

# Barbara RIBEIRO

Associate Professor

Academy: Innovation

Research center: SKEMA Centre for Sustainability Studies

Campus: PARIS

Email: barbara.ribeiro@skema.edu

## Research interests

---

Sociology of Innovation, Emerging technologies, Qualitative research

## Teaching interests

---

AI and Society, Research Methods, Responsible Innovation

## Education

---

2014 PhD Science and Technology Studies, University of Salamanca, Spain

## Experience

---

### Full-time academic positions

Since 2022 Associate Professor, SKEMA Business School, France  
2019 - 2022 Assistant Professor (Lecturer), The University of Manchester, Great Britain

### Other academic affiliations and appointments

2016 - 2019 Research Associate, The University of Manchester, Great Britain  
2013 - 2016 Research Associate, University of Nottingham, Great Britain

## Publications

---

### Peer-reviewed journal articles

PELAEZ, S., VERMA, G., RIBEIRO, B. and SHAPIRA, P. (2024). Large-scale text analysis using generative language models: A case study in discovering public value expressions in AI patents. *Quantitative Science Studies*.

RIBEIRO, B., MECKIN, R., BALMER, A. and SHAPIRA, P. (2023). The digitalisation paradox of everyday scientific labour: How mundane knowledge work is amplified and diversified in the biosciences. *Research Policy*, 52(1), pp. 104607.

FONSECA, P.F.C., RIBEIRO, B. and NASCIMENTO, L.F. (2022). Demarcating Patriotic Science on Digital Platforms: Covid-19, Chloroquine and the Institutionalisation of Ignorance in Brazil. *Science as Culture*, 31(4), pp. 530-554.

RIBEIRO, B. and SHAPIRA, P. (2020). Private and public values of innovation: A patent analysis of synthetic biology. *Research Policy*, 49(1), pp. 103875.

UYARRA, E., RIBEIRO, B. and DALE-CLOUGH, L. (2019). Exploring the normative turn in regional innovation policy: Responsibility and the quest for public value. *European Planning Studies*, 27(12), pp. 2359-2375.

RIBEIRO, B. and SHAPIRA, P. (2019). Anticipating governance challenges in synthetic biology: Insights from biosynthetic menthol. *Technological Forecasting and Social Change*, 139, pp. 311-320.

DI LUCIA, L. and RIBEIRO, B. (2018). Enacting Responsibilities in Landscape Design: The Case of Advanced Biofuels. *Sustainability*, 10(11), pp. 4016.

RIBEIRO, B., HARTLEY, S., NERLICH, B. and JASPAL, R. (2018). Media coverage of the Zika crisis in Brazil: The construction of a 'war' frame that masked social and gender inequalities. *Social Science and Medicine*, 200, pp. 137-144.

RIBEIRO, B., SMITH, R.D.J. and MILLAR, K. (2017). A Mobilising Concept? Unpacking Academic Representations of Responsible Research and Innovation. *Science and Engineering Ethics*, 23(1), pp. 81-103.

FORSBERG, E.M., RIBEIRO, B., HEYEN, N.B., NIELSEN, R., THORSTENSEN, E., DE BAKKER, E. ... MILLAR, K. (2016). Integrated assessment of emerging science and technologies as creating learning processes among assessment communities. *Life Sciences, Society and Policy*, 12(1).

RAMAN, S., MOHR, A., HELLIWELL, R., RIBEIRO, B., SHORTALL, O., SMITH, R. and MILLAR, K. (2015). Integrating social and value dimensions into sustainability assessment of lignocellulosic biofuels. *Biomass and Bioenergy*, 82, pp. 49-62.

RIBEIRO, B. and QUINTANILLA, M.A. (2015). Transitions in biofuel technologies: An appraisal of the social impacts of cellulosic ethanol using the Delphi method. *Technological Forecasting and Social Change*, 92, pp. 53-68.

RIBEIRO, B. (2013). Beyond commonplace biofuels: Social aspects of ethanol. *Energy Policy*, 57, pp. 355-362.

### **Book chapters**

RIBEIRO, B. and LAASCH, O. (2021). Innovating. In: *Principles of Management. Practicing Ethics, Responsibility, Sustainability*. 1st ed. SAGE Publications.

### **Non peer-reviewed journal articles**

RIBEIRO, B., BENGTTSSON, L., BENNEWORTH, P., BÜHRER, S., CASTRO-MARTINEZ, E., HANSEN, M. ... SHAPIRA, P. (2018). Introducing the dilemma of societal alignment for inclusive and responsible research and innovation. *Journal of Responsible Innovation*, 5(3).

## **Other research activities**

---

### **Senior or associate editor**

Since 2023      Journal of Responsible Innovation

### **Organization of a conference or a seminar**

2021      2nd Biannual Conference of the UK Association for Studies in Innovation, Science and Technology, Great Britain

2019      1st Biannual Conference of the UK Association for Studies in Innovation, Science and Technology, Great Britain

### **Affiliations**

2019 - 2022      Chair of UK Association for Studies in Innovation, Science and Technology, Great Britain

### **Other academic activities**

Since 2019      Referee for Dutch Research Council (NWO), The Netherlands

Since 2019      Member of the scientific international panel for the project 'Releasing the power of users: Articulating user interests to accelerate new innovative pathways in digital health and welfare sector' funded by the Norwegian Research Council, Norway

Since 2018      Referee for UK Engineering and Physical Sciences Research Council (EPSRC), Great Britain

2020 - 2022      'Implementation and Policy' Hub Lead, Toronto-Manchester Joint Translational Centre for Digital Health, Great Britain

2020	Annual PhD Days of the Institute of Knowledge and Innovation Management (INGENIO), Polytechnic University of Valencia, Spain
2020	Annual European Forum for Studies of Policies for Research and Innovation (Eu-SPRI) conference, The Netherlands
2019	Annual European Forum for Studies of Policies for Research and Innovation (Eu-SPRI) conference, Italy

## Professional Activities

---

### ***Other professional activities***

2021 - 2022	Member of Selection Panel for the Greater Manchester R&I Health Accelerator Project, Great Britain
2021	Member of the Responsible Research and Innovation Expert Group for FLAG-ERA (Graphene Flagship) International Consortium, Great Britain
2020	Member of the International Evaluation Panel (IEP) in the capacity of Responsible Research and Innovation Expert for the ERA-Net Joint Call on Biotechnologies (ERA CoBioTech) funded by the European Union, Great Britain