

# Samentha GOETHALS

Assistant Professor

Academy: Globalization

Research center: SKEMA Centre for Sustainability Studies

Campus: Sophia

Email: samentha.goethals@skema.edu

## Research interests

---

Human rights, Migrant labour, Refugees, Business human rights responsibility, Sensemaking, Framing analysis, Human rights education in business schools

## Teaching interests

---

Global Governance, Globalization and Development, Human Rights, Migration

## Education

---

2016	Ph.D. in Politics, Oxford Brookes University, Great Britain
2011	Master in International Law and Interntional Relations, Oxford Brookes University, Great Britain
2010	BA in International Relations with Religion, Culture and Ethics, Oxford Brookes University, Great Britain
2005	Certificate in English Language Teaching to Adults (CELTA), University of Cambridge, Great Britain

## Experience

---

### **Full-time academic positions**

Since 2024	Visiting Faculty, Copenhagen Business School, Denmark
Since 2023	Visiting Faculty, Global Campus of Human Rights, Italy
Since 2022	Visiting Faculty, University of Seville, Spain
Since 2020	Assistant Professor, SKEMA Business School, France
2017 - 2020	Post-Doctoral Researcher, Oxford Brookes University, Great Britain
2019	Visiting Faculty, Copenhagen Business School, Denmark

## Research grants, Awards and Honors

---

### **Awards and Honors**

2020	2019 Best Article Awards, Business and Human Rights Journal
2011	Postgraduate Taught to Postgraduate Research Prize in IR, Politics and Sociology
2011	Prize for outstanding contribution to the course
2010	Westminster Institute Prize for best undergraduate student in Religion and Theology, Westminster Institute
2009	Ruth Cornwall-Jones Memorial Prize for excellent work in Religion and Theology, Ruth Cornwall-Jones Memorial

## Peer-reviewed journal articles

GOETHALS, S. (2019). Exploring Migrants Employees' 'Rights-Talk' in the British Hospitality Sector. *Business and Human Rights Journal*, 4(2), pp. 287-315.

GOETHALS, S. (2019). Tim Bartley, Rules without Rights - Land, Labor and Private Authority in the Global Economy. *Business and Human Rights Journal*, 4(2), pp. 373-376.

GOETHALS, S., BARDWELL, J., BHACKER, M. and EZZELARAB, B. (2017). Business Human Rights Responsibility for Refugees and Migrant Workers: Turning Policies into Practice in the Middle East. *Business and Human Rights Journal*, 2(2), pp. 1-8.

## Book chapters

GOETHALS, S. (2024). Business and Human Rights as a field of organizational innovation. In: Päivi Eriksson, Tero Montonen, Pikka-Maaria Laine, Anna Heikkinen eds. *Elgar Encyclopedia of Innovation Management*. 1st ed. Edward Elgar Publishing.

GOETHALS, S. (2024). Workers' rights. In: Lee Matthew, Claire Ingram, Lara Bianchi eds. *Concise Encyclopedia of Corporate Social Responsibility*. 1st ed. Edward Elgar Publishing, pp. 244.

GOETHALS, S. (2023). Workers' Rights. In: Lee Matthews, Lara Bianchi, Claire Ingram eds. *Encyclopaedia of Corporate Social Responsibility*. 1st ed. Edward Elgar Publishing.

GOETHALS, S. (2023). Development responses to forced migration: New intersecting human rights responsibilities for business. In: Tricia Olsen, Harry Van Buren, Judith Schrempf Stirling eds. *A research agenda for Business and Human Rights*. 1st ed. Edward Elgar Publishing.

## Book reviews

ALEXANDRA COSIMA BUDABIN, A., LISA ANN RICHEY, L., RÓISÍN READ, R., GOETHALS, S., POLLY PALLISTER-WILKINS, P. and JOEL R. PRUCE, J. (2022). Book Review Forum Batman Saves the Congo: How Celebrities Disrupt the Politics of Development. *Journal of Humanitarian Affairs*.

## Conference proceedings

GOETHALS, S. (2023). Researching refugees human rights and business human rights responsibility in Turkish garment supply. *International Association of Business and Society*.

GOETHALS, S. (2022). Human Rights Due Diligence and migrant workers in the construction sector in Qatar.

