



COURSE CATALOGUE **2022/2023**

GLOBAL BBA PROGRAM **FALL 2022**

| | |
|---|-----|
| ACADEMIC RESEARCH & WRITING I | 7 |
| ACADEMIC RESEARCH & WRITING II | 11 |
| ADVANCED COMPUTER BUSINESS APPLICATION | 15 |
| Advanced Mathematics I..... | 20 |
| APPLIED MECHANICS: STATICS..... | 24 |
| Audio & Visual English..... | 28 |
| BEGINNER CHINESE..... | 32 |
| BEGINNER RUSSIAN..... | 37 |
| BEGINNER SPANISH..... | 41 |
| Big Data Audit | 45 |
| BIOLOGICAL DISCOVERY II..... | 49 |
| BIOSTATISTICS..... | 53 |
| BUSINESS AND ECONOMICS CALCULUS..... | 58 |
| BUSINESS AND PROFESSIONAL WRITING..... | 62 |
| BUSINESS LAW | 66 |
| CALCULUS I..... | 70 |
| CALCULUS II..... | 75 |
| CALCULUS III..... | 81 |
| Capstone Project I..... | 86 |
| Capstone Project II..... | 90 |
| CIVILIZATION I | 94 |
| COACHING ON CAREER PATH..... | 99 |
| Computer Network | 103 |
| Construction Project Management..... | 107 |
| CONSUMER COMPUTER APPLICATIONS | 111 |
| CONTROL AND AUDIT | 116 |
| CREATIVITY MANAGEMENT | 121 |
| DATA MODELING AND MINING | 126 |
| ELEMENTARY CHINESE | 131 |
| Engineering Project Management and Audit Practices..... | 135 |
| ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT | 139 |
| ENTREPRISE RESOURCE PLANNING AND DIGITAL CRM | 144 |
| ENVIRONMENTAL ECONOMICS & POLICY..... | 148 |
| ESSENTIALS OF PROJECT MANAGEMENT..... | 152 |
| FABLAB Innovation II..... | 157 |
| Finance..... | 161 |
| FINANCIAL ACCOUNTING | 165 |
| FINANCIAL ANALYSIS & DECISION MAKING | 169 |
| FINANCIAL MARKETS & INSTITUTIONS | 173 |
| Fixed Assets Investment Audit | 177 |
| Foreign Language (French) I & II | 181 |
| FUNDAMENTALS OF ENGINEERING | 185 |
| GENERAL CHEMISTRY I..... | 189 |
| GENERAL CHEMISTRY II..... | 193 |
| GLOBAL AND LOCAL DIVERSITY MANAGEMENT | 199 |
| Global Business Risk and Crisis Management | 203 |
| Governance and Compliance | 207 |
| History and Culture of Brazil | 211 |
| HISTORY AND CULTURE OF CHINA..... | 215 |

| | |
|--|-----|
| HISTORY AND CULTURE OF FRANCE | 219 |
| HISTORY AND CULTURE OF THE US..... | 224 |
| HUMAN RESOURCE MANAGEMENT | 228 |
| Humanity in the Digital Age | 232 |
| IBM Skills Academy - Data Science..... | 236 |
| Information Resource Management..... | 240 |
| Information System Audit | 244 |
| INFORMATION SYSTEMS TOOLS | 248 |
| INTELLECTUAL PROPERTY AND ETHICAL MARKETING | 252 |
| INTERCULTURAL COMMUNICATION..... | 256 |
| INTERNATIONAL BUSINESS | 260 |
| International Finance | 266 |
| INTRODUCTION TO BUSINESS | 270 |
| Introduction to Computer Science and Programming | 274 |
| INTRODUCTION TO PSYCHOLOGY | 278 |
| INTRODUCTION TO SOCIOLOGY..... | 282 |
| INTRODUCTION TO THEATER | 287 |
| IT Auditing | 292 |
| Leadership Skills | 296 |
| Luxury Service Strategy and Product Management..... | 300 |
| MACRO ECONOMICS..... | 304 |
| MANAGEMENT COMMUNICATION..... | 308 |
| MANAGEMENT INFORMATION SYSTEMS | 313 |
| MANAGERIAL ACCOUNTING | 317 |
| MARKETING PRINCIPLES | 322 |
| MICRO ECONOMICS | 326 |
| ORGANIZATIONAL BEHAVIOR | 331 |
| PHYSICS I | 336 |
| Pricing and Communication in luxury and Fashion | 341 |
| Principles of Auditing | 345 |
| PRINCIPLES OF ENVIRONMENTAL SCIENCE..... | 349 |
| PRINCIPLES OF MODERN MANAGEMENT | 353 |
| Probability Theory and Mathematical Statistics | 357 |
| Production Operations Management | 361 |
| Project Management | 365 |
| PROJECT MARKET ANALYSIS I..... | 369 |
| PUBLIC SPEAKING AND PRESENTATIONS SKILLS | 373 |
| Python Programming | 378 |
| QUALITY MANAGEMENT..... | 382 |
| RISK MANAGEMENT AND INSURANCE PRINCIPLES | 386 |
| SOCIAL & SUSTAINABLE RESPONSIBILITY | 391 |
| STATISTICS FOR BUSINESS DECISIONS..... | 395 |
| SURVEY OF SCIENCE LIFE SCIENCE | 399 |
| SURVEY OF SCIENCE PHYSICS | 404 |
| TECHNOLOGY, SOCIETY AND ENVIRONMENT | 409 |
| TECHNOLOGY MANAGEMENT & LIFE CYCLE | 414 |
| US CULTURE AND BUSINESS..... | 418 |
| Accounting Information Systems | 422 |
| Advanced EAP | 426 |
| Advanced Financial Accounting | 430 |

| | |
|---|-----|
| Advanced Machine Learning | 434 |
| Advanced Optimization Methods | 438 |
| Advanced Probability and Statistics | 442 |
| BEGINNER PORTUGUESE | 446 |
| Biological Oceanography Lab | 450 |
| Business Development | 454 |
| Corporate Financial Management | 458 |
| E-Commerce, Social Networks & Omnichannels..... | 462 |
| Economic Accountability Audit | 466 |
| Ethics and Policy Issues in Computing..... | 470 |
| Financial Engineering | 474 |
| Financial Management..... | 478 |
| Foreign Language (French) IV..... | 482 |
| Foreign Language (French) III..... | 486 |
| Fundamentals of Business Models..... | 490 |
| General Chemistry Lab I | 494 |
| Global History..... | 498 |
| Hanuy Chinese..... | 502 |
| History and Culture of Spain | 506 |
| History of Chinese Philosophy..... | 510 |
| IBM Skills Academy - AI | 514 |
| Immigration, race & ethnicity in contemporary France..... | 518 |
| Industrial Organization: A Data Science Perspective | 522 |
| Intercultural Awareness | 526 |
| Internal Audit | 530 |
| International Audit Models Comparison..... | 534 |
| International Audit Standards and Practices..... | 538 |
| International Business: A Data Science Perspective | 542 |
| International Financial Management..... | 546 |
| International Negotiations | 550 |
| Introduction to Artificial Intelligence | 554 |
| Introduction to Digital Transformation | 558 |
| Introduction to Luxury | 562 |
| Introduction to Relational Databases | 566 |
| Leading Tomorrow | 570 |
| Linear Algebra | 574 |
| Machine Learning Fundamentals | 578 |
| Marketing Strategy..... | 582 |
| NATURAL RESOURCES MANAGEMENT | 586 |
| Operations Research | 590 |
| PHYSICS LAB I | 594 |
| Probability and Statistics | 598 |
| PRODUCTION & OPERATIONS MANAGEMENT | 602 |
| R Programming..... | 607 |
| Resources and Environmental Audit..... | 611 |
| Smart Finance for Innovation..... | 615 |
| SOS Chemistry | 619 |
| SOS Chemistry Lab | 623 |
| Statistics for Quality Engineering | 627 |
| Strategy - Visions of growth | 631 |

| | |
|--|-----|
| Survey of Science Environmental Science | 635 |
| SURVEY OF SCIENCE OCEANOGRAPHY | 639 |
| Taxation Law | 643 |
| Time Series Analysis | 647 |
| TOEFL PREPARATION..... | 651 |
| Traffic Management..... | 655 |
| ADVANCED FRENCH | 659 |
| BADMINTON..... | 664 |
| BASKET | 668 |
| BASKET Compet..... | 672 |
| BOXE..... | 676 |
| DANSE | 680 |
| ELEMENTARY FRENCH I..... | 684 |
| ELEMENTARY FRENCH II..... | 690 |
| ENGLISH AP | 696 |
| ESCALADE | 702 |
| ESPORT..... | 706 |
| ESPORT Compet | 710 |
| FITNESS..... | 714 |
| FOOTBALL..... | 718 |
| FOOTBALL F Compet | 722 |
| Fundamentals of Business Mathematics BBA | 726 |
| FUNDAMENTALS OF ENGLISH | 730 |
| FUTSAL | 736 |
| FUTSAL Compet..... | 740 |
| GOLF..... | 744 |
| Good Team Project | 748 |
| HANDBALL..... | 752 |
| HANDBALL COMPET | 756 |
| iBT Preparation | 760 |
| INTERMEDIATE FRENCH | 764 |
| INTERMEDIATE SPANISH | 769 |
| INTRODUCTION TO INTERNATIONAL RELATIONS | 774 |
| Libras - Língua Brasileira de Sinais..... | 779 |
| MUSCULATION | 783 |
| NATATION | 787 |
| NATATION COMPET | 791 |
| PADEL | 795 |
| Physics Lab II | 799 |
| RANDONNEE | 803 |
| RUGBY | 807 |
| RUGBY Compet..... | 811 |
| SECOURISME | 815 |
| SELF DEFENSE..... | 819 |
| Sport..... | 823 |
| Survey of Science Life Science Lab | 827 |
| Survey of Science Oceanography Lab | 831 |
| TENNIS..... | 835 |
| TENNIS Compet | 839 |
| VOLLEY BALL..... | 843 |

VOLLEY BALL COMPET..... 847
YOGA 851

ACADEMIC RESEARCH & WRITING I

| | | | | | | | | |
|---|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTENG. 1001 | | | ACADEMIC RESEARCH & WRITING I | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | 520 TOEFL score or equivalent | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | GACHET Laura - MICHAELIDES - LE BELICARD Mary-Jane - SAUNDERS Alexandra - SZEBRAT Cathleen | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course introduces students to the principal elements of argumentative research writing. It focuses on writing persuasively, developing research skills and improving critical reading skills through reading writing and discussion. Students will learn how to formulate a coherent thesis and support it with evidence drawn from research. They will also learn how to work through the various stages of the writing process to produce a 3000 word research paper. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Recognize and employ the stylistic principles necessary for writing coherent, unified, clear and persuasive academic prose, and to locate, evaluate and acknowledge sources (MLA style), including print and electronic sources</p> <p>Aptitudes cognitives / Cognitive skills Accurately summarize academic texts, to formulate and defend a thesis, and to identify and evaluate various responses to a given problem.</p> <p>Attitudes / Key transferable skills Read, write and think critically, and to be able to evaluate one another's work.</p> <p>Ethical and social understanding Navigate the writing process from planning, drafting and revising to editing and proof reading, and to employ the correct methodology to undertake academic research and write a research paper.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 0% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |

| | | |
|---|---|-----------------|
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 100% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | <p>Introduction: Diagnostic Paragraph, the writing process, summarizing. Introduction to MLA layout. Effective sentences: communicative value and conciseness. Direct and indirect quotations, paraphrasing. Effective Sentences: information structure, unity, variety, clarity. Revision of direct and indirect quoting. Paragraphs: unity, the topic sentence, paragraph development Introduction to argumentative essay writing: drafting and planning, thesis statements. Paragraphs: coherence and information structure, recognizing weaknesses, revising and editing. Argumentative Essay Structure How to format a Works Cited page. Preparation for Midterm exam Research Papers: overview, selecting, writing and supporting a thesis. Planning your research paper and meeting the deadline. MIDTERM Structure, outline and thesis. Read all remaining texts in the relevant chapter to determine the main argument of your RP. RP preparation: Writing Introductions to argumentative papers, developing arguments. Using and integrating sources, MLA style, avoiding plagiarism. Dealing with alternative views (concession and refutation). Writing conclusions. Class time to work on RPs. Please bring all materials with you. RP: revising, editing and proofreading Report Writing: SPRE. Describing situations and problems. SPRE continued: Evaluating alternative responses. Writing under pressure. Revising, editing and proofreading. Preparation for Final Exam.</p> | |

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| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Writing in the Disciplines, A Reader and Rhetoric for Academic Writers by Mary Lynch Kennedy and William J Kennedy (Pearson) Guidelines for Academic Writing (SKEMA) Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ACADEMIC RESEARCH & WRITING II

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTENG. 1002 | | | ACADEMIC RESEARCH & WRITING II | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.LGLNG.1001 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | SAUNDERS Alexandra - ANDREWS-JANET Cynthia - BAYOUD Christele | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | To develop the analytical skills necessary for any close reading of literature, such as short stories, poetry and novels. To apply and improve composition skills acquired in English 1001 including constructing an argument, gathering, evaluating, analyzing and organizing research and information, maintaining focus and coherence throughout an essay and carefully revising and editing. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Recognize and express the relationship of elements such as: Theme, Metaphor, Character, Simile, Plot, Allusion, Setting, Personification, Narration, Alliteration, Point of View, Assonance, and others.</p> <p>Aptitudes cognitives / Cognitive skills Read, respond to and evaluate literary texts. Analyze language and style.</p> <p>Attitudes / Key transferable skills Write coherently and support a thesis.</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 0% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |

| | | |
|--|---|-----------------|
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 100% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | Nb midterms : 2 |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Intro to course (From CRI to CRII) | |
| | Quoting and paraphrasing from the story | |
| | Thesis, roadmap and outlining | |
| | In class essay: Essay 1 (750 words) | |
| | Feedback on Essay 1 | |
| | Worksheet 2 & Group discussion | |
| | RP introduction: Brainstorm research topics | |
| | Evaluate research | |
| | Essay 2 due | |
| | Midterm Revision | |
| | MIDTERM | |
| | Validate Research Paper Topic Ideas and research | |
| | Feedback from Midterm | |
| | Research Paper: 1st in-class writing session | |
| | Research Paper: 2nd in-class writing session | |
| | Bring computers | |
| | Intro to poetry | |
| Essay 3 due | | |
| Research Paper Final Working Session | | |
| Poetry workshop + choose group poem | | |
| Research paper due (3000 words) | | |
| Group in-class poetry explications | | |
| Explications due | | |
| Individual In-Class Poetry Explication | | |
| Revision for the Final Exam | | |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : | |
| | Lectures Recommandées / Recommended readings : | |
| | The Norton Introduction to Literature | |
| | (Booth, Hunter and Mays) Shorter 9th ISBN 0-393-92615-X or 10th edition ISBN 978-0-393-93514-1 | |

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|---|--|
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ADVANCED COMPUTER BUSINESS APPLICATION

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|--|------------------------------------|---|---|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.2 301 | | | ADVANCED COMPUTER BUSINESS APPLICATION | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 39 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | Consumer Computer Applications | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course introduce the basis of VBA programming of macros applied in Excel as well as general algorithms used in programming. Students will learn the general objects used in Excel programming as well as the basic keywords. Applications will be reviewed along labs and the final project. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand the basis of VBA programming and algorithm structures.</p> <p>Aptitudes cognitives / Cognitive skills be able to write a specific processing algorithm based on the target to reach and how to find resources on internet</p> <p>Attitudes / Key transferable skills be able to analyse a practical situation and propose an automatic treatment of data</p> <p>Ethical and social understanding be able to write an Excel macro dedicated to a specific situations</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |

| | | |
|---|---|-----------------|
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | Nb midterms : 2 |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study | |
| Plan de cours Course Plan | Introduction. Reviews on Excel advanced formulas. Lab #1: Excel formulas. | |
| | Introduction to VBA macro Recording macro and understanding the code generated. Introduction to VBA editor Lab #2: samples recorded macro | |
| | VBA syntax. Sample and common VBA objects Lab #3: sample data processing | |
| | Variable type and declaration. User interaction. Lab #4: setting a programming environment | |
| | Decisions making and operators Lab #5: application of conditionnal programming | |
| | Data processing: loops Lab #6: applications of automatic processing | |
| | Midterm test 1 | |
| | Data processing: loops Lab #7: applications | |
| | Lab #8: Applicatinos of VBA tools and concepts | |
| | Functions: Excel type and user-defined Lab #9: applications of VBA functions | |
| Procedures and Events | | |

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| | <p>Lab #10: user-defined procedures. Applications on data sorting</p> <p>Midterm test 2</p> <p>VBA forms Lab #11: creating an Excel form</p> <p>VBA forms Lab #12: Creating an Excel form and programming the interaction with an Excel sheet</p> <p>Lab #13: Data Mining and data processing Submission of final projects</p> <p>Final Exam</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Advanced Mathematics I

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTMTH .1100 | | | Titre du cours Course title Advanced Mathematics I | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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APPLIED MECHANICS: STATICS

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMAE. 2081 | | | APPLIED MECHANICS: STATICS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 120 | 0 | 6 | 165 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Physics I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Force and position vectors : spatial equilibrium Equivalent forces systems Center of gravity ; mass and area moment of inertia Equilibrium of rigid body Structural analysis : trusses, frames and machines Internal forces : shear and bending moment diagrams Friction ; Cables & Virtual Work |
| Thèmes / Topics | Force and position vectors : spatial equilibrium Equivalent forces systems Center of gravity ; mass and area moment of inertia Equilibrium of rigid body Structural analysis : trusses, frames and machines Internal forces : shear and bending moment diagrams Friction ; Cables & Virtual Work |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) This course is designed to give the students the problem solving skill in the area of rigid body statics using the basic concepts of mechanics of particules and rigid bodies.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <hr/> <p style="text-align: center;">Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p style="text-align: center;">Evaluation finale (DS) 40%</p> <p style="text-align: center;">Final examination</p> <p style="text-align: center;">(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> |

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|---|---|-----------------|
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| préciser nature / Explain type | | |
| Cliquez ici pour entrer du texte. | | Nb midterms : 0 |
| QCM - Quiz: | | |
| Epreuve sur table - Supervised exam: | | |
| Présentation orale - Presentation: | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | |
| Participation - Class participation: | | |
| Autre, précisez / Other, precise: | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | Statics of Particles (In Plane = 2D) | |
| | Statics of Particles 2D & Equivalent systems of forces 2D | |
| | Equivalent systems of forces 2D | |
| | Equilibrium of rigid bodies 2D | |
| | Quiz on Chapter 2 & Equilibrium of rigid bodies 2D | |
| | Distributed forces : Centroids and centers of gravity | |
| | Quiz on Chapter 3 & Distributed forces : Centroids and centers of gravity | |
| | Distributed forces : Centroids and centers of gravity | |
| | Quiz on Chapter 4 & Analysis of Structures | |
| | Analysis of Structures | |
| | Quiz on Chapter 5 & Analysis of Structures | |
| | Forces in Beams and Cables | |
| | Midterm I on Chapter 2 to 5 1 pm in 527 | |
| | Forces in Beams and Cables | |
| | Quiz on Chapter 6 & Forces in Beams and Cables | |
| | Friction | |
| | Quiz on Chapter 7 & Friction | |
| Friction | | |
| Distributed forces: moments of inertia | | |
| Distributed forces: moments of inertia | | |
| Distributed forces: moments of inertia | | |
| Midterm II on Chapter 6 to 8 1 pm in 527 | | |
| Distributed Forces : moments of inertia | | |
| Method of Virtual Work | | |
| Method of Virtual Work | | |
| Quiz on Chapter 9 & Statics & Equivalent systems of forces 3D | | |

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| | Equilibrium of rigid bodies 3D Quiz on Chapter 10 & Equilibrium of rigid bodies 3D |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Audio & Visual English

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTENG. 0110 | | | Audio & Visual English | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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BEGINNER CHINESE

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGLNG. 1700 | | | BEGINNER CHINESE | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 60 | 0 | 0 | 99 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Nanjing, Raleigh, Sophia, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | ZHU - LE ROY Cuifang | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course provides the basics of Chinese in order to guide students towards a practical use of the language and provide a sufficient level to pass the Chinese HSK Level 1.</p> <p>The course will include the basics of grammar, functional vocabulary, basic conversation, some general Chinese culture and a look at how to behave in Chinese business environment compared to Europe.</p> <p>HSK (Level I) assesses test takers abilities in the application of everyday Chinese (Mandarin). It is the counterpart of the Level I of the Chinese Language Proficiency Scales for Speakers of Other Languages and the A1 Level of the Common European Framework of Reference (CEF).</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Build conversation skills with basic grammar, including cultural understandings. Be able to read 150 Chinese characters</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Learn spoken Chinese with pinyin and recognize about 150 characters.</p> <p>Attitudes / Key transferable skills</p> <p>To be able to pass the HSK (Level I); understand and use very simple Chinese phrases, meet basic needs for communication and possess the ability to further their Chinese language studies</p> <p>Ethical and social understanding</p> <p>To have a simple conversation with Chinese people.</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <hr/> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p style="text-align: center;">Evaluation finale (DS) 40%</p> <p style="text-align: center;">Final examination</p> <p style="text-align: center;">(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> |

| | | |
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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | |
| | 60% | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Chinese language general presentation-1: Spoken: Phonetics, Rules of phonetic spelling, Sound Expression: Lesson 1: Hello Lesson 2: Thank you Learn to write about 15 characters Chinese language general presentation-2: discrimination, neutral tones, basic conversation, numerals, history; how to write a character respecting order, character structure, how to make a Chinese sentence Lesson 3: What's your name? "what", "to be", Interrogative Sentences with "ma" Learn to write 10 characters Lesson 4: She is my Chinese teacher. "Who, whom", "which", the structural Particle "de" and "ne" Learn to write 5 characters Test 1 Lesson 5: My daughter is 20 years old this year. "how many", count 1-99, "le" Indicating a Change, "how old" Learn to write 10 characters Lesson 6: I can speak Chinese "can, to be able to", sentences with an Adjectival Predicate, "how" Learn 10 characters Lesson 7: What's the date today "Expression of a date", Nominal Predicate, "to go to do something somewhere" | |

Test 2

Lesson 8: I would like some tea

"The Modal Verbe: want, would like to ", "how many", The Measure Words " ge " and "kou",
Expression of the Amount of Money. Learn 10 characters

Lesson 9: Where does your son work?

"to be somewhere", "where", "to do something somewhere", "to be doing".

learn 10 characters

Test 3

Lesson 10: Can I sit here?

"to have", "There are", "and", Modal verb "Can : néng", Imperative Sentence with " qng".

to learn 10 characters

Midterm 1

Read the lesson text. Practice, exercise corrections

Lesson 11: What's the time now?

Expression of time, Time word used as an adverbial, "ago, two years ago"

Learn 10 characters

Lesson 12: What will be the weather to like tomorrow?

"How about", "too, too much, too cold", The Modal Verb "huì: will"

Learn 5 characters

Lesson 13: He is learning to cook Chinese food

"Hello" on phone, "to be doing something", Expression of telephone number, the modal verb: "ba"

Learn 5 characters

Test 4

Midterm 2

Lesson 14: She has bought quite a few clothes

"le" Indicating occurrence or completion.

Learn 5 characters

Lesson 15: I came here by air

by train, by bus, Expression "shìde" used to emphasized time, place or manner

Learn 5 characters

HSK 1 mock exam

Review

HSK 1 mock exam

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| | HSK 1 final exam (listening and reading)* Final Spoken Exam |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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BEGINNER RUSSIAN

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGLNG. 1101 | | | BEGINNER RUSSIAN | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course gives the students a thorough grammatical and structural introduction in a communicative context, as well as cultural information about Russia. The students will be expected to demonstrate the skills of listening, speaking, reading and writing in everyday situations. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |
| | Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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BEGINNER SPANISH

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|--|--|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 1301 | | | Titre du cours Course title BEGINNER SPANISH | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 60 | 0 | 0 | 99 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Lille, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>Beginner Spanish aims to provide students with the basic grammatical and lexical skills to enable them to understand and to express themselves at an elementary level and to help them develop a cultural awareness of Spanish civilization through various dialogues.</p> <p>The students will be expected to demonstrate the skills of listening, speaking, reading and writing in everyday situations.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu 60%</p> |

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| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Introducing people. Pronunciation and spelling. | |
| | Talking about yourself. Jobs | |
| | Talking about the the family and describing people. Numbers | |
| | Describing your house.Looking for an appartement.How much/how many? Months of the yea/ Days of the week | |
| | Directions. Urban spaces. Looking for a place.The time.Numbers from 100 to one million | |
| | MIDTERM I Games | |
| | Daily life,sports, verbs of action, | |
| | Likes and dislikes. Verbo gustar | |
| | Food, buying and cooking, recipes, in the restaurant. | |
| | Shopping. Describing clothes, comparison | |
| | MIDTERM 2 | |
| | Plans and intentions, Planning and talking about travelling, | |
| | The human body. Health, illness. The doctor. The immediate future. "Voy a | |
| Oral presentations about hispanic culture | | |
| Référence Académique / Academic reference | | |

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| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Big Data Audit

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.4 100 | | | Big Data Audit | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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BIOLOGICAL DISCOVERY II

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTBIO. 1020 | | | BIOLOGICAL DISCOVERY II | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 52,5 | 0 | 0 | 0 | 0 | 0 | 7,5 | 60 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Biological Discovery I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The cours is designed to introduce the student to major concepts in evolution, systematics and diversity, as well as plant anatomy and physiology. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | <p>Nb midterms : 3</p> |
| <p>Méthodes d'enseignement Teaching Methods</p> | <p>Format de cours / Course format</p> | |
| | <p>Cours magistral / Lecture - TD / Tutorials</p> <p>Autre, précisez / Other, precise:</p> | |
| | <p>Activités d'apprentissage / Learning activities</p> | |
| | <p>Personal guided study</p> | |
| <p>Plan de cours Course Plan</p> | <p>EVOLUTION 9h 1.5h Class introduction , Evolution/origin of life</p> <p>3H Evolution of Life: move to land, geological times, first appearances of organisms</p> <p>1.5h Darwinian's evolution , Evidences of Evolution</p> <p>3h Microevolution/ evolutionary changes in populations/Macroevolution</p> <p>1.5h Digestive system and food Ch 47 Public Holiday no class</p> <p>ANIMAL PHYSIOLOGY 21,5h</p> <p>RESPIRATORY SYSTEM</p> <p>CARDIOVASCULAR SYSTEM</p> <p>MUSCULAR SYSTEM</p> <p>NERVOUS SYSTEM</p> <p>REGULATION SYSTEMS: endocinous and nervous systems</p> <p>IMMUNE SYSTEM</p> <p>PLANT PHYSIOLOGY 21.5h</p> <p>PLANT STRUCTURE</p> <p>PLANT GENERAL PHYSIOLOGY</p> <p>PLANT REPRODUCTIONS</p> | |

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| | PLANT ECOLOGY PLANT EVOLUTION |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 4,5 | 0 | 0 | |
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BIostatistics

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTBIO. 2402 | | | BIostatistics | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>"Through an integrated and applied project, students will learn how to collect, summarize, and compare data and ultimately how to communicate their findings. Students will take part to a scientific study dealing with the marine biodiversity of the Lerins archipelagos (Cannes). Data are collected during a field trip at sea in late September, and then teachings are composed of lectures and computer-based tutorials (Excel, R, Matlab, ArcGis) during which students lead their project. They will work in association with the class of Oceanography for the sampling and ecological aspects."</p> | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| Evaluation des étudiants / Student Assessment | Final examination | | |
| Evaluation des étudiants / Student Assessment | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Evaluation des étudiants / Student Assessment | Cliquez ici pour entrer du texte. | | |
| Evaluation des étudiants / Student Assessment | QCM - Quiz: | | |
| Evaluation des étudiants / Student Assessment | Epreuve sur table - Supervised exam: | | |
| Evaluation des étudiants / Student Assessment | Présentation orale - Presentation: | | |
| Evaluation des étudiants / Student Assessment | Rapport écrit/Dissertation - Report / Dissertation: | | |
| Evaluation des étudiants / Student Assessment | Participation - Class participation: | | |
| Evaluation des étudiants / Student Assessment | Autre, précisez / Other, precise: | | |

