

PRESS RELEASE | DUBAI, 1 MARCH 2025

SKEMA Business School celebrates the opening of its Dubai campus and strengthens its international footprint



Surrounded by Alice Guillbon, Dean and Executive President of SKEMA, the inaugural ceremony brought together around 200 guests, including members of the school's executive committee, alumni based in the Emirates, representatives from the French Embassy, the business world, and French high schools in the region.

Dubai is further establishing itself as a global higher education hub with the inauguration of SKEMA Business School's new campus. Already present on five continents, the school celebrated its tenth international location on 20 February 2025.

Since its creation, SKEMA has pursued a strategy of global expansion. Following establishments in China (Suzhou, Nanjing), the United States (Raleigh), Brazil (Belo Horizonte), Canada (Montreal), and South Africa (Stellenbosch), the school has chosen Dubai to extend its influence in the Middle East and North Africa (MENA) region and beyond, reaching into the Indo-Pacific region.

A cosmopolitan city that hosts 90% expatriates from 140 nationalities—including 800 SKEMA graduates—Dubai offers an ideal environment for the development of a campus focused on academic excellence and innovation.

An inauguration in the presence of many guests

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A course offering aligned with global challenges

The Dubai campus is already welcoming 140 students enrolled in four flagship programmes:

- The Grande École Programme
- The Global BBA
- The MSc International Business
- The MSc Sustainable Finance & Fintech

From September 2025, the MSc Global Luxury Management—already offered in Paris and New York in partnership with NYU SPS—will also be launched in Dubai with a new specialisation, *Retail Excellence & Client Relationship Management*.

In the future, other flagship programmes are expected to be added to the academic offering in Dubai.

A strategic presence in the DIFC

Located at the heart of the Dubai International Financial Centre (DIFC), a renowned financial hub, SKEMA's campus benefits from proximity to prestigious companies and academic institutions.

“Dubai's spirit of initiative and innovation is palpable everywhere, making it a relevant city for our students' experience,” emphasised Alice Guilhon during her inaugural speech.

True to the strategy guiding the international development of its campuses, SKEMA aims to welcome up to 1,500 local students at its Dubai campus in the long term.

All SKEMA programmes are already accredited by the UAE Ministry of Higher Education and Scientific Research. Additionally, the Knowledge & Human Development Authority (KHDA)—the governmental body responsible for the quality and development of private higher education in Dubai—has granted their official recognition locally.

With this strategic expansion, SKEMA Business School continues to strengthen its position among the world's most influential academic institutions, offering students a unique immersive experience in some of the most dynamic economic ecosystems on the planet.

About SKEMA Business School

With 11,000 students of more than 130 nationalities, 190 professors and 60,000 graduates in 145 countries, SKEMA Business School is a global teaching and research institution that trains talents committed to transforming the world sustainably. Hybridisation between the humanities, social sciences and data sciences is at the heart of its model, and global exposure is its modus operandi.

Multi-accredited (AACSB, EQUIS, EFMD Accredited EMBA), the school is recognised worldwide for its research, more than 70 programmes of excellence, and its international multi-site structure in six countries: Brazil, Canada, China, France, South Africa, the United Arab Emirates and the United States.

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