

Opening of SKEMA Business School's 7th campus in South Africa



Stellenbosch, 19 February 2020: after France (Paris, Lille, Sophia Antipolis), China (Suzhou), The United States (Raleigh) and Brazil (Belo Horizonte), SKEMA Business School has opened its 7th campus in South Africa. The 'inaugural class' of the first batch of students at SKEMA Business School's campus in South Africa took place on 31 January 2020 at Stellenbosch.

The official ceremony was held in the presence of SKEMA representatives and their counterparts from the school's local partner – Stellenbosch University. The Consul General of France, Laurent Amar, and representatives from CCI France - South Africa were also present at the event, which marked the beginning of a new 'glocal adventure' for the school.

While addressing the students, **Alice Guilhon, dean of SKEMA**, said, 'You are pioneers; I hope you will make the most of this new adventure in South Africa. This experience will likely change you profoundly. You will learn a lot in terms of lifestyle, openness and cultural diversity. You will go on to become the first SKEMA ambassadors in South Africa and show that the globalisation of education is definitely an asset, a competitive advantage for students, society and businesses in particular.'

Emeritus professor **Michael Osbaldeston, associate director of quality services at EFMD and strategic advisor for Southern Africa at SKEMA Business School**, asserted: 'I believe that the opportunities here are limitless. Besides an increasing number of SKEMA's undergraduate and postgraduate students having access to Stellenbosch University's programmes and facilities, we look forward to welcoming Stellenbosch students at SKEMA's campuses across the world, as we have done with our other partners across the world.'

During the initial few days, various activities have been planned to help these 'pioneer' students settle down and discover their environment. They will get the opportunity to explore the city of Cape Town, the Cape of Good Hope, and the surroundings of the campus – nestled in the heart of the mountains and surrounded by vineyards – as well as the rich student life of the town of Stellenbosch.

About SKEMA Business School

With 8,500 students, 120 different nationalities and 45,000 alumni across 145 countries, SKEMA Business School is a global school that, through its research, 50 programmes and its international multi-site structure, trains and educates the talents needed by 21st century companies. The school has seven campuses across the world: three in France (Lille, Paris, Sophia

Antipolis) and one each in Brazil (Belo Horizonte), China (Suzhou), South Africa (Cape Town-Stellenbosch), and the United States (Raleigh). In September 2019, the school announced the establishment of the SKEMA Global Lab in Augmented Intelligence for AI research, along with its new R&D centre, SKEMA Quantum Studio, in Montreal. SKEMA holds multiple accreditations – EQUIS, AACSB and AMBA – and is one of the first institutions to receive the EFMD Accredited Programme label for its Global Executive MBA.

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