

# Konstantin KROTOV

Professor

Academy: Transformation

Research center: SKEMA Centre for Analytics and Management Science

Campus: Raleigh

Email: konstantin.krotov@skema.edu

## Education

---

2009 PhD in Marketing, Graduate School of Management, St. Petersburg University, Russia

## Experience

---

### **Other academic affiliations and appointments**

Since 2022 IMBD Lille Programme Director, SKEMA Business School, France

Since 2022 Professor of Supply Chain Management, SKEMA Business School, France

2015 - 2022 Executive Director, Graduate School of Management, St. Petersburg University, Russia

2014 - 2018 Associate Professor, Graduate School of Management, St. Petersburg University, Russia

2012 - 2015 Director, Master in Management Programs, Graduate School of Management, St. Petersburg University, Russia

## Publications

---

### **Peer-reviewed journal articles**

LIN, X., KROTOV, K. and GERMAIN, R. (2019). Performance Effects of Technological Dynamism: Private vs. State Enterprises in Russia. *Journal of East-West Business*, 25(1), pp. 1-25.

KROTOV, K., DAVIS-SRAMEK, B., FUGATE, B., MILLER, J., GERMAIN, R. and IZYUMOV, A. (2017). Understanding the Present by Examining the Past: Imprinting Effects On Supply Chain Outsourcing in a Transition Economy. *Journal of Supply Chain Management*, 53(1), pp. 65-86.

KROTOV, K., DAVIS-SRAMEK, B. and GERMAIN, R. (2016). Predicting technology integration and performance in transition economies: insights from Russia. *International Journal of Physical Distribution and Logistics Management*, 46(2), pp. 128-152.

KROTOV, K., DAVIS-SRAMEK, B. and GERMAIN, R. (2015). Examining the process R&D investment - performance chain in supply chain operations: The effect of centralization. *International Journal of Production Economics*, 167, pp. 246-256.

### **Book chapters**

KROTOV, K. and KUZNETSOVA, A. (2018). Higher Education in Management: The Case of Russia. In: Dameron S., Durand T. (eds). *The Future of Management Education*. 1st ed. London: Palgrave Macmillan, pp. 185-211.

### **Press and social media**

KROTOV, K. (2016). How Russian tycoon became a game changer in business and sport. *Financial Times* December.