

Corinne POROLI

Associate Professor

Academy: Innovation

Research center: SKEMA Centre for Sustainability Studies

Campus: PARIS

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Research interests

Entrepreneurship, Gender, Strategy

Teaching interests

Entrepreneurship, Strategy

Education

- 2005 Doctorat ès Sciences de Gestion, ESSEC Business School, France
- 1994 DEA in Management Research, IAE Lille, France
- 1993 Master in Management, SKEMA Business School, France

Experience

Full-time academic positions

- Since 2003 Associate Professor, SKEMA Business School, France

Other academic affiliations and appointments

- 2001 - 2003 Lecturer, Reims Management School, France
- 1998 - 2001 Lecturer (ATER), Université Paris Dauphine-PSL, France

Research grants, Awards and Honors

Awards and Honors

- 2019 Best Paper Award, International Leadership Association

Publications

Peer-reviewed journal articles

PAILOT, P., CHASSERIO, S., LEBÈGUE, T. and POROLI, C. (2023). Les inégalités dans l'entrepreneuriat des femmes : proposition d'un cadre d'analyse bidimensionnel catégoriel et relationnel. *Management International*, 27(4), pp. 110-123.

CHASSERIO, S., LEBÈGUE, T., POROLI, C. and PAILOT, P. (2022). Diffusion des logiques institutionnelles au sein des écosystèmes entrepreneuriaux : le rôle clé des organismes d'accompagnement. *Revue Française de Gestion*, 48(302), pp. 33-59.

CHASSERIO, S., PAILLOT, P., LEBÈGUE, T. and POROLI, C. (2022). Contribution à une lecture praxéologique du leadership entrepreneurial de crise des dirigeantes de PME : l'exemple de la crise sanitaire de la Covid-19. *Revue Internationale PME*, 35(3/4), pp. 52-75.

CONSTANTINIDIS, C., LEBÈGUE, T. and POROLI, C. (2022). L'entrepreneuriat des femmes en contextes de crise. *Revue Internationale PME*, 35(34), pp. 7-15.

SATTIN, J.F., LÉGER JARNIOU, C., CHABAUD, D., SAMMUT, S., MAUS, A. and POROLI, C. (2020). La résilience entrepreneuriale, un nouvel enjeu de formation ? *Revue Française de Gestion*, 46(293), pp. 219-231.

CHASSERIO, S., PAILLOT, P. and POROLI, C. (2016). La construction de la légitimité des femmes entrepreneures : une approche transactionnelle. *Management International*, 20(4), pp. 45-58.

CHASSERIO, S., PAILLOT, P. and POROLI, C. (2016). L'entrepreneuriat est-il genré ? *Regards croisés sur l'économie*, 19(2), pp. 62-75.

PAILLOT, P., POROLI, C., LEE-GOSSELIN, H. and CHASSERIO, S. (2015). Contribution à une lecture catégorielle et interactionniste de la légitimité des femmes entrepreneures. *Revue de l'Entrepreneuriat*, 14(2-3), pp. 31-57.

CHASSERIO, S., PAILLOT, P. and POROLI, C. (2014). When entrepreneurial identity meets multiple social identities: Interplays and identity work of women entrepreneurs. *International Journal of Entrepreneurial Behaviour and Research*, 20(2), pp. 128-154.

POROLI, C. (2010). De la mort formelle de l'organisation à la nouvelle vie organisationnelle. *Recherches en Sciences de Gestion (Management Sciences - Ciencias de Gestión)*, pp. 25-46.

Books and book editor

TREMBLAY, M., BRIERE, S. and POROLI, C. [Eds] (2020). *Déconstruire les mythes pour mieux accompagner une diversité d'entrepreneures*. Presses de l'Université Laval, 122 pages.

Book chapters

POROLI, C., BACHA, E., TREMBLAY, M. and PAILLOT, P. (2020). Les femmes entrepreneures et la structure des entreprises créées. In: Sophie Brière (ed.). *Déconstruire les mythes pour mieux accompagner une diversité de femmes entrepreneures*. 1st ed. Presses de l'Université Laval (PUL), pp. 55-75.

