

Anke MIDDELMANN
Chargé d'enseignement senior

Académie : Globalisation

Campus : Lille

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Intérêts de recherche

Personal/Professional Self-Awareness for Leadership, Intercultural Competences for International Leadership

Domaines d'enseignement

Application of multicultural knowledge / understanding to business situations (team dynamics, marketing, management, etc.) , Intercultural Competence Development, Intercultural Management, Leadership Self-Awareness / Emotional Intelligence

Formation

2003 MA, Intercultural communication, University of Bedfordshire, Royaume Uni
1983 Bachelor of Arts, European History and German, University of Sussex, Royaume Uni

Expérience Professionnelle

Autres affiliations académiques

Depuis 2018 Director of Executive MBA, SKEMA Business School, France
Depuis 2004 Multicultural Trainer, Consultant, Coach, France
2012 - 2018 Scientific Director, MSc International Marketing and Business Development, SKEMA Business School, France
2015 - 2017 Scientific Director, MSc International Human Resources and Performance Management, SKEMA Business School, France
2011 - 2012 Scientific Director, MSc International Business, SKEMA Business School, France

Autres expériences professionnelles

2008 - 2009 Director, MiM Programme, ESC Lille, France
2004 - 2006 Intercultural Specialist, Communicaid Group, Royaume Uni
2000 - 2002 European Officer, Brighton & Hove City Council, Royaume Uni
1992 - 2002 Consultant, Deutsches Institut für Wirtschaftsforschung, Allemagne
1993 - 1998 Consultant, Royaume Uni
1984 - 1991 Managing Editor, EUROPE Magazine, Etats-Unis d'Amérique

Publications

Presse et réseaux sociaux

MIDDELMANN, A. et AKLI, Z. (2023). What makes some agile teams soar while others take flight? SKEMA ThinkForward.

Affiliations

Depuis 1950 Society for Intercultural Training, Education and Research, Paris Chapter