

## Nathalie Hector appointed as the development director of SKEMA Business School



**Paris, 24 February 2020:** Nathalie Hector has been appointed as the development director and member of the Executive Committee at SKEMA Business School.

Her responsibilities will include admissions, product marketing, national and international business development, as well as recruitment competitions.

“Nathalie Hector has been involved in developing programmes and implementing strong innovations in her previous professional roles. She will be able to accelerate both the local and international development of the school, and lead multi-site teams,” said Alice Guilhon.

Nathalie will officially be on board on March 30, 2020.

“I am very happy to join SKEMA and contribute to the new strategic plan SKY25 that aims at offering an innovative and disruptive education model on a global scale,” asserted Nathalie.

Before joining SKEMA, Nathalie had been managing the Grande Ecole programme at Emylon Business School since April 2018. Between 2011 and 2018, she successively managed the business engineering programme, the ‘postbac’ programmes, and the master in management programme up to all the initial training programmes within Kedge Business School.

Nathalie holds a doctorate in science management from the University of Toulon (2010) and also holds a master's degree (DEA) in public/private litigation law (1999). Her areas of research focus on social economy on the one hand and edtechs and the consequences of artificial intelligence in the educational sciences on the other hand.

### About SKEMA Business School

With 8,500 students, 120 different nationalities and 45,000 alumni across 145 countries, SKEMA Business School is a global school that, through its research, 50 programmes and its international multi-site structure, trains and educates the talents needed by 21st century companies. The school has seven campuses across the world: three in France (Lille, Paris, Sophia Antipolis) and one each in Brazil (Belo Horizonte), China (Suzhou), South Africa (Cape Town-Stellenbosch), and the United States (Raleigh). In September 2019, the school announced the establishment of the SKEMA Global Lab in Augmented Intelligence for AI research, along with its new R&D centre, SKEMA Quantum Studio, in Montreal. SKEMA holds multiple accreditations – EQUIS, AACSB and AMBA – and is one of the first institutions to receive the EFMD Accredited Programme label for its Global Executive MBA.

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