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| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Personal guided study | | |
| Plan de cours Course Plan | Introduction : the scientific approach Sampling strategies | | |
| | Descriptive statistics (1) Central tendency, Dispersion, Tables & Graphs Catch up on Excel | | |
| | Descriptive statistics (2) Trend, Correlation & Regression Tutorial on Excel / Training day briefing and quiz (species identification) | | |
| | Training day @Lerins Identification of species in aquarium / Preparation and trials of the field trip material | | |
| | Descriptive statistics (3) Tutorial on R (due date for the R homework) Field trip briefing and quiz (species identification) | | |
| | Field trip @Lerins Data collection at sea | | |
| | Mid Term 1 | | |
| | Inferential statistics (1) Hypothesis testing: Parametric & Distribution-free statistics on 2 variables Tutorial on R (hypothesis testing) / Deadline for project choice | | |
| | Inferential statistics (2) Hypothesis testing: Parametric & Distribution-free statistics on more than 2 variables Tutorial on R (hypothesis testing) / Project advancement | | |
| | Tutorial on R (hypothesis testing) | | |

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| | Project advancement Mid Term 2 Introduction to multivariate analyses (PCA, classifications) Project advancement Project advancement Tutorial on Excel & R (all chapters covered) Project advancement (last chance!) Project presentation in front of a jury of scientists, funders, former students and external people Final exam |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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BUSINESS AND ECONOMICS CALCULUS

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|---|-----------------------------------|--|---|---|--|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECMTH.1702 | | | BUSINESS AND ECONOMICS CALCULUS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 40 | 0 | 6 | 86 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.OTMTH.1701 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | ABOUSSOUAN Pierre - ROCHOW Sabine - BOISSIN Denis - GRASELLI Yan | | | |
| | Stellenbosch-Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | To provide the students with the basic concepts and techniques of differential and integral calculus, as well as an elementary knowledge of matrix algebra, applied to business, economics, management and the social sciences, There will be a strong emphasis on methodology. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Have knowledge and understanding of the following subjects: Precalculus review Introduction to Matrices Functions, graphs and limits and continuity Differentiation and its applications Applications of the derivative Exponential and logarithmic function Integration and its applications: Antiderivatives Techniques of integration, Definite integrals.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |

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| | Présentation orale - Presentation: | |
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Devoirs / Assignments | |
| Plan de cours Course Plan | College Algebra review: Real number line and order. Absolute value and distance on the real number line. Exponents and radicals. Factoring polynomials. Matrices The derivative and the slope of a graph. Some rules for differentiation. Rates of change: velocity and marginals. The product and quotient rules. The chain rule. Exponential functions. Natural exponential functions. Derivatives of exponential functions Logarithmic functions. Derivatives of logarithmic functions. Exponential growth and decay. Increasing and decreasing functions. Extrema and first derivative test. Concavity and the second derivative test. Optimization problems Midterm test #1 Business and economics applications Limits Continuity Asymptotes. Curve sketching Higher order derivatives. Implicit differentiation. Related rates. The Cartesian plane and the distance formula. Graph of equations. Line in the plane and slope Keynesian Cross Diagram Antiderivatives and indefinite integrals. The general power rule. 5.3: Exponential and logarithmic integrals. | |

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| | Midterm test #2 Integration by parts and present value. Partial fractions and logistic growth. Final Exam |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Brief Calculus, an Applied Approach, Larson & Edwards, Houghton Mifflin Company, 9th edition Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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BUSINESS AND PROFESSIONAL WRITING

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTCOM .3224 | | | BUSINESS AND PROFESSIONAL WRITING | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 100 | 0 | 6 | 145 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.LGENG.1001 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | SAUNDERS Alexandra - GACHET Laura | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Designed for the future business professional, this course includes business research methods, report writing, business correspondence, and communication in the workplace. Analytical, informational, routine, and special reports are covered, as well as readings and 6000 words of writing in business correspondence, reports, and short answers. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>The student is expected to be able to produce clear, well organized written communication. Be prepared for employment opportunities including the job search, writing CV and cover letters and effectively caring out an interview in English.</p> <p>Possess the correct vocabulary and terminology for several specific industries in business.</p> <p>Have continued to build his or her knowledge in English grammar as it relates to writing in a business context.</p> <p>Be capable of working in a group and coming up with a business plan</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Employ structures of business letters to various cases</p> <p>Distinguish between poorly written letters and well-written letters</p> <p>Compose various business letters according to specific cases</p> <p>Research and collect data in order to compose a business plan</p> <p>Evaluate the work of others through peer review editing</p> <p>Rate interviewing skills of peers</p> <p>Be able to know how to succeed in a job interview</p> <p>Attitudes / Key transferable skills</p> <p>Demonstrate knowledge of English through written; reading comprehension; and speech</p> <p>Organize; prepare; and manage assignments given in groups</p> <p>Prepare a professional resume and online business portfolio</p> <p>Ethical and social understanding</p> <p>Understand and implement various principles of format and layout</p> <p>Work effectively as part of a writing team and/or with a client organization</p> <p>Respond constructively to peers' work</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO3.2 : To produce clear, well organized written communication</p> <p>: LG3 : Graduate should be able to communicate in an international environment</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Oui / Yes</p> |

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| Evaluation des étudiants Student Assessment | Evaluation finale (DS) Final examination 30% | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment 70% | |
| Méthodes d'enseignement Teaching Methods | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | | |
| | | |
| Plan de cours Course Plan | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | | Nb midterms : 2 |
| Class 1 COURSE OVERVIEW Syllabus, grading, booklet, urkund WRITING BUSINESS LETTERS AND AIDA LETTERS/LETTERS OF COMPLAINT Class 2 RESPONSE TO A LETTER OF COMPLAINT INTRODUCE AND START E-PORTFOLIO Class 3 HUMAN RESOURCES Hiring, Cover Letters, CVs Class 4Midterm 1 Class 5 JOB INTERVIEWS AND INTERVIEW FOLLOW-UP Class 6 PARAPHRASING, SUMMARIES, AND MINUTES BUSINESS PLAN PROJECT Introduction to Business Plan Project Class 7HOW TO WRITE MINUTES OF A MEETING Evaluative Summaries Class 8 REPORT WRITING and Business Plan Project Class 9 REPORT WRITING Class 10 MIDTERM II REPORT WRITING BUSINESS PLAN PROJECT Class 11 REPORT WRITING Class 12 REPORT WRITING and Business Plan Project Class 13 REPORT WRITING Class 14 BUSINESS PLAN PROJECT | | |

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| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Booklet provided by instructor Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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BUSINESS LAW

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LTBUS.3 703 | | | Titre du cours Course title BUSINESS LAW | | | | | |
| Crédits Credits 5 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 39 | 0 | 6 | 85 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course is an introduction to Contract Law. Students will learn the rules governing the terminations of contracts, the penalties attached to them, the consequences of contracts, the contractual liability with a brief presentation of the French legal system down to the causes of termination of contracts; The existence of European Contract Law in view of the increasing weight of international exchanges. It will also cover the United Nations Convention on Contracts for the international sale of goods.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Know the legal rules applicable to a contract and understand the impact of the contractual commitment</p> <p>Aptitudes cognitives / Cognitive skills Understand the impact of the law on risk management in business</p> <p>Attitudes / Key transferable skills Develop an analytical approach to build legal reasoning</p> <p>Ethical and social understanding Identify the essential clauses of the contract to reduce issues</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines LO4.2 : To demonstrate awareness of ethical considerations : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> |

| | | |
|--|--|-----------------|
| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu 60% Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Projet / Project-based learning - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | 1 Introduction Conditions for contract creation 2 Contract's conditions Penalty conditions and general effects 3 Tutorial: contract's conditions Legal organization 4 Tutorial: Penalties General effects of contract 5 Tutorial: general effects of contract Reviews 6 Midterm 1 Contract responsibility 7 Tutorial: general effects of contract Contract responsibility 8 Spring Break 9 Tutorial: legal organization Termination of contract 10 Tutorial: contract responsibility Contract termination and Vienna's convention (introduction) 11 Tutorial: contract responsibility Reviews 12 Midterm 2 Vienna's convention 13 Tutorial: Vienna's convention | |

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| | Vienna's convention 14 Tutorial: Vienna's convention Vienna's convention 15 Tutorial: Vienna's convention Reviews Final Exam |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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CALCULUS I

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMTH .1001 | | | CALCULUS I | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 52,5 | 0 | 0 | 0 | 150 | 0 | 0 | 202,5 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course is the first math course taken by all engineering and science major. A quick review of algebra, trigonometry and the idea of limits lead to study of derivatives and its applications. A final link is made between anti-derivatives and definite integrals. | | |
| Thèmes / Topics | Logarithmic, exponential, inverse trigonometric functions, Limits and Continuity, Derivatives as rate of change, Techniques of differentiation, Chain rule, Implicit differentiation, Derivatives of logarithmic, exponential, inverse trigonometric functions, L'hôpital's Rule and indeterminate forms, Analysis of functions (variation, relative extrema, concavity), Absolute maxima, minima and applications, Newton's method, Mean Value Theorem, Antidifferentiation, Riemann sums and the definite integrals, The First and the Second fundamental theorems of Calculus, Rectilinear motion, Logarithms defined as an integral, Matrices : Properties of matrices, Determinants, Inverse of a square matrix | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to: Connaissances / Knowledge and Understanding (subject specific) Aptitudes cognitives / Cognitive skills Attitudes / Key transferable skills Ethical and social understanding | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination 40% (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |

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| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | Before Calculus | |
| | Before Calculus | |
| | Limits and Continuity | |
| | Limits and Continuity | |
| | Limits and Continuity, the derivatives, | |
| | The derivatives | |
| | The derivatives | |
| The derivatives | | |

The derivatives

Midterm n°1

Topics in differentiation

Topics in differentiation

Topics in differentiation

Topics in differentiation

The derivative in graphing and applications

The derivative in graphing and applications

The derivative in graphing and applications

Midterm n°2

Public Holiday

Topics

Integration

Integration and applications of the definite integrals

Applications of the definite integrals

Applications of the definite integrals

Matrices

| | |
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| | Matrices Midterm n°3 Matrices (1:00 pm-2:30 pm) No course (2:30 pm-4:00 pm) |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 4,5 | 0 | 0 | |
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CALCULUS II

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMTH .1002 | | | CALCULUS II | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 52,5 | 0 | 0 | 0 | 150 | 0 | 6 | 208,5 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Calculus I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course is the second math course taken by all engineering and science majors. Geometric and Physics applications of the definite integral links this course to its predecessors MTH 1001, followed by the same geometric applications in polar coordinates or for parametric equations, New techniques of integration and an introduction to differential equations complete the topics of integral Calculus, Other topics like the infinite series, power series and conic sections cover the last part of the course.</p> |
| Thèmes / Topics | <p>Techniques of integration Numerical integration, Simpson's rule Improper integrals Modeling with differential equations Applications of the definite integral in geometry and physics Parametric equations Hyperbolic functions Polar coordinates system Infinite sequences Absolute and conditional convergence of infinite series Power, Taylor and Maclaurin series Conic sections Rotation of axes Matrices; Eigenvalues, Eigenvectors, Diagonalizable matrices</p> |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> |
| | <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| | <p>Evaluation finale (DS) 40%</p> |

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| Evaluation des étudiants Student Assessment | Final examination | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| préciser nature / Explain type | | |
| Méthodes d'enseignement Teaching Methods | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Devoirs / Assignments | | |
| Plan de cours Course Plan | Area between two curves, Volumes by slicing, disks and washers, | |
| | Volume by cylindrical shells; length of a plane curve, area of surface of revolution, average value | |
| | Work, fluid, pressure and force | |
| | Hyperbolic functions, hanging cables, an overview of integration methods | |
| | Integration by parts | |
| | Trigonometric integrals and trigonometric substitution | |
| | Integrating rational functions by partial fractions | |

Integrating rational functions by partial fractions

Numerical integration and Improper integrals

Midterm n°1

First order differential equations

Modeling with first order differential equations and second order homogeneous differential equations

Sequences and monotone sequences

Infinites series, convergence test, comparison, ratio, roots test

Alternating series, conditional convergence

Maclaurin and Taylor series, convergence of power series, differentiating and integrating power series

Polar coordinates, Tangent lines, arc lenght for parametric and polar curves, area in polar coordinates

Midterm n°2

Rotation of axes, conic sections in polar coordinates

Rotation of axes, conic sections in polar coordinates

Topics

Conics sections

Diagonalizable matrix

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| | Diagonalisable matrix Midterm n°3 Diagonal matrix |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 4,5 | 0 | 0 | |
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CALCULUS III

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTMTH .2001 | | | Titre du cours Course title CALCULUS III | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 52,5 | 0 | 0 | 0 | 0 | 0 | 7,5 | 60 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Calculus II | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This multivariate calculus course is the last of the calculus series, This sophomore course is required in almost all engineering and science majors, It covers cylindrical and spherical coordinates, vectors, functions of several variables, partial derivatives, multiple integrals and vector integral calculus, | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 60% |

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| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 3 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study | |
| Plan de cours Course Plan | <p>Rectangular coordinates in 3 dimensions, spheres, cylindrical surface, vectors, dot product, cross product</p> <p>parametric equations of lines, planes in 3 dimensions</p> <p>Quadric surfaces, cylindrical and spherical coordinates</p> <p>Calculus of vector valued functions</p> <p>Calculus of vector valued functions, change of parameter, arc length</p> <p>Unit tangent, normal and binormal vectors, curvature</p> <p>Curvature, motion along a curve</p> <p>Midterm n°1</p> <p>Functions of two or more variables, limits and continuity</p> <p>Partial derivatives</p> <p>Maxima and minima of functions of two variables</p> <p>Lagrange multipliers</p> | |

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| | <p>Lagrange multipliers</p> <p>Lagrange multipliers</p> <p>Double integrals over rectangular and nonrectangular regions</p> <p>Midterm n°2</p> <p>Double integrals in polar coordinates, Parametric surfaces, surface area, Triple integrals</p> <p>Centroid, center of gravity, theorem of Pappus</p> <p>Centroid, center of gravity, theorem of Pappus</p> <p>Change of variables in multiple integrals, Jacobians, triple integrals in cylindrical coordinates</p> <p>Triple integrals in spherical coordinates</p> <p>Vectors fields, line integrals, independence of path, conservative vector fields, Green's theorem</p> <p>Surface integrals, flux</p> <p>Midterm n°3</p> <p>The divergence theorem, Stokes' theorem</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

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| | <p>Modalités de délivrance du cours (par campus si différent)</p> <p>Course delivery modes (per campus if different)</p> |
|--|--|

| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
|---|---|---|--|------------------------------|---|--|
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Capstone Project I

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.STBUS.4 800 | | | Titre du cours Course title Capstone Project I | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Raleigh, Sophia, Stellenbosch-Le Cap, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SAUNDERS Alexandra | | | | | |
| Pré-Requis Prerequisite | | | Senior Year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

| | | | |
|---|---|----|----------|
| Descriptif du cours / Course description | Complete BBA track | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation: Individuel / Individual assignment</p> <p>Rapport écrit/Dissertation - Report / Dissertation: Individuel / Individual assignment</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| Contrôle continu | | 0% | |
| Continuous Assessment | | | |
| préciser nature / Explain type | | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Capstone Project II

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.4 810 | | | Capstone Project II | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Raleigh, Sophia, Stellenbosch-Le Cap, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SAUNDERS Alexandra | | | | | |
| Pré-Requis Prerequisite | | | Senior Year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Complete BBA track | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation: Individuel / Individual assignment</p> <p>Rapport écrit/Dissertation - Report / Dissertation: Individuel / Individual assignment</p> <p>Participation - Class participation:</p> | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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CIVILIZATION I

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .2051 | | | CIVILIZATION I | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.LGENG.1001 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | GILROY Thomas | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>The course is designed to introduce students to some of the main themes and developments of Western Civilization from its rise in the Near East through the Early Medieval Period. The social, intellectual, artistic and literary trends will be examined with particular attention to the contributions of Egypt, Greece and Rome as well as a comparative study of the origins and development of Judaism, early Christianity and Islam.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>The student is expected to be able to better understand ancient Western Civilization and History (up to the 13th century) in order to better analyse current trends and attitudes and better predict their future.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>The student is expected to have acquired the key elements of Ancient Western Civilization up to the 13th century and be able to apply the basic ideas to constructing their own worldview.</p> <p>Attitudes / Key transferable skills</p> <p>The student is expected to use his / her knowledge of Western Civilization to better assess the trends, attitudes and important changes in society.</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> |

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|---|---|-----------------|
| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu 60% Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Course introduction : The West today Epistemology: What is the truth General History Quiz (not marked) | |
| | Pre-History : Lenski's 5 societies Mesopotamia and Egypt The Epic of Gilgamesh | |
| | Crisis in the region : Indo-European influence Universal Empires Judaism and the Old Testament | |
| | Aegean Civilization - Minos and Mycenae and the epics Sparta and Athens Review for midterm 1 | |
| | Midterm Life in Ancient Greece The birth of western philosophy | |
| | From Plato to Aristotle Alexander the Great and the Hellenistic States | |
| | Ancient Rome | |
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| | <p>The Roman Empire : The Republic : rise and Fall Video : Roman military, Life at the Edge The Fall</p> <p>The Sermon on the Mount and the life of Jesus The emergence of Christianity Review for midterm 2</p> <p>Midterm The Christian worldview</p> <p>St Augustine's confession and Christianity moves to Europe The rise of Islam The philosophy of Islam</p> <p>Early Medieval life and feudalism Early european literature</p> <p>The transformatin of Europe --toward the Renaissance Scholasticism Presentations and papers due</p> <p>Presentations Review for Final</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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COACHING ON CAREER PATH

| Code du cours Course Code | | | Titre du cours Course title | | | | | |
|---|----------------------------|------------------------------|---|--|--|-----------------------------------|------------|--|
| BAC.EAINA.OTPAC. 2010 | | | COACHING ON CAREER PATH | | | | | |
| Crédits Credits | | | Période d'enseignement Teaching period | | | Année Académique Academic Year | | |
| 0 | | | fall | | | 2022/2023 | | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 30 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | Anglais / English | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Analysis of the student's pathway possibilities within SKEMA College or its partners. Planning for study abroad. Presentation of emphases and identification of study vocation | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | 40% |
| | Final examination | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| Cliquez ici pour entrer du texte. | | |
| QCM - Quiz: | | |
| Epreuve sur table - Supervised exam: | | |
| Présentation orale - Presentation: | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | |

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| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: Group & Individual assignment | Nb midterms : 1 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Jeu d'entreprise / Business game - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Overview of the market; How to find an internship / job; Developing skills to train entrepreneurs; Preparation for offline and online Networking; Meetups with executives and entrepreneurs; Specialization areas - preparation on how to make the choice; Development of LinkedIN curriculum and profile; Preparation for interviews; Preparation for dynamics and simulations; How to deal with and communicate with different leadership styles; Reputation management. | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

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| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) |
|--|---|

| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
|---|---|---|--|------------------------------|--|--|
| Campus | | | | | | |
| 0 | 0 | 0 | 36 | 0 | 0 | |
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Computer Network

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.3 650 | | | Computer Network | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Construction Project Management

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.4 460 | | | Construction Project Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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CONSUMER COMPUTER APPLICATIONS

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.1 301 | | | CONSUMER COMPUTER APPLICATIONS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 39 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | MILLELIRI André - CAPELLA David | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>to raise the level of competence in computing for all, for those within the work force or hoping to join the work force.</p> <p>To increase productivity for all employees who need to use the computer in their work.</p> <p>To enable better use of investment in the information technology.</p> <p>To ensure all computer users understand the Best Practices and quality issues in using the computer.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Have knowledge and understanding of the following subjects: Windows Operating System / Internet and Mail Basics skills about the operating systems focusing on the use of the Explorer, Presentation of Internet explorer and information retrieving on internet using search engines. Presentation of a mail client (attachments, distribution lists). Word processing Create, edit and print text documents, using Microsoft Word. Use styles in order to get a homogeneous layout and simplify document modifications. Insertion of a table of content, caption and table of figures.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> <p>Have knowledge and understanding of the following subjects: Basic knowledge for Microsoft Excel use: absolute and relative cells references, formulas and built-in functions, graph Focus will be put on building business oriented spreadsheet. Use Excel in order to perform data analysis (PivotTable, Goal seek, Formula auditing). Presentation Use of Microsoft Power Point to build sets of slides as a support for presentations.</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO3.2 : To produce clear, well organized written communication</p> <p>: LG3 : Graduate should be able to communicate in an international environment</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |

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| Evaluation des étudiants Student Assessment | Evaluation finale (DS) Final examination 40% | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment 60% | |
| Méthodes d'enseignement Teaching Methods | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | | |
| | | |
| Plan de cours Course Plan | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | | Nb midterms : 2 |
| General Introduction Presentation of the course structure, the course evaluation and the course requirements What is a computer and how it works (presentation of the main components within the computer) Mass storage, Processor, Motherboard, What's an operating system and how to use it How to use the control panel in order to change the computer's settings Dealing with the information stored on the disks (creating folders, copying, pasting, renaming) Introduction to word processing applications How to type a document. How to select text using the mouse or the keyboard Cut and Paste, copy and paste. How to save and reopen a document Document's settings : page orientation, margins, indentations, paragraph format and font format Print preview, pictures manipulation: insertion, modification, copping, layout Adding captions to the images, adding a table of figures from the captions Headers and footers Tables: insertion of a table, setting the text orientation within the cells and the alignment Customizing the table: column width, row height, shading, borders Styles: Applying a style to a paragraph Insertion of a table of content from the styles structure for the document | | |

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| | <p>Creation of an index, adding footnotes and endnotes, dealing with sections</p> <p>Review on Word</p> <p>Midterm test 1</p> <p>Presentation of a spreadsheet application</p> <p>Structure of the workbook, structure of the worksheet</p> <p>Naming the cells and ranges, controlling the way the content of the cell is displayed by using the cell's formatting tools. Creating formulas in order to perform calculations, using cells references within this formula. Difference between absolute and relative cell references. Copy a formula from one cell to another or to a range of cells (by using the fill command or the copy handle). How to use cells from another worksheet and eventually another workbook. Basics predefined functions. Creating charts from the data, customizing the chart</p> <p>Notion of table within the worksheet (focusing on the impact on the fomulas).</p> <p>Autofilter on a table, sorting a table ; Implementing a Word Mail merge using Excel data source</p> <p>Using date and time in cells, Date and time functions</p> <p>Advanced predefined functions (vlookup, hlookup), Database functions</p> <p>Making the fomula conditional by using the if function. Building complex condition using the logical Functions OR, AND and NOT.</p> <p>Goal Seek: How to reach a specific value in a cell by changing another cell in the document (assuming that the two cells are indirectly or directly connected by formulas). Building pivot table and charts.</p> <p>Cell protection, document protection (worksheets and workbooks)</p> <p>Formula auditing, conditional formatting. Hide and show columns or rows. Definition of the print area.</p> <p>Case study 1: Dealing with a real problem, going from the definition to the implementation using Excel.</p> <p>Case study 2: Dealing with a real problem, going from the definition to the implementation using Excel.</p> <p>Excel review</p> <p>Midterm test 2</p> <p>Creation of a slideshow</p> <p>Creation and manipulation of slides</p> <p>Customizing the animations and transitions</p> <p>An homework is assigned to the students on a specific subject (a presentation will be done during the next session)</p> <p>Presentation of a slideshow by each group of students and discussion about those presentations</p> <p>General review about Word, Excel and Powerpoint</p> <p>Questions and answer before the final exam</p> <p>Final exam</p> |
| <p>Référence Académique / Academic reference</p> | <p>Lectures obligatoires / Required readings :</p> <p>Lectures Recommandées / Recommended readings :</p> |
| <p>Site(s) web / Web site(s)</p> | <p>Getting started with Office 2010</p> <p>http://office.microsoft.com/en-gb/getting-started-with-microsoft-office-2010-FX100996114.aspx?CTT=97</p> |
| <p>Licence(s) informatique(s)/ Computer licenses</p> | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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CONTROL AND AUDIT

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LTBUS.3 800 | | | CONTROL AND AUDIT | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | Financial Analysis & Decision Making | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course focuses on auditing theory and process of auditing: internal control, audit techniques... Students will be able to estimate the robustness of business plan processes and the efficiency of Resource Management. | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand and analyse cost accounting. understand the principles of auditing process and be able to apply them.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | LO1.1 : To understand and apply theories and major concepts of accounting : LG1 : Graduate should be knowledgeable about business disciplines LO1.3 : To understand and apply theories and major concepts of finance : LG1 : Graduate should be knowledgeable about business disciplines LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations LO4.2 : To demonstrate awareness of ethical considerations : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | 40% |
| | Final examination | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: | |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu 60% Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study | |
| Plan de cours Course Plan | Principles of Cost Accounting Cost centers and cost unit Cost classification Costing for joint and by-product Standard cost accounting Material Cost, Labour cost, Overhead costs in the production cycle Costing system (Marginal Costing) Costing system (Standard Costing) Case studies Midterm test 1 Principles of auditing, professional standards Independent Audit, Professionnal Ethics, Legal liability of an auditor Internal control, Internal audit Audit planning, assessing risk Management Fraud and Audit risk | |

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| | Audit sampling Audit report. Limitations of Audit Case studies - Review Final Exam |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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CREATIVITY MANAGEMENT

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|--|------------------------------------|---|---|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTCOM .1100 | | | CREATIVITY MANAGEMENT | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 39 | 0 | 0 | 0 | 0 | 90 | 0 | 6 | 135 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course explores creativity as a mindset, a tool that may include, but goes beyond artistic creation. During the course of the semester, we establish a foundational base of creativity and examine key concepts regarding how creativity is fostered in various contexts. We draw on case studies and examples which highlight creativity in various milieus. In addition we will practice and polish techniques which help one to hone creative confidence, to innovate and to manage better. As this is an energetic and vivacious discipline, students will be asked to participate and actively collaborate.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Be aware of how creativity is fostered and applied across various contexts</p> <p>Aptitudes cognitives / Cognitive skills Be actively aware of the literature and studies related to creativity in the workplace</p> <p>Attitudes / Key transferable skills Apply creativity techniques and methods to problem solve</p> <p>Ethical and social understanding Actively participate in creative and collaborative teams</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines LO2.1 : To contribute substantively to the product of a group : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu 60% Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Natasha Azarian Introduction-What is Creativity? Can you teach Creativity? Inspiration Build a Tower--Build a Team HW: Reading + Business cards | |
| | Natasha Azarian Characteristics of Truly Creative Individuals Creativity Techniques Distribution of Midterm Project | |
| | Natasha Azarian Building Creative Confidence The Ten Faces to Innovation | |
| | Natasha Azarian Midterm Presentations | |
| | Marie Helene Cussac Leadership and Creativity--Self Confidence and Introspection Vacation--No Class | |
| | Marie Helene Cussac Dare One's Creativity-empathy and "unleashing" | |
| Marie-Helene Cussac Whatever you think, think the Opposite--Workshop and Presentations (Assignment # 1) | | |

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| | <p>Katrin Heintschel The Business Playground-Where Creativity and Commerce Collide Creativity in Organizations, Creativity killers, Efficiency over innovation</p> <p>Katrin Heintschel Why Creativity is the Fast Growing Business in the World The Creative Industries--The Impact of Creative on Economy and Tourism</p> <p>Katrin Heintschel Workshop in Creativity and Business (Assignment #2)</p> <p>Beatrice Toustou Creativity in Innovation and Management</p> <p>Beatrice Toustou Relationships and Creativity--Interpersonal Communication</p> <p>Beatrice Toustou The Creative Process (Assignment #3)</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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DATA MODELING AND MINING

