



Mark J. McCABE

**INNOVATION Academy
Sophia-Antipolis**

CV

Skills & Interests

Research Skills

Applied Econometrics. Applied Microeconomic Theory. Extensive experience with large datasets and relevant software packages, e.g. STATA, SAS, etc.

Languages

Fluent in English, German; intermediate in French

Expertise

Business Strategy, Competition Policy and Regulation, Information Goods Markets, Intellectual Property, Prizes, Scientific Communication

Qualification

Scholarly Academic

Academic Degrees

Ph.D. Sloan School of Management, MIT, USA, Applied Economics, 1991

Master MIT, Technology and Policy, 1986

Bachelor Brown University, Environmental Studies, 1982

Work Experience

Professor, Scientific Director of Digital Business Program, SKEMA Business School (May, 2015 - Present), Sophia Antipolis, France.

Lecturer, Boston University Questrom School of Business (September, 2014 - Present), Boston, Massachusetts.

Research Investigator, School of Information, University of Michigan (2011 - 2015), Michigan, United States of America.

Visiting Professor, Department of Economics/Boston University (September, 2013 - August, 2014), Boston, United States of America.

Visiting Professor & Senior Research Economist, SKEMA Business School & OFCE (2011 - 2014), -, France.

Visiting professor, Georg-August-Universität Göttingen (2011 - 2013), Göttingen, Germany.

Visiting Scholar, School of Management, Boston University (2010), Boston, MA, United States of America.

Visiting Scholar, Zentrum für Europäische Wirtschaftsforschung (April, 2010 - June, 2010), Mannheim, Germany.

Adjunct Associate Professor, School of Information, University of Michigan (2009 - 2010), Michigan, United States of America.

Visiting Assistant Professor, School of Information, University of Michigan (2007 - 2009), Michigan, United States of America.

Visiting Scholar, Ludwig Maximilian Universität (April, 2008 - April, 2008), München, Germany.

Lecturer, Ross School of Business, University of Michigan (2007 - 2008), Michigan, United States of America.

Assistant Professor, School of Economics, Georgia Institute of Technology (1998 - 2007), Georgia, United States of America.

Visiting Scholar, Department of Economics, Ruhr-Universität Bochum (June, 2006 - June, 2006), Bochum, Germany.

Economist, Economic Analysis Group, Antitrust Division, US Department of Justice (1991 - 1998), -, United States of America.

Teaching Assistant, Sloan School of Management, MIT (1987 - 1998), Cambridge, MA, United States of America.

Adjunct Professor, Departments of Economics, American University (1993), Washington, D.C, United States of America.

