

**Nicolas SERVEL**  
Professeur Praticien

Académie : Innovation

Campus : Sophia Antipolis

Email : nicolas.servel@skema.edu

## Intérêts de recherche

---

Strategy, Entrepreneurship, Innovation , Sustainability

## Domaines d'enseignement

---

Entrepreneurship, Innovation , Strategie, Sustainability

## Formation

---

- |      |  |
|------|--|
| 2004 | Master of Business Administration, University of Cambridge, Royaume Uni                            |
| 1997 | DESS Stratégie, Planification et Contrôle dans l'Entreprise, Université Paris Dauphine-PSL, France |
| 1996 | Maitrise Des Sciences de Gestion (Mention Bien, Major de Promotion), Université de Toulon, France  |

## Expérience Professionnelle

---

### **Autres affiliations académiques**

- |             |   |
|-------------|---|
| Depuis 2020 | Director of the MSc Entrepreneurship & Innovation (France & China) Director of the MSc Entrepreneurship & Sustainable Design, SKEMA Business School, France |
| 2017 - 2020 | Director of the MSc Entrepreneurship & Innovation and Venture Factory Manager, SKEMA Business School, France  |

### **Autres expériences professionnelles**

- |             |  |
|-------------|--|
| 2016 - 2017 | Freelance Consultant, Servel   |
| 2013 - 2015 | Senior Consultant, In Extenso Innovation Croissance, France                  |
| 2013        | Group Strategy and M&A Senior Analyst, SBM Offshore, Monaco                  |
| 2012        | Consultant, L.E.K. Consulting, Australie                                     |
| 2011 - 2012 | Manager, Partners in Performance, Australie                                  |
| 2010 - 2011 | Manager Strategy, CSG Ltd, Australie   |
| 2009 - 2010 | Manager Content and Commercial Communication Strategy, Brightstar, Australie |
| 2005 - 2009 | Manager, KPMG, Australie   |
| 2000 - 2003 | Senior Business Consultant, Fi System, France                                |
| 1997 - 2000 | Founder, ARD Expertises, France  |

## Publications

---

## **Ouvrages et édition d'ouvrages**

STRIUKOVA, L., SERVEL, N., DISPAS, C. et KAYANAKIS, G. (2021). *Innovation and Financial Markets*. Wiley-ISTE, 208 pages.