

# Nhung HOANG

Professeur assistant

Académie : Transformation

Centre de recherche : Finance & Accounting Insights on Risk and Regulation

Campus : Paris

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## Intérêts de recherche

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Accounting Tool, Budgeting, Intergovernmental Organizations, Nonprofit Organization Accountability

## Domaines d'enseignement

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Accounting Tool, Intergovernmental Organizations, Nonprofit Organization Accountability

## Formation

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| 2019 | Ph.D. in Accounting & Auditing, ESSEC Business School, France                                 |
| 2013 | MSc in Accounting, American University, Etats-Unis d'Amérique                                 |
| 2012 | Bachelor of Business Administration in Finance, Texas A & M University, Etats-Unis d'Amérique |

## Expérience Professionnelle

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### **Positions académiques principales**

Depuis 2019 Assistant Professor, SKEMA Business School, France

### **Autres affiliations académiques**

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|-------------|--|
| 2018 - 2019 | Associate Lecturer, ESSEC Business School, France  |
| 2012 - 2013 | Graduate Research Assistant, American University, Etats-Unis d'Amérique                                    |
| 2011        | Research Associate, Coastal Bend Business Innovation Center, Texas A & M University, Etats-Unis d'Amérique |

### **Autres expériences professionnelles**

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| 2013 - 2014 | Resource Management Assistant, World Bank Headquarters, Etats-Unis d'Amérique |
| 2013        | Auditing and Accounting Intern, Green America, Etats-Unis d'Amérique          |
| 2010        | Intern, Vietnam Ministry of Finance, Vietnam                                  |

## Contrats de recherche, prix et distinctions

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### **Prix et distinctions**

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| 2023 | Accounting, Society and the Environment Workshop's Best Paper Prize, University of Aberdeen Business School, Royaume Uni |
| 2019 | American Accounting Association - Doctoral Student Scholarship (Public Interest Section), Etats-Unis d'Amérique          |
| 2010 | Accounting High Promise Award, Texas A & M University, Etats-Unis d'Amérique   |
| 2010 | University Outstanding Student, Texas A & M University, Etats-Unis d'Amérique  |

## Contrats de recherche

2018 French National Research Agency's I-SITE (Initiatives Science, Innovation, Territoires, Économie) initiatives for excellence, France

## Publications

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### Articles académiques revus

HOANG, N. (2023). Artificializing accounting numbers: A sensemaking perspective in times of crisis. *Accounting, Auditing & Accountability Journal*, 36(4), pp. 1167-1193.

FRIDAY, H.S. et HOANG, N. (2015). Seasonality in the Vietnam Stock Index. *The International Journal of Business and Finance Research*, 9(1), pp. 103-112.

FRIDAY, H.S. et HOANG, N. (2011). Day-of-the-Week Effect in the Vietnamese Stock Market. *Journal of Global Business Development*, 3, pp. 31-40.

### Chapitres d'ouvrage

HOANG, N. et PAOLI, K. (2024). Challenges in Transitioning to Integrated Thinking in Nonprofits: An Empirical Study. Dans: Sabrina Roszak and Raluca Sandu (ed.). *Integrated Thinking for Long-Term Value Creation: A Multidisciplinary Reporting Approach in a Globalized World*. 1st ed. Palgrave Macmillan, pp. 200.

### Présentations dans des conférences

HOANG, N. et GOMEZ, M.L. (2024). The Interrelation of competing logics and budgeting practice. Dans: Accounting, Society and the Environment Research Workshop. Aberdeen.

HOANG, N. (2023). Upward or downward, or transverse? Sustainability practices and the relationship between donors and founder. Dans: Accounting, Society and the Environment Research Workshop sponsored by Chartered Institute of Management Accountants (CIMA). Aberdeen.

HOANG, N. (2023). Upward or downward, or transverse? Sustainability practices and the relationship between donors and founder. Dans: 14th EIASM Workshop on the Challenges of Managing the Third Sector. Aberdeen.

HOANG, N. (2023). The World Bank Group Accountability System: A Historical Review. Dans: 14th EIASM Workshop on the Challenges of Managing the Third Sector. Aberdeen.

HOANG, N. (2023). The Interrelationship of Competing Logics and Budgeting Practices. Dans: Academy of Management Perspectives (AMP) Paper Development Workshop. New York City.

HOANG, N. (2023). Upward or downward, or transverse? Sustainability practices and the relationship between donors and founder. Dans: Critical Accounting Research Seminar at IESEG Business School. Paris.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. Dans: Management Accounting as a Social and Organisational Practice (online). Paris.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. Dans: EIASM Discussion Forum on Qualitative Accounting Research in North American journals - 3rd Forum (online). Brussels.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. Dans: Interdisciplinary Perspectives on Accounting Conference. online.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. Dans: 13th EIASM Workshop on the Challenges of Managing the Third Sector. online.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. Dans: European Group for Organisational Studies (EGOS) Colloquium, Sub-Theme: The Plurality of Meta Organisations. online.

HOANG, N. (2021). Artificializing accounting numbers: An empirical evidence from a US Intergovernmental Organization. Dans: Academy of Management - Annual Meeting (section: Public and Nonprofit). online.

HOANG, N. (2020). Sensemaking in budgeting practices: The case of an Intergovernmental Organization (postponed, not presented). Dans: European Accounting Association Annual Congress. Bucharest.

HOANG, N. (2019). The Interrelation of Competing Logics and Budgeting Practice. Dans: Qualitative Research in Accounting & Management. Paris.

HOANG, N. (2019). The Interrelation of Competing Logics and Budgeting Practice. Dans: EAA (European Accounting Association) Annual Congress. Paphos.

HOANG, N. (2019). Constructing Accountability System: The Case of The World Bank Group. Dans: Critical Perspectives on Accounting (CPA) Special Issue on 'NGO Governance and Accountability' workshop. Sheffield.

HOANG, N. (2019). Constructing Accountability System: The Case of The World Bank Group. Dans: AAA American Accounting Association Meeting. Orlando.

HOANG, N. (2019). The Interrelation of Competing Logics and Budgeting Practice. Dans: AFC (Association Francophone de Comptabilité). Nantes.

HOANG, N. (2016). Identity Imprinting in Voluntary Disclosure: The Case of the World Bank. Dans: International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium. Edinburgh.

HOANG, N. (2016). Sensemaking In Budgeting Practices. The Case of an Inter-Governmental Organization. Dans: Doctoral workshop in Management Control & Accounting - Paris Dauphine. Paris.

## Autres activités de recherche

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### **Relecteur pour :**

The British Accounting Review, Critical Perspectives on Accounting, Social and Environmental Accountability Journal

### **Organisation d'une conférence ou d'un séminaire**

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| 2021 | 8th Workshop on Qualitative Accounting Research, France |
| 2015 | Business Ph.D. in France Association Camp, France       |