

# Helen BOLLAERT

Professeur

Académie : Globalisation

Centre de recherche : Finance & Accounting Insights on Risk and Regulation

Campus : Lille

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## Intérêts de recherche

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Behavioral Corporate Finance, CEO Personality, Mergers and Acquisitions, Executive compensation

## Formation

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2016	HDR en Finance, Université de Lille, France
2011	Doctorat en finance, Université de Lille, France
1989	Master in Management, ESCP Business School, France

## Expérience Professionnelle

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### **Positions académiques principales**

Depuis 2016	Professor, SKEMA Business School, France
2013 - 2016	Associate Professor, SKEMA Business School, France
2011 - 2013	Assistant Professor, SKEMA Business School, France
2006 - 2011	Assistant Professor, IÉSEG School of Management, France

### **Autres affiliations académiques**

Depuis 2023	Directrice du Centre de Recherche FAIRR, SKEMA Business School, France
2016 - 2020	Research Dean, SKEMA Business School, France
2013 - 2016	Head of European Center for Corporate Control Studies (ECCCS), SKEMA Business School, France
2004 - 2006	Adjunct Faculty, EDHEC Business School, France
2004 - 2006	Adjunct Faculty, IÉSEG School of Management, France

### **Autres expériences professionnelles**

1991 - 1994	Audit senior, EY, France
1989 - 1991	Audit junior, Arthur Andersen, France

## Contrats de recherche, prix et distinctions

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### **Prix et distinctions**

2017	Best AFFI 2017 conference paper in Finance, Ethics and Sustainability, French Finance Association (AFFI)
2012	Prix de Thèse 2011 de l'Ecole Doctorale des Sciences Juridiques, Politiques et de Gestion, Université de Lille

## Articles académiques revus

- BOLLAERT, H. et AHMAD, F. (2024). The Market Timing of Mergers and Acquisitions – Evidence from Ramadan. *Finance*.
- AHMAD, F., DE BODT, E. et BOLLAERT, H. (2022). Mergers and Acquisitions Across Cultures. *Finance*, 43(3), pp. 37-117.
- BOLLAERT, H., LEBOEUF, G. et SCHWIENBACHER, A. (2020). The Narcissism of Crowdfunding Entrepreneurs. *Small Business Economics*, 55, pp. 57-76.
- AHMAD, F., BEUSELINCK, C. et BOLLAERT, H. (2017). Employment Protection and Payout Policy. *Finance*, 38(3), pp. 5-43.
- AKTAS, N., DE BODT, E., BOLLAERT, H. et ROLL, R. (2016). CEO Narcissism and the Takeover Process: From Private Initiation to Deal Completion. *Journal of Financial and Quantitative Analysis*, 51(1), pp. 113-137.
- BOLLAERT, H. et DELANGHE, M. (2015). Securities Data Company and Zephyr, Data Sources for M&A Research. *Journal of Corporate Finance*, 33, pp. 85-100.
- PETIT, V. et BOLLAERT, H. (2012). Flying too close to the sun: Hubris among CEOs and how to prevent it. *Journal of Business Ethics*, 108, pp. 265-283.
- BOLLAERT, H., DAHER, H., DEROO, A. et DUPIRE, M. (2011). Corporate Governance and Performance of French Listed Companies. *Bankers, Markets & Investors*, 114, pp. 45-57.
- BOLLAERT, H. et PETIT, V. (2010). Beyond the Dark Side of Executive Psychology: Current Research and New Directions. *European Management Journal*, 28(5), pp. 362-376.
- BOLLAERT, H. et DILÉ, A. (2009). Changes in Corporate Governance Quality in Estonia between 1999 and 2007. *Post-Communist Economies*, 21(1), pp. 65-84.

## Editoriaux d'une revue

- BOLLAERT, H., LOPEZ DE SILANES MOLINA, F. et SCHWIENBACHER, A. (2021). Fintech and Access to Finance. *Journal of Corporate Finance*, 68, pp. 1019-1041.

## Présentations dans des conférences

- BOLLAERT, H., KING, T. et SPOKEVICIUTE, L. (2023). Executive Compensation Faultlines and Mergers and Acquisitions. Dans: AFFI French Finance Association. Bordeaux.
- AHMAD, F., DE BODT, E. et BOLLAERT, H. (2018). Merger and Acquisitions Across Cultures. Dans: AFFI (Association Française de Finance) Conference. Paris.
- AHMAD, F., BEUSELINCK, C. et BOLLAERT, H. (2018). Employment Protection and Payout Policy. Dans: Multinational Finance Society Annual Conference. Budapest.
- BOLLAERT, H., AHMAD, F. et BEUSELINCK, C. (2017). Employment Protection Legislation and Payout Policy. Dans: FEBS (International Conference of the Financial Engineering and Banking Society). Glasgow.
- BOLLAERT, H., LEBOEUF, G. et SCHWIENBACHER, A. (2017). The Narcissism of Crowdfunding Entrepreneurs. Dans: Cambridge Centre For Alternative Finance Annual Conference. Cambridge.
- AHMAD, F., DE BODT, E. et BOLLAERT, H. (2017). Mergers and Acquisitions Across Cultures. Dans: ESCP Finance and Society Workshop. Paris.
- AHMAD, F., BEUSELINCK, C. et BOLLAERT, H. (2017). Employment Protection Legislation and Payout Policy. Dans: AFFI (Association Française de Finance) Conference. Valence.
- AHMAD, F., DE BODT, E. et BOLLAERT, H. (2017). Mergers and Acquisitions Across Cultures. Dans: FEBS (International Conference of the Financial Engineering and Banking Society). Glasgow.

