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SKEMA's 'DD&RS' label renewed for four years

SKEMA Business School has received a four-year renewal of its 'DD&RS' (Sustainable Development and Social Responsibility) label, the maximum term awarded. This recognition confirms the maturity and robustness of the school's sustainable development and social responsibility strategy.

The jury underlined SKEMA's compliance with the five key performance areas of the national DD&RS framework: strategy and governance, teaching and training, research and innovation, environmental management, and social policy. Among the school's flagship initiatives, the *SKEMA Centre for Sustainability Studies* was singled out as exemplary, notably for its contributions to research on diversity, inclusion, and social justice, which are central themes in the school's actions.

A master plan to drive transitions

This label renewal is underpinned by the school's *2024–2030 Sustainable Development and Social Responsibility Master Plan*, a long-term roadmap aligned with SKEMA's "3D Transitions Plan" (Diversity, Decarbonisation, Digital & Data for Good).

Rolled out across all SKEMA campuses worldwide, the plan sets clear and ambitious targets to be achieved by 2030:

- Train **100% of students** on low-carbon challenges, responsible digital practices, and diversity.
- **Reduce carbon emissions** on campuses by **30%** and cut energy consumption by **40%**.
- Ensure that **50% of academic publications** are aligned with the UN Sustainable Development Goals (SDGs).

This roadmap is the result of extensive consultation with stakeholders: students, staff, alumni, and partners, and involves all departments across the school to embed sustainable transformation at every level.

By adopting such a comprehensive strategy, SKEMA positions itself among the leading French business schools with an integrated approach to sustainability. With a presence on five continents, the business school continues to play a pioneering role in higher education in addressing global environmental and social challenges.

“With this four-year renewal of the DD&RS label and our strategic master plan, SKEMA reinforces its ambition to be a pioneering institution, training committed talents capable of tackling global societal and environmental issues,” said *Isabelle Jauny*, *Director of SKEMA Transitions*.

About SKEMA Business School

With 11,000 students of more than 130 nationalities, 190 professors and 60,000 graduates in 145 countries, SKEMA Business School is a global teaching and research institution that trains talents committed to transforming the world sustainably. Hybridisation between the humanities, social sciences and data sciences is at the heart of its model, and global exposure is its modus operandi.

Multi-accredited (AACSB, EQUIS, EFMD Accredited EMBA), the school is recognised worldwide for its research, more than 70 programmes of excellence, and its international multi-site structure in six countries: Brazil, Canada, China, France, South Africa, the United Arab Emirates and the United States.

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