perpétuelle*. Journées Georges Doriot – Entrepreneuriat et Société., Rabat, Morocco.

Other Research

2017: Duymedjian, R. & FERRANTE, G., *Et si les entrepreneurs poussaient par le milieu, telles des herbes folles ?*, *Theconversation.com*. [Applied or Integrative/application Scholarship]

2016: Lavissiere, A. & FERRANTE, G., *Siesta ou Tagesrhythmus, les jeunes cadres internationaux veulent gérer leur temps*. *Theconversation.com*. [Applied or Integrative/application Scholarship]

2016: FERRANTE, G., *Interview for 'La Libre'. Une loi pour encourager la sieste au travail ?* [Applied or Integrative/application Scholarship]

2016: FERRANTE, G. & Lavissiere, A., *La sieste au travail... pour améliorer la productivité et les recrutements. Theconversation.com.* [Applied or Integrative/application Scholarship]

2016: FERRANTE, G. & Duchesne, M., *Les YouTubeuses beauté font-elles vendre ? Theconversation.com.* [Applied or Integrative/application Scholarship]

2015: FERRANTE, G. & Puig, F., *L'agilité organisationnelle n'est pas qu'une histoire de méthodologies. Le cercle les Echos.* [Applied or Integrative/application Scholarship]

Professional Service

Reviewer: Reviewer for a Journal

2017: Revue de l'Entrepreneuriat (National).