

SKEMA Business School ranked 43rd worldwide and seventh in France by Financial Times for “executive customised programmes”

Paris – May 11, 2020: The Financial Times has just published its 2020 global rankings for customised executive programmes.

Entering the top 50 for the first time this year, SKEMA Business School has been ranked 43rd out of 85 international academic institutions and has climbed 18 places compared to the 2019 edition; this progression places SKEMA on the second step of the podium, between Imperial College (1) and Chicago Booth School of Business (3).

SKEMA had climbed 18 places in 2019 as well. By renewing the performance this year, it has jumped 36 places in merely two years. This has allowed it to be placed in the first position in terms of progression, ahead of Imperial College (+31) and CEIBS (+30).

In France, SKEMA has been placed 7th among the 11 best French Grandes Ecoles represented.

It stood out particularly in the ‘growth’ category and ranked 3rd in the world; the ‘diversity of its teaching staff’ ranked 6th, ‘international clients’ ranked 12th, and ‘school partners’ ranked 14th.

Along with the other two annual FT rankings in finance (master’s in finance) and management (master’s in management), which are based on the satisfaction of graduates, this ranking gives a prominent place to executives’ feedback. This is further proof of SKEMA’s ability to meet the expectations and needs of companies.

This progression also echoes the school's development ambitions in "Executive Education", announced in January 2020 during the presentation of "SKY25", SKEMA’s 2020-2025 strategic plan.

Alice Guilhon, the dean of SKEMA and president of the French chapter of business schools, said: “I am delighted with the performance of French schools in this ranking and the significant progress made by SKEMA. It is a concrete recognition of our ability to support the transformation of businesses and the development of their managerial teams’ skills, wherever their playgrounds are based.”

About SKEMA Business School:

With 8,500 students of 120 nationalities and 45,000 graduates in 145 countries, SKEMA Business School is a global school which, through its research, its 50 teaching programmes, its international multi-site structure trains and educates the talents that need 21st century businesses. The school is now present on 7 sites: 3 campuses in France (Lille, Sophia-Antipolis, Paris), 1 in China (Suzhou), 1 in the United States (Raleigh), 1 in Brazil (Belo Horizonte) and 1 in South Africa (Cape Town - Stellenbosch). In September 2019, the school announced the establishment in Montreal of SKEMA GLOBAL LAB in Augmented Intelligence, its augmented intelligence research laboratory and its new R&D center: SKEMA Quantum Studio.

SKEMA is multi-accredited - EQUIS, AACSB and EFMD Accredited EMBA. Its programmes are recognized in France (Visa, Master Degree, RNCP, CGE label), as well as in the USA (licensing), Brazil (certificação) and China.

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