

# Ambra MAZZELLI

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

Campus : Paris

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## Intérêts de recherche

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Social Identity, Goals and Motivation, Strategic Decision Making, Entrepreneurship, Behavioral Strategy, Inequality

## Domaines d'enseignement

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Behavioral Strategy, Entrepreneurship, Goals and Motivation, Inequality, Strategic Decision Making

## Formation

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2016 PhD in Management, Lancaster University Management School, Royaume Uni

## Expérience Professionnelle

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### Positions académiques principales

Depuis 2022 Professeur associé, SKEMA Business School, France

### Autres affiliations académiques

Depuis 2025 Cornell SC Johnson Smith Family Business Initiative Fellows, Cornell University, Etats-Unis d'Amérique

## Publications

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### Articles académiques revus

MAZZELLI, A. et FOSS, N. (2025). How learning and legitimacy goals influence inter-firm imitation in R&D investment decisions. *BRQ Business Research Quarterly*, 28(2), pp. 349-370.

FOSS, N. et MAZZELLI, A. (2025). Organizational Adaptation Under Goal Multiplicity: Toward an Integration of Dominant Coalition and Problemistic Search Theories. *BRQ Business Research Quarterly*.

FOSS, N. et MAZZELLI, A. (2024). Bringing managers and management back into strategy: Interfaces and dynamic managerial capabilities. *Journal of Business Research*, 186, pp. 114947.

MAZZELLI, A., MILLER, D., LE BRETON-MILLER, I., DE MASSIS, A. et KOTLAR, J. (2023). Outcome-based imitation in family firms' international market entry decisions. *Entrepreneurship Theory and Practice*, 47(4), pp. 1059-1092.

MAZZELLI, A. (2023). Why managers matter: the paradox of organizing. *Journal of Organization Design*, 12, pp. 31-36.

MAZZELLI, A., DE MASSIS, A., MESSENI PETRUZZELLI, A., DEL GIUDICE, M. et KAHN, Z. (2020). Behind ambidextrous search: The microfoundations of search in family and non-family firms. *Long Range Planning*, 53(6), pp. 101882.

MAZZELLI, A., NASON, R., DE MASSIS, A. et KOTLAR, J. (2019). Causality rules: Performance feedback on hierarchically related goals and capital investment variability. *Journal of Management Studies*, 56(8), pp. 1630-1654.

NASON, R., MAZZELLI, A. et CARNEY, M. (2019). The Ties that Unbind: Socialization and Business-Owning Family Reference Point Shift. *Academy of Management Review*, 44(4), pp. 846-870.

MAZZELLI, A., NASON, R. et CARNEY, M. (2019). Breadth and depth in family business research: A response to Jaskiewicz, Combs, and Ketchen. *Academy of Management Review*, 44(4), pp. 918-922.

MAZZELLI, A., KOTLAR, J. et DE MASSIS, A. (2018). Blending in while standing out: Selective conformity and product innovation introduction in family firms. *Entrepreneurship Theory and Practice*, 42(2), pp. 206-230.

### **Ouvrages et édition d'ouvrages**

MAZZELLI, A., FOSS, N. et WEBER, L. (2024). *Behavioral Strategy*. Cambridge University Press.

### **Chapitres d'ouvrage**

MAZZELLI, A. (2015). Behavioural theory and the family business. Dans: *Theoretical perspectives on family businesses*. 1st ed. Edward Elgar Publishing.

### **Actes d'une conférence**

MAZZELLI, A. et NASON, R. (2023). Race, Status, and Entrepreneurial Intentions. *Academy of Management Proceedings*, 2023(1), pp. 17730.

### **Présentations dans des conférences**

FAVARON, S. et MAZZELLI, A. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. San Francisco, California.

MAZZELLI, A. et FAVARON, S. (2025). Celebrity, Transgression, and Performance Rebound: Evidence from Professional Basketball. Dans: SMS 45th Annual Conference. San Francisco.

MONTORI, E., MAZZELLI, A. et CARTER, J. (2025). Breaking Free or Breaking Up: Racial Discrimination and Black Founders' Entrepreneurial Journeys. Dans: AOM Annual Meeting 2025. Copenhagen.

MAZZELLI, A., ILSEVEN, E. et FOSS, N. (2025). Preventing and Recovering from Cooperation Breakdowns: Prosociality and Organizational Design. Dans: AOM Annual Meeting 2025. Copenhagen.

MAZZELLI, A., NASON, R., MAI, K. et YEPREMYAN, A. (2024). Race, status, and entrepreneurial intentions. Dans: DRUID24. Nice.

MAZZELLI, A., NASON, R., MAI, K. et YEPREMYAN, A. (2024). Race, status, and entrepreneurial intentions. Dans: INSEAD Doriot Entrepreneurship Conference 2024. Abu Dhabi.

MAZZELLI, A., ILSEVEN, E. et FOSS, N. (2024). Reeling in the burnout: Organization design as a regulator of burnout in interdependent task environments. Dans: SMS 44th Annual Conference. Istanbul.

MONTORI, E., MAZZELLI, A. et CARTER, J. (2024). Redefining Necessity: Racial discrimination and necessity entrepreneurship. Dans: 40th EGOS Colloquium. Milan.

MONTORI, E., MAZZELLI, A. et CARTER, J. (2024). Redefining Necessity: Racial discrimination and necessity entrepreneurship. Dans: 2024 BCERC. Munich.

MAZZELLI, A. et NASON, R. (2023). Race, Status, and Entrepreneurial Intentions. Dans: AOM Annual Meeting 2023. Boston.

MAZZELLI, A., NASON, R. et CARTER, J. (2023). Black and White Don't Matter if you Speak Green... and other Inter-identity Narrative Practices among Black Entrepreneurs. Dans: MOC Best Paper in Entrepreneurial Cognition, AOM Annual Meeting 2023. Boston.

## Autres activités de recherche

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### **Editeur associé d'une revue**

Depuis 2025 BRQ Business Research Quarterly

### **Supervision de thèses / HDR**

Depuis 2023 E. MONTORI, SKEMA Business School, Doctorat, Co-directeur de thèse