Takeharu SOGO



Associate Professor

Academy: Globalization

Research center: Finance & Accounting Insights on Risk and Regulation

Campus: Sophia Antipolis

Email: takeharu.sogo@skema.edu

Research interests

Auction Theory, Information Economics, Mergers and Acquisitions

Teaching interests

Auction Theory, Information Economics, Mergers and Acquisitions

Education

2015 Ph.D.in Economics, University of Illinois at Urbana-Champaign, United States of America

2005 Master in MA in Economics, Kyoto University, Japan

Experience

Full-time academic positions

Since 2019	Associate Professor	, SKEMA Bu:	siness Scho	ool, France
------------	---------------------	-------------	-------------	-------------

2024 - 2029 Research Fellow, Kobe University, Japan

2017 - 2019 Associate Professor, Faculty of Economics, Osaka University of Economics, Japan
2014 - 2017 Assistant Professor, Faculty of Global Business, Osaka International University, Japan

Other academic affiliations and appointments

Visiting Scholar, Waseda University, JapanVisiting Scholar, Waseda University, Japan

Research grants, Awards and Honors

Research Grants

2024 Kaken 19 K 13 6 5 9,

Publications

Peer-reviewed journal articles

MORITA, K., MURAMOTO, A. and SOGO, T. (2025). Optimal Contracts Under Interpersonal Projection. *Games and Economic Behavior*, 150, pp. 356-364.

HAYASHIDA, O., MORITA, K. and SOGO, T. (2025). Transparency and Innovation in Organizations. *Journal of Industrial Economics*.

BERNHARDT, D., LIU, T. and SOGO, T. (2020). Costly auction entry, royalty payments, and the optimality of asymmetric designs. *Journal of Economic Theory*, 188, pp. 105041.

SOGO, T. (2019). Competition among Procrastinators. Theory and Decision, 86, pp. 325-337.

SOGO, T. (2017). Effects of Seller's Information Disclosure in Equity Auctions Requiring Post-Auction Investment. *International Journal of Industrial Organization*, 55, pp. 166-181.

HSU, C.L., MATTA, R., POPOV, S.V. and SOGO, T. (2017). Optimal Product Placement. Review of Industrial Organization, 51(1), pp. 127-145.

SOGO, T., BERNHARDT, D. and LIU, T. (2016). Endogenous Entry To Security-Bid Auctions. *American Economic Review*, 106(11), pp. 3577-3589.

Working papers

SOGO, T., MORITA, K. and MURAMOTO, A. (2024). Optimal Contracts Under Interpersonal Projection. SSRN.

SOGO, T. and MURAMOTO, A. (2022). Asymmetric Optimal Auction Design with Loss-Averse Bidders. 4207422, SSRN Electronic Journal.

HAYASHIDA, O., MORITA, K. and SOGO, T. (2022). *Transparency and Innovation in Organizations*. 4053625, SSRN Electronic Journal.

SOGO, T. and MURAMOTO, A. (2022). Asymmetric Optimal Auction Design with Loss-Averse Bidders. SSRN.

Conference presentations

, MORITA, K., MURAMOTO, A. and SOGO, T. (2025). Optimal Contracts Under Interpersonal Projection. In: 27th Colloquium on Personnel Economics. Trondheim.

HAYASHIDA, O., MORITA, K. and SOGO, T. (2024). Transparency and innovation in organizations. In: The Colloquium on Personnel Economics (COPE). Zurich.

SOGO, T. and MURAMOTO, A. (2023). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: The European Association for Research in Industrial Economics (EARIE). Rome.

SOGO, T., MORITA, K. and MURAMOTO, A. (2023). Optimal Contracts Under Interpersonal Projection. In: The 29th Decentralization Conference. Osaka.

CONG, P., MURAMOTO, A. and SOGO, T. (2023). Changing Tastes, Projection Bias, and Consumer Search. In: The 29th Decentralization Conference. Osaka.

SOGO, T., HAYASHIDA, O. and MORITA, K. (2022). Transparency and Innovation in Organizations. In: EEA-ESEM 2022. Milan.

