

Yu LI

Professeur assistant

Académie : Transformation

Centre de recherche : Knowledge, Technology and Organization

Campus : Paris

Email : yli@skema.edu

Intérêts de recherche

corport sociopolitical activism, CSR decoupling, geopolitics, foreign direct investment, stakeholder management, societal impact

Formation

2025	Ph.D. in Business Administration, University of South Carolina, Etats-Unis d'Amérique
2011	B.B.A. in Marketing, Sichuan University, Chine

Expérience Professionnelle

Positions académiques principales

Depuis 2025	Professeur assistant, SKEMA Business School, France
-------------	---

Contrats de recherche, prix et distinctions

Prix et distinctions

2025	Finalist for the 2025 Temple/AIB Best Paper Award, Academy of International Business Annual Conference, Etats-Unis d'Amérique
2025	Nominated for PhD Paper Prize at SMS Annual Conference, Strategic Management Society, Etats-Unis d'Amérique
2024	Finalist for Best Paper Award of the STR Division, Academy of Management (AOM), Etats-Unis d'Amérique
2024	Best reviewer award for IM Division, Academy of Management (AOM), Etats-Unis d'Amérique
2023	Finalist for IM Division Georgetown Best Paper in International Business and Policy Award, Academy of Management (AOM), Etats-Unis d'Amérique
2023	Finalist for the Best Theme Paper Award, IACMR Biennial Conference, Chine
2023	Finalist for the 2023 Temple/AIB Best Paper Award, Academy of International Business Annual Conference, Pologne

Contrats de recherche

2024	Humane Studies Fellowship, Institute for Humane Studies, Etats-Unis d'Amérique
------	--

Publications

Articles académiques revus

XIE, E., HUANG, Y., SHEN, H. et LI, Y. (2017). Performance implications of ties to large-scale state-owned enterprises and banks in an emerging economy. *Asia Pacific Journal of Management*, 34(1), pp. 97-121.

HUANG, Y., XIE, E., LI, Y. et REDDY, K.S. (2017). Does state ownership facilitate outward FDI of Chinese SOEs? Institutional development, market competition, and the logic of interdependence between governments and SOEs. *International Business Review*, 26(1), pp. 176-188.

Chapitres d'ouvrage

ALBINO-PIMENTEL, J., DE BRUYN, G. et LI, Y. (2024). Global nonmarket strategy. Dans: C. G. Asmussen, N. Hashai, & D. Minbaeva eds. *Encyclopedia of International Strategic Management*. 1st ed. Edward Elgar Publishing, pp. 133-137.

Présentations dans des conférences

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: AOM Annual Conference. Copenhagen.

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to controversial host-country legislation. Dans: AIB Annual Conference. Louisville.

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: Chamonix PhD Workshop. Chamonix.

LI, Y., ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2025). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: Strategic Management Society. San Francisco.

LI, Y. (2025). Rainbow- Hushing or Washing? Institutional Complexity and Corporate Rhetoric. Dans: Organization Science Paper Development Workshop. Beijing.

LI, Y. (2024). Flipped faces: Contradictory corporate sociopolitical activism and stakeholders' evaluations of legitimacy. Dans: SMS Annual Conference. Istanbul.

LI, Y. et ASTVANSI, V. (2024). Rising geopolitical risk and a supplier firm's customer concentration. Dans: SMS Annual Conference. Istanbul.

LI, Y., JOAO ALBINO-PIMENTEL, J. et SANTANGELO, G.D. (2024). Unexpected dilemmas: MNEs' divestitures as strategic responses to host-country anti-LGBTQ legislation. Dans: AIB Northeast Conference. Boston.

LI, Y. et JOAO ALBINO-PIMENTEL, J. (2024). Firm LGBTQ inclinations and strategic responses to anti-LGBTQ laws. Dans: AOM Annual Conference. Chicago.

LI, Y. (2024). Contradictory corporate sociopolitical activism and stakeholders' evaluations of legitimacy. Dans: AOM Annual Conference. Chicago.

LI, Y. (2024). Contradictory corporate sociopolitical activism and stakeholders' evaluations of legitimacy. Dans: AIB Annual Conference. Seoul.

LI, Y. et ASTVANSI, V. (2024). Rising geopolitical uncertainty and a supplier firm's customer concentration. Dans: AMA Winter Academic Conference. St. Pete's Beach.

LI, Y. et ASTVANSI, V. (2023). Rising geopolitical risk and a firm's customer concentration. Dans: AOM Annual Conference. Boston.

LI, Y. et ASTVANSI, V. (2023). Rising geopolitical risk and a firm's customer concentration. Dans: AIB Annual Conference. Warsaw.

LI, Y. et ASTVANSI, V. (2023). Rising geopolitical risk and a firm's customer concentration. Dans: IACMR Biennial Conference. Hong Kong.

LI, Y. (2023). Theorizing corporate sociopolitical activism: A three-market view. Dans: AMR Idea Development Workshop. Knoxville.

LI, Y. (2019). CEO duality in internationalization decisions: Agent or steward? Dans: AOM Annual Conference. Boston.

XIE, E., LI, Y., GAO, G.Y. et ZHOU, K.Z. (2015). Compliance or resistance: Firms' responses to corruption and performance in an emerging economy. Dans: AOM Annual Conference. Vancouver.

Relecteur pour :

Strategic Management Society Annual Conference, Alliance for Research on Corporate Sustainability Annual Conference, Academy of International Business Annual Conference, Academy of Management Annual Conference, Journal of International Marketing, Journal of Business & Industrial Marketing, Journal of Organizational Change Management, Journal of Management & Organization

Organisation d'une conférence ou d'un séminaire

- | | |
|------|--|
| 2025 | Co-organizer (with Beatrisa Pucalev) for panel symposium "Stance or strategy? The challenging terrain of corporate sociopolitical activism", Academy of Management (AOM) |
| 2024 | Co-organizer (with Zhao Li) for presenter symposium "Firm strategic responses to political polarization around the world", Academy of Management (AOM) |

Affiliations

- | | |
|-------------|--|
| Depuis 2022 | Academy of International Business |
| Depuis 2022 | Alliance for Research on Corporate Sustainability (ARCS) |
| Depuis 2022 | Women of the Academy of International Business |
| Depuis 2022 | Strategic Management Society |
| Depuis 2022 | Academy of Management |