

SPRING 27 - EXCHANGE IN - COURSES LIST - LILLE CAMPUS

	Course Code	Course Name	N. Credits
BBA	BAC.EAINA.OTENG.1001	ACADEMIC RESEARCH & WRITING I	6
BBA	BAC.EAINA.ISCSE.2301	ADVANCED COMPUTER BUSINESS APPLICATION	6
BBA	BAC.EAINA.STBUS.4301	AI ENABLED DATA LITERACY	6
BBA	BAC.EAINA.OTCOM.3224	BUSINESS AND PROFESSIONAL WRITING	6
BBA	BAC.EAINA.OTHUM.2542	BUSINESS ETHICS	6
BBA	BAC.EAINA.LTBUS.3703	BUSINESS LAW	6
BBA	BAC.EAINA.MKBUS.3300	CONSUMER ENGAGEMENT	6
BBA	BAC.EAINA.OTCOM.1100	CREATIVITY MANAGEMENT	6
BBA	BAC.EAINA.ISBUS.3053	DATA ANALYTICS & TRAFFIC ACQUISITION	6
BBA	BAC.EAINA.STBUS.2100	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	6
BBA	BAC.EAINA.FIBUS.3410	FINANCIAL ANALYSIS & DECISION MAKING	6
BBA	BAC.EAINA.FIBUS.3402	FINANCIAL MARKETS & INSTITUTIONS	6
BBA	BAC.EAINA.ECBUS.3650	INTERNATIONAL LOGISTICS AND TRADE	6
BBA	BAC.EAINA.ISCSE.1200	INTRODUCTION TO ARTIFICIAL INTELLIGENCE	6
BBA	BAC.EAINA.STBUS.2990	INTRODUCTION TO BUSINESS RESEARCH	6
BBA	BAC.EAINA.FIBUS.3403	INTRODUCTION TO FINANCE	6
BBA	BAC.EAINA.MKBUS.3601	MARKETING PRINCIPLES	6
BBA	BAC.EAINA.ISBUS.3056	MARKETPLACE ECOSYSTEM & PLATFORM STRATEGY	6
BBA	BAC.EAINA.FIBUS.3403	PERSUASIVE COMMUNICATION AND PRESENTATION TECHNIQUES	6
BBA	BAC.EAINA.OTCOM.3811	PROJECT MANAGEMENT FOR GLOBAL IMPACT	6
BBA	BAC.EAINA.STBUS.3761	SALES AND NEGOTIATIONS	6
BBA	BUS.EAINA.ECBUS.2702	STATISTICS FOR BUSINESS DECISIONS	6
BBA	BAC.EAINA.STEVM.1020	SUSTAINABLE TRANSITIONS	6
BBA	BAC.EAINA.MKBUS.3005	WEB DESIGN & USER EXPERIENCE	6