

SKEMA Business School's MSc programme ranked 3rd in The Economist's Masters in Management ranking



SKEMA's upcoming campus in Cape Town, South Africa, located within University of Stellenbosch. It is scheduled to open at the beginning of the 2019-2020 academic year.

SKEMA Business School's MSc International Business programme has been ranked 3rd in the Masters in Management 2019 ranking published by The Economist.

This is the first time SKEMA participated in the ranking process for this category. In this second edition of the rankings, 40 schools had been shortlisted by The Economist. SKEMA stood 1st in many criteria:

- Open career opportunities
- Faculty-to-students ratio
- Languages on offer
- Range of access to overseas study programmes

SKEMA was placed 2nd in the following criteria:

- Faculty quality
- Geographical diversity

In addition to the criteria related to the academic excellence of the programme, the ranking is based on the satisfaction level of students and graduates.

Alice Guilhon, dean of SKEMA Business School, is delighted with this result. "It is a source of pride for SKEMA's MSc International Business to be placed third worldwide. The excellence of this programme at our international campuses, the richness and diversity of our students' and graduates' backgrounds contributed significantly to this result," she said.

As president of Conférence des Grandes Ecoles (CGE), the association of institutions of higher education and research, Alice Guilhon also highlighted "the excellence of French schools which have, once again, demonstrated the quality of their programmes that meet the needs of the market and innovate constantly."

SKEMA's MSc in International Business is a global, multi-campus, excellence programme. Accredited by Conférence des Grandes Ecoles (CGE), it offers students the opportunity to study in several continents and territories where SKEMA is located: Brazil, China, France, the United States, and soon in South Africa (from the 2019-2020 academic year). With students from more than 40 nationalities at SKEMA's campuses, the school has an average employment rate of 97% (in France and other countries) within six months of graduation. The programme's strength comprises two main factors that differentiate it: a global economic vision and exposure to the business ecosystems of different continents.

About SKEMA Business School:

With 8,500 students and 42,000 graduates, SKEMA Business School is a global school that uses its research, teaching programmes, and its well-equipped campuses to train and educate the talents required by companies in the 21st century. The school is now present in seven locations. It has three campuses in France (Lille, Sophia Antipolis and Paris), one in China (Suzhou), one in the USA (Raleigh), one in Brazil (Belo Horizonte), and one in South Africa (Cape Town). In December 2018, the school announced the creation of a research laboratory named SKEMA GLOBAL LAB in Augmented Intelligence based in the USA and France. SKEMA holds triple EQUIS, AACSB and AMBA accreditation. For more information, visit www.skema.edu. Follow us on Twitter: @SKEMA_BS

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