

Victor MOTTA

Associate Professor

Academy: Globalization

Research center: SKEMA Centre for Sustainability Studies

Campus: Belo Horizonte

Email: victor.motta@skema.edu

Research interests

Small Business Economics, Access to Finance, Green Economy, Labor Productivity, Corruption, Global Value Chains, Gender, Management Practices

Teaching interests

Applied Econometrics, International Finance, Small Business Economics

Education

| | |
|------|---|
| 2016 | PHD in Business Administration, Pennsylvania State University - University Park, United States of America |
| 2015 | Master of Science in Economics, Pennsylvania State University - University Park, United States of America |
| 2004 | Bachelor of Science, Sciences, Mathematics, King University, United States of America |
| 2004 | Bachelor of Arts, Economy, Economics, King University, United States of America |
| 2004 | Bachelor of Science, Sciences, Statistics, King University, United States of America |

Experience

Full-time academic positions

| | |
|-------------|--|
| Since 2022 | Associate Professor, SKEMA Business School, France |
| 2018 - 2022 | Assistant Professor, Getulio Vargas Foundation (FGV), Brazil |
| 2016 - 2017 | Assistant Professor, Fundação Dom Cabral (FDC), Brazil |

Publications

Peer-reviewed journal articles

- AMIN, M. and MOTTA, V. (2023). The impact of corruption on SMEs' access to finance: Evidence using firm-level survey data from developing countries. *Journal of Financial Stability*, 68(October), pp. 101175.
- MOTTA, V. and GONZALEZ, L. (2022). Determinants of financial inclusion in Latin America and the Caribbean. *Development in Practice*, 32(8), pp. 1063-1077.
- MOTTA, V. (2020). Lack of access to external finance and SME labor productivity: does project quality matter? *Small Business Economics*, 54(1), pp. 119-134.
- MOTTA, V. and SHARMA, A. (2020). Lending technologies and access to finance for SMEs in the hospitality industry. *International Journal of Hospitality Management*, 86, pp. 102371.

MOTTA, V. (2019). The Impact of Local Food Expenditure on School Foodservice Revenues. *Journal of School Health*, 89(9), pp. 722-729.

SHARMA, A., MOTTA, V. and MARTINEZ, L. (2019). Effectiveness of short videos to enhance HACCP information for consumers. *Journal of Foodservice Business Research*, 22(6), pp. 549-562.

MOTTA, V. (2019). Estimating Poisson pseudo-maximum-likelihood rather than log-linear model of a log-transformed dependent variable. *RAUSP Management Journal*, 54(4), pp. 508-518.

MOTTA, V. (2017). Are SMEs in the hospitality industry less likely to experience credit constraint than other industries in the service sector? Evidence from Latin America. *Tourism Economics*, 23(7), pp. 1398-1418.

MOTTA, V. (2017). The impact of crime on the performance of small and medium-sized enterprises. *Tourism Economics*, 23(5), pp. 993-1010.

SHARMA, A., MOTTA, V., CHOI, J.G. and ALTMAN, N.S. (2016). Economic production in hospitality and tourism industry. *International Journal of Contemporary Hospitality Management*, 28(5), pp. 1026-1050.

MOTTA, V. and SHARMA, A. (2016). Benefits and transaction costs of purchasing local foods in school districts. *International Journal of Hospitality Management*, 55, pp. 81-87.

Book chapters

MOTTA, V. (2023). Gender and financial inclusion in Latin America and the Caribbean. In: Valentina Hartarska and Robert Cull (ed.). *Handbook of Microfinance, Financial Inclusion and Development*. 1st ed. Northampton: Edward Elgar Publishing, pp. 339-356.

MOTTA, V. (2020). The Impact of Farm-to-School and Local Food Expenditures on School Foodservice Revenues. In: Amit Sharma (ed.). *Financial Decision-Making in the Foodservice Industry: Economic Costs and Benefits*. 1st ed. New York: Apple Academic Press, pp. 151-172.

Working papers

AMIN, M. and MOTTA, V. (2021). *The Impact of Corruption on Smes' Access to Finance: Evidence using Firm-Level Survey Data from Developing Countries*. 9812, Washington, DC: The World Bank.

MOTTA, V. and DE ZEEUW, M. (2021). *Minority-Owned Enterprises and Access to Capital from Community Development Financial Institutions*. 15, San Francisco: Federal Reserve Bank San Francisco.

Other research activities

Reviewer for:

Journal of Financial Stability, Tourism Management, Applied Economics, International Small Business Journal, Small Business Economics, Tourism Economics

Affiliations

Since 2014 Agricultural & Applied Economics Association, Agricultural & Applied Economics Association

Since 2012 American Economic Association, American Economic Association