POROLI, C., SANTONI, J. and BRIERE, S. (2020). Les femmes entrepreneures et l'accompagnement entrepreneurial. In: Sophie Brière (ed.). *Déconstruire les mythes pour mieux accompagner une diversité d'entrepreneures*. 1st ed. Presses de l'Université Laval (PUL), pp. 75-93.

BRIERE, S., TREMBLAY, M., POROLI, C. and AUCLAIR, I. (2020). Les femmes entrepreneures et les secteurs d'activité. In: Sophie Brière (ed.). *Déconstruire les mythes pour mieux accompagner une diversité d'entrepreneures*. 1st ed. Presses de l'Université Laval (PUL), pp. 33-55.

CHASSERIO, S., POROLI, C. and PAILLOT, P. (2020). Stephanie Morvan et Joker. Une créatrice libre et socialement engagée. In: Thyphaine Lebègue, Stéphanie Chasserio, Sophie Gay Anger eds. *Parcours de femmes entrepreneures en France*. 1st ed. EMS Éditions, pp. 69-81.

TREMBLAY, M., CHASSERIO, S. and POROLI, C. (2020). Les femmes et la création d'entreprise. In: Maripier Tremblay, Sophie Brière et Corinne Poroli eds. *Déconstruire les mythes pour mieux accompagner une diversité d'entrepreneures*. 1st ed. Québec: Presses de l'Université Laval (PUL), pp. 7-23.

PAILLOT, P., POROLI, C. and CHASSERIO, S. (2017). Perceived legitimacy of women entrepreneurs in France: between identity legitimacy and entrepreneurial legitimacy. In: Colette Henry, Teresa Nelson and Kate Lewis eds. *The Routledge Companion to Global Female Entrepreneurship*. 1st ed. New York: Routledge, pp. 340-368.

CHASSERIO, S., POROLI, C. and REDIEN-COLLOT, R. (2016). French Women Entrepreneurs' leadership practices and well-being in a high-growth context. In: Mary L. Connerley, Jiyuon Wu eds. *Handbook on Well-being of Working Women*. 1st ed. Editions Springer, pp. 243-260.

BACHA, E., CHASSERIO, S., PAILLOT, P., POROLI, C. and LEBÈGUE, T. (2016). L'accompagnement des femmes entrepreneures : Regards croisés. In: Pascal Philippart (ed.). *Ecosystème entrepreneurial et logiques d'accompagnement*. 1st ed. EMS Éditions, pp. 29-52.

CHASSERIO, S., LEBÈGUE, T. and POROLI, C. (2015). Heterogeneity of spousal support for French women entrepreneurs. In: K.V. Lewis, C. Henry, E.J. Gatewood and J. Watson eds. *Women's Entrepreneurship in the 21st Century: An International Multi-level Research Analysis*. 1st ed. Edward Elgar Publishing, pp. 236-258.

CHASSERIO, S., PAILLOT, P. and POROLI, C. (2013). Les femmes entrepreneures, une irrésistible ascension. In: Catherine Léger-Jarniou (ed.). *Le Grand Livre de l'Entrepreneuriat*. 1st ed. Dunod, pp. 173-191.

POROLI, C. (2011). Findings from the Face to Face Interviews. In: Debourse, J-P., Archibald, R.D., François, G., Pailot, P., Poroli, C., and Prabhakar, G. eds. *Project Managers as Senior Executives, vol. 2. How the Research was Conducted: Methodology, Detailed Findings, and Analysis*. 1st ed. Project Management Institute.

Professional articles

BRIERE, S., TREMBLAY, M., POROLI, C. and AUCLAIR, I. (2021). Déconstruire les mythes pour mieux accompagner une diversité d'entrepreneures : les femmes entrepreneures et les secteurs d'activité. *Organisations & Territoires*, pp. 65-75.