INTELLECTUAL CONTRIBUTIONS

Articles in Journals

- Tenopir, C., Dalton, E., Jones, M., McCABE, Mark J., & Smith, M. (2017). Imagining a Gold Open Access future: Attitudes, behaviors, and funding scenarios among authors of academic scholarship. *College & Research Libraries*.
- McCABE, Mark J. & Snyder, Chris M. (in press, 2017). Open Access as a Crude Solution to a Hold-up Problem in the Two-Sided Market for Academic Journals. *Journal of Industrial Economics*.
- McCabe, M. J. & Snyder, C. M. (2015). Does Online Availability Increase Citations? Theory and Evidence from a Panel of Economics and Business Journals. *Review of Economics and Statistics*, 97 (1), 144-165.
- McCABE, Mark J. (2014). Identifying the Effect of Open Access on Citations Using a Panel of Science Journals. *Economic Inquiry*, 52.
- McCabe, Mark J., Snyder, C., & Fagin, A. (2013). Open Access versus Traditional Journal Pricing: Using a Simple 'Platform Market' Model to Understand Which Will Win (and Which Should). *Journal of Academic Librarianship*, 39 (1).
- McCabe, Mark J. & Snyder, C. (2011). Did Online Access to Academic Journals Changes the Economics Literature. *Review of Economics and Statistics*.
- McCabe, Mark J. & Snyder, C. (2007). Academic Journal Prices in a Digital Age: A Two-Sided Market Approach. *The B.E. Journal of Economic Analysis & Policy*.
- McCABE, Mark J. (2005). Merging West and Thomson: Pro- or Anti-Competitive? *Law Library Journal*, 97 (3).
- McCABE, Mark J., Nevo, A., & Rubinfeld, D. (2005). The Demand for Economics Journals by Academic Libraries: An Econometric Analysis. *American Economic Review*, 95 (2).
- McCABE, Mark J. (2004). Law Serials Pricing and Mergers: A Portfolio Approach. *The B.E. Journal of Economic Analysis & Policy*, 3 (1).
- McCABE, Mark J. (2004). Information Goods and Endogenous Pricing Strategies: the Case of Academic Journals. *Economics Bulletin*, 12 (10).
- McCABE, Mark J. & Snyder, C. (2004). The Best Business Model for Scholarly Journals: An Economist's Perspective. *Nature*.
- McCABE, Mark J. (2002). Journal Pricing and Mergers: A Portfolio Approach. *American Economic Review*, 92 (1).
- McCABE, Mark J., Aiginger, K., Mueller, D. C., & Weiss, C. (2001). Do American and European Industrial Organization Economists Differ? *Review of Industrial Organization*, 19 (4).
- McCABE, Mark J. (1996). Principals, Agents, and the Learning Curve: the Case of Steam-Electric Power Plant Construction. *Journal of Industrial Economics*.

McCABE, Mark J. & Lester, R. K. (1993). The Effects of Industrial Structure on Learning by Doing in Nuclear Power Plant Operation. *RAND Journal of Economics*, 24 (3).

Books, Monographs, Compilations, Manuals

McCABE, Mark J. (2001). *Resolving Conflicts Arising from the Privatization of Environmental Data* National Academy of Sciences.

Chapters, Cases, Readings, Supplements

McCabe, Mark J. (2008). A Portfolio Approach to Journal Pricing. In Jeffrey K. MacKie-Mason and Wendy Pradt Lougee (Eds.), *Economics and Usage of Digital Libraries: Byting the Bullet*. University of Michigan, Scholarly Publishing Office.

Conference Presentations

McCABE, Mark J. (2017). *Nobel Prizes in Economics and Post-Award Attention: Who Cares About What?* 7th ZEW/MaCCI Conference on the Economics of Innovation and Patenting, Mannheim, Germany.

McCABE, Mark J. (2016). *Nobel Prizes in Economics and Post-Award Attention: Who Cares About What?* NBER Productivity Seminar, Cambridge, Massachusetts.

McCABE, Mark J. (2016). *Competition in Scholarly Publishing Markets: A Tale of Good Intentions, Big Deals and Uncertain Outcomes*. Munin Conference, Tromsø, Norway.

McCABE, Mark J. (2016). *Open Access as a Crude Solution to a Hold-Up Problem in the Two-Sided Market for Academic Journals*. BU Questrom School of Business Strategy and Innovation Brown Bag, Boston, Massachusetts.

McCABE, Mark J. (2015). *Cite Unseen: Theory and Evidence on the Effect of Open Access on Cites to Academic Articles Across the Quality Spectrum*. SKEMA Business School Research Seminar, Sophia Antipolis, France.

McCABE, Mark J. (2014, June). *Cite Unseen: Theory and Evidence on the Effect of Open Access on Cites to Academic Articles Across the Quality Spectrum*. 12th ZEW Conference on the Economics of Information and Communication Technologies, Mannheim, Germany.

McCABE, Mark J. (2014, January). *Cite Unseen: Theory and Evidence on the Effect of Open Access on Cites to Academic Articles Across the Quality Spectrum*. Academic and Market Power in Scholarly Publishing Session (ASSA Meetings), Philadelphia, United States of America.

McCABE, Mark J. (2013, November). *Superstar Incentives: collaborations, awards and their impact on the development of economic science*. Economics of Knowledge Contribution and Distribution Workshop, Atlanta, United States of America.