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|---|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 830 | | | DATA MODELING AND MINING | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | Financial Analysis & Decision Making Statistics for Business Decisions | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course emphasizes skills on data management and computational modeling. Students will be able to run analysis on business and financial processes. They will deal with practical issues in banking, insurance, marketing, total quality management |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) By the end of this course, students will manage to select the most appropriate model, perform simulation techniques using advanced Excel skills and statistical software. A part of the course focuses on optimization problems (univariate and multivariate models), maximum likelihood, linear programming as well as on Monte Carlo methods and option pricing.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills use Advanced Excel, R, SPSS.</p> <p>Ethical and social understanding students will use the main data mining techniques to identify patterns from numerous data. Then, it leads to the ability of interpreting and connecting the results to realistic strategies</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p style="text-align: center;">Evaluation finale (DS) Final examination 40%</p> <p style="text-align: center;">(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu 60% Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study | |
| Plan de cours Course Plan | What is data mining? Measurement and Data Transforming data and implementation Overview of Data mining Algorithms (introduction) Exploring Data and analysis Data used by sector Exploring Data and analysis with Software (IBM SPSS, R): introduction Factor Analysis Factor Analysis Midterm test 1 Cluster Analysis Classification and prediction techniques Classification and prediction techniques Financial modeling: introduction Risk-ajusted portfolio performance | |

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| | Markowitz mean-variance portfolio Midterm test 2 Options Case studies - review Final Exam |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ELEMENTARY CHINESE

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 1710 | | | Titre du cours Course title ELEMENTARY CHINESE | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 60 | 0 | 6 | 105 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Nanjing, Raleigh, Sophia, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | Beginner Chinese | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course provides the basics of Chinese in order to guide students towards a practical use of the language.</p> <p>The course will include the basics of grammar, functional vocabulary, basic conversation, some general Chinese culture and a look at how to behave in Chinese business environment compared to Europe.</p> | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | <p>LO3.1 : To produce clear, well organized verbal presentations :</p> <p>LG3 : Graduate should be able to communicate in an international environment</p> <p>LO3.2 : To produce clear, well organized written communication</p> <p>: LG3 : Graduate should be able to communicate in an international environment</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> | | |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Revision. "C'est du chinois" lesson 5 | |
| | Cest du Chinois lesson 6: learn how to write 20 new characters, learn 40 oral words | |
| | Cest du Chinois lesson 6: grammar, application, exercices, and read the text. Dictation 1 | |
| | Cest du Chinois lesson 7: learn how to write 20 new characters and learn 40 oral words | |
| | Cest du Chinois lesson 7: grammar, application, and read the text. | |
| | Midterm 1 | |
| | Cest du Chinois lesson 7: do exercices and read the text. | |
| | Cest du Chinois lesson 8: learn how to write 20 new characters and learn 40 oral words | |
| | Cest du Chinois lesson 8: grammar, application, exercices, and read the text. | |
| | Cest du Chinois lesson 8: do exercices and read the text. Dictation 2 | |
| | Cest du Chinois lesson 9: learn how to write 20 new characters and learn 50 oral words | |
| | Cest du Chinois lesson 9: grammar, application, exercices, and read the text. | |
| | Midterm 2 | |
| Cest du Chinois lesson 9: to do exercices and read the text. | | |
| Cest du Chinois lesson 10: learn how to write 5 new characters and learn 10 oral words. Dictation 3 | | |
| Revision. Dictation of final exam (Written), Final Exam (Oral) | | |

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| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Engineering Project Management and Audit Practices

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.STBUS.4 450 | | | Titre du cours Course title Engineering Project Management and Audit Practices | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.2 100 | | | ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 5 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 45 | 0 | 0 | 0 | 45 | 0 | 6 | 51 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Stratégie, Innovation & Entrepreneuriat | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | Introduction to Business | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course is designed to integrate the core concepts of entrepreneurship with managing a small business. Managing a small business is very different from managing a large one primarily due to the limited resources available to small businesses. These limitations can result in budget constraints, staffing issues, and market boundaries. Small business management requires creativity, innovation, and significant customer, financial, and market insights in order to survive in a volatile, business environment.</p> <p>This course aims to provide students with the skills, not just to found a small business but also to manage one.</p> <p>It covers starting up a new business, purchasing a franchise and purchasing an existing business. The course also covers the fundamental financial statements, with a particular focus on cash flow management, that a small business owner must understand.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) The student is expected to understand any aspect of managing a small business and be able to plan effectively for the future and monitor past actions.</p> <p>Aptitudes cognitives / Cognitive skills The student is expected to acquire a sound knowledge of customer management, financial, legal and accounting management, marketing and innovation.</p> <p>Attitudes / Key transferable skills The student is expected to apply what has been learned in practical business life</p> <p>Ethical and social understanding The student is expected to operate a business effectively.</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p style="text-align: center;">Evaluation finale (DS) Final examination 40%</p> <p style="text-align: center;">(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | |
| | <p>Contrôle continu 60%</p> <p>Continuous Assessment</p> | |
| | <p>préciser nature / Explain type</p> | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | <p>Nb midterms : 2</p> |
| <p>Méthodes d'enseignement Teaching Methods</p> | <p>Format de cours / Course format</p> | |
| | <p>Cours magistral / Lecture - TD / Tutorials</p> | |
| | <p>Autre, précisez / Other, precise:</p> | |
| | <p>Activités d'apprentissage / Learning activities</p> <p>Personal guided study</p> | |
| <p>Plan de cours Course Plan</p> | <p>Week 1 - Introduction to entrepreneurship Business & entrepreneur mindset Assess yourself</p> | |
| | <p>Week 2 Turning an idea into a business model</p> | |
| | <p>Week 3 - The startup case - design the organisation</p> | |
| | <p>Week 4 - The franchise case - Find the right match and understand the model</p> | |
| | <p>Week 5 - The innovation ecosystem</p> | |
| | <p>Week 6 - Raising money Love money, banks and Venture Capital</p> | |

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| | <p>Week 7 - Legal aspects - Get proper legal assistance</p> <p>Week 8 - Accounting and finance - Survival guide to day-to-day management and financial forecasting</p> <p>Week 9 - Market and price your products</p> <p>Week 10 - Sales - Managing a sales team, build a robust pipeline and ensure it execution</p> <p>Week 11 - Efficient communication, PR and advertising</p> <p>Week 12 - Efficient people management - Leadership or management?</p> <p>Week 13 - All set for growth - a winning team and organisation</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ENTREPRISE RESOURCE PLANNING AND DIGITAL CRM

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.ISBUS.3 825 | | | Titre du cours Course title ENTREPRISE RESOURCE PLANNING AND DIGITAL CRM | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | Principles of Modern Management Marketing Principles | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course has two distinct parts with the following objectives: To learn the basic features, benefits, and risks associated with the use of Enterprise Resource Planning systems To learn about different methods of acquiring customers via electronic media; evaluate different buying behaviors amongst online customers; describe techniques for retaining customers and cross- and up-selling using new media; learn how to use different CRM software applications | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 40% | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |
| | Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | 60% | |

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|--|---|-----------------|
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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ENVIRONMENTAL ECONOMICS & POLICY

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.ECEVM. 3020 | | | Titre du cours Course title ENVIRONMENTAL ECONOMICS & POLICY | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.FIBUS.2201/BAC.EAINA.FIBUS.2202 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | BOISSIN Denis | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>The purpose of this course is to understand the role of economics in environmental issues and, especially, in the formation of environmental policy. The course will emphasize applications to environmental problems in air, water, land use, and natural environments. This course aims at equipping students with economic methods and tools to analyze basic environmental issues. This course explores the proper role of government and economic agents involved in the regulation of the environment combining theoretical analysis with discussions on specific environmental policies as applied to water, air pollution, energy, climate change and human health issues.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>1. Master basic concepts in environmental economics 2. Evaluate different policy option to address a certain environmental problems 3. Evaluate the limits and trade-offs of each policy option</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Develop an understanding of environmental policies and use tools to estimate the costs and benefits of environmental regulations and services</p> <p>Attitudes / Key transferable skills</p> <p>Attain analytical and functional competency in basic environmental economic skills</p> <p>Ethical and social understanding</p> <p>Demonstrate ability to solve practical business and economic problems and make an impact</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 30%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | |
| | 70% | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Introduction Development poverty and Environment, Policies, Taxes and Incentives Valuating the Environment: Concepts and Methods Valuating the Environment: Concepts and Methods Market Failures: Property rights, Externalities, and Environmental Problems Natural Resources Economics Environmental Economics: an overview + 1st session of Directed Research project presentation Midterm Energy, Transportation Water, Agriculture Land use, Waste management Agriculture Biodiversity Final session of Directed Research project presentation Visions of the future + review Final Exam | |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Environmental Economics & Policy 6th Edition by Tom Tietenberg and Lynne Lewis Lectures Recommandées / Recommended readings : | |
| Site(s) web / Web site(s) | | |

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| Licence(s) informatique(s)/ Computer licenses | |
|--|--|

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|---|------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ESSENTIALS OF PROJECT MANAGEMENT

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.PMBUS. 2250 | | | Titre du cours Course title ESSENTIALS OF PROJECT MANAGEMENT | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 90 | 0 | 90 | 0 | 3 | 222 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | principles of modern management | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Fundamentals of project Management Project Management: Fundamentals overviews the basics of project management. It provides the theory and core methodology you will need to manage projects or participate on project teams. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Master the basics of Project Management</p> <p>Aptitudes cognitives / Cognitive skills "Define the project and assign key roles; Recognize project milestones ""Break down the project; Organize the project and negotiate for resources ""Launch the project in the right conditions; Monitor the project; Close the project "</p> <p>Attitudes / Key transferable skills Master PM Methodology & Lifecycle & some methods for objectives & planning</p> <p>Ethical and social understanding Be able to launch a project in optimal conditions, manage it and work in a team</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines LO2.1 : To contribute substantively to the product of a group : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation:</p> | | |

| | | |
|---|---|-----------------|
| | Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning - Personal guided study | |
| Plan de cours Course Plan | Project Management Concepts and Framework Distinguish between projects and products Discussion exercise and lecture: what can be done to ensure project and product success and the top ten reasons projects typically fail The five process groups and nine knowledge areas that comprise the project management framework Defining project scope Linking projects to business vision The Project Definition Triangle How the Statement of Business Need is instrumental in getting buy-in and ownership Setting the project baseline by creating the Scope Statement Key Scope Statement components What is in the project / what is out of the project ? Team Exercise: Developing a Scope Statement (group project) Scope Changes Defining roles and responsibilities inside the project What are the main roles in a project Distinguishing between roles and responsibilities What do you need in your project? Team Exercise: Define the roles in your project Managing Stakeholders Relationships Defining key stakeholders on projects Distinguishing between roles and responsibilities Common project stakeholders and their roles , responsibilities and influence | |
| | | |

Partnerships and trust
Diagram of influence
Team Exercise: Define the stakeholders of your project

Risk Management
Identifying and quantifying risks and impacts
Risk management approach how to plan to minimize risk before it occurs
Developing strategies to reduce risk in a risk management plan (Risk Response Development)
Risk assessment questionnaire
Risk Management Matrix
Contingency and reserves
Team Workshop: Creating the Risk Management Plan

Estimating and Scheduling & Human resources negotiation
Developing a deliverable-based work breakdown structure (WBS)
Developing an task-based WBS , PBS, OBS
Estimating techniques (analogous, parametric, bottom-up and rolling wave)
The importance of considering resource constraints in schedule development
Team workshop to develop schedule and WBS of the project
Negotiating human resources
Communications Management and Project Reporting
Communications models
E-mail communications issues
Communications planning to report to different stakeholders
Communication plan
Quality Management
What is quality in project management
How to produce a quality product
Measuring quality
Team Workshop: Creating the Quality Plan / Project Closure

Topics
Midterm

Coaching #1

Coaching #2

Coaching #3

Coaching #4

Coaching #5

Coaching #6

Coaching #7

Coaching #8

Project presentations

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|---|--|
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 4 | 3 | 0 | 33 | |
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FABLAB Innovation II

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTPAC. 1020 | | | FABLAB Innovation II | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>Discipline developed as a project for companies.</p> <p>The FabLab Innovation Curriculum extension has interdisciplinary carater, as it aims to create connections between the disciplines of the course so that the student understands the importance of disruptive and significant projects for the competitiveness of organizations. In this context FabLab Innovation the student can promote skills to think strategically, act preventively through innovation.</p> | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Oui / Yes</p> | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | <p>Contrôle continu 60%</p> | | |

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|--|---|-----------------|
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Individuel / Individual assignment Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Individuel / Individual assignment Autre, précisez / Other, precise: Group and Individual Assignment | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Jeu d'entreprise / Business game - Projet / Project-based learning - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 45 | 0 | 0 | |
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Finance

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.2 510 | | | Finance | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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FINANCIAL ACCOUNTING

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.2 201 | | | FINANCIAL ACCOUNTING | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 40 | 0 | 0 | 79 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | MASQUEFA Guillaume | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course covers the basic principles of U.S financial accounting, including the presentation of the U.S. GAAP, the basic financial statements, the bookkeeping process, the principles of accounting control and safeguarding of assets. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Understand, analyze and interpret the 4 main financial statements The income statement, balance sheet, statement of retained earnings and cash flows. Be able to analyze, interpret and record business transactions</p> <p>Aptitudes cognitives / Cognitive skills use financial terminology and assert her/his verbal communication</p> <p>Attitudes / Key transferable skills Problem solving ability as well as oral and written communication skills will be developed throughout the course</p> <p>Ethical and social understanding The student is expected to: demonstrate in clear English if a company or asset is in good financial shape or not!</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |
| | Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |

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| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | CH 1 Introduction to Accounting, Difference between financial, managerial and tax accounting CH 2 Start Basic Financial Statements ex in class CH 2 End Basic Financial Statements CH 3 PART1 Journalizing, Posting, Basic accounting equation CH 3 PART 2 Journalizing, Posting, Revenues and Expenses + Trial Balance QUIZZ1 CH 4 Adjusting entries, Adjusted trial balance, financial statements preparation CH 5 Closing process MIDTERM 1 Midterm correction CH 6 Basics of Merchandising, COGS DO NOT COVER THE PERIODIC SYSTEM CH 8 Inventory , Average Cost/FIFO/LIFO DO NOT COVER THE PERIODIC SYSTEM SPRING BREAK QUIZZ 2 CH 7 Liquid Assets; emphasis on cash equivalents, marketable securities & A/R CH 9 Plant & Intangible Assets, focus on depreciation: straight line/double declining MIDTERM 2 CH 10 Liabilities, cover basic accounting for bonds no premium and discounts covered CH 11 Basics of stockholders equity CH 13 Cash Flow Statement CH 14 Financial Statement Analysis but emphasize that interpretation is of importance Review session FINAL EXAM | | |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Williams, Haka, Bettner. 14TH EDITION Mc Graw Hill Lectures Recommandées / Recommended readings : | | |

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| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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FINANCIAL ANALYSIS & DECISION MAKING

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| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 410 | | | FINANCIAL ANALYSIS & DECISION MAKING | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.FIBUS.2202 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | DALMASSO Audrey | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course will give students basic knowledge and an understanding of corporate finance | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) have knowledge and understanding of the following subjects/Financial Statement Analysis, Investment Appraisal Techniques, Valuation of Stocks and Bonds, The Capital Asset Pricing Model, Portfolio Theory, The Weighted Average Cost of Capital, The Modigliani and Miller hypotheses</p> <p>Aptitudes cognitives / Cognitive skills apply the corporate finance techniques above to the solution of practical problems</p> <p>Attitudes / Key transferable skills Solve problems for management, Communicate results to users, Become Financial Managers</p> <p>Ethical and social understanding his/her knowledge and techniques in jobs that require: Investment Appraisal, Financial Statement Analysis, Portfolio Theory, The Weighted Average Cost of Capital</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | LO1.3 : To understand and apply theories and major concepts of finance : LG1 : Graduate should be knowledgeable about business disciplines | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | 40% |
| | Final examination | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |

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| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | Chaper 1, The Corporation; The four types of firms, Ownership vs Control, The Stock Market Chapter 2, Financial Statement Analysis Chapter 3 & 4, Time Value of Money, Net Present Value, The Timeline, The Rules of Time Travel Valuing a stream of Cash Flow, Calculating Net Present Value, Perpetuities, Annuities Chaper 5, Interest Rates Interest Rate Quotes and Adjustments, The Yield Curve, The Opportunity Cost of Capital Chapter 6, Invetsment Decision Rules NPV and Stand Alone Projects, The IRR, The Payback Rule, Choosing between Projects Chapter 7 Fundamentals of Capital Budgeting Budgeting, Determining Free Cash Flow and NPV, Further Adjustments to Free Cash Flow Mid Term Exam 1 Chapter 8 Valuing Bonds; Bond cash Flows, Dynamic Behaviour of Bond Prices Corporate Bonds Chapter 9 Valuing Stocks, The Dividend Discount Model and application Valuing Bonds Continued Chapter 10, Capital Markets and the Pricing of Risk Risk and Return, Common Measuers of Risk and Return, Histotical returns of Stocks and Bonds Trade Off between Risk abd Return, Common vs Independent Risk, Portfolio Diversification Measuring Systematic Risk, Beta and the Cost of Capital Chapter 10 Continued Mid Term 2 Exam Chapter 11 Optimal Portfolio Choice and the Capital Asset Pricing Model The Expected Returns of a Portfolio, Volatility of a 2 stock Portfolio, Choosing an Efficient Portfolio Risk Free saving and Borrowing, The Efficient Portfolio, The Capital Asset Pricing Model Chapter 11, Continued Chapter 12, Cost of Capital The Cost of Equity, The Cost of Debt, The Weighted Average Cost Of Capital Chapter 14, The Modigliani and Miller Hypotheses Review | | |

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| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Corporate Finance by Jonathan Berk and Peter DeMarzo Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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FINANCIAL MARKETS & INSTITUTIONS

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|---|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 402 | | | FINANCIAL MARKETS & INSTITUTIONS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.ECBUS.2301 BAC.EAINA.ECBUS.2302 BAC.EAINA.FIBUS.2201 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | ROCHOW Sabine - DISPAS Christophe | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |

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| | Nanjing | | | |
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | To help students gain a basic yet thorough knowledge of the major financial instruments and the way they are traded in financial markets as well as the functioning, strategies, influence and goals of the financial institutions that use these instruments in order to maximize their profits or carry out their mission (the FED). The course will also cover the variable economic elements (interest rates, inflation, money supply) and situations that affect them both on a national and international level. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand: the origins of the current financial system, the different types of financial institutions, central banking and the goals of monetary policy, short and long term debt securities and their valuation, the basics of equity markets equity valuation, issues and themes (sovereign funds and debt, market efficiency)</p> <p>Aptitudes cognitives / Cognitive skills use her/his financial terminology and assert her/his verbal communication</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding Determine through fundamental analysis if an asset is under or overvalued</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.3 : To understand and apply theories and major concepts of finance : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) 40%</p> <p>Final examination</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> |

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| | <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | |
| | <p style="text-align: center;">Contrôle continu Continuous Assessment</p> | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| <p>Méthodes d'enseignement Teaching Methods</p> | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments |
| <p>Plan de cours Course Plan</p> | Origins of the financial system. The different types of financial institutions Determination and structure of interest rates How interest rates are determined and the factors that influence them Determination and structure of interest rates - part 2 How interest rates are determined and the factors that influence them - part 2 Central banking Description of the FED and how it influences interest rates through monetary policy Central banking - part 2 Description of the FED and how it influences interest rates through monetary policy - part 2 Midterm 1 Debt securities Introduction to short-term debt securities Debt securities Introduction to long-term debt securities Different types of bonds and how to value them Debt securities - part 2 Introduction to long-term debt securities - part 2 Different types of bonds and how to value them - part 2 Introduction to equity markets Exchanges/compartments and quotations IPO'S Stock valuation. Methods used to value stocks VALUELINE Midterm 2 | |

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| | Market microstructure Introduction to derivative/subprimes FOREX/George Soros and the speculation on the British £ 1992 Review Final Exam |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : MADURA Financial institutions and markets 10th edition Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Fixed Assets Investment Audit

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| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECBUS. 4010 | | | Fixed Assets Investment Audit | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Foreign Language (French) I & II

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGLNG. 1500 | | | Foreign Language (French) I & II | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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FUNDAMENTALS OF ENGINEERING

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMAE. 1001 | | | FUNDAMENTALS OF ENGINEERING | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 4 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 30 | 0 | 0 | 0 | 0 | 120 | 0 | 3 | 153 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Engineering students are introduced to the engineering design process and project management through different project assigned to the class. During these projects students are asked to integrate knowledge to design and manage realization of a project related to their major. They are responsible for meeting of the deadlines, budget and purchases linked to the project. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |

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| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | | | |
| Référence Académique / Academic reference | | | |
| Site(s) web / Web site(s) | | | |
| Licence(s) informatique(s)/ Computer licenses | | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|---|---|---|------------------------------|--|--|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 10 | 3 | 0 | 0 | |
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GENERAL CHEMISTRY I

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTCHM .1101 | | | Titre du cours Course title GENERAL CHEMISTRY I | | | | | |
| Crédits Credits 8 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 52,5 | 0 | 0 | 0 | 0 | 0 | 7,5 | 60 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course covers fundamental principles of modern Chemistry including basic atomic theory, stoichiometry, properties of gases, thermochemistry, electronic structure of atoms and basic concepts of chemical bonding | | |
| Thèmes / Topics | Some basic concepts Atoms, molecules and ions Stoichiometry Thermochemistry : the first law of Thermodynamics Thermochemistry : the second law of Thermodynamics Aqueous reactions and solutions Acid - base equilibrium Electrochemistry Electronic structure of atoms Basic concepts of chemical bonding Molecular geometry and bonding theories Gases Intermolecular forces, liquids and solids Introduction to organic chemistry | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to: Connaissances / Knowledge and Understanding (subject specific) Aptitudes cognitives / Cognitive skills Attitudes / Key transferable skills Ethical and social understanding | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu | 0% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | | Nb midterms : 0 |
| | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |

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|---|---|---|---|---|---|--|
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GENERAL CHEMISTRY II

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTCHM .1102 | | | GENERAL CHEMISTRY II | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 52,5 | 0 | 0 | 0 | 120 | 0 | 7,5 | 180 | |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | general chemistry I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course covers fundamental principles of modern Chemistry including Chemical Kinetics, Chemical equilibria, Nuclear Chemistry and concepts of industrial Chemistry | | |
| Thèmes / Topics | Periodic properties of the elements Properties of solutions Chemical kinetics Chemical equilibrium Additional aspects of aqueous equilibria Nuclear Chemistry Chemistry of coordination compounds Chemistry of the nonmetals Metals and metallurgy Organic Chemistry | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to: Connaissances / Knowledge and Understanding (subject specific) Aptitudes cognitives / Cognitive skills Attitudes / Key transferable skills Ethical and social understanding | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination 40% (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | Periodic properties of the elements | |
| | Properties of solutions | |
| | Properties of solutions | |
| | Properties of solutions | |
| | Chemical Kinetics | |
| | Chemical Kinetics | |
| | Chemical Kinetics and Chemical equilibrium | |
| | Midterm n°1 | |
| | chemical equilibrium | |
| | Additional aspects of aqueous equilibria | |

Holiday

Holiday

Chemical equilibrium

Additional aspects of aqueous equilibria

Additional aspects of aqueous equilibria

Nuclear Chemistry

Nuclear Chemistry

Topics

Midterm n°2

Chemistry of coordination compounds

Chemistry of coordination compounds

Chemistry of coordination compounds

Chemistry of the Nonmetals

Public Holiday

Metals and metallurgy

Metals and metallurgy

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| | Midterm n°3 Organic Chemistry Organic Chemistry Organic Chemistry |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 4,5 | 0 | 0 | |
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GLOBAL AND LOCAL DIVERSITY MANAGEMENT

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.HRBUS. 3570 | | | Titre du cours Course title GLOBAL AND LOCAL DIVERSITY MANAGEMENT | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | International management systems. The influence of the external environment (political, economic, legal, technological); the cultural context (communication, national cultures), international global operations (alliances, strategy implementation); human resource management (personnel, leadership); and business management from a Brazilian perspective. Sustainable systems. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>LO2.1 : To contribute substantively to the product of a group : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment</p> <p>LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> <p>LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business</p> <p>LO5.2 : To evaluate the effects of globalization on business : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business</p> |

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| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants Student Assessment | Evaluation finale (DS) Final examination | | 60% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: En groupe / Group assessment Présentation orale - Presentation: Individuel / Individual assignment Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Individuel / Individual assignment - En groupe / Group assessment | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu Continuous Assessment | | 40% |
| | préciser nature / Explain type | | |
| Méthodes d'enseignement Teaching Methods | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Individuel / Individual assignment - En groupe / Group assessment Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | Nb midterms : 2 |
| | Autre, précisez / Other, precise: Group & Individual assignment | | |
| | Format de cours / Course format | | |
| | Cours magistral / Lecture | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| Plan de cours Course Plan | International management systems. The influence of the external environment (political, economic, legal, technological); the cultural context (communication, national cultures), international global operations (alliances, strategy implementation); human resource management (personnel, leadership); business management from a Brazilian perspective. Sustainable systems. | | |
| Référence Académique / Academic reference | | | |

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| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Belo Horizonte | | | | | | |
| 0 | 0 | 1 | 39 | 0 | 0 | |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Global Business Risk and Crisis Management

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.4050 | | | Global Business Risk and Crisis Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | Senior Year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | TBD | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| Contrôle continu | | 60% | |
| Continuous Assessment | | | |
| préciser nature / Explain type | | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Governance and Compliance

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.4 350 | | | Governance and Compliance | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | Senior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|------------|------------|
| Descriptif du cours / Course description | TBD | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| Contrôle continu | | 60% | |
| Continuous Assessment | | | |
| préciser nature / Explain type | | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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History and Culture of Brazil

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .3030 | | | History and Culture of Brazil | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | Junior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course will provide students with a complete vision of the rise of the Brazilian culture throughout the history of the country. Emphasis will be given to the common features that lead to the merging of the states that constitute Brazil, while acknowledging the distinctive features of culture that still remain throughout the country. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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HISTORY AND CULTURE OF CHINA

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .3010 | | | HISTORY AND CULTURE OF CHINA | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course will provide students with a complete vision of the rise of Chinese culture throughout the history of the country. Emphasis will be given to the common features that lead to the merging of the provinces that constitute China, while acknowledging the distinctive features of culture that still remain throughout the country. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| Contrôle continu | | 60% | |

| | | |
|--|---|-----------------|
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Suzhou | | | | | | |
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HISTORY AND CULTURE OF FRANCE

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .2650 | | | HISTORY AND CULTURE OF FRANCE | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Lille, Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | non French Citizenship | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | BAYOUD Christele |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>Contemporary French Culture is aimed at offering students a better understanding of the French and their culture and at helping them understand other people of different cultures and how they get along together by providing insight into how the past has shaped the present, by exploring the historical roots of French behavior and institutions, and by considering how the sweeping changes in French society over the past few decades have influenced the present.</p> <p>The course concentrates on the elements that make the French "French"; the social, political, and economic structures that shape France; and the symbols that represent France.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) gain a solid knowledge of general geography; history; demography; social, political, and economic structures; and cultural iconography of France understand major characteristics of national make up and identity</p> <p>Aptitudes cognitives / Cognitive skills identify major social and cultural movements and situate them in their historical context get a better sense of what it means to be French today</p> <p>Attitudes / Key transferable skills increase his or her curiosity about similarities and differences between the home and target culture be more aware of how to accept the norms of another culture while maintaining one's own values and identity</p> <p>Ethical and social understanding demonstrate in writing their comprehension and assimilation of course material participate in class discussions and presentations</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |

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| Evaluation des étudiants Student Assessment | Evaluation finale (DS) Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu Continuous Assessment | | 60% |
| préciser nature / Explain type | | | |
| Cliquez ici pour entrer du texte. | | Nb midterms : 2 | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |
| Autre, précisez / Other, precise: | | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | | | |
| Plan de cours Course Plan | Introduction to the course | | |
| | What makes the French "French": | | |
| | How Americans see the French and how the French see the world | | |
| | Geography - general points and country organization | | |
| | The relationship between the French and time (past, present, future) | | |
| | History - key dates and heritage | | |
| | French points of view on human nature and values | | |
| | French gestures | | |
| | Social Structure: | | |
| | The traditional French family & the French family today | | |
| Midterm Exam 1 | | | |
| Parenting | | | |
| Traditional French society and French society today | | | |