Conference proceedings

CHASSERIO, S., PAILLOT, P. and POROLI, C. (2021). Work-family interface strategies of women entrepreneurs: When space, time and stakeholders' interactions matter. *DIANA International Research Conference*.

CHASSERIO, S., LEBÈGUE, T. and POROLI, C. (2021). Being an anchor in the storm. *Gender, Work and Organization, International Interdisciplinary Conference*.

CHASSERIO, S., LEBÈGUE, T., PAILLOT, P. and POROLI, C. (2021). Dynamics of institutional logics in entrepreneurial ecosystems: An approach through material practices. *European Academy of Management*.

CHASSERIO, S., BACHA, E. and POROLI, C. (2019). Transformation of Oneself to Become a Social Change Agent: A Women-Only Training Program in France. *ILA Women and Leadership Conference*.

CHASSERIO, S., POROLI, C. and REDIEN-COLLOT, R. (2019). Leadership of Women Entrepreneurs in a High Growth Context - A Reflexive Approach. *ILA Women and Leadership Conference*.

POROLI, C., CHASSERIO, S. and REDIEN-COLLOT, R. (2019). Women Entrepreneurs in High Growth Ventures: Toward a More Nuanced Understanding of Women in Leadership. *Southern Management Association*.

CHASSERIO, S., POROLI, C., BACHA, E., LEBÈGUE, T. and PAILLOT, P. (2019). Actions et traduction des politiques en faveur de l'entrepreneuriat des femmes par les acteurs de l'écosystème entrepreneurial. Compréhension à travers la mobilisation de l'approche néo-institutionnelle. *Académie de l'Entrepreneuriat et de l'Innovation*.

BACHA, E., CHASSERIO, S., LEBÈGUE, T., PAILLOT, P. and POROLI, C. (2016). The gendered effects of a public policy on women entrepreneurship. The case of a French entrepreneurial ecosystem. *Institute for Small Business and Entrepreneurship*.

PAILLOT, P., CHASSERIO, S. and POROLI, C. (2015). Work-family interface and practices from French Business owners. Towards an integrative roles and temporalities perspective. *SCOS - Standing Conference on Organizational Symbolism*.

LEBÈGUE, T., POROLI, C., PAILLOT, P. and CHASSERIO, S. (2015). French female entrepreneurs' use and perception of institutional support: Do the traditional definitions of entrepreneurship need revisiting? *Critical Management Studies*.

CHASSERIO, S., LEBÈGUE, T. and POROLI, C. (2013). The role of the spouse in the business venture: how women's entrepreneurship challenges traditional family relationship. *Critical Management Studies*.

CHASSERIO, S., POROLI, C. and REDIEN-COLLOT, R. (2013). Leadership of Women Entrepreneurs in a High-growth Context. *Academy of Management Proceedings*.

CHASSERIO, S., POROLI, C., LEE-GOSSELIN, H. and CONSTANTIDINIS, C. (2012). Gender and success in entrepreneurship: A critical perspective. *European Academy of Management*.

CHASSERIO, S., POROLI, C. and PAILLOT, P. (2011). Gender and women's entrepreneurship: a socialization approach. *Critical Management Studies*.

PAILOT, P., CHASSERIO, S. and POROLI, C. (2010). Genre et entrepreneuriat : Eléments d'analyse théorique fondée autour d'une approche par la socialisation entrepreneuriale. *CIFEPME*.

POROLI, C. and CORNUAU, F. (2010). Le repreneuriat féminin : apports croisés de la sociologie; de la démographie et des sciences de gestion. *CIFEPME*.

Conference presentations

CHASSERIO, S., POROLI, C., PAILOT, P. and LEBÈGUE, T. (2023). Le leadership entrepreneurial des entrepreneurs expérimentés: vers une ambidextrie en action en temps de crise. In: 5ème Conférence Entrepreneuriat, Innovation, Governance (ENIG). Paris.

CHASSERIO, S., POROLI, C. and REDIEN-COLLOT, R. (2023). High-Growth Women Entrepreneurs' Perceptions and Enactment of Entrepreneurial Leadership? In: 13ème Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation (AEI 2023). Strasbourg.