McCABE, Mark J. (2013, October). *The Rich Get Richer and the Poor Get Poorer: The Effect of Open Access on Cites to Science Journals Across the Quality Spectrum*. Boston University Department of Economics Empirical Micro Seminar, Boston, United States of America.

McCABE, Mark J. (2013, September). *The Rich Get Richer and the Poor Get Poorer: The Effect of Open Access on Cites to Science Journals Across the Quality Spectrum*. NBER Productivity Seminar, Cambridge, United Kingdom.

McCABE, Mark J. (2013, June). *The Rich Get Richer and the Poor Get Poorer: The Effect of Open Access on Cites to Science Journals Across the Quality Spectrum*. Fourth Workshop for Junior Researchers on the Law & Economics of Intellectual Property and Competition Law, Munich, Germany.

McCabe, Mark J. (2012). *Self Selection and the Open Access Citation Debate*. Interdisciplinary Seminar Series, Internet and Society, Göttingen, Germany.

McCabe, Mark J. (2012). *Self Selection and the Open Access Citation Debate*. Academia & Publishing Conference, Torino, Italy.

McCabe, Mark J. (2011). *Did Online Access Changes the Economics Literature?* Sixth Bi-Annual Conference on The Economics of Intellectual Property, Software, and the Internet, Toulouse, France.

McCabe, Mark J. (2011). *Nonparametric structural analysis of asymmetric auctions and implications for merger analysis: the case of NJ school bus route auctions*. University of Cyprus, Nicosia, Cyprus.

McCabe, Mark J. (2011). *Did Online Access Changes the Economics Literature?* CEGE-Forschungskolloquium, Göttingen, Germany.

- McCabe, Mark J. (2010). *How Online Access Changes the Economics Literature*. OFCE SKEMA Seminar, Sophia Antipolis, France.
- McCabe, Mark J. (2010). *Nonparametric structural analysis of asymmetric auctions and implications for merger analysis: the case of NJ school bus route auctions*. ZEW Conference on Quantitative Analysis on Competition Assessments, Mannheim, Germany.
- McCabe, Mark J. (2010). *Some Economics of Web 2.0 Phenomena*. ZEW Lectures, Mannheim, Germany.
- McCabe, Mark J. (2010). *How Online Access Changes the Economics Literature*. University of Michigan IO/Theory Lunch, Michigan, United States of America.
- McCabe, Mark J. (2010). *How Online Access Changes the Economics Literature*. ZEW Research Seminar, Mannheim, Germany.
- McCabe, Mark J. (2009). *Taller Profiles and/or Longer Tails: Online Access and Scientific Communication*. 7th ZEW Conference on the Economics of Information and Communication Technologies, Mannheim, Germany.
- McCabe, Mark J. (2009). *Taller Profiles and/or Longer Tails?: Online Access and Scientific Communication*. University of Michigan STIET seminar, Michigan, United States of America.
- McCabe, Mark J. (2008). *Measuring the Impact of Digitization and Online Availability on Journal Citations*. Workshop: Economic Perspectives on Scholarly Communication in a Digital Age, University of Michigan, Michigan, United States of America.
- McCabe, Mark J. (2008). *Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication*. Ludwig Maximilian University of Munich, Department of Management, München, Germany.
- McCabe, Mark J. (2008). *Information = Network?* Kölner Symposium zur Informationswirtschaft (Cologne Symposium on Information Technology), Cologne University of Applied Sciences, Cologne, Germany.
- McCabe, Mark J. (2008). *Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication*. Friedrich-Alexander, University of Erlangen-Nuremberg, Bavaria, Germany.
- McCabe, Mark J. (2007). *Online Access and Journal Citation Rates*. Sloan Industry Studies Conference, Cambridge, MA, United States of America.
- McCabe, Mark J. (2007). *Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication*. University of Michigan STIET seminar, Michigan, United States of America.
- McCabe, Mark J. (2007). *Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication*. University of Toronto, Rotman School of Business, Toronto, Canada.
- McCabe, Mark J. (2007). *On the Economics of Economic Journals: Theory and Empirics*. Clemson University, Department of Economics, Clemson, S.C, United States of America.
- McCabe, Mark J. (2007). *Online Access and Journal Citation Rates*. International Industrial Organization Conference, Savannah, Georgia, United States of America.
- McCabe, Mark J. (2006). *Academic Journal Prices in a Digital Age: A Two-Sided Market Approach*. 4th Workshop on Media Economics, Washington, D.C, United States of America.
- McCabe, Mark J. (2006). *Pricing of Academic Journals*. Latin American Meetings of the Econometric Society, Mexico City, Mexico.
- McCabe, Mark J. (2006). *Academic Journal Prices in a Digital Age: A Two-Sided Market Approach*. 6th ZEW Conference on the Economics of Information and Communication Technologies, Mannheim, Germany.
- McCabe, Mark J. (2006). *Estimating Demand for Academic Journals: A Portfolio Approach*. 2006 Meetings of the EEA, Vienna, Australia.
- McCabe, Mark J. (2006). *Academic Journal Prices in a Digital Age: A Two-Sided Market Model*. Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI) (Rhine-Westphalia Institute for Economic Research), Essen, Germany.

