



Laubie LI

**GLOBALIZATION Academy
Suzhou**

CV

Qualification

Other

Academic Degrees

Ph.D. University of New South Wales, Australia, Australia, PhD in International Business, --N/A--

Master University of New England, Australia, Master of Education Administration, --N/A--

Bachelor Chinese University of Hong Kong, Hong Kong, Bachelor of Social Science, --N/A--

Work Experience

Academic Director in Suzhou campus, SKEMA Business School (2014 - Present), Suzhou, China.

Dean of Research and External Engagement, University of Wollongong (October, 2013 - June, 2014), Dubai, United Arab Emirates.

Dean Faculty of Business, University of Wollongong (May, 2011 - September, 2013), Dubai, United Arab Emirates.

Executive Director, MBA programs and Associate professor, University of South Australia (February, 2003 - February, 2011), Adelaide, Australia.

Deputy Associate Dean, University of Adelaide (January, 1996 - February, 2003), Adelaide, Australia.

Senior lecturer in Management and Deputy Director of MBA, Central Queensland University (July, 1992 - December, 1995), Queensland, Australia.

INTELLECTUAL CONTRIBUTIONS

Articles in Journals

Li, L., Jie, B., & Chou, T. (2009). Market Entry Timing and Company Performance: A Study of Listed Companies in the People's Republic of China. *Problems and Perspectives in Management*, 7 (1).

Li, L. & Sudharatna, Y. (2004). Learning Organization Characteristics and its Correlation to Readiness to Change. *Managing Global Transitions*, 2 (2), 163-178.

Li, L. (1992). The Strategic Design of Cross-Cultural Training Programs. *Journal of Management Development*, 11 (7), 222-229.

Chapters, Cases, Readings, Supplements

- Li, L. (2011). Apparel Market Strategy in China. In Halepete, J. (Ed.), *Retailing in Emerging Markets*. Fairchild Books.
- Li, L. & Sudharatna, Y. (2007). The Contribution of Leadership Commitment and Empowerment to the Development of Learning Organization in the Mobile Phone Industry in Thailand. In Wurth, R. and Gaul, W. (Eds.), *Entrepreneurship - Innovation - Marketing Interface* (pp. 401-416). Germany: Swiridoff Verlag.
- Li, L. (1998). The older worker in Asia: Balancing the yin and the yang. In Patrickson, M. and Hartmann, L. (Eds.), *Managing an Ageing Workforce*. Warriewood, N.S.W.: Business & Professional Publishing.

Conference Presentations

- Li, L. & Shan, X. (2010). *Management Education in China: Convergence and Divergence?* 2010 CEDIMES Conference, Québec, Canada.
- Li, L., Chou, P., & Wang, I. (2008). *How External Environmental Characteristics Affect Strategic Change? An Empirical Research on China's Listed Firms*. AIB International Conference, Milan, Italy.
- Li, L., Sudharatna, Y., & Hongladarom, C. (2006). *Learning Organizations (LO Characteristics of Top Producers in the Thai Auto Mobile Industry: A Research Progress Report*. Asia Academy of Management Conference, Tokyo, Japan.
- Li, L. & Su, B. (2006). *Guanxi as Alternative Property Right in the Context of Modern China for Entrepreneurial Development: An Exploratory Study*. The Australasian Business & Behavioural Sciences Association Annual Conference, Adélaïde, Australia.
- Li, L. & Sudharatna, Y. (2005). *A Stage Model of Learning Organization (LO) Development: A Study of The Thai Mobile Phone Services Providers*. Annual Meeting of the Academy of International Business Southeast Asia Chapter, Manila, Philippines.
- Li, L. & Sudharatna, Y. (2004). *Leadership and Employee Characteristics as Determinants of Learning Organizations*. Academy for Global Business Advancement Annual Conference, New Delhi, India.
- Li, L. (2003). *An Organization's Readiness to Change: Towards the Development of a Learning Organization*. Organizational Learning & Knowledge 5th International Conference, Lancaster, United Kingdom.
- Li, L. & Sudharatna, Y. (2002). *Management Practices as Determinants of Learning Organization Attributes: A Thai Agenda*. Asian Academy of Management Conference, Bangkok, Thailand.
- Li, L. (2002). *Towards the Development of a Learning Organization Inventory*. Australia & New Zealand Academy of Management Conference, Beechworth, Victoria, Australia.
- Li, L. (1999). *The Construction and Destruction of an Integrated Framework of the Internationalisation Process: The Case of a Hong Kong-Based Firm*. The Academy of International Business AIBNE Regional Meeting, Philadelphia, United States of America.
- Li, L. (1998). *Strategies and Strategic Fit: Observations from Indigenous International Firms in the Asia-Pacific*. International Conference on Globalisation, The International Firm, and Emerging Economies, Cesme, Turkey.
- Li, L. (1995). *Cooperation and Integration of Human Resource Management in the Asia-Pacific Region*. 2nd International Conference on Human Resource Management in the Asia-Pacific Region, Kaohsiung, China.
- Li, L. (1994). *Comparing Japanese Transplants and Multinational Corporations Originating in the Asia-Pacific Region: A Framework and Findings of an Exploratory Study*. Annual Conference of the Association for Global Business, Las Vegas, United States of America.
- Li, L. (1993). *The Development of the Human Resource Management Function and Structural Adjustments in the Internationalisation Process of Asian Multinationals*. Annual Conference of the Association for Global Business, Chicago, United States of America.
- Li, L. (1993). *The Impact of Training on the Hospitality Industry in Queensland*. PATA/WTO Human Resources for Tourism Conference, Bali, Indonesia.
- Li, L. (1992). *Strategic Expatriate Management: An Organising Framework and A Research Agenda*. 1st International Conference on Expatriate Management, Hong-Kong, China.

Li, L. (1991). *Students' Response to the Use of Experiential Learning Methods in the Teaching of Management Subjects: Implication for Management Education*. ISAGA 91 Conference, Kyoto, Japan.

Professional Service

Chair: Committee / Task Force

2008 – 2014: Hong Kong Council for Accreditation of Academic and Vocational Qualifications (International). Chair of Accreditations Panels