CHASSERIO, S., LEBÈGUE, T., PAILOT, P. and POROLI, C. (2022). Leading SMEs During a Pandemic: The Case of French Women Entrepreneurial Leaders. In: Women in Leadership Forum 2022, AOM HR Division, California State University.

CHASSERIO, S., LEBÈGUE, T. and POROLI, C. (2021). Being an anchor in the storm. When courage and heroism are feminine behaviors in a context of pandemic crisis. In: Gender, Work and Organization, International Interdisciplinary Conference. Online.

CHASSERIO, S., PAILOT, P., POROLI, C. and LEBÈGUE, T. (2021). Dynamics of institutional logics in regional entrepreneurial ecosystems: An approach through material practices. In: EURAM (European Academy of Management) Conference. online.

CHASSERIO, S., PAILOT, P. and POROLI, C. (2021). Work-Family Interface Strategies of women Entrepreneurs: When Space, Time and Stakeholders' Interactions Matter. In: DIANA International Research Conference. Nice.

CHASSERIO, S., POROLI, C. and REDIEN-COLLOT, R. (2019). Femmes entrepreneures en contexte de haute croissance : vers un leadership bousculant les normes en entrepreneuriat ? In: AEI (Académie de l'Entrepreneuriat et de l'Innovation). Montpellier.

CHASSERIO, S., BACHA, E. and POROLI, C. (2019). Transformation of Oneself to Become a Social Change Agent: A Women-Only Training Program in France. In: ILA Women and Leadership Conference. Santa Cruz.

CHASSERIO, S., POROLI, C. and REDIEN-COLLOT, R. (2019). Leadership of Women Entrepreneurs in a High Growth Context - A Reflexive Approach. In: ILA Women and Leadership Conference. Santa Cruz.

CHASSERIO, S., LEBÈGUE, T. and POROLI, C. (2019). Actions et traduction des politiques en faveur de l'entrepreneuriat des femmes par les acteurs de l'écosystème entrepreneurial. Compréhension à travers la mobilisation de l'approche néo-institutionnelle. In: Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation. Montpellier.

POROLI, C., CHASSERIO, S. and REDIEN-COLLOT, R. (2019). Femmes entrepreneures en contexte de haute croissance : vers un leadership bousculant les normes en entrepreneuriat ? In: Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation. Montpellier.

POROLI, C., CHASSERIO, S., BACHA, E. and PAILOT, P. (2018). Les femmes entrepreneures dans les secteurs d'activités dits « masculins » : Aller au-delà d'une double barrière. In: Congrès International des Recherches Féministes dans la Francophonie. Paris.

BACHA, E., CHASSERIO, S., POROLI, C., LEBÈGUE, T. and PAILOT, P. (2018). "Je ne rentre jamais dans les cases : Parcours dans l'accompagnement entrepreneurial des femmes entrepreneures. In: Colloque Université Montpellier Labex Entreprendre - Regards croisés sur les pratiques d'accompagnement entrepreneurial. Montpellier.

BACHA, E., CHASSERIO, S., POROLI, C., LEBÈGUE, T. and PAILOT, P. (2016). The gendered effects of a public policy on women entrepreneurship. The case of a French entrepreneurial ecosystem. In: Institute of Small Business and Entrepreneurship (ISBE). Paris.

POROLI, C., CHASSERIO, S. and REDIEN-COLLOT, R. (2016). Du leadership héroïque au leadership authentique : les femmes entrepreneures en contexte de forte croissance. In: Séminaire du Groupe Genre et Innovation de MRM et Labex Entreprendre (Univ de Montpellier et ESSEC Business School). Montpellier.