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| | <p>The socialization process</p> <p>Political Structure: Demography Health care system Retirement system</p> <p>Spring Break</p> <p>The judicial system</p> <p>The political system - government and administration</p> <p>Midterm Exam 2 Education (from preschool to university)</p> <p>Economic Structure: French economy - the traditional French conception of economy, the Glorious Thirty Years, and today's economy</p> <p>France and the European Union</p> <p>French Symbols: Religions / Culture and intellectual life (class presentations)</p> <p>Hobbies and holidays / Media (class presentations)</p> <p>Final Exam</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |

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HISTORY AND CULTURE OF THE US

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTHUM .3000 | | | Titre du cours Course title HISTORY AND CULTURE OF THE US | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | Junior Year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course will provide students with a complete vision of the rise of the American culture throughout the history of the country. Emphasis will be given to the common features that lead to the merging of the states that constitute the United States of America, while acknowledging the distinctive features of culture that still remain throughout the country. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| Contrôle continu | | 60% | |

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| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Raleigh | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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HUMAN RESOURCE MANAGEMENT

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.HRBUS. 3503 | | | HUMAN RESOURCE MANAGEMENT | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 90 | 0 | 6 | 135 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Raleigh, Sophia, Stellenbosch-Le Cap, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.HRBUS.3501 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course aims to help students understand what human resource management (HRM) is. The course investigates both the strategic nature and the functional importance of HRM as well as some technical aspects of managing people such as job analysis, recruitment, law and training and development. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand the HR scorecard approach learn how to analyze jobs acquire knowledge of the US equal opportunity legal framework and to understand its relevance</p> <p>Aptitudes cognitives / Cognitive skills acquire an understanding of the strategic business role of HRM learn about personnel planning and recruitment in theory and in practice learn about the process and the importance of training and development in organizations</p> <p>Attitudes / Key transferable skills write a technical report</p> <p>Ethical and social understanding Actively use newly learned concepts and associated language in a competency-based HRM research project</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | <p>What is HRM?</p> <p>Introduction/course objectives - HRM jobs/personnel management</p> <p>Line & staff duties - Modern trends</p> <p>Evidence-based HRM - Project launch</p> <p>Strategic HRM</p> <p>The strategic management proces</p> <p>A strategy-oriented HR system - Metrics</p> <p>High-performance work system - CB project work planning</p> <p>Job analysis & Talent management</p> <p>Purposes; processes; methods; tools; competency-based job analysis</p> <p>Equal employment opportunity 1 - EEO laws</p> <p>Equal employment opportunity 2 - EEO laws</p> <p>Midterm 1</p> <p>CB project work</p> <p>Personnel planning & recruiting 1 - Forecasting techniques</p> <p>Research project progress reports</p> <p>Internal & external labour markets - Key recruitment issues</p> <p>Training & developing employees 1</p> <p>The training process - The training techniques</p> <p>Training & developing employees 2</p> <p>Management development</p> <p>Midterm 2</p> <p>CB project work -Employee Retention & Careers 1</p> <p>Responsibilities - Coaching, mentoring - Promotions & transfers</p> <p>Employee Retention & Careers</p> <p>Career orientation - How to do it internet-based</p> <p>Labor relations</p> <p>American Union movement - Unions & the law</p> <p>CB project presentations 1</p> | |

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| | CB project presentations 2 Final Exam |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Human Resource Management, Dessler Gary, 13th Edition, Pearson, 2013, ISBN 10: 0-273-76602-3 Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Humanity in the Digital Age

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| Code du cours Course Code BAC.EAINA.OTHUM .3600 | | | Titre du cours Course title Humanity in the Digital Age | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | Senior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | TBD | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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IBM Skills Academy - Data Science

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.1 010 | | | IBM Skills Academy - Data Science | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 2 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 13 | 0 | 0 | 0 | 30 | 0 | 0 | 43 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DESOKY Mohamed | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | IT skills | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Information Resource Management

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.3 550 | | | Information Resource Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Information System Audit

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.4 150 | | | Information System Audit | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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INFORMATION SYSTEMS TOOLS

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTEVM. 3110 | | | INFORMATION SYSTEMS TOOLS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 39 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | CAMERA Laurent | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course introduces the concepts of a geographic information system (GIS). It teaches the essential skills of operating a functional GIS using an ESRI software. package. Students will understand : 1) the operational processes of spatial data acquisition (by the Global Positioning System (GPS)), 2) the geodatabase concept, 3) the spatial query and display, spatial analysis and modeling, 4) cartographic mapping and dynamic visualization, 5) mapping exploitation. GIS technology has broad applications in natural and social sciences, humanities, environmental studies, engineering, and management. Examples include wildlife habitat study, urban and regional planning, contagious disease monitoring, agriculture and forestry, environmental quality assessment, emergency, management, transportation planning, consumer and competitor analysis, and many more. This course will introduce a few selected cases of GIS application in different disciplines. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand what is the GIS, use the software to produce an operational map</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills Manage data</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| Evaluation des étudiants / Student Assessment | Final examination | | |
| Evaluation des étudiants / Student Assessment | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Evaluation des étudiants / Student Assessment | Cliquez ici pour entrer du texte. | | |
| Evaluation des étudiants / Student Assessment | QCM - Quiz: | | |
| Evaluation des étudiants / Student Assessment | Epreuve sur table - Supervised exam: | | |
| Evaluation des étudiants / Student Assessment | Présentation orale - Presentation: | | |
| Evaluation des étudiants / Student Assessment | Rapport écrit/Dissertation - Report / Dissertation: | | |

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| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Projet / Project-based learning - Personal guided study | |
| Plan de cours Course Plan | Introduction, course overview, what is GIS, geographical mapping, examples of GIS applications | |
| | Cartographic principles and conventions, projections and coordinate systems, soft. overview (ArcGis navigation) | |
| | Spatial data management, spatial data file formats, geodatabase basics, ArcCatalog and ArcMap | |
| | Vector based spatial analysis | |
| | Raster based spatial analysis and introduction to the georeferencing | |
| | Planning for final project | |
| | Georeferencing | |
| | Spatial statistics and geo-statistics | |
| | Data collection and data quality (Internet data searching, topology editing) | |
| | GIS modeling, surface modeling and automation | |
| | Introduction to Global Positioning Systems | |
| | Requirements for final project ppt presentation | |
| | Mapping and example of GIS project, cartographic design | |
| Tool box exploration | | |

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| | Overview synthesis and final project talking Final Exam / Project |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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INTELLECTUAL PROPERTY AND ETHICAL MARKETING

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.MKBUS. 3810 | | | INTELLECTUAL PROPERTY AND ETHICAL MARKETING | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LANGLET Virginie R. | | | | | |
| Pré-Requis Prerequisite | | | Business Law | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course aims to inform students about the different rules on intellectual property for companies and private individuals who sell their products on the market or on the internet. Topics include: How global companies can develop core ethical business codes, intellectual property and copyright, patents, trademarks, designs and logos, Creative commons, advertising practices, IP infringements and intellectual property crime, fair use and fair dealing a cultural perspective | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations LO4.2 : To demonstrate awareness of ethical considerations : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |

| | | |
|---|---|-----------------|
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| préciser nature / Explain type | | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: | |
| | Epreuve sur table - Supervised exam: | |
| | Présentation orale - Presentation: | |
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| Autre, précisez / Other, precise: | | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Personal guided study | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |

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INTERCULTURAL COMMUNICATION

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTCOM .3002 | | | INTERCULTURAL COMMUNICATION | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.LGENG.1001 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | AZARIAN Natasha | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>The global business environment demands that international firms and its employees be sensitive to intercultural communication. As students in an international milieu, the topic of the course could not be more pertinent. In fact, I think most of us would agree that through understanding others, a more peaceful, harmonious community is promoted. This course thus seeks to help students develop and hone their intercultural awareness and knowledge as it applies to communication in general, with a particular focus on various cultural attitudes to work, time, business, meetings, material possessions, and hierarchy. Students will be expected to actively partake in discussions and role plays. Intercultural dexterity will be introduced as a key to success in the international arena.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Describe culture and its effects on communication in general and in specific communication tasks. Understand the relationship between language and culture. Recognize learning sources about cultural priorities which affect business behaviour, know intercultural models.</p> <p>Aptitudes cognitives / Cognitive skills Have a better awareness and understanding of his own culture, develop intercultural sensivity. Become a better communicator with others from various ethnicities and environments. Experience successful communication outcomes both professionally and personally, contrast different styles</p> <p>Attitudes / Key transferable skills Partake in weekly role plays and discussions. Work on the course reader outside class to prepare theoretical concepts and discover preparatory material for case studies in class.</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Oui / Yes</p> |
| Evaluation des étudiants Student Assessment | <p style="text-align: center;">Evaluation finale (DS) Final examination 40%</p> <p style="text-align: center;">(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> |

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| | <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | |
| | <p style="text-align: center;">Contrôle continu Continuous Assessment</p> | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| <p>Méthodes d'enseignement Teaching Methods</p> | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Personal guided study | | |
| <p>Plan de cours Course Plan</p> | <p>Introduction to the course: The Basics of Culture Visual culture presentations, Understanding the intercultural arena of global business Getting to know another culture, hidden knowledge about one's own culture, self awareness, stereotyping Guest Speaker Gillian Rosner - Africa Student presentations, ethnocentrism and othering/Attitudes towards time and space Mid Term 1, Case studies Intercultural differences at the workplace - Hofstede/case Studies Student presentations, Intercultural differences at the workplace - Trompenaars/Case Studies Glocalization (intercultural product management) Mid Term 2, Intercultural Meeting exercise Guest Speaker Gillian Rosner - Language and culture Intercultural aspects of advertising Student presentations/Managing people accross cultures Exam preparation</p> | |
| | | |
| <p>Référence Académique / Academic reference</p> | | |
| <p>Site(s) web / Web site(s)</p> | | |

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| Licence(s) informatique(s)/ Computer licenses | |
|--|--|

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|---|------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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INTERNATIONAL BUSINESS

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.4 401 | | | INTERNATIONAL BUSINESS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.MKBUS.3601 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | JONES Tracy Anne | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>International Business (IB) is a very broad topic that integrates many scholarly disciplines. This course is divided in three main parts. First, students will be introduced to IB founding principles and concepts. Secondly, the focus will be on the details of business across borders, mainly through the study of Multinational Enterprises (MNEs), who they are and what they do. Finally, the course will end by a selective overview of global business activity, with a focus on strategy (foreign entry) and corporate social responsibility.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Explain the founding concepts of Int. Bus. and explain the concept of institutions (formal and informal) and how they reduce uncertainty in International Business. Explain what firm resources and capabilities are and be able to identify them, explain why nations trade using classical and modern theories of trade, explain the concept of FDI and be able to appreciate its benefits and costs. Understand the determinants of exchange rates, track the evolution of the international monetary system, identify firms responses to foreign exchange variations. Identify different definitions of -</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Sustain a semester-long reading effort Deliver work alone and within a work group Communicate her work to the class in a professional manner.</p> <p>Attitudes / Key transferable skills</p> <p>Sustain a professional behavior alone and within a group Be able to productively read the business press.</p> <p>Ethical and social understanding</p> <p>Use concepts and frameworks to understand global business issues. Have an insight of how to manage a learning group.</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business LO5.2 : To evaluate the effects of globalization on business : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business</p> |

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| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants Student Assessment | Evaluation finale (DS) Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu Continuous Assessment | | 60% |
| préciser nature / Explain type | | | |
| | Cliquez ici pour entrer du texte. | | Nb midterms : 2 |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |
| | Participation - Class participation: | | |
| Autre, précisez / Other, precise: | | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | | | |
| Plan de cours Course Plan | 1 Introduction, presentation of the semester - Chapter 1 - Globalizing business -Rules & tools -Quick overview of International Business in the press -Main sources of IB information -Chapter 1: Opening case | | |
| | 2 Chapter 1 - Globalizing business -Fundamental concepts in International Business -The size of International Business -Discussion: Globalization -Chapter 1: Closing case | | |
| | 3 Chapter 2 - Formal institutions -HW 1 (5%) due -Correction of HW1 | | |

-Chapter 2: Opening case
 -Institutions and the institution-based view
 -Discussion: uncertainty
 -Political, legal and economic systems
 -Property rights and intellectual property rights
 -Chapter 2: Closing case
 4
 Chapter 3 - Informal institutions
 -Quiz 1 (5%) on chap 1&2
 -Correction of quiz 1
 -Chapter 3: Opening case
 -Culture and religion
 -Workshop: Three approaches to understand culture
 -Ethics & norms
 -Chapter 3: Closing case
 5
 Midterm 1 (10%) on chapters 1-2-3
 -Correction of MT 1
 -Chapter 4 - Firm resources & capabilities
 -Opening activity: using resources and capabilities to achieve a goal
 6
 Chapter 4 - Firm resources & capabilities
 -Feedback on last weeks opening activity
 -Chapter 4: Opening case
 -Resources, capabilities and the value chain
 -Discussion
 -The VRIO framework
 -Chapter 4: Closing case
 7
 Chapter 5 - Trading internationally
 -HW 2 (5%) due
 -Correction of HW 2
 -Chapter 5: Opening case
 -Theories and Realities of international trade
 -Evaluating theories of international trade
 -Chapter 5: Closing case
 8
 Chapter 6 - Foreign Direct Investment
 -Quiz 2 (5%) on chap 5 + Correction of quiz 2
 -Chapter 6: opening case
 -FDI and MNEs
 -Discussion: FDI in Africa, an overview.
 -Realities of FDI
 -Chapter 6: closing case
 -Mid-semester auto-evaluation
 9
 Midterm 2 (10%) on chapters 4-5-6
 -Correction of MT 2
 -Chapter 7: Foreign currencies and exchange rates
 -Opening activity: lets trade
 10
 Chapter 7: Foreign currencies and exchange rates

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| | <ul style="list-style-type: none"> -Chapter 7: opening case -Determinants of forex -History of the monetary system -Feedback from last weeks opening activity -Responses to forex fluctuations -Chapter 7: Closing case <p>11</p> <ul style="list-style-type: none"> Chapter 10: Foreign entry modes -Chapter 10: Opening case -When, when and how to enter? -Discussion: the oil industry -Chapter 10: Closing case <p>12</p> <ul style="list-style-type: none"> Chapter 14: Corporate Social Responsibility -Chapter 14: Opening case -Discussion: the oil industry -Chapter 14: Closing case <p>13</p> <ul style="list-style-type: none"> Final Presentations -Presentations of term projects <p>14</p> <ul style="list-style-type: none"> Final Presentations -Presentations of term projects |
| Référence Académique / Academic reference | <p>Lectures obligatoires / Required readings :</p> <p>Global - 2nd Edition by Micael Peng</p> <p>The Economist</p> <p>Harvard Business Review</p> <p>Wall Street Journal</p> <p>Lectures Recommandées / Recommended readings :</p> |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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International Finance

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 910 | | | International Finance | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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INTRODUCTION TO BUSINESS

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTBUS. 1000 | | | INTRODUCTION TO BUSINESS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 90 | 0 | 6 | 135 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | A broad and general knowledge of the world of business is essential in today's world. This introductory course will acquaint students with the general knowledge necessary to function in a business environment. Students will acquire and employ crucial vocabulary and key concepts which are pertinent in the business domain. The course is taught by experts in various fields such as: finance, marketing, global business, event management, e-business and entrepreneurship. Throughout the course of the semester, students will have the opportunity to explore and examine various career options. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| Evaluation des étudiants / Student Assessment | Final examination | | |
| Evaluation des étudiants / Student Assessment | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Evaluation des étudiants / Student Assessment | Cliquez ici pour entrer du texte. | | |
| Evaluation des étudiants / Student Assessment | QCM - Quiz: | | |
| Evaluation des étudiants / Student Assessment | Epreuve sur table - Supervised exam: | | |
| Evaluation des étudiants / Student Assessment | Présentation orale - Presentation: | | |
| Evaluation des étudiants / Student Assessment | Rapport écrit/Dissertation - Report / Dissertation: | | |
| Evaluation des étudiants / Student Assessment | Participation - Class participation: | | |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | Nb midterms : 0 |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Devoirs / Assignments | |
| Plan de cours Course Plan | Introduction to course, read chapters 1: Exploring the World of Business & Economics (Natasha Azarian) | |
| | Chapter 2: Being Ethical and Socially Responsible (Anne Barraquier) | |
| | Chapter 3: Exploring Global Business (Tracy Jones to be confirmed) | |
| | Marketing (chapter 11) Christine Chenivesse Quiz # 1 | |
| | Entrepreneurship (chapter 5) (Virgine Langlet and Gill Rosner) Quiz # 2 | |
| | E-business (chapter 14) (Marc AUGIER) Quiz # 3 | |
| | Accounting and Financial Management (chapter 15 & 16) (Guillaume Masquefa) Quiz # 4 | |
| | Event Management (Chapter 1) (Katrin Heintschel) Event Management (Mary Michaelides) Quiz #5 | |
| | Self-assessment evaluation to be turned in during the week of finals in order for the course to be validated | |

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| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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Introduction to Computer Science and Programming

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.1 500 | | | Introduction to Computer Science and Programming | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 0 | 39 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course is intended for students with little or no programming experience. It aims at providing students with an understanding of the role played by computation and programming in solving problems in business and management. The course will also help students to learn how to write small programs that allow them to accomplish useful goals. Python will be used as programming language. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 60%</p> | | |

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| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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INTRODUCTION TO PSYCHOLOGY

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTSOC. 2411 | | | INTRODUCTION TO PSYCHOLOGY | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 39 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | ANDREWS-JANET Cynthia - SZEBRAT Cathleen | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>An overall introduction to psychology as a social and natural science. This course aims at giving students an overview of how with think, feel and behave, and how as an evolving science it continually addresses the central questions about the relationship between psychological events and their neural underpinnings, cognition and emotion, cultural processes and human evolution, and between nature and nurture. The students are asked to make connections between the various topics, as well as to apply and discuss them with critical thinking.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <ul style="list-style-type: none"> - Have a working knowledge of the theories and key concepts of each of the major subfields within psychology; - have a knowledge of the contributing psychologists and significant research studies, both historical and current, that have shaped our understanding of behaviour and mental processes. <p>Aptitudes cognitives / Cognitive skills</p> <p>Be able to understand connections between ideas and theories</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS)</p> <p>Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> |

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| | Présentation orale - Presentation: | |
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. | Nb midterms : 1 |
| | QCM - Quiz: | |
| | Epreuve sur table - Supervised exam: | |
| | Présentation orale - Presentation: | |
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | 1 Introduction History of Psychology | |
| | 2 Approaches in Psychology | |
| | 3 Learning Instructions for writing assignment | |
| | 4 Biological Bases of Behaviour Preparation Sheet Due | |
| | 5 States of Consciousness | |
| | 6 Cognition | |
| | 7 Emotion and Stress MIDTERM EXAM | |
| | 8 Development over the Life Span Instructions for students presentations | |
| | 9 Personality Writing Assignment Due | |
| | 10 Social Psychology | |
| | 11 Psychopathology and its Treatment | |
| | 12 | |

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| | General review Students presentations 13 Students presentations FINAL EXAM |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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INTRODUCTION TO SOCIOLOGY

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTSOC. 2001 | | | INTRODUCTION TO SOCIOLOGY | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | SAUNDERS Alexandra | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | To introduce students to some of the main themes and theoretical perspectives in Sociology as well as the methodology of simple sociological research. The emphasis on group functioning as well as on how social institutions work will help the students develop the people skills necessary in their future professional careers. The course will also focus on developing students' critical thinking skills in order to better understand interactions in the modern world. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Understand the key sociological theoretical standpoints. Interpret society using the Sociological Perspective. The emphasis on group functioning as well as on how social institutions work will help the students develop the people skills necessary in their future professional careers. Topical issues will also be addressed and analyzed in terms of their sociological causes and implications.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills Group work - Analytical skills</p> <p>Ethical and social understanding Selecting appropriate research methods.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 30% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |

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| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 70% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Week 1 | |
| | Course Introduction | |
| | Adopting the Sociological Perspective | |
| | Introduction to key Sociological Theories | |
| | Week 2 | |
| | Key Sociological Theories | |
| | Sociological Knowledge | |
| | Week 3 | |
| | Methodology and Theory | |
| | Presentation of Research Projects | |
| | Week 4 | |
| | Socio-cultural Evolution | |
| | Changing patterns in Society | |
| | Marx, Weber, Durkheim | |
| | Week 5 | |
| | What is culture? | |
| | Cultural Diversity | |
| Understanding Culture | | |
| Revision for Midterm 1 | | |
| MIDTERM 1 Chapters 1 5 | | |
| Week 6 | | |
| Presentation of the individual essay | | |
| Class time to work on projects | | |
| Week 7 | | |
| Micro Sociology | | |
| The social construction of reality | | |
| Groups and organizations | | |
| Week 8 | | |

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| | Social Stratification Social divisions and inequalities Social class Essay due Week 9 Racism, Ethnicities and Migration Prejudice and discrimination Revision for Midterm 2 MIDTERM 2 Chapters 6 14 Week 10 Class time to work on Research Projects Week 11 Crime and Deviance Social control Week 12 Research projects due Education Week 13 Communication and the New Media The computer revolution and the information society Week 14 Social change and the environment Review and preparation for final exam |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Sociology: A Global Introduction by John J. Macionis and Ken Plummer (5th Edition) Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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INTRODUCTION TO THEATER

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .1010 | | | INTRODUCTION TO THEATER | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | Co: Academic Research & Writing I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>HUM 1010 is an introduction to drama as literature and to performative dimensions of drama. It is aimed at giving an overview of the evolution of western drama throughout the centuries from the time of the early Greek dramatists to the present. Students will read, discuss, and analyze plays from a variety of periods and national traditions in order to become familiar with the major styles, techniques, and conventions that characterize dramatic literature. Various acting methods will be explored along with voice, movement, and improvisational skills.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) relate individual plays to the conventions of genre and period identify different acting styles over the evolution of theatrical performance</p> <p>Aptitudes cognitives / Cognitive skills reason inductively about drama analyze dramatic texts through close reading improve decision-making skills through improvisation</p> <p>Attitudes / Key transferable skills engage in focused discussion of drama practice teamwork and team building skills</p> <p>Ethical and social understanding comprehend and use elementary critical terms write detailed and informed analyses of dramatic works improve skills in the appropriate use of gesture and tone of voice</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO3.3 : To understand in detail extended speech and complex texts in English : LG3 : Graduate should be able to communicate in an international environment</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu 60% Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Theory Course Objectives & Expectations Introductory Remarks: Thinking about Drama Practice Course Objectives Introduction to Theater Skills: Voice and Movement Theory Quiz Greek Drama: Oedipus Rex Practice Theater Skills: Text and Improvisation Theory Quiz Roman Drama: Thyestes Midterm Exam - Theory Theory Medieval Drama: Everyman Spring Break | |

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| | <p>Practice Theater Skills: Characterization and Staging Midterm exam preparation</p> <p>Theory Quiz Renaissance Drama: A Midsummer Night's Dream</p> <p>Midterm exam preparation Midterm Exam - Practice</p> <p>Practice Theater Skills: Devising Drama</p> <p>Theory Late 17th & 18th Century Drama Quiz 19th Century Drama to the turn of the 20th Century: A Doll House</p> <p>Theory Drama in the Early & Mid-20th Century: Endgame</p> <p>Practice Theater Skills: Innovative Theater Final exam preparation</p> <p>Theory Class presentations</p> <p>Final Exams</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |

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IT Auditing

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISBUS.3 060 | | | IT Auditing | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Leadership Skills

| Code du cours Course Code | | | Titre du cours Course title | | | | | |
|---|----------------------------|------------------------------|---|--|--|-----------------------------------|------------|--|
| BAC.EAINA.STBUS.2010 | | | Leadership Skills | | | | | |
| Crédits Credits | | | Période d'enseignement Teaching period | | | Année Académique Academic Year | | |
| 6 | | | fall | | | 2022/2023 | | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | Anglais / English | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Soft skills for the Professional in Society 5.0. Human rights. Nlp. The Human Experience. Mindfulness. Development of Soft skills. . Networking management. Personal Marketing. Management of conflicts of interest. Personal Business Model Business Model You. Mindfulness. Socratic method. Nonviolent Communication. vulnerability. Personal Branding |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Empower students to understand what socio-emotional skills are and their importance for career success, as well as apply tools and techniques that allow to expand self-knowledge, applying in professional contexts and in personal life.</p> <p>Aptitudes cognitives / Cognitive skills Construction of knowledge about themselves, evaluating their behaviors, values and discovering their potential. Skills in the development of others necessary for the profession, the management of your career and knowledge of the demands of the world of work. Development of career management strategies to achieve personal and professional goals. Build a Plan to develop socio-emotional skills.</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Oui / Yes</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: En groupe / Group assessment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: En groupe / Group assessment Participation - Class participation: Autre, précisez / Other, precise: Group and Individual Assignment | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 45 | 0 | 0 | |

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Luxury Service Strategy and Product Management

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.MKBUS. 3855 | | | Luxury Service Strategy and Product Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LANGLET Virginie R. | | | | | |
| Pré-Requis Prerequisite | | | Junior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The Luxury service strategy and product management course explores the luxury business model and involves an integrated approach to management. This course is designed to provide students with an understanding of luxury services and the significance of marketing the services in the luxury industry. This course will study luxury service management from an holistic viewpoint. The material will integrate operations, marketing, strategy, information technology and organizational issues. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu 60%</p> | | |

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| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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MACRO ECONOMICS

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECBUS. 2301 | | | MACRO ECONOMICS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 40 | 0 | 0 | 79 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | STELLA CAUMEL Annabelle | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | ROCHOW Sabine - STELLA CAUMEL Annabelle | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course is an introduction to macroeconomics and economic methodology. It covers basic economic concepts and forces in real and monetary macroeconomics, providing the necessary theoretical tools to understand current problems and policies | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Demonstrate an understanding of the meaning/measurement of key real macroeconomic indicators in order to undertake international comparisons. Demonstrate the capacity to assess a country's macroeconomic performance and to undertake international comparisons</p> <p>Aptitudes cognitives / Cognitive skills Understand the importance of macroeconomics concepts for the internationalization of companies</p> <p>Attitudes / Key transferable skills Develop a structured Economic mindset</p> <p>Ethical and social understanding Use key economics variables and to be able to comment on a country's economic situation</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |
| Autre, précisez / Other, precise: | | | |

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|---|--|--|-----------------|
| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | Nb midterms : 3 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | <p>Introduction to Macroeconomics: course outline and course introduction</p> <p>The Circular Flow of Income and the main markets</p> <p>GDP and value added From GDP to disposable income and personal saving</p> <p>Calculating GDP (expenditure and income approaches) Limitation of GDP concept</p> <p>Nominal and real GDP GDP deflator and a first definition of inflation</p> <p>Measuring Inflation with GDP deflator Measuring inflation with the CPI</p> <p>Comparing CPI and inflation measured with the GDP deflator</p> <p>Growth versus business cycle Productivity and output fluctuation: expenditure and supply determinants</p> <p>1st Midterm</p> <p>The determinants of aggregate expenditure Output determination in the short-run</p> <p>Unemployment: measurement and types The cost of unemployment</p> <p>Labor productivity, GDP growth and the level of unemployment</p> <p>Balance of payments Competitiveness and labor cost</p> <p>Exchange rate and the market for currencies Interest Rate Parity Purchasing Power Parity</p> <p>2nd Midterm The nature of money The supply of money Monetary base and the money multiplier</p> <p>Money market in the short run and the rate of interest Money and inflation in the long run</p> <p>Central Banks and elements of monetary policy</p> <p>Role and scope of Government in macroeconomics Government budget, surplus and public deficit</p> <p>Fiscal policies: taxation and public expenditures Public debt</p> <p>3rd Mid Term Theories of income distribution</p> <p>How to measure income inequalities: Lorenz curve and Gini index</p> <p>Interstate and intrastate inequalities</p> <p>Final exam</p> | | |
| | | | |
| Référence Académique / Academic reference | <p>Lectures obligatoires / Required readings :</p> <p>Lectures Recommandées / Recommended readings :</p> <p>Case and Fair - Economics Principles - 9th ed.</p> <p>Mankiw and Taylor - Principles of Economics - 2nd ed. Cengage Learning</p> | | |
| Site(s) web / Web site(s) | | | |

