

**PRESS RELEASE** | PARIS, 23 JUNE 2025

# SKEMA and CEIBS launch a double degree at the heart of economic China



*Photo: students on SKEMA's campus*

**SKEMA Business School has signed a landmark agreement with CEIBS (China Europe International Business School), one of Asia's top institutions, to offer its students a joint double degree. From the 2025 academic year onwards, students in SKEMA's Grande Ecole (Master in Management programme) will be able to join CEIBS' highly reputed MBA in Shanghai in their third year of studies and graduate with both SKEMA's Master in Management and the CEIBS MBA.**

**An immersion in Asia's economic elite**

Triple-accredited and ranked the No.1 business school in Asia by the Financial Times, CEIBS offers a world-class academic and professional environment. Selected SKEMA students will spend 12 to 16 months on CEIBS' Pudong campus, located in the economic epicentre of China, alongside high-potential international profiles.

To be eligible, candidates must have completed the first two years of the PGE (L3 and M1), have at least two years of professional experience (internships, gap year, etc.), and submit a GMAT, GRE or CEIBS Test score that meets the school's admission criteria.

### **Significant financial support to ensure access**

To guarantee broad accessibility to this elite programme, CEIBS has set up an attractive scholarship scheme: 44% of tuition fees will automatically be covered for all admitted SKEMA students, rising to 64% for European Union nationals. This substantial financial support helps open the doors to one of the world's most selective MBA programmes.

### **First student admitted for 2025–2026**

The partnership is already bearing fruit: the first SKEMA student has been admitted to CEIBS for the 2025–2026 academic year. A powerful sign of this joint Sino-French degree coming to life – a new flagship in SKEMA's academic offering, which includes nine campuses and a network of nearly 200 academic partners across 56 countries, 90% of which are accredited.

### **An accelerating global dynamic**

This partnership with CEIBS is part of SKEMA's broader strategy to develop academic alliances on a global scale. In the 2024–2025 academic year alone, SKEMA has signed 17 new agreements (including CEIBS) with leading institutions worldwide:

- Vlerick Business School (Belgium)
- University of Oulu – Oulu Business School (Finland)
- ESB Business School, Reutlingen University (Germany)
- Cologne University (Germany)
- Corvinus University of Budapest (Hungary)
- IIM Kozhikode – Indian Institute of Management (India)
- IIM Lucknow (India)
- Waseda University, WBS Graduate School of Business & Faculty of Political Science (Japan)
- University of Liechtenstein, Faculty of Business Administration
- Bucharest University of Economic Studies (Romania)
- University of Maribor, Faculty of Economics and Business (Slovenia)
- ZHAW University (Switzerland)
- Thammasat Business School (Thailand)
- Mediterranean School of Business, MSB (Tunisia)
- Open University (United Kingdom)
- Catholic University of Uruguay

## "A direct bridge to top international leadership roles"

Patrice Houdayer, Executive Vice-President of SKEMA in charge of academic affairs, highlights the added value of this new joint double degree pathway:

“Through this agreement with CEIBS, we are offering our students a rare opportunity to combine European academic excellence with full immersion in one of the world’s most dynamic economic ecosystems. This pathway opens the doors to top-level leadership roles across continents.”.

With this new Sino-European alliance, SKEMA reinforces its ambition to train a generation of global, agile and multicultural leaders ready to take on the challenges of a rapidly changing world.

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## About SKEMA Business School

With 11,000 students of more than 130 nationalities, 190 professors and 60,000 graduates in 145 countries, SKEMA Business School is a global teaching and research institution that trains talents committed to transforming the world sustainably. Hybridisation between the humanities, social sciences and data sciences is at the heart of its model, and global exposure is its *modus operandi*.

Multi-accredited (AACSB, EQUIS, EFMD Accredited EMBA), the school is recognised worldwide for its research, more than 70 programmes of excellence, and its international multi-site structure in six countries: Brazil, Canada, China, France, South Africa, the United Arab Emirates and the United States.

[www.skema.edu](http://www.skema.edu)

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