- REDIEN-COLLOT, R., CHASSERIO, S. and POROLI, C. (2016). Women and high-growth entrepreneurship: persistence or reengineering of gendered leadership stereotypes? In: Gender, Work and Organization, International Interdisciplinary Conference. Keele.
- CHASSERIO, S., POROLI, C., PAILLOT, P. and LEBÈGUE, T. (2015). Usages et perceptions de l'accompagnement institutionnel par les femmes entrepreneures françaises : vers une remise en cause des définitions classiques de l'entrepreneuriat ? In: Congrès International des Recherches Féministes dans la Francophonie. Montréal.
- LEBÈGUE, T., POROLI, C., PAILLOT, P. and CHASSERIO, S. (2015). French female entrepreneurs' use and perception of institutional support: Do the traditional definitions of entrepreneurship need revisiting? In: International Conference in Critical Management Studies. Leicester.
- PAILLOT, P., CHASSERIO, S. and POROLI, C. (2015). Work-family interface and practices from French Business owners. Towards an integrative roles and temporalities perspective. In: SCOS - Standing Conference on Organizational Symbolism. Nottingham.
- CHASSERIO, S., PAILLOT, P. and POROLI, C. (2014). Perception and use of institutional support by women entrepreneurs in the French context. In: Gender, Work and Organization, International Interdisciplinary Conference. Keele.
- BACHA, E., POROLI, C., CHASSERIO, S. and PAILLOT, P. (2013). Ethical Managerial Practices of French Women Entrepreneurs. In: EURAM (European Academy of Management) Conference. Istanbul.
- CHASSERIO, S., LEBÈGUE, T. and POROLI, C. (2013). The role of the spouse in the business venture: how women's entrepreneurship challenges traditional family relationship. In: International Conference in Critical Management Studies. Manchester.
- POROLI, C., PAILLOT, P. and CHASSERIO, S. (2012). How about Travelling Across Different Dimensions of the Lives of Women Entrepreneurs - Using Intersectionality as a Lens. In: SCOS - Standing Conference on Organizational Symbolism. Barcelona.
- AMMAR, O. and POROLI, C. (2012). Traveling through Organizational Failure: the Contribution of Strategic Experimentation. In: SCOS - Standing Conference on Organizational Symbolism. Barcelona.
- CHASSERIO, S., POROLI, C. and PAILLOT, P. (2012). Career and women entrepreneurship: between boundaryless life and turning point. In: Gender, Work and Organization, International Interdisciplinary Conference. Keele.
- CHASSERIO, S., POROLI, C., LEE-GOSSELIN, H. and PAILLOT, P. (2012). Processus de légitimation de l'identité entrepreneuriale : Eléments d'analyse comparative internationale des femmes entrepreneures. In: ACFAS Conference. Montréal.
- CHASSERIO, S., POROLI, C., LEE-GOSSELIN, H. and CONSTANTIDINIS, C. (2012). Gender and success in entrepreneurship: A critical perspective. In: EURAM (European Academy of Management) Conference. Rotterdam.
- CHASSERIO, S., POROLI, C., PAILLOT, P. and CONSTANTIDINIS, C. (2012). Etudier les femmes entrepreneures à travers l'intersectionnalité. La mise au jour du cadre masculin invisible de l'entrepreneuriat. In: Congrès International des Recherches Féministes Francophones. Lausanne.
- CHASSERIO, S., POROLI, C., CONSTANTIDINIS, C., CORNET, A. and LEE-GOSSELIN, H. (2011). Les femmes entrepreneures : mythes et réalités. In: Symposium sur l'entrepreneuriat féminin, Women's World. Ottawa.
- CHASSERIO, S., POROLI, C. and PAILLOT, P. (2011). Gender and women's entrepreneurship: a socialization approach. In: Critical Management Studies Conference. Naples.
- CHASSERIO, S., PAILLOT, P. and POROLI, C. (2011). Identity Construction of Women Identity. In: FNEGE - Atelier de Thésée. Lille.
- POROLI, C., CHASSERIO, S. and PAILLOT, P. (2010). La conciliation de la vie professionnelle et de la vie privée chez les femmes entrepreneures. L'interdépendance positive des deux sphères. In: Egalité hommes / femmes et articulation travail / famille : vers un nouveau modèle ?, CNAM. Paris.
- CHASSERIO, S., POROLI, C. and PAILLOT, P. (2010). An original view of entrepreneur image and construction of self-identity: the case of French women entrepreneurs. In: SCOS - Standing Conference on Organizational Symbolism. Lille.

