

Desmond Mc GETRICK

Associate Professor

Academy: Globalization

Research center: SKEMA Centre for Analytics and Management Science

Campus: Paris

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Teaching interests

Awareness-Based Systems Change, Business Ethics - incl Corporate Social Responsibility, Leadership, Theory U

Education

2014	DBA in Business Administration, Paris School of Business, France
2003	MBA, Ecole des Ponts ParisTech, France
1990	Bachelor, University College Dublin, Ireland

Experience

Full-time academic positions

Since 2021	Associate Professor, SKEMA Business School, France
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Other academic affiliations and appointments

Since 2021	Directeur, Mastère Spécialisé Manager des Projets et Programmes, SKEMA Business School, France
Since 2005	Lecturer, University of Applied Sciences, Austria
2004 - 2014	Member of Faculty & Programme Direction, Paris School of Business, France

Other professional experiences

Since 2019	Co-founder, Scolana, France
Since 2017	Founder, DMCG Consulting, France
2014 - 2017	Director of Alumni and Corporate Relations, École des Ponts Business School, France
1992 - 2002	Project Management and Team Leadership in Communication, Marketing & Key Account Management, Alcatel, France

Publications

Published business cases

GRIBLING, M. and MC GETRICK, D. (2025). Should I stay or should I go? Onboarding gone wrong: dreams vs reality (check). The Case Centre.

GRIBLING, M. and MC GETRICK, D. (2025). Should I stay or should I go? Dreams vs reality (check). The Case Centre.

MC GETRICK, D. (2023). Un leader est d'abord un être qui prend conscience de son corps. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). A leader is above all a person who is aware of her body. SKEMA ThinkForward, France.

MC GETRICK, D. (2023). Pierre Le Manh: "Projects are about transformation". SKEMA ThinkForward, France.

MC GETRICK, D. (2023). How the process of Sketching Tomorrow has changed me.... SKEMA ThinkForward, France.

MC GETRICK, D. (2023). Theory U: How to accompany students in the face of uncertainty. SKEMA ThinkForward, France.

COURBÈS, M., EL MEKROUM, S., FAVOULET, J. and MC GETRICK, D. (2023). Dessine-moi un monde durable : quand les managers de projets esquissent ensemble leur idéal. SKEMA ThinkForward, France.

MC GETRICK, D. and ERKELETYAN, K. (2022). Management responsable : la pédagogie du paquet de chips. SKEMA ThinkForward, France.

MC GETRICK, D. (2021). How to cultivate action confidence in an uncertain world? SKEMA ThinkForward, France.