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| Licence(s) informatique(s)/ Computer licenses | |
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| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|---|------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journalière, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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MANAGEMENT COMMUNICATION

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTCOM .1010 | | | MANAGEMENT COMMUNICATION | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | Academic Research and Writing I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>Communication is key. Its a simple but true statement, as communication is at the core of everything we do. In this course, emphasis is put on the acquisition of managerial communications skills for a professional work environment. Students research current business trends, analyse videos, refine their written business communication, and prepare and deliver oral presentations using various formats. Students are expected to exercise strategic managerial communication practices and to think critically. They produce both long and short assignments and are expected to participate enthusiastically and professionally in classroom activities. In order to accomplish these goals, the course encompasses an interactive approach.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Acquire managerial communication skills for a professional work environment</p> <p>Aptitudes cognitives / Cognitive skills Gain an understanding of the key managerial issues in business today, utilize digital communication skills in professional settings (Linkedin, etc.), Advance professional competence and establish professional credibility in organisational settings</p> <p>Attitudes / Key transferable skills Collaborate effectively in teams to create or review documents & presentations, communicate complex material and messages orally, in writing and in digital environments to a variety of audiences.</p> <p>Ethical and social understanding Design and write effective communication messages, produce professional documents, articulate points of view clearly, cohesively, and succinctly,</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment</p> <p>LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |

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|---|--|------------------------|------------|
| Evaluation des étudiants Student Assessment | Evaluation finale (DS) Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu Continuous Assessment | | 60% |
| préciser nature / Explain type | | | |
| Cliquez ici pour entrer du texte. | | Nb midterms : 2 | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |
| Autre, précisez / Other, precise: | | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| Personal guided study | | | |
| Plan de cours Course Plan | Course introduction | | |
| | How to play your strengths & Managing Oneself | | |
| | Managing Oneself & personal branding video | | |
| | How to play your strengths | | |
| | Linkedin | | |
| | Due: Personal Branding Video | | |
| | The Job Interview | | |
| | Youre Already More Persuasive Than You Think | | |
| | What you should and shouldnt focus on before a job interview | | |
| | Due: Linkedin Profile | | |
| | Written communication that people won't ignore | | |
| | Write e-mails that people wont ignore | | |
| | Garner: HBR Better Business Writing | | |
| | Designing Effective Meetings and Creativity | | |
| | How to Design an Agenda for an Effective Meeting | | |
| Due: E-mail | | | |
| Negotiation: Getting to Yes | | | |
| Separate the People from the Problem, Focus on interests, Not Positions, Invent Options for | | | |

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| | <p>Mutual Gain, Insist on Using Objective Criteria</p> <p>Negotiation</p> <p>Negotiation role plays</p> <p>Leadership</p> <p>Connect, then Lead</p> <p>Crucibles of Leadership</p> <p>Managing Diverse People and Situations</p> <p>Introvert/Extrovert and The Complexities of Team Dynamics, and The Hidden Advantages of Quiet Bosses</p> <p>Due: Summary</p> <p>Organisational Culture and Positive Intelligence</p> <p>Leading with Compassion, and Positive Teams are More Positive, and Positive Intelligence</p> <p>Due: Appraisal</p> <p>Professional Presentations</p> <p>Anderson, How to Give a Killer Presentation</p> <p>Book Presentations and/or book reports (all students must be present)</p> <p>Book Presentations and/or book reports (all students must be present)</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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MANAGEMENT INFORMATION SYSTEMS

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISBUS.3 504 | | | MANAGEMENT INFORMATION SYSTEMS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.MKBUS.3601 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | An examination of information systems used in business organizations. Included are discussions of system design, implementation and control of computer-based systems for managerial planning, decision making, and control of a company | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) know how to position the information systems within the corporate management system, understand the tactical and strategic dimensions of information systems and understand the technical dimensions of information systems and associated issues</p> <p>Aptitudes cognitives / Cognitive skills Analyze the impact of the implementation of an information system in an organization in terms of: strategy, management organization and ethics</p> <p>Attitudes / Key transferable skills understand how Information systems are used to support decision making</p> <p>Ethical and social understanding handle information systems</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |
| | Participation - Class participation: | | |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | Nb midterms : 2 |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Introduction to information systems | |
| | IT Infrastructure | |
| | Enhancing Competitiveness Through IT | |
| | Competing in Digital Markets | |
| | Business Platforms | |
| | Business Platforms (Mid-term Exam 1) | |
| | Business Intelligence | |
| | Database | |
| | HTML | |
| | Big Data | |
| | Big Data (Mid-term Exam 2) | |
| | Presentations | |
| | Enterprise Applications | |
| | Presentations | |
| | Final Exams | |

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| Référence Académique / Academic reference | Lectures obligatoires / Required readings : V. Sambamurthy & R.W. Zmud, Guiding the Digital Transformation of Organizations, Legerity Digital Press Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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MANAGERIAL ACCOUNTING

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.2 202 | | | MANAGERIAL ACCOUNTING | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 40 | 0 | 6 | 85 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.FIBUS.2201 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | MANTOCK Mark | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course will give students a basic knowledge of how to use managerial accounting tools and techniques that will assist management to achieve their stated goals and objectives. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) acquire knowledge and an understanding of the following subjects Manufacturing Accounts, Job Costing and Overhead Allocation, Incremental Analysis, Profit Center Reporting and Transfer Pricing, Budgeting, Standard Cost Systems, Cost Volume Profit Analysis, Activity Based Costing (ABC)</p> <p>Aptitudes cognitives / Cognitive skills apply management techniques and tools to the solution of short term business problems, for example, Break Even Analysis, Transfer Pricing</p> <p>Attitudes / Key transferable skills assess and evaluate; Cost Volume and Profit relationships, Variance Reports from Standard Cost Systems, Budgets, ABC Costing and Traditional Costing Systems, Scarce Resource Allocation</p> <p>Ethical and social understanding earn about the technique of the following businesses; Manufacturer such as Renault (a)Variance Analysis, Budgeting, Transfer Pricing, b) Construction(Job Costing and Overhead Allocation; c)Airline Industry(CVP and Incremental Analysis)</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO1.1 : To understand and apply theories and major concepts of accounting : LG1 : Graduate should be knowledgeable about business disciplines | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |

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| | Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Chaper 16, Manufacturing Accounting Classification of Manufacturing costs, Product and Period Cost, Direct Materials, Direct Labor Indirect Manufacturing Costs, Three types of Inventory; Materials, WIP and Finished Goods Chapter 17, Job Order Cost and Overhead Allocation Overhead Allocation Rates, Job Order Costing, Activity Based Costing Chaper 19, Costing and the Value Chain The Value Chain, Activity Based Management, The Target Costing Process, Just in Time Inventory Process, Total Quality Management Chapter 20, Cost Volume Profit Analysis Cost Volume Relationships, Cost behaviour and Operating Income, CVP Analysis with many products The High Low Method Mid Term Exam 1 - 11.30 - 13.00 Chapter 21, Incremental Analysis Relevant Cost Information, Special Order Decisions, Product Constraint Decisions Make or Buy Decisions, Joint Products Chapter 21, Continued Chapter 22, Responsibility Accounting and Transfer Pricing Responsibility Centers, Responsibility Accounting Systems, Transfer Pricing Vacation Chapter 23, Operational Budget The Budget Period, The Master Budget, The Cash Budget, Flexible Budgeting Chapter 24, Standard Cost Systems Direct Materials Standard, Direct Labor Standards, Manufacturing Overhead Standards, Labor Rate and Efficiency Variance, Manufacturing Overhead Variances Mid Term 2 Exam 11.30 - 13.00 Chapter 24 Continued | |

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| | Chapter 26, Capital Budgeting The Payback Period, Return On Average Investment, Discounted Future cash flow Chapter 26 Continued Chapter 25 Rewarding Business Performance Motivation and Aligning goals and Objectives, The Dupont system, Criticisms of ROI Residual Income and Economic Value Added, The Balance Scorecard Review FINAL EXAM |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Financial and Managerial Accounting, Williams/Haka/Bettner/Carcello Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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MARKETING PRINCIPLES

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.MKBUS. 3601 | | | MARKETING PRINCIPLES | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 39 | 0 | 0 | 78 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LANGLET Virginie R. | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course is designed as an introduction to the principles of marketing and the marketing function in product and service-oriented organisations. The course will focus on the understanding of key concepts in marketing and their application through case studies. Students will be exposed to marketing analysis, planning, implementation and control, while learning how to write a marketing plan through the marketing project, which is an important component of this course. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Understand the core concepts and terminology of marketing. Understand the role of marketing ethics in the business environment.</p> <p>Aptitudes cognitives / Cognitive skills Be able to perform a SWOT analysis. Understand the importance of a corporate mission.</p> <p>Attitudes / Key transferable skills Define an adequate marketing strategy and an effective marketing mix.</p> <p>Ethical and social understanding Be able to design and manage marketing research activities. Be able to evaluate a business portfolio. Write a marketing plan.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO1.2 : To understand and apply theories and major concepts of marketing : LG1 : Graduate should be knowledgeable about business disciplines | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> | | |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | Nb midterms : 2 |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Definition & General Concepts of Marketing Presentation of the semester Marketing, Ethics & Social Responsibility Analyzing the Marketing Environment Understanding Consumer Behaviour & Competitors Midterm1/ 11:30 AM - 1:00 PM Managing Marketing Information & Marketing Research Marketing Research (Continued) Market Segmentation, Targeting, Differentiation & Positioning Spring Break - No Class Understanding the Marketing Strategy Midterm2/ 11:30 AM to 1:00 PM New Product Development, Product & Branding Decisions, Product life cycle Pricing The Promotion-Mix Distribution Marketing Implementation & Control. Marketing department organization. Review: Trap ease Case + past exams | |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Armstrong, G. & Kotler, Ph. "Marketing: An Introduction" (10th or 11th ed.). Prentice Hall Lectures Recommandées / Recommended readings : | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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MICRO ECONOMICS

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECBUS. 2302 | | | MICRO ECONOMICS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 40 | 0 | 6 | 85 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | ROCHOW Sabine - STELLA CAUMEL Annabelle | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This is an introductory course in microeconomics. It provides students with the fundamental concepts and tools of economic analysis. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Demonstrate an understanding of how the various economic systems in the world respond to scarcity. Demonstrate understanding of efficient exchange and the gains from international trade. Demonstrate an understanding of market operations with an application to selected world markets(food products, energy,). Be able to identify normative issues and to analyse the role of government regarding resource scarcity and international trade.</p> <p>Aptitudes cognitives / Cognitive skills Understand the importance of microeconomic concepts for the management of companies.</p> <p>Attitudes / Key transferable skills Demonstrate critical thinking. Develop a structured economic mindset.</p> <p>Ethical and social understanding Use key economic variables and to understand the relationships among them</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Oui / Yes</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | Nb midterms : 2 |
| | Autre, précisez / Other, precise: | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Chapter 1: Economic Principles Course introduction - methods in economics Chapter 2: The economic problem: scarcity and choice 1/2 The economics of scarce resource allocation: scarcity, exchange, alternative market systems, trade-offs, price mechanism and market regulation, market failures Chapter 2: The economic problem: scarcity and choice 2/2 The rational choice: opportunity cost, marginal reasoning, the role of incentives Chapter 3: Economic efficiency illustrated 1/2 Modeling efficient technological trade-offs: the production possibilities frontier Chapter 3: Economic efficiency illustrated 2/2 Modeling efficient interdependence patterns: trade along the lines of comparative advantage quiz 1 Chapter 4: Supply and demand: how markets work 1/2 From the demand determinants to the market demand curve From the supply determinants to the market supply curve Chapter 4: Supply and demand: how markets work 2/2 Market equilibrium: determination and dynamics (comparative statistics) From equilibrium to disequilibrium: an introduction to price control, rationing Midterm 1 (1h30) Chapter 5: Elasticity and its applications Elasticity: definition and measurement Elasticity: value and the nature of goods Chapter 6: Markets and social welfare Producer surplus, consumer surplus Welfare properties of (competitive) market equilibrium Chapter 6: Markets and social welfare Taxation and welfare International trade, protectionism and welfare Chapter 7: The economics of public sector Externalities, public goods, imperfect information, and social choice Quiz 2 | |

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| | Chapter 8: Technology and the cost of production Chapter 9: Short run cost and output decisions Chapter 10: Long run cost and output decisions Chapter 11: Monopoly and antitrust policy Midterm 2 (1h30) Chapter 12: Monopolistic competition and oligopoly Chapter 13: Household behavior and consumer choice |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Lectures Recommandées / Recommended readings : Economics - NG Mankiw & M Taylor - 2nd edition, South- Western, Cengage Learning Principles of Economics - Case, Fair, and Oster - 9th edition, Prentice Hall/Pearson Intl Edition |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ORGANIZATIONAL BEHAVIOR

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.HRBUS. 3013 | | | ORGANIZATIONAL BEHAVIOR | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 5 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 45 | 0 | 6 | 90 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte, Lille, Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course aims to help students understand workplace behaviour with a view to understanding how to manage people. The course investigates how organizational effectiveness depends on both individual and group-level factors, it also covers the influence an organisation's internal environment will have on the workforce. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand what organizational behaviour is acquire an understanding of individual and group behaviour in organizations understand how organisation structure and culture impact on behaviour in organizations</p> <p>Aptitudes cognitives / Cognitive skills be able to analyse individual and group behaviour be able to increase others' effectiveness in a work context</p> <p>Attitudes / Key transferable skills be able to apply knowledge in an organizational context. be able to work in a randomly formed work group. write clear essays</p> <p>Ethical and social understanding carry out some research in a group. interview outsiders using the knowledge acquired. contribute to a group presentation</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Oui / Yes</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation:</p> |

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| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | What is OB ? History, challenges and opportunities, contributing disciplines, the different variables Herman Miller DVD case illustration Review questions: Characteristics of Anglo Culture Project Launch Foundations of Individual Behavior diversity in organizations, ability/ biographical characteristics Foundations of Individual Behavior attitudes & job satisfaction Gawker Media & PTC DVD Case studies Foundations of Individual Behavior Personality & values Joby DVD Case study / Project work Foundations of Individual Behavior Perception & individual decision-making ECO Threads DVD Case study Midterm 1 Research project intermediate reports, submission of reports Foundations of Group Behavior group development, group behavior , group decision-making The Organization System foundations of organizational structure, organizational design why do structures differ? structure & employee behavior ZipCar DVD case study Midterm 2 Project work The Organization System organizational culture, what is OC? | |

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| | <p>what do cultures do?</p> <p>Blackbird guitars DVD case study</p> <p>The Organization System</p> <p>creating & sustaining culture</p> <p>Patagonia DVD case study</p> <p>Organizational dynamics</p> <p>organizational change forces for change, managing change</p> <p>Research project presentations</p> |
| Référence Académique / Academic reference | <p>Lectures obligatoires / Required readings :</p> <p>Reading: 'The Anglo Cluster: legacy to the British Empire' by Ashkanasy et al</p> <p>Robbins, S. 'Organizational Behavior', Pearson Education</p> <p>Lectures Recommandées / Recommended readings :</p> |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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PHYSICS I

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTPHY. 2001 | | | Titre du cours Course title PHYSICS I | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 52,5 | 0 | 0 | 0 | 150 | 0 | 7,5 | 210 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Newtons laws of motion, Work, Kinetic and Potential energy and energy conservation Momentum, impulse and collisions, Rotation, dynamics of rotational motion Equilibrium and elasticity, Gravitation, Periodic motion, Fluid mechanics Mechanical waves, Sound and Hearing Temperature and heat, Thermal properties of matter First & Second law of thermodynamics | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |

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| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Devoirs / Assignments | |
| Plan de cours Course Plan | <p>Chap 1: Units, Physical Quantities, and Vectors</p> <p>Chap 2: Motion Along a Straight Line</p> <p>Chap 3: Motion in Two or Three Dimensions</p> <p>Chap 3: Motion in Two or Three Dimensions</p> <p>Tutorial 1 : Chap 1-2-3</p> <p>Chap 4-5: Newtons Laws of Motion</p> <p>Quiz 1 (1-2-3)</p> <p>Chap 4-5: Newtons Laws of Motion</p> <p>Chap 4-5: Newtons Laws of Motion</p> <p>Chap 6: Work and Kinetic Energy</p> <p>Tutorial 2 : Chap 4-5</p> <p>Chap 6: Work and Kinetic Energy</p> <p>Quiz 2 (4-5)</p> <p>Chap 7: Potential Energy and Energy Conservation</p> <p>Tutorial 3: Chap 6-7</p> <p>Chap 8: Momentum, Impulse, and Collisions</p> <p>No Class</p> <p>Midterm #1 : Chap 1 to 5</p> <p>Quiz 3 (6-7)</p> <p>Chap 8: Momentum, Impulse, and Collisions</p> <p>Chap 9: Rotation of Rigid Bodies</p> <p>Tutorial 4: Chap 8</p> <p>Chap 9: Rotation of Rigid Bodies</p> <p>Chap 9: Rotation of Rigid Bodies</p> <p>Chap 10: Dynamics of Rotational Motion</p> <p>Tutorial 5: Chap 9-10</p> <p>Quiz 4 (9-10)</p> <p>Chap 11: Equilibrium and Elasticity</p> <p>Chap 13: Gravitation</p> <p>Midterm #2 : Chap 6 to 10</p> <p>Tutorial 6: Chap 11</p> <p>Chap 14: Periodic Motion</p> <p>Quiz 5 (11)</p> | |

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| | Chap 14: Periodic Motion Tutorial 7: Chap 14 Chap 12: Fluid Mechanics Quiz 6 (14) Chap 12: Fluid Mechanics Tutorial 8 : Chap 12 Chap 15: Mechanical Waves Chap 16: Sound and Hearing Chap 17: Temperature and Heat Midterm #3 : Chap 11 to 14 Chap 17: Temperature and Heat Chap 18: Thermal Properties of Matter Tutorial 9: Chap 17 & 18 Quiz 7 (17 & 18) Chap 19: The First Law of Thermodynamics Chap 19: The First Law of Thermodynamics Quiz 8 (19) Tutorial 10: Chap 19 Chap 20: The Second Law of Thermodynamics |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 4,5 | 0 | 0 | |
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Pricing and Communication in luxury and Fashion

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.MKBUS. 3865 | | | Pricing and Communication in luxury and Fashion | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LANGLET Virginie R. | | | | | |
| Pré-Requis Prerequisite | | | Junior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>Value and pricing are just the tip of the iceberg when it comes to marketing upscale products and services. In fact, traditional marketing principles do not apply equally to luxury brands. Rather than driving sales at any price, marketing luxury goods requires specific principles to enhance and preserve the image of finest quality, exclusiveness, and hedonic value. Therefore determining the price of a product or service in Luxury is one of the most important marketing decisions. It is also one of the most complex and least understood aspects of luxury marketing.</p> <p>This course is designed to sharpen your knowledge in marketing by contrasting traditional versus luxury-specific marketing principles and focuses on how to make effective pricing decisions. It will provide students with the right tools and concepts that will enable them to understand why pricing and communication so strategic and what it takes to create, position, grow and extend a brand and how those brands should communicate using various tools (celebrities, products placement, events, digital) in order to share their values and educate their clients on their brands codes.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> |

| | | |
|---|---|-----------------|
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| préciser nature / Explain type | | |
| Cliquez ici pour entrer du texte. | | Nb midterms : 0 |
| QCM - Quiz: Individuel / Individual assignment | | |
| Epreuve sur table - Supervised exam: Individuel / Individual assignment | | |
| Présentation orale - Presentation: | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | |
| Participation - Class participation: | | |
| Autre, précisez / Other, precise: | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|---|------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |

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Principles of Auditing

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.FIBUS.2 000 | | | Titre du cours Course title Principles of Auditing | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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PRINCIPLES OF ENVIRONMENTAL SCIENCE

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTENS. 1020 | | | Titre du cours Course title PRINCIPLES OF ENVIRONMENTAL SCIENCE | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 120 | 0 | 6 | 165 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>The course introduces the interactions of the components of « the Earth System »: the cosmosphere, the lithosphere, the hydrosphere, the atmosphere, the biosphere and the anthroposphere. It is now possible to quantify these very complex interactions and develop a holistic view of the earth: Earth System Science. This course will present the basics of environmental science.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <hr/> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |

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| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Personal guided study | | |
| Plan de cours Course Plan | Earth as a closed system | | |
| | Astronomy | | |
| | Plate Tectonics, Earthquakes, Earths inside | | |
| | Minerals and rocks, Volcanoes, Soils & Cycles | | |
| | Midterm1 (11:30am-1:00pm) | | |
| | Water on Earth | | |
| | Water cycle | | |
| | Composition & structure Clouds | | |
| | Winds, Climates, Global air circulation | | |
| | No class | | |
| | Midterm 2 (11:30am-1:00pm) | | |
| | Life on Earth | | |
| | Life Apparition & evolution | | |
| | Population dynamics Foodchains, Man & Earth | | |
| | Human use & impact Global change | | |
| | The world ocean | | |

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| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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PRINCIPLES OF MODERN MANAGEMENT

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.HRBUS. 3501 | | | Titre du cours Course title PRINCIPLES OF MODERN MANAGEMENT | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 40 | 0 | 6 | 85 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course should help students to acquire management knowledge and to develop management skills It enables the students to understand management as it relates to both the employer and employee and to acquaint the student with the various schools of management and the philosophy of management. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Probability Theory and Mathematical Statistics

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMTH .2500 | | | Probability Theory and Mathematical Statistics | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

| | |
|---|--|
| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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|---|--|-----------------|
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Production Operations Management

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.3 640 | | | Production Operations Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | principles of modern management | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course examines the functional area of production and operations management as practised in the manufacturing industry. The course includes decision-making, capacity planning, aggregate planning, forecasting, inventory management, distribution planning, materials requirements planning (MRP), project management and quality control. (Prerequisite: Senior Year) | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Project Management

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.PMBUS. 2000 | | | Project Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|
| Descriptif du cours / Course description | Type of Projects. Fundamentals of Project Management: scope, risk, teams, frameworks and tools. The PMI approach. Projects Development. Projects Execution. Projects Evaluation. | |
| Thèmes / Topics | Type of Projects. Fundamentals of Project Management; scope, risk, teams, frameworks and tools. The PMI approach. Projects Development. Projects Execution. Projects Evaluation. | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu 60%</p> | |

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| | Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: En groupe / Group assessment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: En groupe / Group assessment Participation - Class participation: Autre, précisez / Other, precise: Group and Individual Assignment | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Devoirs / Assignments | |
| Plan de cours Course Plan | Type of Projects. Fundamentals of Project Management: scope, risk, teams, frameworks and tools. The PMI approach. Projects Development. Projects Execution. Projects Evaluation. | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 45 | 0 | 0 | |
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PROJECT MARKET ANALYSIS I

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTPAC. 1050 | | | PROJECT MARKET ANALYSIS I | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 54 | 0 | 0 | 0 | 0 | 0 | 0 | 54 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | Belo Horizonte | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Systemic vision for market problem analysis and definition. Discussion of ways to calculate the improvement goal. Deepening of methods and tools for the unfolding of the problem and construction of the hypothesis of cause. Market research. Strategies and Protipation. Action Plan | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>LO2.1 : To contribute substantively to the product of a group : LG2 : Graduates should be able to work effectively in a multicultural team</p> <p>LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment</p> <p>LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> <p>LO5.2 : To evaluate the effects of globalization on business : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 60% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation: En groupe / Group assessment</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | |
| | <p>Contrôle continu 40%</p> <p>Continuous Assessment</p> | |
| | <p>préciser nature / Explain type</p> | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam: En groupe / Group assessment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation: En groupe / Group assessment</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | <p>Nb midterms : 0</p> |
| <p>Méthodes d'enseignement Teaching Methods</p> | <p>Format de cours / Course format</p> | |
| | <p>Autre, précisez / Other, precise:</p> | |
| | <p>Activités d'apprentissage / Learning activities</p> | |
| | <p>Cours interactifs / Interactive lectures - Jeu d'entreprise / Business game - Projet / Project-based learning - Etudes de cas / Case studies</p> | |
| <p>Plan de cours Course Plan</p> | <p>Systemic vision for market problem analysis and definition. Discussion of ways to calculate the improvement goal.</p> | |
| | <p>Deepening of methods and tools for the unfolding of the problem and construction of the hypothesis of cause. Market research. Strategies and Protipation. Action Plan</p> | |
| <p>Référence Académique / Academic reference</p> | | |
| <p>Site(s) web / Web site(s)</p> | | |
| <p>Licence(s) informatique(s)/ Computer licenses</p> | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 60 | 0 | 0 | |
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PUBLIC SPEAKING AND PRESENTATIONS SKILLS

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTCOM .2370 | | | Titre du cours Course title PUBLIC SPEAKING AND PRESENTATIONS SKILLS | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring, summer | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 39 | 0 | 0 | 78 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.LGENG.1001 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | GOODMAN Lanie - SAUNDERS Alexandra | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course combines theory with practice. Students will develop their public speaking skills and learn to contribute well to the assessment of their peers. The course also focuses on methods and strategies of speech writing to persuade and inform the audience. Students will learn how to produce effective PowerPoint presentations, and how to perform business presentations both individually and in groups. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Develop a general understanding of interpersonal communication with an audience and provide skills required for public speaking. The student will be able to communicate in an international environment and to produce clear, well organized verbal presentations.</p> <p>Aptitudes cognitives / Cognitive skills Develop strategies for speech writing and analyzing the audience</p> <p>Attitudes / Key transferable skills Learn to collect information and outline material; combine powerpoint presentations with public speaking</p> <p>Ethical and social understanding Learn to address large and small groups; develop both informative and persuasive methods of communicating in public, evaluate fellow students.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |

| | | |
|--|---|-----------------|
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| préciser nature / Explain type | | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 1 |
| | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Cours interactifs / Interactive lectures - Projet / Project-based learning - Personal guided study - Devoirs / Assignments | | |
| Plan de cours Course Plan | Week 1 Mastering communication Personal introductions Listening skills Performance exercises | |
| | Week 2 Vocal Techniques and body language Brainstorming topics Outlining/ organization skills in speech writing | |
| | Week 3 Defining purpose statements Introductions and endings Analysis of great speeches 1st graded assignment due | |
| | Week 4 Speaking to inform Gathering research, building credibility Organizational strategies | |
| | Week 5 Speaking to persuade Use of figurative language and rhetoric Supporting ideas, logic and reasoning | |
| | Week 6 Speaking to persuade (II) Methods of persuasion Application exercises | |

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| | <p>Week 7 Midterm (Group A) (First 1h30 of class) Speaking in small groups</p> <p>Week 8 Midterm (Group B) (First 1h30 of class) Speaking in small groups</p> <p>Week 9 Computer Lab Creation of a slideshow with MS PowerPoint. Creation and manipulation of slides. Customizing the animations and transitions.</p> <p>Week 10 Computer Lab PowerPoint Lab (10%)</p> <p>Week 11 Presentation skills Effective use of PowerPoint slides or visual aids Speaking to inform Preparation of individual presentations.</p> <p>Week 12 Individual Pecha Kucha Presentations 10% Introduction: group presentations</p> <p>Week 13 Preparing and performing group presentations Structure of presentations Language for business presentations</p> <p>Week 14 Preparation for final group presentations Rehearsal of presentations</p> <p>Final Exam - Group Presentations</p> |
| Référence Académique / Academic reference | <p>Lectures obligatoires / Required readings : The Art of Public Speaking, Stephen E. Lucas, Mc Graw Hill, 11th Edition</p> <p>Lectures Recommandées / Recommended readings :</p> |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |

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Python Programming

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.2 800 | | | Python Programming | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 0 | 39 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | intro to computer science and programming | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Students will be introduced to the fundamental concepts of Python. They will learn the different data structures and how to create, manipulate and access the relevant information from these data structures using Pandas. Finally, they will learn to visualize these data in Python. Additional topics will also cover advanced data manipulation techniques, geospatial visualization and web scrapping, optimization algorithms | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 60%</p> | | |

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| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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QUALITY MANAGEMENT

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.PMBUS. 4001 | | | Titre du cours Course title QUALITY MANAGEMENT | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Principles of Modern Management | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | An integrated approach to organizational performance management that results in : Delivery of ever-improving value to customers and stakeholders, contributing to organizational sustainability, Improvement of overall organizational effectiveness and capabilities and organizational and personal learning | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Apply Quality and Performance Excellence concepts, methods and tools</p> <p>Aptitudes cognitives / Cognitive skills Understand the concept of a system ; assess a system and criticize and evaluate</p> <p>Attitudes / Key transferable skills Listen, observe, analyze and evaluate</p> <p>Ethical and social understanding Master the following: Principles, Practices & Techniques of Quality and Performance Excellence</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |

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| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study | |
| Plan de cours Course Plan | FOUNDATIONS OF QUALITY AND PERFORMANCE EXCELLENCE Introduction to quality assurance in Organizations | |
| | Frameworks for Quality & Performance Excellence | |
| | Tools and Techniques for Quality Design & Control | |
| | Tools and Techniques for Quality Design & Control | |
| | PERFORMANCE EXCELLENCE, STRATEGY, AND ORGANIZATIONAL THEORY. Competitive Advantage & Strategic Management for Performance Excellence | |
| | Competitive Advantage & Strategic Management for Performance Excellence | |
| | Quality in Customer-Supplier Relationship | |
| | PERFORMANCE EXCELLENCE AND ORGANIZATIONAL BEHAVIOR. Designing Organizations for Performance Excellence | |
| | LEADERSHIP AND ORGANIZATIONAL CHANGE. | |
| | Midterm 2 | |
| Performance Excellence and Organizational Change. | | |
| Reviews and miscellaneous | | |

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| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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RISK MANAGEMENT AND INSURANCE PRINCIPLES

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 820 | | | RISK MANAGEMENT AND INSURANCE PRINCIPLES | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | Financial Analysis & Decision Making | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course introduces the main determinants of Enterprise Risk Management. Topics include the identification and analysis of risks, loss prevention, risk aversion versus speculative risk, private insurance industry, risk transfer, commercial property and liability risks as well as short and long Hedging with derivative contracts.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand practical and theoretical processes of risk management</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills use Advanced Excel, R, SPSS.</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.3 : To understand and apply theories and major concepts of finance : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> <p>LO4.2 : To demonstrate awareness of ethical considerations : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> |

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| | Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study | |
| Plan de cours Course Plan | Nature of risks Risk Agenda Drivers of Risk management Duties and Functions of a corporate risk manager | |
| | Type of insurers: the private insurance industry Financial operations of insurers Insurance Company Operations, Regulation | |
| | Planning the risk agenda | |
| | Risk Assessment: developing a risk action plan | |
| | Risk Response Designing Risk Controls, Efficiency | |
| | Disaster Recovery and Business continuity | |
| | Midterm test 1 | |
| | Introduction to Derivatives securities Forward and Futures prices: hedging strategies | |
| | Forward and Futures prices: hedging strategies Swaps | |

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| | Swaps Option Strategies Option Strategies Option Strategies Midterm test 2 Black and Scholes Option Pricing Case studies - review Final Exam |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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SOCIAL & SUSTAINABLE RESPONSIBILITY

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.STEVM. 2000 | | | Titre du cours Course title SOCIAL & SUSTAINABLE RESPONSIBILITY | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring, summer | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 45 | 0 | 6 | 96 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | ELLIS Timothy | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course presents the basics of sustainable development by introducing the relations between organisations and companies. Theoretical knowledge of Corporate Social Responsibility (CSR) in modern economies are introduced and an analysis of CSR as an evolution of Management practices is also reviewed. This course focuses on how CSR is retrieved from Environmental Management and Social considerations but also on the foundations of CSR in organisations. | | |
| Thèmes / Topics | Sustainability management Corporate Social Responsibility Business Ethics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Understand ethical, sustainable and responsible challenges of organizations Define sustainability and corporate responsibility objectives in relation to core business Relate ethical behaviour to sustainability management and CSR</p> <p>Aptitudes cognitives / Cognitive skills Analysis, prioritization, organizational risks assessment</p> <p>Attitudes / Key transferable skills Ethical and responsible behavior</p> <p>Ethical and social understanding Same as above</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team LO4.2 : To demonstrate awareness of ethical considerations : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |

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| | <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |
| | <p style="text-align: center;">Contrôle continu 60% Continuous Assessment</p> |
| | <p style="text-align: center;">préciser nature / Explain type</p> |
| | <p>Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |
| <p>Méthodes d'enseignement Teaching Methods</p> | <p>Format de cours / Course format</p> |
| | <p>Cours magistral / Lecture - TD / Tutorials</p> <p>Autre, précisez / Other, precise:</p> |
| | <p>Activités d'apprentissage / Learning activities</p> |
| | <p>Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments</p> |
| <p>Plan de cours Course Plan</p> | <p>I Sustainable development objectives and its management in organizations II Introduction to CSR III Introduction to stakeholder management</p> |
| <p>Référence Académique / Academic reference</p> | |
| <p>Site(s) web / Web site(s)</p> | |
| <p>Licence(s) informatique(s)/ Computer licenses</p> | |

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| | <p>Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different)</p> |
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| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
|---|---|---|--|------------------------------|---|--|
| Campus Sophia | | | | | | |
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STATISTICS FOR BUSINESS DECISIONS

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BUS.EAINA.ECBUS. 2702 | | | STATISTICS FOR BUSINESS DECISIONS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | BAC.EAINA.OTMTH.1701 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | DALMASSO Audrey - ABOUSSOUAN Pierre | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The objective of this course is to acquaint students with the terminology and the methodology used in statistical methods to solve problems in disciplines such as economics, marketing, finance, manufacturing. It introduces methods of collection, analysis, and interpretation of data. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Have knowledge and understanding of the following subjects:</p> <ol style="list-style-type: none"> 1. Graphical and numerical descriptive 2. Correlation, covariance, least squares 3. Laws of probability 4. Discrete and continuous probability distributions 5. Sampling distributions Estimations 6. Hypothesis testing 7. Analysis of variance 8. Simple linear regression 9. Time series <p>* Use of statistical software (Excel 2010)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu 60% Continuous Assessment | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Introduction to statistics Definitions and types of data Numerical description of data Measures of association Measures of association Simple linear regression Introduction to Microsoft Excel - Use of Excel: Graphical data representation Graphical techniques Numerical description of data Quiz 1 Law of probability Discrete probability distribution Continuous probability distribution Exercices: discrete and continuous distributions Midterm test 1 Sampling distribution Quiz 2 Estimations Hypothesis testing Quiz 3 Hypothesis testing Analysis of variance Midterm test 2 Times series | |

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| | Smoothing techniques Final Review Final Exam |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Applied Business Statistics: Making Better Business Decisions (7th Ed.), Ken Black, Wiley Lectures Recommandées / Recommended readings : |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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SURVEY OF SCIENCE LIFE SCIENCE

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTEDS. 1032 | | | Titre du cours Course title SURVEY OF SCIENCE LIFE SCIENCE | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | DIMANCHE Christine - MOCQUET Christophe | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Facilitates student understanding of laws, phenomena, and processes of cellular and human biology, and to address selected current topics in ecology and environmental science. | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Learn more about life science (Evolution, Ecology, Global change, Physiological processes)</p> <p>Aptitudes cognitives / Cognitive skills Use his critical thinking, Work in groups, Discover potential multi skills. Improve ability to communicate using illustrations</p> <p>Attitudes / Key transferable skills Use critical thinking Work in groups Improve ability to communicate using illustrations</p> <p>Ethical and social understanding</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | 40% |
| | Final examination | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | |

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| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| Cours interactifs / Interactive lectures - Projet / Project-based learning - Personal guided study | | | |
| Plan de cours Course Plan | 1.The theory of Evolution Natural selection, Darwin, Evolutionary scenarios | | |
| | 2 .Ecology Ecosystems, Inter-individual relationships, Behavioral ecology | | |
| | 3. Biogeography Biotic and abiotic factors, different biomes on Earth | | |
| | Challenges on chapters 1 to 3 | | |
| | Mid Term 1 (on chapters 1 to 3) followed by correction and discussion | | |
| | 4. The Cell Unicity, Organization, Energy, Information from DNA to proteins | | |
| | 5. Breathing and Respiration Respiratory systems, control, cellular respiration | | |
| | 6. Immune system Activity of the immune system, Immune deficiencies | | |
| | 7. Heredity & Genetics Chromosomes, genes, segregation, Mendel | | |
| | Challenges on chapters 4 to 7 | | |
| Mid Term 2 (on chapters 4 to 7) followed by correction and discussion | | | |

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| | <p>7. Impact of Mankind on the Planet (1) Process, Effects</p> <p>7. Impact of Mankind on the Planet (2) How to react: mitigation and adaptation</p> <p>Challenges on all chapters</p> <p>Final exam on all chapters</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
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SURVEY OF SCIENCE PHYSICS

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTEDS. 1031 | | | SURVEY OF SCIENCE PHYSICS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | GRASSELLI Yan | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Survey of physics, and astronomy including motion, forces, energy, electricity, the metric system, and the application of science and technology to everyday life. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Learn more about physics</p> <p>Aptitudes cognitives / Cognitive skills Develop his critical thinking - Work in groups</p> <p>Attitudes / Key transferable skills Develop his critical thinking - Work in groups</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO4.1 : To assess a business issue and to formulate solutions : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| Contrôle continu / Continuous Assessment | | 60% | |

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| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study | |
| Plan de cours Course Plan | <p>BASES</p> <p>Units & Physical quantities (RW)</p> <p>Physical units and quantities used in science (MKS and other systems)</p> <p>Position, Velocity, Acceleration (RW)</p> <p>How to represent the motion on 1 dimension</p> <p>Forces and Works</p> <p>Newtons laws, Force, Work</p> <p>Energy and Power</p> <p>Mechanical energy, food acquired energy, transfer of energy</p> <p>Tutorials on preceding lectures (QUIZ)</p> <p>Challenges</p> <p>Mid Term 1 (on part A)</p> <p>followed by a practical work</p> <p>ELECTRICITY</p> <p>Coulomb Law (RW)</p> <p>Electrostatic force, Electric field, Electric current</p> <p>Ohm Law (RW)</p> <p>Resistance, Electronic circuits,</p> <p>Tutorials on preceding lectures (QUIZ)</p> <p>Challenge</p> <p>Mid Term 2 (on part 2)</p> <p>preceded by questions from students</p> <p>UNIVERSE (the students will choose between part C and part D)</p> | |

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| | <p>The Solar System Sun, Planets, Comets, Asteroids, Life in the Solar System</p> <p>Deep Space, Einstein and the relativity Black Holes, Clusters of Galaxies, Relativity Theories and their application in Science Fiction Seminar on the Origin of the Universe (Gaetan Dalla Vedova, Astrophysicist, University of Nice)</p> <p>D. OCEAN (the students will choose between part C and part D) Tides and Waves Generating forces of tides and waves</p> <p>Physical Forces in the Oceans, Currents Wind, Gravity, Ekman, Coriolis, El Nino, Gulf Stream</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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TECHNOLOGY, SOCIETY AND ENVIRONMENT

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| Code du cours Course Code BAC.EAINA.OTHUM .2200 | | | Titre du cours Course title TECHNOLOGY, SOCIETY AND ENVIRONMENT | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | NONE | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | PAITEL Erwan | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course will allow students the opportunity to understand how life in a modern society can adversely affect the environment and what are the main challenges for change. The underlying themes include assessing the importance and interaction of laws at the national and global level, the interaction of societies, cultures and their respective environments and whether technology is the answer to our environmental dilemmas. At the end of the course a student should be equipped to confidently take a critical approach to current and future issues and tensions.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) understand how the expectations of life in a modern society is challenging the planet's ability to continue sustaining human consumption and waste etc. Underlying themes include the main forces (positive and negative), impact areas, mitigating actions in place (e.g. environmental law), as well as if technology is part of the solution (or the cause).</p> <p>Aptitudes cognitives / Cognitive skills be able to reflect on the complex issues concerned, debate and challenge 'rigid' mindsets, and use concepts and frame-works intended to enrich decisions made in their future work and personal lives.</p> <p>Attitudes / Key transferable skills be able to explain to others the pertinent issues concerning society and the environment in ways that may be used to influence changes in behaviour and reductions in environmental impact in the workplace and in personal lives.</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |

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| Evaluation des étudiants Student Assessment | Evaluation finale (DS) Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu Continuous Assessment | | 60% |
| préciser nature / Explain type | | | |
| Cliquez ici pour entrer du texte. | | Nb midterms : 2 | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |
| Autre, précisez / Other, precise: | | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments | | | |
| Plan de cours Course Plan | 01. TSE a story of co-evolution and sustainable development. Getting to know each other. Explanation of the syllabus and class working methodology. A history of technology, society and the environment. | | |
| | 02. Human population - growth and migration - Including debate practice | | |
| | 03. Human environmental awareness - education, denial, action and ignorance. Who is at fault ? Are humans the root of all environmental problems? | | |
| | 04. The Environment and Economics | | |
| | 05. Natural resource and energy management; Transition to a low carbon economy | | |
| | 06. Tragedy of the commons, resource depletion, global food supplies. Precautionary principle | | |
| | Midterm 1 | | |
| 07. Waste and pollution. The great Pacific garbage patch. | | | |

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| | <p>08. Globalization, class essay</p> <p>09. Life Cycle Analysis - an introduction to this "life-changing" approach</p> <p>10. Environmental law - policies, statutory vs common law, major acts, issues, penalties. Example cases</p> <p>Midterm 2</p> <p>11. Environmental ethics</p> <p>12. Sustainable tourism</p> <p>13. Changing behaviour and mitigating impact</p> <p>14. Review of the term and preparation for the exam</p> <p>Final Exam</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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TECHNOLOGY MANAGEMENT & LIFE CYCLE

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTEVM. 3030 | | | Titre du cours Course title TECHNOLOGY MANAGEMENT & LIFE CYCLE | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Senior Year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course provides the students with an overview of impacts generated by products and services from cradle to grave. Methodology for products and services will be introduced. Focus will be on the re-thinking of products and services. Field of study also includes development of technology policy and strategy. Management and implementation of new technologies, economic and financial analysis of technology. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 40% | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | 60% | |

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|---|---|-----------------|
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Personal guided study | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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US CULTURE AND BUSINESS

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.HRCOR. 0305 | | | US CULTURE AND BUSINESS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 2 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | core | | | | | |
| Campus | | | Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | integration at SKEMA Raleigh | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 50% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 50% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Accounting Information Systems

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 550 | | | Accounting Information Systems | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Advanced EAP

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGLNG. 1206 | | | Advanced EAP | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SAUNDERS Alexandra | | | | | |
| Pré-Requis Prerequisite | | | English AP | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | improve english |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) English AP</p> <p>Aptitudes cognitives / Cognitive skills improve english</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Advanced Financial Accounting

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 500 | | | Advanced Financial Accounting | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Advanced Machine Learning

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.3 100 | | | Advanced Machine Learning | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Advanced Optimization Methods

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.3 700 | | | Advanced Optimization Methods | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| Contrôle continu | | 0% | |
| Continuous Assessment | | | |
| préciser nature / Explain type | | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Advanced Probability and Statistics

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMTH .2900 | | | Advanced Probability and Statistics | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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BEGINNER PORTUGUESE

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| Code du cours Course Code BAC.EAINA.LGLNG. 1103 | | | Titre du cours Course title BEGINNER PORTUGUESE | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Belo Horizonte, Lille, Raleigh, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Portugais / Portuguese | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | Beginner course - no prerequisite | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The course gives the students a thorough grammatical and structural introduction in a communicative context, as well as cultural information about Portuguese-speaking countries. The students will be expected to demonstrate the skills of listening, speaking, reading and writing in everyday situations. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Biological Oceanography Lab

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTOCN. 3111 | | | Biological Oceanography Lab | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Business Development

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECBUS. 3550 | | | Business Development | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia, Stellenbosch-Le Cap, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | junior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | The purpose of this course is to give students a comprehensive understanding of the regional business environment at present and in the future. The course will cover an overview of the general regional environment; to highlight certain facts and analytical framework for strategic management, marketing and operation management; to develop insights into business opportunities and threats in the regional context. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |

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| | Contrôle continu Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| Plan de cours Course Plan | | | |
| Référence Académique / Academic reference | | | |
| Site(s) web / Web site(s) | | | |
| Licence(s) informatique(s)/ Computer licenses | | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Corporate Financial Management

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 420 | | | Corporate Financial Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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E-Commerce, Social Networks & Omnichannels

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISBUS.3 000 | | | E-Commerce, Social Networks & Omnichannels | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Economic Accountability Audit

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECBUS. 4000 | | | Economic Accountability Audit | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Ethics and Policy Issues in Computing

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .3500 | | | Ethics and Policy Issues in Computing | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Financial Engineering

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 740 | | | Financial Engineering | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Financial Management

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 870 | | | Financial Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Foreign Language (French) IV

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGLNG. 1600 | | | Foreign Language (French) IV | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Foreign Language (French) III

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 1550 | | | Titre du cours Course title Foreign Language (French) III | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Fundamentals of Business Models

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECBUS. 2000 | | | Fundamentals of Business Models | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LUCIO Alessio | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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General Chemistry Lab I

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTCHM .1111 | | | General Chemistry Lab I | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 2 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 18 | 0 | 0 | 0 | 0 | 0 | 3 | 21 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Co : CHM1101 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Illustrate with virtual computer based experiments the topics of the General Chemistry 1 course, Students are intended to use the software and to perform virtual experiments in General Chemistry, |
| Thèmes / Topics | <p>Lab n°1&#58; Molality and Molarity</p> <p>Lab n°2&#58; Thermodynamic Chemistry&#58; Specific heat</p> <p>Lab n°3&#58; Thermodynamic Chemistry&#58; Heat of combustion</p> <p>Lab n°4 &#58; thermodynamic Chemistry&#58; Heat of reaction</p> <p>Lab n°5&#58; Thermodynamic Chemistry&#58; The balance between Enthalpy and Entropy</p> <p>Lab n°6&#58; Ideal and real gases</p> |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> |

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| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 0% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning | |
| Plan de cours Course Plan | Lab n°1: Molality and Molarity | |
| | Lab n°2: Thermodynamic Chemistry: Specific heat | |
| | Lab n°3: Thermodynamic Chemistry: Heat of combustion | |
| | Lab n°4 : thermodynamic Chemistry: Heat of reaction | |
| | Lab n°5: Thermodynamic Chemistry: The balance between Enthalpy and Entropy | |
| | Lab n°6: Ideal and real gases | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

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| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) |
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| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
|---|---|---|--|------------------------------|---|--|
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Global History

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTHUM .1160 | | | Titre du cours Course title Global History | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Hanuy Chinese

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 1703 | | | Titre du cours Course title Hanuy Chinese | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | chinese language | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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History and Culture of Spain

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .3040 | | | History and Culture of Spain | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Barcelone | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | junior | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | junior | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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History of Chinese Philosophy

| Code du cours Course Code | | | Titre du cours Course title | | | | | |
|---|----------------------------|------------------------------|---|--|--|----------|------------|--|
| BAC.EAINA.OTHUM .1150 | | | History of Chinese Philosophy | | | | | |
| Crédits Credits | | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year |
| 6 | | | fall | | | | | 2022/2023 |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | Anglais / English | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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IBM Skills Academy - AI

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.1 020 | | | IBM Skills Academy - AI | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 2 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 13 | 0 | 0 | 0 | 0 | 0 | 0 | 13 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | next step of IBM Skill academy in the fall | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) next step of IBM Skill academy in the fall</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Immigration, race & ethnicity in contemporary France

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTHUM .2600 | | | Immigration, race & ethnicity in contemporary France | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | ARW1 | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | humanities class on immigration topics. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Industrial Organization: A Data Science Perspective

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| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.3 200 | | | Industrial Organization: A Data Science Perspective | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | In the context of the opening of national economies, the globalization of economies and the emergence of new technologies with global impacts, industries are impacted. To understand this global issue, an analysis will be conducted at the industrial level. This involves understanding how industries are structured, how they evolve, how they are affected by new regulations and what new interactions between industrial sectors are taking place. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 40% | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | 60% | |

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| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Intercultural Awareness

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| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTPA. 1001 | | | Intercultural Awareness | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | | | | | | |
| Responsable du cours Course leader | | | SAUNDERS Alexandra | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | online test | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Internal Audit

| Code du cours Course Code | | | Titre du cours Course title Internal Audit | | | | | |
|---|----------------------------|------------------------------|---|--|--|----------|--|--|
| BAC.EAINA.FIBUS.3 890 | | | Période d'enseignement Teaching period fall | | | | Année Académique Academic Year 2022/2023 | |
| Crédits Credits 6 | | | | | | | | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | Global BBA | | | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | - | | | | | | | |
| Type de cours Course type | elective | | | | | | | |
| Campus | Nanjing | | | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | Anglais / English | | | | | | | |
| Responsable du cours Course leader | GRASSELLI Yan | | | | | | | |
| Pré-Requis Prerequisite | 6 | | | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | 6 | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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International Audit Models Comparison

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.FIBUS.3 880 | | | Titre du cours Course title International Audit Models Comparison | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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International Audit Standards and Practices

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.4 150 | | | International Audit Standards and Practices | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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International Business: A Data Science Perspective

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|--|------------------------------------|---|---|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.4 200 | | | International Business: A Data Science Perspective | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 39 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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International Financial Management

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 860 | | | International Financial Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | Financial Analysis & Decision Making / Advanced Computer Business Applications | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course targets the financial management of companies operating in a globalized world. This course focuses on a concise introduction to international finance and provides a clear, conceptual framework for analyzing key financial decisions in multinational firms. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Understand the various stages of expansion overseas that multinational corporations are using. Describe the international monetary system and the foreign exchange markets. Examine the Balance of Payments (BOP) data. Forecast exchange rates based on the parity conditions that should apply between spot rates. Apply knowledge of derivatives to risk management in international financial markets. Explain translation, transaction, and economic exposure to exchange rate changes.</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Apply knowledge of derivatives to risk management in international financial markets. Explain translation, transaction, and economic exposure to exchange rate changes.</p> <p>Attitudes / Key transferable skills</p> <p>Apply critical thinking skills in identifying and evaluating international financial issues and information. Use analytical skills to identify and analyze material factors that are involved in business problems.</p> <p>Ethical and social understanding</p> <p>Identify the processes and instruments used in the financing of international trade. Use information technology as a tool to do essential business tasks.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 40% | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |

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|---|---|-----------------|
| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Projet / Project-based learning - Etudes de cas / Case studies - Personal guided study | |
| Plan de cours Course Plan | Introduction: Multinational Enterprise and Multinational Financial Management. | |
| | The Determination of Exchange Rates. | |
| | The International Monetary System. | |
| | Parity Conditions in International Finance and Currency Forecasting. | |
| | The Balance of Payments and International Economic Linkages. | |
| | The Foreign Exchange Market. | |
| | Measuring and Managing Translation and Transaction Exposure. | |
| | Country Risk Analysis. | |
| | International Financing and National Capital Markets. | |
| | Financing Foreign Trade. | |
| Managing the Multinational Financial System. | | |

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| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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International Negotiations

| Code du cours Course Code | | | Titre du cours Course title | | | | | |
|---|----------------------------|------------------------------|---|--|--|--|------------|--|
| BAC.EAINA.STBUS.3 760 | | | International Negotiations | | | | | |
| Crédits Credits | | | Période d'enseignement Teaching period | | | | | |
| 6 | | | fall | | | Année Académique Academic Year 2022/2023 | | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 6 | 0 | 0 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | Anglais / English | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | junior/senior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>Negotiating is the first step of most business activities. It is also ever-present in most company activities, whether negotiating with customers, vendors, suppliers, partners, investors, employees, or government regulators. A company's level of negotiating ability directly impacts its success in all facets of its business. What is negotiating? How does one effectively negotiate? This course analyzes and answers these essential topics.</p> <p>The way negotiating is conducted varies in markets around the world. What are the major methods of negotiating in international business? How do negotiating approaches and tactics vary in different countries and regions? How can you best prepare for and engage in international negotiations? What skills must you have in order to be a successful negotiator? This course answers these questions and prepares you to be successful in international negotiations..</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Understand what negotiating is and its critical role in international business Understand the major methods and styles of negotiating Define and prepare for the stages of negotiating Understand the dynamics that define negotiating Comprehend how negotiating varies in major international markets and regions Understand the impact of culture, personality and company conditions on negotiating Recognize and effectively deal with unfavorable negotiating practices of other companies Appreciate the skills and techniques of a successful negotiator Improve on skills essential in international business negotiations Experience the U.S. style of university learning</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <hr/> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants | <p>Evaluation finale (DS) / Final examination 40%</p> |

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| Student Assessment | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu | 60% |
| préciser nature / Explain type | | |
| Méthodes d'enseignement Teaching Methods | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Individuel / Individual assignment | |
| | Epreuve sur table - Supervised exam: | |
| | Présentation orale - Presentation: | |
| | Rapport écrit/Dissertation - Report / Dissertation: | |
| Participation - Class participation: | | |
| Autre, précisez / Other, precise: | | Nb midterms : 0 |
| Format de cours / Course format | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

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| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) |
|--|---|

| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
|---|---|---|--|------------------------------|--|--|
| Campus | | | | | | |
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Introduction to Artificial Intelligence

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.1 200 | | | Introduction to Artificial Intelligence | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | to introduce students to the world of AI | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Introduction to Digital Transformation

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISBUS.2 010 | | | Introduction to Digital Transformation | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Introduction to Luxury

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.MKBUS. 2040 | | | Introduction to Luxury | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LANGLET Virginie R. | | | | | |
| Pré-Requis Prerequisite | | | Introduction to Business | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | introduction to luxury | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Introduction to Relational Databases

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.CSE.230 0 | | | Introduction to Relational Databases | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Business Analytics, Data Science & AI | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Leading Tomorrow

| Code du cours Course Code | | | Titre du cours Course title Leading Tomorrow | | | | | |
|---|----------------------------|------------------------------|---|--|--|--|------------|--|
| BAC.EAINA.STBUS.1 200 | | | Période d'enseignement Teaching period fall | | | Année Académique Academic Year 2022/2023 | | |
| Crédits Credits 6 | | | | | | | | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | Global BBA | | | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | - | | | | | | | |
| Type de cours Course type | elective | | | | | | | |
| Campus | Barcelone | | | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | Anglais / English | | | | | | | |
| Responsable du cours Course leader | GRASSELLI Yan | | | | | | | |
| Pré-Requis Prerequisite | junior | | | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Junior | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| Contrôle continu | | 0% | |
| Continuous Assessment | | | |
| préciser nature / Explain type | | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Linear Algebra

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMTH .2700 | | | Linear Algebra | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Machine Learning Fundamentals

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.3 000 | | | Machine Learning Fundamentals | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Marketing Strategy

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.MKBUS. 3350 | | | Marketing Strategy | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Raleigh, Sophia, Stellenbosch-Le Cap, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | LANGLET Virginie R. | | | | | |
| Pré-Requis Prerequisite | | | junior year | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course is studied from specific regional perspectives. It addresses marketing in an international environment when the customer is a consumer. Students learn the main steps in identifying a market and adapting the four principles of marketing to a particular political economic, technological and ethical environment; they will also learn how to coordinate distribution networks and communication campaigns. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |

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| | Contrôle continu Continuous Assessment | | 60% |
| | préciser nature / Explain type | | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Individuel / Individual assignment Epreuve sur table - Supervised exam: Individuel / Individual assignment Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture - TD / Tutorials | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Etudes de cas / Case studies | | |
| Plan de cours Course Plan | | | |
| Référence Académique / Academic reference | | | |
| Site(s) web / Web site(s) | | | |
| Licence(s) informatique(s)/ Computer licenses | | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|---|------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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NATURAL RESOURCES MANAGEMENT