AHMAD, F., BOLLAERT, H. et DE BODT, E. (2017). Mergers & Acquisitions Across Culture. Dans: ESCP Corporate Finance Workshop. Paris.

BOLLAERT, H., AHMAD, F. et DE BODT, E. (2016). Mergers and Acquisitions Across Cultures. Dans: Université Paris-Dauphine - 2016 Workshop in Corporate Finance. Paris.

AHMAD, F., DE BODT, E. et BOLLAERT, H. (2015). Mergers and Acquisitions Across Cultures. Dans: CF Conference on Culture and Finance, Wake Forest University. Winston-Salen.

BOLLAERT, H., DE BODT, E. et GRANDIN, P. (2015). The Equilibrium Assignment of Narcissistic CEOs to Firms. Dans: Paris December Finance Meeting. Paris.

DE BODT, E., BOLLAERT, H. et AHMAD, F. (2014). Mergers and Acquisitions Across Cultures. Dans: AFFI (Association Française de Finance) Conference. Aix-en-Provence.

BOLLAERT, H. (2013). Beyond good and bad leadership at the top: an empirical study on CEO authentic leadership and firm performance. Dans: EBEN (European Business Ethics Network). Lille.

DE BODT, E., AKTAS, N., ROLL, R. et BOLLAERT, H. (2012). CEO narcissism and the takeover process: From private initiation to deal completion. Dans: AFA Annual Meeting. Chicago.

BOLLAERT, H. (2011). CEO Narcissism and the Takeover Process - From Private initiation to deal completion. Dans: European Finance Association Meeting. Stockholm.

BOLLAERT, H. et PETIT, V. (2011). Flying to close to the sun: Hubris among CEOs and how to prevent it. Dans: International Leadership Association Conference. London.

BOLLAERT, H. et PETIT, V. (2011). One ego, lany problems. Hubris versus leadership at the top. Dans: International Leadership Association Conference. London.

BOLLAERT, H. (2010). Desperately Seeking Good Leaders: Hubris, Ethical Behaviors and Authentic Leadership at the Top. Dans: SBE - Society of Business Ethics annual meeting. Montreal.

BOLLAERT, H. (2008). Changes in Corporate Governance Quality in Estonia between 1999 and 2007. Dans: International Conference on Corporate Governance. Birmingham.

### **Présentations dans des séminaires de recherche**

BOLLAERT, H., KING, T. et SPOKEVICIUTE, L. (2022). Executive Compensation Faultlines and Corporate Acquisitions. Dans: University of Vaasa, School of Accounting and Finance Seminar. Vaasa.

BOLLAERT, H., KING, T. et SPOKEVICIUTE, L. (2022). Executive Compensation Faultlines and Corporate Acquisitions. Dans: Hanken School of Economics, Brown Bag Seminar (virtual).

### **Presse et réseaux sociaux**

BOLLAERT, H., LOPEZ DE SILANES MOLINA, F. et SCHWIENBACHER, A. (2021). Does Fintech Improve Access to Finance. SKEMA ThinkForward.

BOLLAERT, H., LEOEUF, G. et SCHWIENBACHER, A. (2020). HOW NARCISSISM PREVENTS SUCCESSFUL CROWDFUNDING CAMPAIGNS. SKEMA ThinkForward, France.

CHASSERIO, S. et BOLLAERT, H. (2020). Covid-19 : pourquoi cette crise peut creuser les inégalités entre chercheurs et chercheuses. The Conversation, France.

CHASSERIO, S. et BOLLAERT, H. (2020). How the Covid-19 crisis is exacerbating inequalities between male and female researchers. The Conversation, Royaume Uni.

## **Autres activités de recherche**

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### **Supervision de thèses / HDR**

2024                      Z. XIA, Doctorat, Rapporteur

2024 I. KHATRI, Norwegian University of Science and Technology, Doctorat, Rapporteur  
2023 S. ZOUARI, Université Côte d'Azur, Doctorat, Président de jury  
2023 X. LIU, Université de Toulouse 1 Capitole, Doctorat, Rapporteur  
2022 R. AL-KADI, University of Strathclyde, Doctorat, Membre de jury  
2022 M. V. EL ALEM, SKEMA Business School, Doctorat, Membre de jury  
2022 B. FERNANDEZ-TAMAYO, SKEMA Business School, Doctorat, Président de jury  
2019 H. PASCAIL, SKEMA Business School, Doctorat, Directeur de thèse  
2016 A. GOGUEL, Université de Lille, Doctorat, Membre de jury