Marlon ALVES
Assistant Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: PARIS

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Education

2019	Ph.D. in Business Administration, Universidade de São Paulo, Brazil
2015	M.Sc. in Business Administration, Universidade de São Paulo, Brazil
2013	B.Sc. (Hons) in Administration, Universidade de São Paulo, Brazil

Experience

Full-time academic positions

Since 2022	Assistant Professor, SKEMA Business School, France

Other academic affiliations and appointments

Since 2019	Visiting Professor, Universidade de São Paulo, Brazil
2021 - 2022	Associate Professor, Federal Institute of Education, Science and Technology, Brazil
2017 - 2020	Assistant Professor, Federal Institute of Education, Science and Technology, Brazil

Other professional experiences

2009 - 2015	Product Manager, Brazil
2008 - 2009	Supply Chain Analyst, Brazil

Research grants, Awards and Honors

Awards and Honors

2021	Best Paper Proceedings, STR Division, Academy of Management
2020	Most cited paper, Innovation & Management Review
2020	Best Ph.D. dissertation, Universidade de São Paulo
2019	Best paper in Strategy, Brazilian Academy of Management
2018	Emerald Literati Awards - Highly Commended
2017	Top 1% academic performance in the 25 years of the school, Universidade de São Paulo
2013	Best student, Universidade de São Paulo

Research Grants

2017	Research fellowship - Bocconi University, CAPES Foundation
2015	Graduate fellowship, CAPES Foundation

Publications

Peer-reviewed journal articles

ALVES, M., VASTOLA, V., VASCONCELOS RIBEIRO GALINA, S. and ZOLLO, M. (2023). When Reflection Hurts: The Effect of Cognitive Processing Types on Organizational Adaptation to Discontinuous Change. *Organization Science*, 34(6), pp. 1997-2525, C2-C3.

KRÜGER, C., ALVES, M., MENDES PINTO GOMES FERREIRA, C., GUILHERME DÁCAR DA SILVA SCORZAFAVE, L., SOUZA PASSADOR, C. and CRISTINA FERREIRA CALDANA, A. (2023). Impact evaluation of the Brazilian Integrated Border Health System. *Public Money and Management*.

ALVES, M., MARCHIORI PACHECO, L. and VASCONCELOS RIBEIRO GALINA, S. (2023). Balancing exploration and exploitation across boundaries: Evidence from new product development. *BRQ Business Research Quarterly*.

BARTOCCI LIBONI, L., CEZARINO, L.O., ALVES, M., CHIAPPETTA JABBOUR, C.J. and VENKATESH, V.G. (2023). Translating the environmental orientation of firms into sustainable outcomes: the role of sustainable dynamic capability. *Review of Managerial Science*, 17, pp. 1125–1146.

CRISTINA FERREIRA CALDANA, A., MARCHIORI PACHECO, L., ALVES, M., HENRIQUE PAULINO PIRES EUSTACHIO, J. and BASTOS FERNANDES DOS SANTOS, N.M. (2022). Strategy implementation for the 2030 agenda: Insights from Brazilian companies. *Business Ethics, the Environment and Responsibility*, 31(2), pp. 296-306.

MACINI, N., ALVES, M., ORANGES CEZARINO, L., BARTOCCI LIBONI, L. and CRISTINA FERREIRA CALDANA, A. (2022). Beyond money and reputation: sustainable HRM in Brazilian banks. *Employee Relations*, 44(3), pp. 702-728.

ALVES, M. and VASCONCELOS RIBEIRO GALINA, S. (2022). Not all roads lead to Rome: non-equifinality in dynamic capabilities and process configuration. *International Studies of Management and Organization*, 52(2), pp. 121-137.

VICENTIN, F.O.D.P., VASCONCELOS RIBEIRO GALINA, S., ALVES, M. and BACKX NORONHA VIANA, A. (2021). Asymmetric effects of alliance intensity on absorptive capacity: the differences between potential and realized capacities. *Journal of Small Business and Enterprise Development*, 28(5), pp. 788-804.

ALVES, M. and GALINA, S.V.R. (2020). Measuring dynamic absorptive capacity in national innovation surveys. *Management Decision*, 59(2), pp. 463-477.

ALVES, M., REZENDE, L.A., BANSI, A.C. and VASCONCELOS RIBEIRO GALINA, S. (2019). Take Your Time: Examining When Green Innovation Affects Financial Performance in Multinationals. *Journal of Cleaner Production*, 233(1), pp. 993-1003.

ALVES, M., ORANGES CEZARINO, L., FERREIRA CALDANA, A.C. and BARTOCCI LIBONI, L. (2019). Dynamic capabilities for sustainability: revealing the systemic key factors. *Systemic Practice and Action Research*, 32, pp. 93-112.

ALVES, M., LINARES, I.M.P., TRISTAO, R.L. and AMARAL, D.C. (2019). Adherence between project management practices and environmental critical factors in biotechnology companies. *Independent Journal of Management & Production*, 26(2), pp. 1-17.

PACHECO, L.M., ALVES, M., KRÜGER, C., LOURENÇÃO, M.T.D.A. and CALDANA, A.C.F. (2018). Are we all green? Understanding the microfoundations of corporate citizenship. *Journal of Cleaner Production*, 195, pp. 552-561.

PACHECO, L.M., ALVES, M. and LIBONI, L.B. (2018). Green absorptive capacity: A mediation-moderation model of knowledge for innovation. *Business Strategy and the Environment*, 27(8), pp. 1502-1513.

ALVES, M., VASCONCELOS RIBEIRO GALINA, S. and DOBELIN, S. (2018). Literature on organizational innovation: past and future. *Innovation & Management Review*, 15(1), pp. 2-19.

FERREIRA QUILICE, T., ORANGES CEZARINO, L., ALVES, M., BARTOCCI LIBONI, L. and FERREIRA CALDANA, A.C. (2018). Positive and negative aspects of GRI reporting as perceived by Brazilian organizations. *Environmental Quality Management*, 27(3), pp. 19-30.

ALVES, M., GALINA, S.V.R., MACINI, N., CAGICA CARVALHO, L. and COSTA, T. (2017). Internationalization and innovation in nascent companies: does gender matter? *Journal of Small Business and Enterprise Development*, 24(4), pp. 887-905.

SOUZA, A.A.A., ALVES, M., MACINI, N., CEZARINO, L.O. and LIBONI, L.B. (2017). Resilience for sustainability as an eco-capability. *International Journal of Climate Change Strategies and Management*, 9(5), pp. 581-599.

ALVES, M., SALVINI, J.T.S., BANSI, A.C., NETO, E.G. and GALINA, S.V.R. (2016). Does the Size Matter for Dynamics Capabilities?: A Study on Absorptive Capacity. *Journal of Technology Management & Innovation*, 11(3), pp. 84-93.