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTEVM. 3100 | | | NATURAL RESOURCES MANAGEMENT | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 39 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | principles of modern management | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course is an introduction of different natural resources we can find on the Earth and understand the processes linking natural resources and economic values in the order to a best Earth managing and in the respect of green challenges. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Operations Research

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.STBUS.3 105 | | | Operations Research | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 0 | 39 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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PHYSICS LAB I

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTPHY. 2091 | | | PHYSICS LAB I | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 2 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 3 | 18 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | Co: Physics I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>Experiment 1: Rectilinear Motion / Experiment 2: Conservation of Momentum & Collisions Experiment 3: Simple Pendulum: Measurement of the Acceleration Due to Gravity. Experiment 4: Spring Oscillations: Simple Harmonic Motion and Oscillations on Air Track. Experiment 5: Computer-Aided Experiment: Free Fall, Measurement of the Acceleration Due to Gravity. Experiment 6: Computer-Aided Experiment: Temperature Sensor. Experiment 7: Computer-Aided Experiment: Pressure Sensor.</p> |
| Thèmes / Topics | <p>Experiment 1&#58; Rectilinear Motion / Experiment 2&#58; Conservation of Momentum & Collisions Experiment 3&#58; Simple Pendulum&#58; Measurement of the Acceleration Due to Gravity. Experiment 4&#58; Spring Oscillations&#58; Simple Harmonic Motion and Oscillations on Air Track. Experiment 5&#58; Computer-Aided Experiment&#58; Free Fall, Measurement of the Acceleration Due to Gravity. Experiment 6&#58; Computer-Aided Experiment&#58; Temperature Sensor. Experiment 7&#58; Computer-Aided Experiment&#58; Pressure Sensor.</p> |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> |

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| | Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 0% |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning | |
| Plan de cours Course Plan | Experiment 1: Rectilinear Motion / Experiment 2: Conservation of Momentum & Collisions Experiment 3: Simple Pendulum: Measurement of the Acceleration Due to Gravity. Experiment 4: Spring Oscillations: Simple Harmonic Motion and Oscillations on Air Track. Experiment 5: Computer-Aided Experiment: Free Fall, Measurement of the Acceleration Due to Gravity. Experiment 6: Computer-Aided Experiment: Temperature Sensor. Experiment 7: Computer-Aided Experiment: Pressure Sensor. | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

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| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) |
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| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
|---|---|---|--|------------------------------|---|--|
| Campus | | | | | | |
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Probability and Statistics

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISCSE.3 510 | | | Probability and Statistics | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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PRODUCTION & OPERATIONS MANAGEMENT

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.ISBUS.4 501 | | | Titre du cours Course title PRODUCTION & OPERATIONS MANAGEMENT | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course is an introduction to Production and Operations Management. Its goal is to master key concepts and issues as well as main POM techniques and tools. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Understand productivity challenges Understand the main factors influencing competitiveness Plan a project using PERT diagrams Define the several dimensions of the quality of a product /service Make decisions under certainty and uncertainty Determine a bill of materials Determine when to reorder inventories (+ quantities to be reordered) Choose the best alternative among transportation methods Know the main challenges of outsourcing Understand the lean approach and just in time systems (principles, advantages and difficulties)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Define relevant productivity measures for any transformation process Master PERT diagrams Choose tasks to allocate to slow or potentially unreliable workers in a project environment Determine the best way to crash (accelerate) a project, and the cost of it Choose a type of transformation process Define the several dimensions of the quality of a product /service Implement a TQM approach in a company Perform a value analysis Make decisions under certainty and uncertainty Implement a TQM approach in a company Determine a bill of materials Determine when to reorder inventor</p> <p>Attitudes / Key transferable skills</p> <p>Be able to set priorities Choose between alternatives Be able to plan and supervise a project Be able to improve productivity Be able to improve quality of any business unit Be able to find suppliers /select suppliers / Build and manage suppliers partnerships / evaluate suppliers</p> |

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| | <p>Ethical and social understanding</p> <p>The History and goals of P.O.M. Productivity & competitiveness decision making Process selection Forecasting Supply chain Logistics Value Analysis Just-in time systems Inventory concepts & terms Quality management Facility location Project management</p> | | | | | | | | | | | | | |
| <p>Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives</p> | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <hr/> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> | | | | | | | | | | | | | |
| <p>Evaluation des étudiants Student Assessment</p> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">Evaluation finale (DS) Final examination</td> <td style="text-align: right; vertical-align: middle;">40%</td> </tr> <tr> <td colspan="2" style="text-align: center;">(Précisez la nature pour l'évaluation finale / Explain type for final examination)</td> </tr> <tr> <td colspan="2"> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> </td> </tr> <tr> <td style="text-align: center;">Contrôle continu Continuous Assessment</td> <td style="text-align: right; vertical-align: middle;">60%</td> </tr> <tr> <td colspan="2" style="text-align: center;">préciser nature / Explain type</td> </tr> <tr> <td> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> </td> <td style="vertical-align: middle; text-align: center;"> <p>Nb midterms : 2</p> </td> </tr> </table> | | Evaluation finale (DS) Final examination | 40% | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | Contrôle continu Continuous Assessment | 60% | préciser nature / Explain type | | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | <p>Nb midterms : 2</p> |
| Evaluation finale (DS) Final examination | 40% | | | | | | | | | | | | | |
| (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | | | | | | | | | | | | | |
| <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | | | | | | | | | | | | | |
| Contrôle continu Continuous Assessment | 60% | | | | | | | | | | | | | |
| préciser nature / Explain type | | | | | | | | | | | | | | |
| <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | <p>Nb midterms : 2</p> | | | | | | | | | | | | | |
| | <p>Format de cours / Course format</p> | | | | | | | | | | | | | |

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| Méthodes d'enseignement Teaching Methods | Cours magistral / Lecture - TD / Tutorials Autre, précisez / Other, precise: Activités d'apprentissage / Learning activities Etudes de cas / Case studies - Devoirs / Assignments |
| Plan de cours Course Plan | 1 Presentation of the semester History and goals of P.O.M. Production systems, inputs, outputs 2: Productivity and competitiveness Exercises 3: Introduction to decision making in P.O.M. 4: Process selection Forecasting 5: Mid-term Quality management: introduction, acceptance sampling 6: Quality Management (cont.) 7: Total Quality management Oct 23 8: Introduction to the supply chain: definition, purchasing, ethics, value-analysis 9: Introduction to the supply chain (cont.): logistics, just in time systems, lean systems. 10: Mid-term Project management: challenges, roles and issues of the project manager. 11: Project management: tools and methods, Network diagrams 12: Computing algorithm Crashing a project Exercises 13: Introduction to inventory management and material requirement planning 14: Facility location Exercises |
| Référence Académique / Academic reference | Lectures obligatoires / Required readings : Lectures Recommandées / Recommended readings : Operations Management, Processes & Value Chains 10 Ed By Lee Krajewski and Larry Ritzman ISBN: 013187294X Pearson-Prentice Hall |

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| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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R Programming

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.ISCSE.1 800 | | | Titre du cours Course title R Programming | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | MILLELIRI André | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Students will be introduced to the fundamental concepts of R. They will learn the different data structures and how to create, manipulate and access the relevant information from these data structures. Finally, they will learn to visualize these data in R. Additional topics will also cover advanced data manipulation techniques, geospatial visualization and web scrapping, optimization algorithms (Prerequisite: Calculus I, Calculus II). | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 100% | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |
| | Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | 0% | |

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|--|---|-----------------|
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Resources and Environmental Audit

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.4 100 | | | Resources and Environmental Audit | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 0 | 39 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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|---|--|
| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Smart Finance for Innovation

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|--|--|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.FIBUS.3 400 | | | Smart Finance for Innovation | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Barcelone | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | senior | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | senior | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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SOS Chemistry

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTEDS. 1030 | | | SOS Chemistry | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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|---|--|
| Descriptif du cours / Course description | review of chemistry topics |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 60%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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SOS Chemistry Lab

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTEDS. 1130 | | | SOS Chemistry Lab | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 2 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 3 | 12 | 0 | 0 | 100 | 0 | 0 | 115 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | co requisite sos chemistry lab | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

| | | | |
|---|---|--|------------|
| Descriptif du cours / Course description | illustration the topics of the course | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 50% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 50% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Statistics for Quality Engineering

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ECBUS. 3670 | | | Statistics for Quality Engineering | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Strategy - Visions of growth

| Code du cours Course Code | | | Titre du cours Course title | | | | | |
|---|----------------------------|------------------------------|---|--|--|----------|------------|--|
| BAC.EAINA.STBUS.3 600 | | | Strategy - Visions of growth | | | | | |
| Crédits Credits | | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year |
| 6 | | | fall | | | | | 2022/2023 |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Barcelone | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | Anglais / English | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | senior | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | senior | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Survey of Science Environmental Science

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTEDS. 1038 | | | Titre du cours Course title Survey of Science Environmental Science | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | survey of environmental topics for non scientific students | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam: Individuel / Individual assignment</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 60% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Individuel / Individual assignment</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation: Individuel / Individual assignment</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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SURVEY OF SCIENCE OCEANOGRAPHY

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTEDS. 1039 | | | Titre du cours Course title SURVEY OF SCIENCE OCEANOGRAPHY | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | NONE | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This is an introductory oceanography course that provides an overview of the basic geological, chemical, physical, and biological processes that occur in the worlds oceans. Students will learn how science and technology are important in curent oceanographic research. They should also develop a better understanding of the role that oceans play in the dynamic processes that shape the Earth and affect life on Earth. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> | | |

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| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|--------------------------------------|---|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Taxation Law

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LTBUS.3 700 | | | Titre du cours Course title Taxation Law | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Time Series Analysis

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMTH .1900 | | | Time Series Analysis | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Nanjing, Raleigh | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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TOEFL PREPARATION

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGENG. 0104 | | | Titre du cours Course title TOEFL PREPARATION | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring, summer | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 30 | 0 | 0 | 0 | 0 | 0 | 2 | 32 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Belo Horizonte, Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | To prepare students for the TOEFL ITP through the consolidation of language skills and test taking strategies. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Diagnose and strengthen areas of weakness in each of the three sections of the TOEFL. Recognize and correct TOEFL-style grammar errors. Understand and correctly respond to questions concerning conversations and extracts from lectures. Analyze and draw conclusions from written texts. Understand and use idiomatic language and academic vocabulary</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |

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| | Contrôle continu Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | | |
| | Cours magistral / Lecture | | |
| | Autre, précisez / Other, precise: | | |
| | Activités d'apprentissage / Learning activities | | |
| | Personal guided study | | |
| Plan de cours Course Plan | <p>Introduction to the course: expectations and objectives</p> <p>Practice Test 1</p> <p>Study skills: strategies for building vocabulary</p> <p>Check vocabulary progress.</p> <p>Focus on section 1 (Listening)</p> <p>Mini test 1 (dialogues)</p> <p>Focus on section 2 (Structure and Written Expression)</p> <p>Focus on section 3 (Reading)</p> <p>Practice Test 2</p> <p>Detailed Correction of Practice Test 2</p> <p>Mini test 2</p> <p>Mini test 3</p> <p>TOEFL Workshop - Focus on weaknesses</p> <p>Mini test 4</p> <p>Mini test 6</p> <p>TOEFL Workshop - Focus on weaknesses</p> <p>Mock TOEFL Test</p> <p>Check progress in vocabulary</p> <p>Detailed correction of mock test.</p> <p>Mini test 5</p> <p>Overview of main difficulties in all sections</p> | | |
| | | | |
| Référence Académique / Academic reference | <p>Lectures obligatoires / Required readings :</p> <p>Lectures Recommandées / Recommended readings :</p> <p>The Complete Guide to the TOEFL Test</p> | | |
| Site(s) web / Web site(s) | | | |
| Licence(s) informatique(s)/ Computer licenses | | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Traffic Management

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.ISBUS.3 050 | | | Traffic Management | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | elective | | | | | |
| Campus | | | Lille | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | JOUSSEMET Caroline | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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ADVANCED FRENCH

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 1903 | | | Titre du cours Course title ADVANCED FRENCH | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Sophia, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | Level B1 on the European scale. | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course provides additional skills in order to guide the students towards a perfect use of the language and a greater knowledge of French culture | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Understand without difficulty native French speakers, French films, a magazine or newspaper article etc Have developed spontaneity and fluency in oral expression in all situations Be able to write correctly, using a rich vocabulary and complex sentences.</p> <p>Aptitudes cognitives / Cognitive skills Perfect French grammar including: subjunctive, conditional, and all other tenses, pronouns, articles. Use advanced and varied vocabulary.</p> <p>Attitudes / Key transferable skills Give presentations in French. Write academic essays in French. Work in groups in French.</p> <p>Ethical and social understanding Use French in a variety of practical and academic situations.</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: | |

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| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | |
| | 60% | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| | | |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments |
| Plan de cours Course Plan | WEEK 1 10/01/2013 WEEK 2 17/01/2013 WEEK 3 24/01/2013 WEEK 4 31/01/2013 WEEK 5 07/02/2013 WEEK 6 14/02/2013 WEEK 7 21/02/2013 WEEK 8 07/03/2013 Detailed Schedule WEEK 9 14/03/2013 WEEK 10 21/03/2013 WEEK 11 28/03/2013 WEEK 12 04/04/2013 | |

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| | <p>WEEK 13 11/04/2013</p> <p>WEEK 14 18/04/2013</p> <p>Student introductions General questions. General revision of French grammar. Articles, adjectives, demonstratives pronouns, sentences structure etc Topics Introduction to course and course guidelines Prepositions (à, de, dans, par, pour etc) Texte à trous à compléter sur la région PACA avec les différents sites à voir Phonétique : exercices d'écoute Exercices de discrimination, d'identification et d'opposition de phonèmes ou de mots. Prosodie (intonation et rythme) Les Français à table Clip vidéo extrait de : "Un gars et une fille" Travail à faire à la maison : Rédaction d'un résumé d'un article de journal : "Etes-vous un Français moyen à table? " tiré de : Marianne Revision of all past tenses (passé récent, passé composé, imparfait, plus-que-parfait, passé simple, passé antérieur Texte à trous avec la concordance des temps Revision of future tenses. Written exercises. La chanson française, aperçu à travers des textes à compléter. MIDTERM ORAL : Présentation de 10 mn avec powerpoint les expressions idiomatiques Different registers in French language. Slang : "l'Argot" and formal language. Liste d'expressions argotiques à transposer en français correct. Extract from films. Brief look at French literature through different extracts and the study of different styles used. (metaphors, oxymoron, zeugma, chiasmus) Le conditionnel et l'hypothèse. Written exercises. Hypothetical situations and questionnaire with "if". Introduction to modern and contemporary art in France. General review for Final Exam Exercice : Trouver l'erreur n°2</p> |
| <p>Référence Académique / Academic reference</p> | |
| <p>Site(s) web / Web site(s)</p> | |
| <p>Licence(s) informatique(s)/ Computer licenses</p> | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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BADMINTON

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.BADMI.AMATR .0001 | | | BADMINTON | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

| | |
|---|--|
| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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BASKET

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.BASKT.AMATR. 0001 | | | BASKET | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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BASKET Compet

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.BASKT.COMPT. 0002 | | | BASKET Compet | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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BOXE

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| Code du cours Course Code SPO.BOXES.AMATR .0001 | | | Titre du cours Course title BOXE | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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DANSE

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.DANSE.AMATR .0001 | | | DANSE | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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ELEMENTARY FRENCH I

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 1904 | | | Titre du cours Course title ELEMENTARY FRENCH I | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Sophia, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | Beginner students only | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Elementary French I aims to provide students with the basic grammatical and lexical skills to enable them to understand and to express themselves at an elementary level and to help them develop a cultural awareness of French civilization through various dialogues. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) know and demonstrate use of the basic grammar of the French language; tenses; moods; voices; syntax; vocabulary; regularities and irregularities; idioms and pronunciation.</p> <p>Aptitudes cognitives / Cognitive skills relate the grammar and word-building techniques to new situations requiring the French language.</p> <p>Attitudes / Key transferable skills bring French alive outside the classroom.</p> <p>Ethical and social understanding gain skill in the practical aspects of the French language such as reading, listening, writing, and speaking.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment</p> <p>LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> | | |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) 40%</p> <p>Final examination</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation:</p> | | |

| | | |
|---|--|-----------------|
| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | <p>Introduction to the course: objectives & expectations</p> <p>Unit 1: Getting to know one another</p> <p>Lessons 0, 1, 2</p> <p>Grammar</p> <p>Present tense: être, ER verbs (s'appeler and travailler)/subject pronouns</p> <p>Gender: masculine/feminine</p> <p>Affirmative sentences</p> <p>Vocabulary</p> <p>Numbers 0-100, greetings, introducing oneself, nationalities, classroom expressions</p> | |
| | <p>Lessons 3, 4</p> <p>Grammar</p> <p>Present tense: connaître, ER verbs (habiter and parler)</p> <p>Gender: masculine/feminine</p> <p>Interrogative sentences</p> <p>Vocabulary</p> <p>Occupation, languages, and adjectives</p> <p>Quiz #1</p> <p>Unit 2: What do you like?</p> <p>Lessons 5, 6</p> <p>Grammar</p> <p>Present tense: ER verbs (adorer, aimer, danser, détester, préférer), faire, avoir, dormir, and lire</p> <p>Number: singular/plural</p> <p>Interrogative and negative sentences</p> <p>Definite and indefinite articles</p> | |

Vocabulary
Hobbies and recreation, sports

Lessons 7, 8
Grammar
Present tense: aller, venir, and arriver
C'est, ce sont, il y a
Definite or indefinite articles
Contracted articles
Gender: masculine/feminine
Vocabulary
Hobbies and recreation, sports

Midterm Exam 1
Unit 3: Making plans
Lesson 9
Grammar
Present tense: acheter, prendre
Il faut
Expressions of quantity
Vocabulary
Shops and food
Lessons 10, 11
Grammar
Present tense: chercher, demander, faire, falloir
Expressions of quantity
Partitive articles
Imperative
Je voudrais
Prepositions of place
C'est + adverb
Vocabulary
Shops, food, directions, and transportation

Lesson 12
Presentations
Grammar
Present tense: dîner, partir, croire, and voir
Imperative
Vocabulary
Directions and transportation

Quiz #2
Unit 4: What did you do yesterday?
Lessons 13, 14
Grammar
Future tense: near future
Reflexive verbs at the present, imperative, and near future

Present tense: pouvoir
Interrogative sentences
Tout, tous, toute, and toutes
Vocabulary
Everyday life activities, time schedule, and appointments

Lesson 15, 16
Grammar
Past tense: passé composé with Avoir
Possessive adjectives
Place of the adjective
Vocabulary
Family, colors, and days of the week

Midterm Exam 2
Unit 5: When did you arrive ?
Lesson 17
Grammar
Past tense: passé composé with Avoir & Etre
Present tense: vouloir
Vocabulary
Studies, work, and CV
Lessons 18, 19
Grammar
Past tense: passé composé with Avoir & Etre
Impersonal verbs
Prepositions of place
Emphatic pronouns
Vocabulary
Travels, holidays, months of the year, seasons, and weather

Lesson 20
Presentations
Revision

Quiz #3
Unit 6: Before, life was different
Lessons 21, 22
Grammar
Present tense: devoir and savoir
Past tense: imparfait
Direct and indirect pronouns
Vocabulary
Clothes, colors, life in the 1950s

Lessons 23, 24
Revision and preparation for the final exam

| | |
|--|---|
| | Grammar Comparatives Vocabulary The news Final exam |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ELEMENTARY FRENCH II

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 1908 | | | Titre du cours Course title ELEMENTARY FRENCH II | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | ELEMENTARY FRENCH I | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|----------|
| Descriptif du cours / Course description | This course, the follow-up to Elementary French I, provides additional skills in order to guide the students towards a heightened use of the language and a greater knowledge of French civilization. | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Have improved and consolidated the grammar knowledge and developed new automatisms Do short presentations Understand and participate in more complex dialogues</p> <p>Aptitudes cognitives / Cognitive skills Use present, passé composé, imparfait, future tenses Reflexive verbs, adjectives and adverbs, demonstrative and possessive pronouns, 'en' and 'y'</p> <p>Attitudes / Key transferable skills Carry on conversations on more complex subjects and life situations. Give and justify a personal point of view on different and complex subjects.</p> <p>Ethical and social understanding Greet, tell the time, exchange personal information, request and provide information, give directions, talk about routines, relate present, past and future events, provide information and have a discussion on society and cultural issues</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | |
| | LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | 40% |
| | Final examination | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: | |

| | | |
|---|--|-----------------|
| | Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | |
| | 60% | |
| | préciser nature / Explain type | |
| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Introduction to course and course guidelines. Personal presentation. Unit 1 : Talking about oneself and talking to others Lessons 1, 2 Grammar: Review present tense regular and irregular verbs Possessive adjectives Reflexive verbs present tense. Vocabulary: travelling, timetables, hobbies Lessons 3, 4 Grammar: Direct and Indirect object complements Near future and near past Place of the adjective Vocabulary: Foreign students, young people, French-speaking countries Unit 2 : Giving advice and orders Lessons 5, 6 Grammar: Passé composé and past participles Comparative, superlative 'Y' Pronoun Expressing quantities Vocabulary: Food and food habits Lessons 7, 8 Grammar: Imperative, Demonstrative adjectives | |

Negatives
'En' pronoun
Vocabulary: Transports and road safety

Unit 3 : Looking for and Finding
Lesson 9
Grammar: Future tense
Revision for Midterm

Vocabulary: House, flats and rooms
Demonstrative pronouns

Midterm 1

Lessons 10, 11
Grammar: Possessive pronouns
Conditional tense
Vocabulary: Clothes, sizes, travels

Lesson 12
Grammar: If sentences
Imperfect
Vocabulary: Ads, buying, selling
Quizz: Vocabulary

Unit 4 : Opinions and feelings
Lesson 13, 14
Grammar: Adverbs
Differences between past simple and imperfect tenses
Vocabulary: opinions, feelings, describing and explaining

Lessons 15, 16
Grammar: Direct and indirect speech
Gerund
Vocabulary: Describing people and adjectives, pets

Unit 5 : Living together
Lesson 17
Grammar: Phrasal verbs
Emphatic pronouns
Vocabulary: Complaining, neighbours

Midterm 2

Lesson 18
Speaking practice
French culture

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| | <p>Lessons 18, 19 Grammar: Negative and interrogative 'Tout' adjective and pronoun Vocabulary: Education, psychology, marriage and Pacs</p> <p>Lesson 20 Grammar: 'On' pronoun 'depuis' and 'il y a' Vocabulary: Towns and neighbourhoods</p> <p>Unit 6 : Wishing, fearing Lessons 21, 22 Grammar: Subjunctive for regular verbs Vocabulary: Dreams, wishes, resolutions</p> <p>Final exam</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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ENGLISH AP

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGENG. 1106 | | | Titre du cours Course title ENGLISH AP | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 72 | 0 | 0 | 0 | 120 | 0 | 6 | 198 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | Fundamentals of English or 460 TOEFL ITP Score | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course aims to strengthen academic reading, listening, speaking and writing to allow students to operate fully and effectively in an academic environment. It will also familiarize students with TOEFL ITP tasks and test techniques. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Prepare, draft, write and revise a clearly structured and fully developed essay. Understand and use idiomatic expressions and academic vocabulary.</p> <p>Aptitudes cognitives / Cognitive skills Diagnose and correct remaining grammar deficiencies in order to improve accuracy of expression Develop fluency of oral and written expression Develop reading and listening comprehension</p> <p>Attitudes / Key transferable skills Be able to follow academic courses in English, acquiring vital academic skills and developing academic vocabulary</p> <p>Ethical and social understanding Analyze, categorize, summarize and draw conclusions from written texts. Understand, synthesize and summarize information presented orally.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO3.3 : To understand in detail extended speech and complex texts in English : LG3 : Graduate should be able to communicate in an international environment | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| Cliquez ici pour entrer du texte. | | | |
| QCM - Quiz: | | | |
| Epreuve sur table - Supervised exam: | | | |
| Présentation orale - Presentation: | | | |
| Rapport écrit/Dissertation - Report / Dissertation: | | | |
| Participation - Class participation: | | | |

| | |
|---|---|
| | Autre, précisez / Other, precise: |
| | Contrôle continu Continuous Assessment 60% |
| | préciser nature / Explain type |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format |
| | TD / Tutorials |
| | Autre, précisez / Other, precise: |
| | Activités d'apprentissage / Learning activities |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments |
| Plan de cours Course Plan | <p>Course introduction: Syllabus and objectives of course</p> <p>Overview of Listening section. TOEFL Listening Skills 1 3 Strategy</p> <p>Overview of Grammar section. General Grammar Overview</p> <p>Introduction to TWE Essay structure</p> <p>*Homework due at next lesson: Expect a minimum of 3 hours of homework each lesson.</p> <p>Complete exercises started in class; Read script from listening sections, Mini lessons 1.1, 2.1, 3.1</p> <p>Essay: Teacher will assign topic</p> |
| | <p>Listening techniques for Part A, Skills 4 6 Who, What, Where</p> <p>Grammar: Techniques for the structure section, Skills 1 - 5 Simple Sentences</p> <p>Weekly reading summary</p> <p>HW: Complete exercises started in class. Read script from listening sections.</p> <p>Mini lessons 1.2, 2.2, 3.2.</p> |
| | <p>Listening: Skills 7 10 Negatives</p> <p>Grammar: Skills 6 8 Multiple and Adverb Clauses</p> <p>HW: Complete exercises started in class. Read script from listening sections.</p> <p>Write Reading Summary 1</p> <p>Mini lessons 1.3, 2.3, 3.3</p> |
| | <p>Listening: Skills 11 13 Expressions</p> <p>Grammar: Skills 9 12 Noun Clauses and Adjective Clauses + There vs. It</p> <p>HW: Complete exercises started in class. Read script from listening sections.</p> <p>Mini lessons 1.4, 2.4, 3.4.</p> |
| | <p>Listening: Skills 14 15 Contrary Meanings</p> <p>Grammar: Skills 13 14 Reduced Clauses; Missing Negative Words</p> <p>HW: Complete exercises started in class. Read script from listening sections.</p> <p>Write Reading Summary 2;</p> |
| | |

Mini lessons 1.5, 2.5, 3.5.

Listening: Skills 16 17 Idioms

Grammar: Skills 15 - 19 Inverted Sub/Verb; Infinitives/Gerunds; Misplaced modifiers;

HW: Complete exercises started in class. Read script from listening sections.

Mini lessons 1.6, 2.6, 3.6.

Appendix E: Word Endings

Listening: Part B, Skills 18 - 22

Grammar: Skill 42 Person vs Thing; Errors with Word Form

HW: Complete exercises started in class. Read script from listening sections.

Write Reading Summary 3;

Mini lessons 1.7, 2.7, 3.7.

Listening: Part C, Skills 23 - 27

Grammar: Skills 20 23 Sub/Verb Agreement

HW: Complete exercises started in class. Read script from listening sections.

Mini lessons 1.8, 2.8, 3.8;

Use CD ROM to practice timed Grammar tests

Listening Review: Sample Listening Test

Grammar: Skills 24 26 Parallel Structure; Skills 27 29 Comparatives/Superlatives

HW: Revise for Midterm, Use CD ROM for timed Grammar tests

MIDTERM 1

Grammar: Skills 30 32 Form of Verb Problems

Reading: Overview, questions, strategies, begin Reading Skills

HW: Complete exercises started in class. Mini lessons 1.9, 3.9; Write Reading Summary 4

Mini lessons 1.9, 3.9;

Write Reading Summary 4

Go over Midterm 1

Grammar: Skills 33 36 Use of Verb; Skills 37 38 Problems with Passives

More Reading Skills

HW: Complete exercises started in class.