Research Reports

2016: McCabe, Mark J. & McCabe, Mark J., Pay It Forward: Investigating a Sustainable Model of Open Access Article Processing Charges for Large North American Research Institutions., submitted to Andrew W. Mellon Foundation.

2013: McCABE, Mark J., Online Access and the Scientific Journal Market: An Economist's Perspective., submitted to Commissioned Report for the National Academy of Sciences' Board on Science, Technology, and Economic Policy, available at Copyright in the Digital Era.

Other Research

2016: McCABE, Mark J., Dutch lead European push to Flip Journals to Open Access.
2016: McCABE, Mark J., Social-sciences preprint server snapped up by publishing giant Elsevier
2016: McCABE, Mark J., Even Top Economists Publish in Predatory Journals, Study Finds.
2013: McCABE, Mark J., The True Cost of Science Publishing.
2011: McCabe, Mark J., Questioning the 'Citation Advantage'.
2010: McCabe, Mark J., US Seeks to Make Science Free For All, Nature
2008: McCabe, Mark J., Free Access to Science Papers Found Not to Increase Citations
2006: McCabe, Mark J., Planned Merger of Two Big Journal Publishers Worries Many Academic Librarians

Professional Service

Chair: Conference / Track / Program

2015: The Future of Scholarly Communication in Economics, German National Library of Economics (Hamburg, Germany) March (International).
2002: AEA Meetings (International).
2000: AEA Meetings (International).

Reviewer: Reviewer for a Journal

2017: Journal of Institutional and Theoretical Economics (International).
2017: PLOS ONE (International).
2016: American Economic Review (International).
2016: Economic Journal (International).
2015 – 2016: Scientometrics (International).
2015: Economic Inquiry (International).
2015: Canadian Journal of Economics (International).
2014: European Journal of Law and Economics (International).
2013: Economic Inquiry (International).
2013: Economic Letters (International).
2013: Economic Inquiry (International).
2013: Journal of Industry, Competition and Trade (International).
2012: Journal of Economic Literature (International).
2012: American Economic Journal: Applied Economics (International).
2012: American Economic Review (International).
2012: Review of Economics and Statistics (International).
2011: Review of Industrial Organization (International).
2011: Review of Economics and Statistics (International).
2011: Rand Journal of Economics (International).
2011: Journal of Institutional and Theoretical Economics (International).
2011: Journal of Industrial Economics (International).

Professional Memberships

State Center's Panel of Economists, 2006 - present
Sloan Industry Studies Program Affiliate, 2006
National Research Council's Committee on Geophysical and Environmental Data, 2001-2004
American Economic Association, 1991 - present