## Conference presentations

GOETHALS, S. (2023). The Impact of Business and Society Scholarship and Teaching: Researching Refugee Integration in Turkish Garment Sector. In: International Association of Business & Society (IABS) 2023. Bath.

GOETHALS, S. (2023). Fostering employment and employability of refugees: Collaborations and Partnerships. In: IESEG, Workshop: Fostering refugee inclusion. Paris.

GOETHALS, S. and CINAR, C. (2021). Solidarity through informality: Reconsidering Syrian refugees' agency in the labour market in Turkey. In: World Conference of Humanitarian Studies. Paris.

GOETHALS, S. (2021). Teaching Business and Human Rights in a Business Schools and integrating intersectional perspectives in courses. In: GBSN and Business and Human Rights Teaching Network, Gender Track Workshop. Nottingham.

BRIGHT, C. and GOETHALS, S. (2020). Human rights due diligence under Kafala rule: Towards migrant workers' freedoms to work, move, and access justice? In: International Association of Business & Society (IABS). Lisbon.

GOETHALS, S. (2019). Turning a crisis into an opportunity: Mobilizing or responsabilizing business or both? In: Copenhagen Business School. Copenhagen.

- GOETHALS, S. (2019). The role of businesses as agents in regard to migration crises: Current knowledge, and future research for solutions. In: Copenhagen Business School. Copenhagen.
- GOETHALS, S. (2019). Exploring Migrant Employees' 'Rights-Talk' in the British Hospitality Sector. In: UK Business Human Rights Scholars' Network Meeting. London.
- GOETHALS, S. (2018). When Corporate Human Rights Responsibility takes a 'positive' turn: Ensuring access to decent work for Syrian refugees in garment supply-chains in Turkey and Jordan. In: Global Business and Human Rights research workshop. Geneva.
- GOETHALS, S. (2018). When Corporate Human Rights Responsibility takes a 'positive' turn: Ensuring access to decent work for Syrian refugees in garment supply-chains in Turkey and Jordan. In: Business and Human Rights Conference, New York University Stern Business School. New York.
- GOETHALS, S. (2018). Multi-level framing analysis and its uses in business and management research. In: BAM (British Academy of Management) Conference. Bristol.
- GOETHALS, S., KONING, J. and NOORTMANN, M. (2018). Positionality and sensemaking of human rights responsibility in the British hospitality sector. In: BAM (British Academy of Management) Conference. Bristol.
- GOETHALS, S. (2016). It's about treating your employees well' but 'I disappear behind my mop!' Framing Human Rights and Business Responsibility in the Hotel Sector in London. In: 1st PhD Summit on Business and Human Rights, St Gallen University. St Gallen.
- GOETHALS, S. (2015). It's a Farce!' Methodological Dilemmas and the Politics of Evidence in the Field of Human Rights and Business Responsibility. In: Crisis and Conflict, Human and Social Sciences Conference. Oxford.
- GOETHALS, S. and CHAMBERS, R. (2015). Procedural and substantial barriers to remedy: A critical examination of the processes and decisions of the UK National Contact Point under the OECD Guidelines for Multinational Enterprises. In: Critical Legal Conference. Wroclaw.
- GOETHALS, S. (2014). Hombre! I Disappear Behind My Mop!': Misrecognition as Insecurity. In: Human Security @ 20 Conference. Oxford.
- GOETHALS, S. and HURLEY, M. (2014). (Dis)Comfort Zones: Interdisciplinary Reflections on Authority, Vulnerability and Space in the Research Process. In: Humanities and Social Sciences Symposium. Oxford.
- GOETHALS, S. (2013). Asking the 'Rights' Question: Early Reflection on Approaching Fieldwork with Hotel Managers and Migrant Workers. In: International Conference on Social Responsibility, Ethics and Sustainable Business. Bournemouth.
- GOETHALS, S. (2013). Multi-stakeholders norm-making and neo-liberal governance: The Case of the UN Business and Human Rights Framework. In: Workshop on Neoliberal Legality. Oxford.