MURAMOTO, A. and SOGO, T. (2022). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: EEA-ESEM 2022. Milan.

MURAMOTO, A. and SOGO, T. (2022). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: EARIE 2022. Vienna.

HAYASHIDA, O., MORITA, K. and SOGO, T. (2019). Feedback and Development in Tournaments. In: International Meeting on Game Theory. St Petersburg.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). Costly Entry and the Optimality of Asymmetric Auction Designs. In: APIOC (Asia-Pacific Industrial Organisation Conference). Melbourne.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). Costly Entry and the Optimality of Asymmetric Auction Designs. In: Jornadas de Economia Industrial (JEI). Barcelona.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). Costly Entry and the Optimality of Asymmetric Auction Designs. In: EARIE (Annual Conference of the European Association for Research in Industrial Economics). Athens.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). Costly Entry and the Optimality of Asymmetric Auction Designs. In: Econometric Society Australasia Meeting (ESAM). Auckland.

- BERNHARDT, D., LIU, T. and SOGO, T. (2018). Costly Entry and the Optimality of Asymmetric Auction Designs. In: Economic Theory Conference. Beijing.
- SOGO, T. (2017). Effects of Seller's Information Disclosure in Equity Auctions Requiring Post-Auction Investment. In: APIOC (Asia-Pacific Industrial Organisation Conference). Auckland.
- SOGO, T. and KAWAI, K. (2017). Planned Opaqueness in Securitization. In: Financial Market Liquidity Conference. Budapest.
- SOGO, T. and KAWAI, K. (2017). Planned Opaqueness in Securitization. In: EARIE (Annual Conference of the European Association for Research in Industrial Economics). Maastricht.
- SOGO, T. and KAWAI, K. (2017). Planned Opaqueness in Securitization. In: International Society of Dynamic Games Workshop. Warsaw.
- SOGO, T. (2016). Effects of Seller's Information Disclosure in Equity Auctions Requiring Post-Auction Investment. In: World Congress of the Game Theory Society. Maastricht.
- SOGO, T. and KAWAI, K. (2016). Planned Opaqueness in Securitization. In: Finance and Economics Conference. Frankfurt.
- SOGO, T., BERNHARDT, D. and LIU, T. (2016). Endogenous Entry To Security-Bid Auctions. In: The Japanese Economic Association Spring Meeting. Nagoya.
- SOGO, T. (2015). Competition among Procrastinators. In: Association of Behavioral Economics and Finance Annual Meeting. Osaka.

Faculty research seminar presentations

- SOGO, T. and MURAMOTO, A. (2024). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Musashi University. Tokyo.
- SOGO, T. and MURAMOTO, A. (2024). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Nanjing Audit University. Nanjing.
- SOGO, T. (2024). Interpersonal Projection in the Workplace. In: TJAR Research Workshop (Jointly Supported by RIEB Seminar / Kanematsu Seminar). Kobe.
- SOGO, T. and MURAMOTO, A. (2023). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Nagoya University.
- SOGO, T. and MURAMOTO, A. (2023). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Kyoto University. Kyoto.
- SOGO, T. and MURAMOTO, A. (2022). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Microtheory Seminar, University of Glasgow. Glasgow.
- SOGO, T. (2022). Transparency and Innovation in Organizations. In: Microeconomics Workshop, Keio University. Tokyo.
- SOGO, T. (2022). Transparency and Innovation in Organizations. In: Industry and Labor Economics Workshop, Institute of Economic Research, Hitotsubashi University. Tokyo.
- SOGO, T. (2021). Transparency and Innovation in Organizations. In: Microeconomics and Game Theory, Kyoto Institute of Economic Research, Kyoto University. Kyoto.

Press and social media

SOGO, T. (2021). What is the most profitable way to sell? Evidences from research. SKEMA ThinkForward.

Other research activities

Organization of a conference or a seminar

2019 Decentralization Conference in Japan

PhD supervision

G. SURESH, Indian Institute of Technology Tirupati, PhD thesis, Thesis Reviewer

14/12/2025 Takeharu SOGO page 4/4