Mini lessons 1.10, 3.10

Listening: Listen and write responses

Grammar: Skills 39 41 Problems with Nouns

More Reading Skills

HW: Complete exercises started in class. Mini lessons 1.11, 3.11;

Write TOEFL Success Plan

Listening: Listen and write responses

Grammar: Skills 43 45 Problems with Pronouns; Errors with Verbals

More Reading Skills

HW: Complete exercises started in class. Mini lessons 1.12, 3.12

Listening: Listen and write responses

Grammar: Skills 46 51 Problems with Adjectives and Adverbs;

Skills 52 55 Problems with Articles

More Reading Skills

HW: Complete exercises started in class. Mini lesson 3.13 ;

Write reading summary

Listening: Listen and write responses

Grammar: Skills 56 57 Preposition Problems; Errors with Almost and Enough

Final Reading Skills

HW: Complete exercises started in class. Mini lesson 3.14

Grammar: Skills 58 60 Make/Do, Like, Other; Word Choice

Reading: Assess mistakes; review skills

Test of Written English (TWE) overview and outline for essay

HW: Complete exercises started in class. Mini lesson 3.15

Graded TWE Essay 1

Revision of Test Techniques for MT2

Listening Practice Test

Full Grammar Practice Test

HW: Complete Test 2 Grammar and Reading pp. 411

MIDTERM 2

TWE 7 A, B, C and 7 (A-C)

HW: Complete Exercises started in class; Mini lesson 3.16

Review of Midterm 2

Listening section test techniques; Full listening test

Review essay writing mistakes

HW: Complete Exercises started in class; Mini lesson 3.17

Grammar Reminders from booklet; Grammar practice with varying time limits

HW: Use pp 553 555 to assess Grammar mistakes; then review and do exercises from those skills.

Reading Complete Test 3, full section in exam conditions p. 443

Reading: Analyze mistakes from homework and review test techniques

TOEFL Practice

Quick-fire essay topics to help prepare essay responses quickly

HW: Full TOEFL test set from CD ROM; Analyze mistakes

TOEFL Practice

Essay 2, a 30 minute in-class essay

HW: Full TOEFL test set from CD ROM; Analyze mistakes

TOEFL Practice

HW: Specified by teacher

Complete test in test conditions.

HW: Review corrections from complete test.

Practice exercises to focus on targeted weaknesses. Techniques for TWE.

Revise for Final Exam

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|---|--|
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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ESCALADE

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code SPO.ESCAL.AMATR. 0001 | | | Titre du cours Course title ESCALADE | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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ESPORT

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code SPO.ESPOR.AMATR .0001 | | | Titre du cours Course title ESPORT | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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ESPORT Compet

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.ESPOR.COMPT .0002 | | | ESPORT Compet | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <hr/> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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FITNESS

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code SPO.FITNS.AMATR. 0001 | | | Titre du cours Course title FITNESS | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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FOOTBALL

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code SPO.FOOTB.AMATR .0001 | | | Titre du cours Course title FOOTBALL | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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FOOTBALL F Compet

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.FOOTB.COMPT .0002 | | | FOOTBALL F Compet | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Fundamentals of Business Mathematics BBA

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTMTH .0100 | | | Fundamentals of Business Mathematics BBA | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | DALMASSO Audrey | | | | | |
| Pré-Requis Prerequisite | | | | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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FUNDAMENTALS OF ENGLISH

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGENG. 0100 | | | FUNDAMENTALS OF ENGLISH | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 72 | 0 | 0 | 0 | 200 | 0 | 6 | 278 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course enables students to develop fundamental reading, writing, speaking, and listening skills for use within an academic environment. It also aims to introduce students to institutional TOEFL tasks. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) gain a solid knowledge of English.</p> <p>Aptitudes cognitives / Cognitive skills diagnose and correct remaining grammar deficiencies in order to improve accuracy of expression. develop fluency of oral and written expression. develop reading and listening comprehension.</p> <p>Attitudes / Key transferable skills be able to follow academic courses in English, acquiring vital academic skills and developing academic vocabulary.</p> <p>Ethical and social understanding synthesize and paraphrase information presented in different forms. predict and identify main ideas and details. recognize organizational structures.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO3.3 : To understand in detail extended speech and complex texts in English : LG3 : Graduate should be able to communicate in an international environment | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Oui / Yes |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 40% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: | | |
| | Epreuve sur table - Supervised exam: | | |
| | Présentation orale - Presentation: | | |
| | Rapport écrit/Dissertation - Report / Dissertation: | | |

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| | Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| | Contrôle continu Continuous Assessment | 60% |
| | préciser nature / Explain type | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 2 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Cours magistral / Lecture - TD / Tutorials | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments | |
| Plan de cours Course Plan | Introduction to the course: objectives & expectations | |
| | Grammar: Parts of Speech + present simple, present continuous, and questions | |
| | Note taking | |
| | Ted Talk | |
| | HWK: Grammar + esl listening lab | |
| | Reading comprehension (2 passages) | |
| | Grammar: Parts of Speech + irregular verbs, past simple, and past continuous | |
| | Speaking practice | |
| | HWK: Grammar + presentation | |
| | Student presentation | |
| Reading comprehension (2 passages) + esl listening lab | | |
| Grammar: Past simple and past continuous | | |
| HWK: Grammar + review for quiz | | |
| Grammar Quiz on irregular verbs | | |
| Reading comprehension (1 passage) | | |
| Grammar: Nouns | | |
| Ted Talk | | |
| HWK: Grammar + presentation | | |
| Student presentation | | |
| Reading comprehension (2 passages) + esl listening lab | | |
| Grammar: Pronouns | | |
| HWK: Grammar + presentation | | |
| Student presentation | | |

Reading comprehension (2 passages) + esl listening lab
 Grammar: Present perfect simple and continuous
 HWK: Grammar + review for quiz

Vocabulary Quiz
 Reading comprehension (1 passage) + esl listening lab
 Grammar: Present perfect simple and continuous
 HWK: Grammar + presentation

Student presentation
 Reading comprehension (2 passages) + esl listening lab
 Grammar: Past perfect simple and continuous
 HWK: Review for midterm exam 1

Midterm Exam 1 (Listening / Grammar / Reading)
 Ted Talk
 HWK: Presentation

Student presentation
 Grammar: Past perfect simple and continuous
 HWK: Grammar + idioms

Reading comprehension (2 passages) + esl listening lab
 Grammar: Adjectives and comparatives
 HWK: Grammar + idioms

Reading comprehension (2 passages) + esl listening lab
 Grammar: Adverbs
 HWK: Grammar + presentation + idioms

Student presentation
 Reading comprehension (2 passages) + esl listening lab
 Grammar: Future
 HWK: Grammar + review for quiz
 Grammar Quiz
 Reading comprehension (1 passage) + esl listening lab
 Grammar: If clauses
 HWK: Grammar + presentation + idioms

Student presentation
 esl listening lab
 Grammar: Prepositions, two- and three-part verbs
 HWK: Grammar + presentation + idioms

Student presentation
 Reading comprehension (1 passage) + esl listening lab
 Grammar: Conjunctions
 HWK: Grammar + review for quiz

Public holiday

Vocabulary Quiz

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| | <p>Listening skills: two- and three-part verbs and idioms Grammar: Modals HWK: Grammar</p> <p>TOEFL Test sections 2 & 3 HWK: review for midterm exam 2</p> <p>Public holiday</p> <p>Midterm Exam 2 (Grammar / TOEFL test section 3) Ted Talk</p> <p>Grammar: Passive TOEFL Test section 1 HWK: Grammar + presentation</p> <p>Student presentation TOEFL Test section 3 HWK: presentation</p> <p>Student presentation TOEFL Test sections 1 & 2 HWK: presentation</p> <p>Student presentation TOEFL Test section 3</p> <p>TOEFL Test</p> <p>Detailed correction of the TOEFL Test</p> <p>Final Exam</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

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| | <p>Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different)</p> |
|--|--|

| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
|---|---|---|--|------------------------------|---|--|
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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FUTSAL

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.FUTSL.AMATR. 0001 | | | FUTSAL | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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FUTSAL Compet

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.FUTSL.COMPT. 0002 | | | FUTSAL Compet | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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|--|-----------|--|--|--|
| | Barcelone | | | |
| | Other | | | |

| | |
|---|--|
| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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GOLF

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code SPO.GOLFS.AMATR .0001 | | | Titre du cours Course title GOLF | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Good Team Project

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTPAC. 0001 | | | Good Team Project | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | know yourself | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | Projet / Project-based learning - Personal guided study | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus | | | | | |
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HANDBALL

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.HANDB.AMAT R.0001 | | | HANDBALL | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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HANDBALL COMPET

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.HANDB.COMP T.0002 | | | HANDBALL COMPET | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | Cliquez ici pour entrer du texte. QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: Autre, précisez / Other, precise: | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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iBT Preparation

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGENG. 0109 | | | iBT Preparation | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring, summer | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 30 | 0 | 0 | 0 | 0 | 0 | 6 | 36 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | To prepare students for the TOEFL iBT through the consolidation of language skills and test taking strategies. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 50% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 50% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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INTERMEDIATE FRENCH

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|--|-----------------------------------|--|---|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGLNG. 1902 | | | INTERMEDIATE FRENCH | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Belo Horizonte, Lille, Nanjing, Sophia, Suzhou | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | Validated Elementary French II or have the equivalent level | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | This course provides additional skills in order to guide the students towards a more proficient use of the language and a greater knowledge of French culture. | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Have improved and consolidated the grammar knowledge and developed new automatisms. Have improved in essay-writing skills and developed more confidence in oral expression and comprehension. Have improved pronunciation.</p> <p>Aptitudes cognitives / Cognitive skills Past tenses (review), Future (review), Prepositions, Articles, Direct and indirect Pronouns together, interrogatives adjectives, pronouns and adverbs, relatives pronouns, comparatives and superlatives, present subjunctive (approche avec les tournures impersonnelles)</p> <p>Attitudes / Key transferable skills Improve presentation skills Work effectively in groups</p> <p>Ethical and social understanding Carry on conversations on more complex subjects and life situations. Give and justify a personal point of view on different and complex subjects.</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | |
| | <p>Contrôle continu</p> <p>Continuous Assessment</p> <p>60%</p> | |
| | <p>préciser nature / Explain type</p> | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | <p>Nb midterms : 2</p> |
| <p>Méthodes d'enseignement Teaching Methods</p> | <p>Format de cours / Course format</p> | |
| | <p>Cours magistral / Lecture - TD / Tutorials</p> | |
| | <p>Autre, précisez / Other, precise:</p> | |
| | <p>Activités d'apprentissage / Learning activities</p> | |
| <p>Plan de cours Course Plan</p> | <p>Introduction to course and course guidelines. Giving personal information: age, profession, address, origins etc. Vocabulary and expressions necessary for dealing with everyday situations. Document: Aptitude à réagir spontanément à des phrases. (1 ère partie)</p> <p>Aptitude à réagir spontanément à des phrases. (2 ème partie)</p> <p>Questions: Games with questions and answers (Super Biz, Eli Edition)</p> <p>The human body, vocabulary. Les 5 sens (révision des verbes au present, reguliers et irreguliers). Idiomatic expressions</p> <p>Present continuous, recent past and near future tenses. Practice with these different tenses using laccident</p> <p>Past tenses (part 1), "Le passé composé, different structures. Past participle agreement.</p> <p>Imperfect tense. Training and employment. Past habits and customs of French culture.</p> <p>MIDTERM I Written exam (sur le contenu des cours)</p> <p>Key words (dans, en, pour, pendant, cependant, malgré, toutefois,...)</p> <p>Essay-writing à faire à la maison (devoir à rendre)</p> | |

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| | <p>Past tenses (part 2), Le plus-que-parfait, introduction to the past simple Advertising (analysis of some examples of TV and magazine adverts)</p> <p>Les articles partitifs. French food. Le restaurant : un menu français. Analysis of an article from the magazine Marianne: Les Français à table. Write a summary of the text. Comparatives and superlatives, revision France and its stereotypes. (fashion, art, litterature, technology etc.) comparison with other countries and cultures.</p> <p>MIDTERM II Oral presentation with powerpoint slides . Contemporary French music. Listening to an example of French music (texte a trous, a completer)</p> <p>Prépositions (dans, par, pour... la différence entre de et à), Presentation about the PACA region (tourist attractions, museums, art). Writing an itinerary for tourists.</p> <p>Different registers in the French language (from formal to familiar language), l'Argot</p> <p>Travailler l'ecrit, rediger un mail. General review for Final Exam</p> <p>FINAL EXAM</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|--|--|---|---------------------------|---|---|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus Sophia | | | | | | |
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INTERMEDIATE SPANISH

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.LGLNG. 2130 | | | Titre du cours Course title INTERMEDIATE SPANISH | | | | | |
| Crédits Credits 6 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Barcelone, Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Espagnol / Spanish | | | | | | |
| Responsable du cours Course leader | | | NG Helen | | | | | |
| Pré-Requis Prerequisite | | | Elementary Spanish II, or Spanish B1 level on the European scale | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | <p>This course, the follow-up to the Elementary Spanish II, provides additional skills in order to guide the students towards a heightened use of the language and a greater knowledge of Spanish civilization. They should be able to use the present, future and past tenses, be able to do complex sentences and know the basic vocabulary.</p> |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) speak with increased fluency, to have mastered key grammatical features of Spanish master the skills of listening, speaking, reading and writing in everyday situations.</p> <p>Aptitudes cognitives / Cognitive skills Reach European language level B2. Be able to correctly speak about the subjects treated in the class</p> <p>Attitudes / Key transferable skills To have acquired the vocabulary relevant to the cultural elements of the class (Administration, Tourism, distribution) To produce interesting presentations in a rich and fluent language.</p> <p>Ethical and social understanding have some knowledge of the physical, administrative and cultural aspects of the different regions of Spain. Learn the vocabulary relevant to businesses, products, and be able to describe and compare them.</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment</p> <p>LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p style="text-align: center;">Evaluation finale (DS)</p> <p style="text-align: center;">Final examination 40%</p> <p style="text-align: center;">(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | |
| | <p>Contrôle continu 60%</p> <p>Continuous Assessment</p> | |
| | <p>préciser nature / Explain type</p> | |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | <p>Nb midterms : 2</p> |
| <p>Méthodes d'enseignement Teaching Methods</p> | <p>Format de cours / Course format</p> | |
| | <p>Cours magistral / Lecture - TD / Tutorials</p> | |
| | <p>Autre, précisez / Other, precise:</p> | |
| | <p>Activités d'apprentissage / Learning activities</p> <p>Personal guided study</p> | |
| <p>Plan de cours Course Plan</p> | <p>Test of level. Presentations. Administrative Spain. Maps</p> <p>Oral presentations A region: Una comunidad autonoma</p> <p>A day in Spanish life. Compare Spanish and French life.</p> <p>Film: "L'auberge espagnole" Foreign students in Spain.</p> <p>Tourism: Text and vocabulary. Role play: A travel agency</p> <p>MIDTERM I .</p> <p>Introduction of next period. Distribution of group tasks</p> <p>Spanish brands and most well-known Spanish products.</p> <p>A bit of history: Film: Un franco, 14 pesetas</p> <p>Oral presentation. Describe a product. Price, quality, packaging,uses,distribution</p> <p>Distribution: Mercadona as a model</p> | |

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| | <p>MIDTERM 2 . Describe and compare three products (same item) of different marks Introduction to South America. Maps</p> <p>Some notions of culture, geography, economy in South America-1 Film: Y también la lluvia. War for water in Bolivia</p> <p>Some notions of culture, geography, economy in South America-2</p> <p>Final exam</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| | Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| | Campus Sophia | | | | | |
| 0 | 0 | 13 | 3 | 0 | 0 | |
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INTRODUCTION TO INTERNATIONAL RELATIONS

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTPOS. 2001 | | | INTRODUCTION TO INTERNATIONAL RELATIONS | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 6 | 45 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | BAYOUD Christèle | | | | | |
| Pré-Requis Prerequisite | | | None | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | Acquainting students with the contemporary global geopolitical stakes through a multidimensional perspective including politics, diplomacy & war, economics & other related fields (and new stakes) such as climate change and resources. |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Understand the functioning of World Politics & governance, the role of the different categories of actors (states, IGOs, NGOs, TNCs), the change affecting our global World and, among other things, the nuances (and theoretical consequences) existing between the concepts of international & global relations & their consequences.</p> <p>Aptitudes cognitives / Cognitive skills Students must be capable to identify the several stakes and their impact (& needs) on governance, considering a world in change where traditional theories & strategies may not be satisfying.</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding develop his scientific skills, systematically referring and using theoretical and methodological tools to upgrade the analysis</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) |
| | LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team LO5.1 : To be able to analyse globalization : LG5 : Graduates should be able to understand the various dimensions of globalisation and to evaluate its effects on business |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination 40% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) |
| | Cliquez ici pour entrer du texte. |

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| | <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |
| | <p style="text-align: center;">Contrôle continu 60% Continuous Assessment</p> |
| | <p style="text-align: center;">préciser nature / Explain type</p> |
| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> |
| <p>Méthodes d'enseignement Teaching Methods</p> | <p>Format de cours / Course format</p> |
| | <p>Cours magistral / Lecture - TD / Tutorials</p> <p>Autre, précisez / Other, precise:</p> |
| | <p>Activités d'apprentissage / Learning activities</p> |
| | <p>Cours interactifs / Interactive lectures - Personal guided study - Devoirs / Assignments</p> |
| <p>Plan de cours Course Plan</p> | <p>General Introduction, Global World & International Relations, Actors (States, IGOs, NGOs, TNCs); Power and other key concepts</p> <p>The Making of the International System(The inter-war Order, WW2 and its major geopolitical consequences, framing a new International system: Yalta, Bretton Wood, San Francisco: Peace & Development). Cold War & Decolonization: Arms Race & Economic Tri-lateralization (The Domino Effect & the Truman Doctrine, NATO, the Pacific the PRC, Korea, US-Japan relations revisited, USA/USSR arms race & the MAD doctrine, the Sino-Soviet dispute and the new Balance of Power A New World Order (Reagans Arm Race Reactivation & the Soviet implosion, from the Perestroika to the Warsaw Pact dismantlement, the Cold War terminated: from Geopolitics to Geo-economics?)</p> <p>The Making of the International System(The inter-war Order, WW2 and its major geopolitical consequences, framing a new International system: Yalta, Bretton Wood, San Francisco: Peace & Development). Cold War & Decolonization: Arms Race & Economic Tri-lateralization (The Domino Effect & the Truman Doctrine, NATO, the Pacific the PRC, Korea, US-Japan relations revisited, USA/USSR arms race & the MAD doctrine, the Sino-Soviet dispute and the new Balance of Power A New World Order (Reagans Arm Race Reactivation & the Soviet implosion, from the Perestroika to the Warsaw Pact dismantlement, the Cold War terminated: from Geopolitics to Geo-economics?) (2)</p> <p>Actors of the International System: States, IGOs, NGOs. & the principal IGOs: UNO, IMF,</p> |

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| | <p>WB, WTO Regional IGOs: the EU</p> <p>Actors of the International System: States, IGOs, NGOs. & the principal IGOs: UNO, IMF, WB, WTO Regional IGOs: the EU (2)</p> <p>Midterm 1</p> <p>Theories of International Relations (From classical State-centred theories to the World Society models)</p> <p>Theories of International Relations (From classical State-centred theories to the World Society models)</p> <p>Making Foreign Policy</p> <p>Of War & Peace: War and Resources: Geopolitics; Clausewitz, Sunze, the theory of Just War, the Geneva Conventions</p> <p>Midterm 2</p> <p>Of War & Peace: War and Resources: Geopolitics; Clausewitz, Sunze, the theory of Just War, the Geneva Conventions</p> <p>The Hyper-Power, the New World Order and rising stakes: ISIS, China, Climate Change The New Agenda</p> <p>Global system, Global Society, Global Risks and International Governance</p> <p>ORAL PRESENTATIONS + Debate (/ RP)</p> <p>ORAL PRESENTATIONS + Debate (/ RP) + restitution of RP</p> <p>Final Exam</p> |
| Référence Académique / Academic reference | |
| Site(s) web / Web site(s) | |
| Licence(s) informatique(s)/ Computer licenses | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|----------------------------------|--|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |

| | Campus Sophia | | | | | |
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| 0 | 0 | 13 | 3 | 0 | 0 | |
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Libras - Língua Brasileira de Sinais

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.LGLNG. 1000 | | | Libras - Língua Brasileira de Sinais | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 6 | | fall | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 39 | 0 | 0 | 0 | 0 | 0 | 0 | 39 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Belo Horizonte | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | | | | | | | |
| Responsable du cours Course leader | | | HAAS DORNAS Karen | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|------|
| Descriptif du cours / Course description | mandatory to be proposed | |
| Thèmes / Topics | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No | |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | |
| | Cliquez ici pour entrer du texte. | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | |
| | Autre, précisez / Other, precise: | |
| Contrôle continu / Continuous Assessment | 0% | |
| | préciser nature / Explain type | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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MUSCULATION

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.MUSCU.AMAT R.0001 | | | MUSCULATION | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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NATATION

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.NATAT.AMATR .0001 | | | NATATION | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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NATATION COMPET

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|--|------------------------------------|---|--|--|--|-----------------|---|--|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.NATAT.COMPT .0002 | | | NATATION COMPET | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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PADEL

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code SPO.PADEL.AMATR. 0001 | | | Titre du cours Course title PADEL | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Physics Lab II

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTPHY. 2092 | | | Titre du cours Course title Physics Lab II | | | | | |
| Crédits Credits 2 | | Période d'enseignement Teaching period fall | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 100 | 0 | 0 | 115 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | physics II | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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|---|---|--|----------|
| Descriptif du cours / Course description | to illustrate the topics of the course | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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RANDONNEE

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code SPO.RANDO.AMAT R.0001 | | | Titre du cours Course title RANDONNEE | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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RUGBY

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.RUGBY.AMATR .0001 | | | RUGBY | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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RUGBY Compet

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.RUGBY.COMPT .0002 | | | RUGBY Compet | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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SECOURISME

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.SECOU.AMATR .0001 | | | SECOURISME | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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SELF DEFENSE

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code SPO.SELFD.AMATR. 0001 | | | Titre du cours Course title SELF DEFENSE | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Sport

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|--|------------------------------------|---|--|--|--|-----------------|--|--|
| Code du cours Course Code BAC.EAINA.OTPED. 0000 | | | Titre du cours Course title Sport | | | | | |
| Crédits Credits 20 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | none | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | personal dev | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 50% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 50% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| | Modalités de délivrance du cours (par campus si différent) | | | | | |
|--------------------------------------|--|--|---|---------------------------|---|---|
| | Course delivery modes (per campus if different) | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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Survey of Science Life Science Lab

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|--|--|---|--|---|--|--------------------------|--|--|
| Code du cours Course Code BAC.EAINA.OTEDS. 1132 | | | Titre du cours Course title Survey of Science Life Science Lab | | | | | |
| Crédits Credits 2 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous 15 | Asynchrone / Asynchronous 0 | Travail en équipe Team work 0 | Activités pédagogiques / Pedagogical activities 0 | Travail personnel Personal work 60 | Coaching 0 | Evaluation 0 | Charge totale de travail Total workload 75 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | co SOS Life Science | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | to illustrate the topics of the course | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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Survey of Science Oceanography Lab

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| BAC.EAINA.OTEDS. 1139 | | | Survey of Science Oceanography Lab | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 2 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 60 | 0 | 0 | 75 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | ZZ TEST DISCIPLINE TEST | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Anglais / English | | | | | | |
| Responsable du cours Course leader | | | GRASSELLI Yan | | | | | |
| Pré-Requis Prerequisite | | | co sos oceanography | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | to illustrate the topics of the course | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping) | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) | | 100% |
| | Final examination | | |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu | | 0% |
| | Continuous Assessment | | |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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TENNIS

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code SPO.TENIS.AMATR. 0001 | | | Titre du cours Course title TENNIS | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | | | |
| Thèmes / Topics | | | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> | | |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> | | |
| | Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? | | Non / No |
| Evaluation des étudiants / Student Assessment | Evaluation finale (DS) / Final examination | | 100% |
| | (Précisez la nature pour l'évaluation finale / Explain type for final examination) | | |
| | Cliquez ici pour entrer du texte. | | |
| | QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation: | | |
| | Autre, précisez / Other, precise: | | |
| | Contrôle continu / Continuous Assessment | | 0% |
| | préciser nature / Explain type | | |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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TENNIS Compet

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| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.TENIS.COMPT. 0001 | | | TENNIS Compet | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different) | | | | | | |
|---|---|---|--|------------------------------|---|--|
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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VOLLEY BALL

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.VOLBL.AMATR. 0001 | | | VOLLEY BALL | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| | | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
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VOLLEY BALL COMPET

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|--|-----------------------------------|--|--|---|---|-----------------|--|---|
| Code du cours Course Code | | | Titre du cours Course title | | | | | |
| SPO.VOLBL.COMPT .0002 | | | VOLLEY BALL COMPET | | | | | |
| Crédits Credits | | Période d'enseignement Teaching period | | | | | Année Académique Academic Year | |
| 0 | | fall, spring | | | | | 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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YOGA

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|--|------------------------------------|---|---|--|--|-----------------|--|--|
| Code du cours Course Code SPO.YOGAS.AMATR .0001 | | | Titre du cours Course title YOGA | | | | | |
| Crédits Credits 0 | | Période d'enseignement Teaching period fall, spring | | | | | Année Académique Academic Year 2022/2023 | |
| Charge de travail Student workload | Synchrone / Synchronous | Asynchrone / Asynchronous | Travail en équipe Team work | Activités pédagogiques / Pedagogical activities | Travail personnel Personal work | Coaching | Evaluation | Charge totale de travail Total workload |
| | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| Programme Program | | | Global BBA | | | | | |
| Discipline Discipline | | | Autre | | | | | |
| Module | | | - | | | | | |
| Type de cours Course type | | | optional | | | | | |
| Campus | | | Lille, Paris, Sophia | | | | | |
| Campus partenaire | | | | | | | | |
| Course open to students in exchange | | | | | | | | |
| Langue d'enseignement Teaching language | | Français / French, Anglais / English | | | | | | |
| Responsable du cours Course leader | | | SANCHEZ Nathalie | | | | | |
| Pré-Requis Prerequisite | | | - | | | | | |
| Nom des intervenants par campus Instructor(s) names by campus | Belo Horizonte | | | | | | | |
| | Lille | | | | | | | |
| | Paris | | | | | | | |
| | Raleigh | | | | | | | |
| | Sophia | | | | | | | |
| | Stellenbosch- Le Cap | | | | | | | |
| | Suzhou | | | | | | | |
| | Nanjing | | | | | | | |

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| | Barcelone | | | |
| | Other | | | |

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| Descriptif du cours / Course description | |
| Thèmes / Topics | |
| Résultats d'apprentissage / Intended Learning Outcomes and Skills | <p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific)</p> <p>Aptitudes cognitives / Cognitive skills</p> <p>Attitudes / Key transferable skills</p> <p>Ethical and social understanding</p> |
| Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives | <p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p> |
| Evaluation des étudiants / Student Assessment | <p>Evaluation finale (DS) / Final examination 100%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> <p>Contrôle continu / Continuous Assessment 0%</p> <p>préciser nature / Explain type</p> |

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| | <p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p> | Nb midterms : 0 |
| Méthodes d'enseignement Teaching Methods | Format de cours / Course format | |
| | Autre, précisez / Other, precise: | |
| | Activités d'apprentissage / Learning activities | |
| Plan de cours Course Plan | | |
| Référence Académique / Academic reference | | |
| Site(s) web / Web site(s) | | |
| Licence(s) informatique(s)/ Computer licenses | | |

| Modalités de délivrance du cours (par campus si différent) | | | | | | |
|--|--|--|---|---------------------------|---|---|
| Course delivery modes (per campus if different) | | | | | | |
| Nombre CM Amphi / Number of Lectures | Durée CM Amphi (en heures) / Lecture duration (in hours) | Nombre TD / Number of Tutorial classes | Durée TD (en heures) / Tutorial class duration (in hours) | Asynchrone / Asynchronous | Autres (Distance learning, etc...) (en heures) / Other (in hours) | Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules |
| Campus | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
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