

PRESS RELEASE

SKEMA strengthens its position in China by creating a joint school with Nanjing University and a master's degree in entrepreneurship and innovation with Xian'Jiaotong university



SKEMA Business School campus in Suzhou, China

Paris, July, 16: SKEMA Business School has just signed two new strategic agreements with two excellent Chinese academic institutions: Nanjing Audit University and Xian' Jiaotong University, a member of the prestigious Chinese Ivy League, which brings together the 9 largest universities in the country.

The Chinese Ministry of Education has just approved the agreements signed between SKEMA and the universities of Nanjing and Xian' Jiaotong. With Nanjing, SKEMA creates a joint school and with Xian'Jiaotong, a master's degree in entrepreneurship and innovation focused on data management and artificial intelligence.

NAU-SKEMA Joint School

The NAU-SKEMA Institute is jointly established by SKEMA Business School and Nanjing University (NAU). The creation of a joint school with a Chinese university is reserved for a very small number of excellent foreign institutions, of which SKEMA is now a part.

This institute will start recruiting its first cohort of students in China in September 2020 through the Gaokao. This entrance exam to Chinese universities, which is reputedly difficult, will allow the recruitment of a large number of Chinese students: around 300 each year but on a very selective basis.

They will follow a four-year full-time undergraduate course, which includes four hybrid courses of study that offer students a variety of possible career paths:

- Financial engineering
- Audit
- Information management and information systems management

- Engineering Management

Students will obtain two diplomas: the NAU General Undergraduate Diploma of Higher Education and the SKEMA 4-year Global BBA Diploma.

Master in Entrepreneurship and Innovation SKEMA-Xian'Jiaotong

The program aims to train future elites and industry leaders in the fields of entrepreneurship and innovation with a focus on big data and artificial intelligence.

This 2-year joint program begins at the start of the 2020 academic year, with a recruitment target of 60 students per year. It is open to candidates with the equivalent of a “Bac+3” or “Bac+5”. At the end of the 2 years of study, the student receives the SKEMA diploma (MSc) and the Chinese Ministry of Education diploma.

"These joint cooperation projects contribute to deepening educational exchanges between France and China and I am happy that SKEMA finds its place in them. They are also a strong link in the school's SKY25 strategic plan to pursue its international development, which is based, in parallel with the opening of international hubs, on agreements with the best institutions in the world," says Alice Guilhon, SKEMA's Managing Director.

SKEMA is a partner of 3 of the 9 universities in the C9 league, which includes the best Chinese universities.

The approval of these two initiatives by the Chinese Ministry of Education is the result of long-term cooperation between SKEMA and China. With its very first international campus in Suzhou in 2009, SKEMA has made China the first step in its development strategy.

Since then, while the school has opened new campuses in the United States, Brazil and this year in South Africa, it has also multiplied its academic partnerships with the most prestigious institutions. In China, 3 of the 9 member universities of the C9 League are now partners of SKEMA.

In 2018, SKEMA and Fudan University, known as the best university in Shanghai, will offer a joint EMBA programme taught in Chinese and English on their two campuses in Suzhou and Shanghai. In 2014, the University of Science and Technology of China (USTC), regarded as the cradle of China's scientific elite, is partnering with SKEMA for a double degree in engineering and management. Courses with a technical component are delivered on the USTC campus in the first year, while students follow all the management courses in the second year on one of SKEMA's French or American campuses, with the possibility of semester mobility.

About SKEMA Business School:

With 8,500 students of 120 nationalities and 45,000 graduates in 145 countries, SKEMA Business School is a global school which, through its research, its 50 teaching programmes, its international multi-site structure trains and educates the talents that 21st century businesses need. The school is now present on 7 sites: 3 campuses in France (Lille, Sophia-Antipolis, Paris), 1 in China (Suzhou), 1 in the United States (Raleigh), 1 in Brazil (Belo Horizonte) and 1 in South Africa (Cape Town - Stellenbosch). In September 2019, the school announced the establishment in Montreal of SKEMA GLOBAL LAB in Augmented Intelligence, its augmented intelligence research laboratory and its new R&D center: SKEMA Quantum Studio. SKEMA is multi-accredited - Equis, AACSB and EFMD Accredited EMBA. Its programmes are recognized in France (Visa, Master Degree, RNCP, CGE label), as well as in the United States (licensing), Brazil (certificação) and China. www.skema.edu. Follow us on twitter: @SKEMA_BS

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