

FALL 26 - EXCHANGE IN - COURSES LIST - LILLE CAMPUS

	Course Code	Course Name	N. Credits
BBA	BAC.EAINA.OTENG.1001	ACADEMIC RESEARCH & WRITING	6
BBA	BAC.EAINA.FIBUS.2203	ACCOUNTING FOR BUSINESS DECISIONS	6
BBA	BAC.EAINA.ISCSE.2301	ADVANCED COMPUTER BUSINESS APPLICATION	6
BBA	BAC.EAINA.OTMTH.1900	ADVANCED MATHEMATICS FOR BUSINESS	6
BBA	BAC.EAINA.STBUS.4302	ARTIFICIAL INTELLIGENCE FOR BUSINESS & SOCIETY	6
BBA	BAC.EAINA.ECMTH.1702	BUSINESS AND ECONOMICS CALCULUS	6
BBA	BAC.EAINA.LTBUS.3703	BUSINESS LAW	6
BBA	BAC.EAINA.ISCSE.1301	CONSUMER COMPUTER APPLICATIONS	6
BBA	BAC.EAINA.OTBUS.1100	CREATIVITY MANAGEMENT	6
BBA	BAC.EAINA.ISBUS.3051	DIGITAL TRANSFORMATION & E-BUSINESS	6
BBA	BAC.EAINA.ISBUS.3054	E-BUSINESS MODELS & SOCIAL NETWORKS	6
BBA	BAC.EAINA.ISBUS.3052	E-COMMERCE STRATEGY & OMNICHANNEL RETAILING	6
BBA	BAC.EAINA.STBUS.2100	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	6
BBA	BAC.EAINA.FIBUS.3410	FINANCIAL ANALYSIS & DECISION MAKING	6
BBA	BAC.EAINA.FIBUS.3402	FINANCIAL MARKETS & INSTITUTIONS	6
BBA	BAC.EAINA.OTHUM.3600	GEOPOLITICS	6
BBA	BAC.EAINA.OTHUM.2651	HISTORY, CULTURE & SOCIETY - FRANCE	6
BBA	BAC.EAINA.STBUS.2140	INTRODUCTION TO BUSINESS INTELLIGENCE	6
BBA	BAC.EAINA.STBUS.2990	INTRODUCTION TO BUSINESS RESEARCH	6
BBA	BAC.EAINA.OTSOC.2001	INTRODUCTION TO SOCIOLOGY	6
BBA	BAC.EAINA.ECBUS.2301	MACRO ECONOMICS	6
BBA	BAC.EAINA.ISBUS.3055	MARKETING AUTOMATION, CRM & CUSTOMER LIFECYCLE MANAGEMENT	6
BBA	BAC.EAINA.MKBUS.3601	MARKETING PRINCIPLES	6
BBA	BAC.EAINA.OTMTH.0100	MATHEMATICS FOR BUSINESS AND MANAGEMENT	6
BBA	BAC.EAINA.STBUS.4303	POPLE, TEAMS & AI ENABLED WORKPLACE	6
BBA	BAC.EAINA.HRBUS.3501	PRINCIPLES OF MODERN MANAGEMENT	6
BBA	BAC.EAINA.ECBUS.2702	STATISTICS FOR BUSINESS DECISIONS	6
BBA	BAC.EAINA.HRBUS.3231	STRATEGY FOR BUSINESS MODELS	6
BBA	BAC.EAINA.STEVM.1020	SUSTAINABLE TRANSITION	6