

## SKEMA Business School's Global Executive MBA now an EFMD-accredited programme



*SKEMA Business School's campus in Suzhou, China, where one of the Global EMBA residential seminars is held*

With accreditations from EQUIS, AACSB and AMBA already under its belt, SKEMA has just obtained the new international **EFMD Accredited Programme** label for its Global Executive MBA.

SKEMA's Global EMBA is a premium blended learning programme for executives. For the residential component, participants have access to the school's different campuses around the world: Belo Horizonte in Brazil, Suzhou in China, Cape Town in South Africa as of 2021, in addition to the Lille campus in France. As the programme also offers the option of completing a double degree with the prestigious Fudan University in China, several multinational companies have made it a managerial development lever for their high-potential employees.

The team of EFMD auditors have emphasised that although this programme launched in 2014 is still fairly new, it boasts all the assets of SKEMA's "glocal" model: a multicultural dimension through the school's seven campuses, an understanding of the challenges inherent in the globalisation and digitalisation of the economy and, finally, the internationalisation of the course's cohort, content and process.

### **A support programme for a fast-changing world**

The Global EMBA is a programme for executives seeking to develop their managerial skills and benefit from a unique experience in a multicultural environment where the accent is placed on the management of innovative projects, business development and project transformation in an uncertain, complex and volatile globalised world. It benefits from the expertise of SKEMA's faculty, who possess academic excellence and knowledge of the corporate and business worlds.

The programme offers a blended learning approach with a mix of distance learning modules (e-learning, webinars) and intensive in-person seminars that encourage interactivity and a good work-life balance.

As SKEMA celebrates its tenth anniversary, in addition to EQUIS, AACSB and AMBA, the prestigious international accreditations considered the gold standard by business schools, it now boasts the “**EFMD Accredited Programme**” credential.

According to Eric Cornuel, EFMD’s CEO: *“With the EFMD Accredited Programme label, we enable institutions to place the focus on one of its programmes it deems especially strategic. We are pleased that SKEMA is one of the first two schools in France to have pioneered this approach for its Executive MBA.”*

Alice Guilhon, Dean of SKEMA Business School, said: *“Receiving this new accreditation today is the fruit of a combined effort by all of our teams. This new international seal of approval from the EFMD reinforces SKEMA’s visibility on the global stage, acknowledges the excellence of our training and gives us confirmation that our choice of a unique global strategy was the right one.”*

More information about the Global EMBA newly accredited by the EFMD for a period of three years: <https://www.skema-bs.fr/programmes/executive-mba>

**About SKEMA Business School:**

With 8,500 students, 120 different nationalities and 45,000 alumni across 145 countries, SKEMA Business School is a global school which, through its research, its 50 programmes and its international multi-site structure, trains and educates the talents needed by 21st century companies. The school now has seven campuses around the world: three in France (Lille, Sophia-Antipolis, Paris) and one each in China (Suzhou), the United States (Raleigh), Brazil (Belo Horizonte) and South Africa (Cape Town - 2020). In September 2019, the school announced the establishment, in Montreal, of the SKEMA Global Lab in Augmented Intelligence for AI research, along with its new R&D centre, SKEMA Quantum Studio. SKEMA holds multiple accreditations, namely EQUIS, AACSB and AMBA, and is one of the first institutions to receive the EFMD Accredited Programme label for its Global Executive MBA.

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