

PRESS RELEASE

**Unprecedented performance: SKEMA ranked sixth
in the France SIGEM competition (+2 ranks)**



SKEMA's new campuses: Grand Paris flagship Campus and the City Campus in Belo Horizonte (Brazil)

Paris, 23 July 2021. The results of the Common Test Bank competition, known as BCE-Banque Commune d'Épreuves in French, were published today by the SIGEM organisation. They confirm SKEMA's upward momentum.

In a SIGEM environment considered to be static, SKEMA's performance stood out as it moved up two places. The management school is now **ranked sixth** among the 27 French management schools.

An unprecedented performance that confirms the school's growing attractiveness

Among the 7,909 candidates who chose the school (i.e. 81% of the candidates of BCE - Banque Commune d'Épreuves), it is the most preferred school for preparatory classes students. SKEMA also welcomed more than 12% of eligible candidates for the 2021 orals, i.e., double the number compared to 2019, and opened 40 additional places in the competition this year.

SKEMA's sixth position confirms the underlying trend observed for several years in terms of choices made by students. Year after year, they position the school more strongly among the top French business schools; this year, SKEMA has more firmly closed in on the gap with the schools above.

Over the last 8 years, SKEMA has shown a constant progression and has gained 7 places in the SIGEM system.

"This is the result of the work undertaken by SKEMA over the last few years in its Master in Management programme, by firstly introducing continuum courses in 2018 via the ThinkForward programme and then by constantly innovating and developing with new campuses (the flagship Grand Paris Campus at the beginning of the year, a new City Campus in Brazil for the start of the 2021 academic year, and other locations soon) and multiple agreements with exceptional international academic institutions such as American UCLA Extension, Berkeley, NYU SPS and Loyola (New Orleans), and the European LMU (Munich). Finally, it is the ambitious SKY25 strategic plan that forges SKEMA's

capacity to project itself as a global teaching and research institution that trains committed talents fully prepared to transform the world in the long term," says Patrice Houdayer, Vice-Dean in charge of Programmes, International and Student Life at SKEMA Business School.

About SKEMA Business School:

With 9,000 students of 120 nationalities and 48,000 graduates in 145 countries, SKEMA Business School is a global school which, through its research, its +70 teaching programs, its international multi-site structure trains and educates the talents that 21st century businesses need. The school is now present on 7 locations: 3 campuses in France (Lille, Sophia Antipolis, Paris), 1 in China (Suzhou), 1 in the United States (Raleigh), 1 in Brazil (Belo Horizonte) and 1 in South Africa (Cape Town - Stellenbosch). In September 2019, the school announced the establishment in Montreal of its artificial intelligence research and resources center and its new R&D center. SKEMA is multiaccredited - Equis, AACSB and EFMD Accredited EMBA. Its programs are recognized in France (Visa, Master Degree, RNCP, CGE label), as well as in the United States (licensing), Brazil (certificação) and China. www.skema.edu. Follow us on twitter: @SKEMA_BS Press contact: Christine Cassabois, Tel. +33 6 27 49 36 59 – christine.cassabois@skema.edu

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