### **Faculty research seminar presentations**

- GOETHALS, S. (2023). Business and Human Rights: Principles, Governance and Organisation. In: European Master on Human Rights and Democratisation. Sevilla.
- GOETHALS, S. and BASTERRA, N. (2023). Participatory approaches to human rights due diligence: tools and processes. In: ECCHR, FAU and Tilburg University Summer School on Business and Human Rights in Practice. Nuremberg.
- GOETHALS, S. (2023). Human Rights in Business: Principles, Governance and Organization. In: Summer School on Business and Human Rights, West Virginia University College of Law. Geneva.
- GOETHALS, S. (2023). Human Rights in Business: Principles, Governance and Organization. In: Master 2, Institut de Droit européen des Droits de l'Homme (IDEDH). Montpellier.
- GOETHALS, S. (2023). Human Rights in Business: Principles, Governance and Organization. In: Global Campus for Human Rights, European Master in Human Rights and Democracy, Week 7 Business, Human Rights and Development. Venice.

## **Press and social media**

GOETHALS, S. (2022). Gender Research in Business Schools: a Human Rights Perspective. Nottingham: Knowledge, Engaged (The Institute for Policy and Engagement at the University of Nottingham), Great Britain.

GOETHALS, S. (2022). Business Human Rights Responsibility in contexts limiting the freedoms and rights of migrants. Lisbon: Centre for Business, Human Rights and the Environment, Nova School of Law , Portugal.

## **Other research activities**

---

### **Co-editor**

Since 2024 Springer Book Series  
Since 2023 Business and Human Rights Journal

### **Reviewer for:**

Human Relations, Business and Human Rights Journal, Journal of Business Ethics, Human Relations, Organization

### **Organization of a conference or a seminar**

Since 2020 Colloquium: Modern Slavery: Any of Your Business Education?, SKEMA Business School, France  
2023 The Impact of Business and Society Scholarship and Teaching Symposium 2023 IABS Annual Meeting, University of Bath, Great Britain  
2023 Guest lecture - Implementing human rights in business, for visiting students from West Virginia University, West Virginia University, Switzerland  
2023 Guest lecture and workshop for European Master on Democracy and Human Rights, Global Campus of Human Rights , Italy  
2019 Business & Human Rights Research Workshop, Switzerland  
2017 Cumberland Lodge Colloquium 24-25 September 2017, London : Social Cohesion in Times of Uncertainty, Great Britain

### **Affiliations**

Since 2023 Governance Committee Teaching Business and Human Rights Forum, Teaching Business and Human Rights Forum Teaching Business and Human Rights Forum, United States of America  
Since 2022 Visiting Fellow, Dept of Law, University of Seville, Spain  
Since 2020 Visiting Fellow, Oxford Brookes University, Great Britain  
Since 2019 Associate Fellow, Centre for Business, Human Rights and the Environment, Portugal

### **PhD supervision**

2022 C. CLAUDIA MACAVEIU, Oxford Brookes University, PhD thesis, Thesis co-director

### **Other academic activities**

Since 2024 Book co-editor  
Since 2022 Comite de Pilotage Academie 5, Universite Cote D'Azur, Université Côte d'Azur, France  
Since 2022 Master thesis jury committee, European Masters in Democracy and Human Rights, Global Campus of Human Rights, Italy

### **Other academic activities**

Since 2021 Book Review Editor

### **Other academic activities**

Since 2021 From Research to Action on Human trafficking, Forced labour and Child Labour, Grant reviewer, International Labour Organization, Switzerland  
2022 - 2025 Member of Ethics Committee, Horizon Europe Project REBALANCE, University of Pisa, Italy

- 2023 Workshop at Summer School Business and Human Rights in Practice, Friedrich-Alexander Universität Erlangen-Nürnberg , Germany
- 2023 GBSN-ILO-GSEM Workshop to develop a pedagogical tool on fair recruitment of migrant workers for business school, International Labour Organization, Switzerland
- 2021 - 2023 Membre du COFIL, Académie 5, Université Cote d'Azur, Université Côte d'Azur, France
- 2022 Member of consortium for DILIGENCE EU MSCA Industrial Doctoral Training Grant Application, SKEMA Business School, France
- 2022 Member of consortium for PARADIGM, EU HORIZON 2022 Grant Application, SKEMA Business School, France