CHASSERIO, S., POROLI, C. and PAILLOT, P. (2010). French women entrepreneurs: a new vision of business? Preliminary results of a French research. In: International interdisciplinary Conference, Gender Work and Organization. Keele.

POROLI, C. and CORNUAU, F. (2010). Le repreneuriat féminin : apports croisés de la sociologie, de la démographie et des sciences de gestion. In: Congrès International Francophone sur l'Entrepreneuriat et la PME (CIFEPME). Bordeaux.

PAILLOT, P., CHASSERIO, S. and POROLI, C. (2010). Genre et entrepreneuriat. Eléments d'analyse théorique fondée autour d'une approche par la socialisation entrepreneuriale. In: CIFEPME. Bordeaux.

POROLI, C. and CHASSERIO, S. (2009). Entrepreneuriat féminin et innovation. In: Table ronde, Académie de l'entrepreneuriat. Nice.

POROLI, C. (2006). How Do Organizations Learn from Organizational Death? In: EGOS (European Group for Organization Studies). Bergen.

POROLI, C. (2001). Organizational Life after Death. In: EGOS (European Group for Organization Studies). Lyon.

Published business cases

BACHA, E., CHASSERIO, S., MOREAU, M.P. and POROLI, C. (2013). Tape à l'oeil: Marque-employeur et réseaux sociaux. Quelles opportunités pour le recrutement avec le Web 2.0 ? CCMP.

Press and social media

POROLI, C., BRIERE, S. and TREMBLAY, M. (2020). Déconstruire les mythes pour mieux accompagner une diversité d'entrepreneures. SKEMA ThinkForward.

CHASSERIO, S., BACHA, E. and POROLI, C. (2019). Faire avancer l'égalité par des groupes de formation non mixtes. Focus RH.

CHASSERIO, S., POROLI, C., PAILLOT, P. and BACHA, E. (2018). Quand les écoles s'engagent. Le cas de Skema Business School. *MagRH*, pp. 44-49.

PAILLOT, P., CHASSERIO, S., POROLI, C. and BACHA, E. (2017). Effets pervers de la représentation équilibrée des femmes et des hommes dans les élections professionnelles. FocusRH.

CHASSERIO, S., POROLI, C. and PAILLOT, P. (2010). Au-delà de la comparaison, comprendre l'entrepreneuriat féminin. *Femmes 3000*, pp. 19-30.

Other research activities

Reviewer for:

Entrepreneurship and Regional Development, Management International, European Management Review, Revue de l'Entrepreneuriat

Organization of a conference or a seminar

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| 2023 | Convenor of the PhD workshop, 9th Georges Doriot Days Conference, Montréal, Canada |
| 2023 | Coordination of the Track "Durabilité et réussite entrepreneuriales au prisme du genre. / Sustainability and entrepreneurial success through a gender lens", 16ème CIFEPME, France |
| 2023 | Coordination of the track "Nouveaux enjeux entrepreneuriaux à l'épreuve du genre/ New entrepreneurial challenges through the gender lense", 13ème Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation, Strasbourg, France |

Affiliations

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| 2023 | General Secretary of the Association of Entrepreneurship and Innovation (AEI) |
| 2022 - 2023 | Gender Work and Organization (GWO) |
| 2022 - 2023 | European Institute for Advanced Studies in Management (EIASM) |

2022 - 2023 Member of the board of directors, Académie de l'Entrepreneuriat et de l'Innovation (AEI)
2022 Critical Management Studies (CMS)
2022 Academy of Management (AOM)

Other academic activities

Since 2020 Co-Responsible for the Research Group "Entrepreneurship and Gender" at AIREPME (Association Internationale de Recherche en Entrepreneuriat et PME) and at AEI (Académie de l'entrepreneuriat et de l'Innovation)