

Francesca MELILLO

Associate Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: LILLE

Email: francesca.melillo@skema.edu

Research interests

Employee entrepreneurship, strategic human capital, the labor market consequences of an entrepreneurial experience, employee mobility, start-ups hiring & retention strategies

Education

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| 2012 | Ph.D. in Management, Luiss Guido Carli University, Italy |
| 2008 | MSc, Luiss Guido Carli University, Italy |
| 2005 | BA, Luiss Guido Carli University, Italy |

Experience

Full-time academic positions

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| Since 2022 | Associate Professor, SKEMA Business School, France |
| Since 2019 | Assistant Professor, SKEMA Business School, France |
| 2014 - 2019 | Assistant Professor, KU Leuven, Belgium |

Other academic affiliations and appointments

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| 2012 - 2014 | Post-doc, Copenhagen Business School, Denmark |
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Research grants, Awards and Honors

Awards and Honors

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| 2022 | What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark, Academy of Management Meeting |
| 2018 | Best Paper Proceedings for the paper: "Prior Wage & the Returns to Entrepreneurial Experience", with T. Reichstein and J. Mahieu, Academy of Management Meeting |
| 2016 | The returns to entrepreneurial experience, Flemish Research Council Grant (FWO) |
| 2014 | Best Paper Proceedings for the paper: "Unpredictably Stable. An Investigation into the Stayer-Mover Tendencies among Entrepreneurs", with T. Reichstein and V. Failla, Academy of Management Meeting |
| 2013 | NORC Enclave Sponsored Seat for the restricted-access of the Kauffman Firm Survey data, Kauffman Firm |
| 2012 | Best Paper Proceedings for the paper: "Endogeneity in Start-up Size. Selection Effects among Types of Entrants", Academy of Management Meeting |

Research Grants

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| 2019 | An in-depth examination of founding team formation, SKEMA Business School, France |
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Peer-reviewed journal articles

MARINO, M., MELILLO, F., PARROTTA, P. and SMITH, N. (2024). What makes entrepreneurship counter-cyclical? Evidence from a shutdown of start-up subsidies in Denmark. *Entrepreneurship and Regional Development*.

MAHIEU, J., MELILLO, F. and THOMPSON, P. (2022). The Long-Term Consequences of Entrepreneurship: Earnings Trajectories of Former Entrepreneurs. *Strategic Management Journal*, 43(2), pp. 213-236.

MAHIEU, J., MELILLO, F., REICHSTEIN, T. and THOMPSON, P. (2021). Shooting Stars? Prior wage and the returns to Entrepreneurship. *Strategic Entrepreneurship Journal*, 15(4), pp. 526-567.

FAILLA, V., MELILLO, F. and REICHSTEIN, T. (2017). Entrepreneurship and employment stability--Job matching, labour market value, and personal commitment. *Journal of Business Venturing*, 32(2), pp. 162-177.

Working papers

MELILLO, F., DAHL, M., GJERLØV-JUE, P. and REICHSTEIN, T. (2022). *The Boomerang Entrepreneur*. SKEMA working papers series.

MELILLO, F., MARINO, M. and BREA SOLIS, H. (2022). *Going from entrepreneur back to employee. Employer type, task variety, and job satisfaction*. SKEMA working papers series.

MELILLO, F. and KELCHTERMANS, S. (2022). *Shared affiliation effects on co-founding*. SKEMA working papers series.

MELILLO, F., FOSS, N., REICHSTEIN, T. and FAILLA, V. (2022). *When Inequality Means Equity: Horizontal Wage Dispersion and Employee Mobility*. SKEMA working papers series.

MELILLO, F., HALBINGER, M. and REICHSTEIN, T. (2022). *The Entrepreneurial Edge: Evidence of Impression Management and Group Identity in Makerspaces*. SKEMA working papers series.

MELILLO, F., MARINO, M., PARROTTA, P. and SMITH, N. (2022). *What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark*. SKEMA working papers series.

Conference proceedings

MELILLO, F., MARINO, M., PARROTTA, P. and SMITH, N. (2022). What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark. *Academy of Management*.

MAHIEU, J. and MELILLO, F. (2019). A Competitor's Curse? Entrepreneurship, Luck, and Career Concerns.

MAHIEU, J., MELILLO, F. and REICHSTEIN, T. (2018). Prior Wage & the Returns to Entrepreneurial Experience.

FAILLA, V., MELILLO, F. and REICHSTEIN, T. (2014). Unpredictably Stable. An Investigation into the Stayer-Mover Tendencies among Entrepreneurs.

MELILLO, F., FOLTA, T.B. and DELMAR, F. (2012). Endogeneity in Start-up Size. Selection Effects among Types of Entrants.

Conference presentations

MELILLO, F. (2019). Shooting Stars? Uncertainty in hiring entrepreneurs. In: Invited research seminar at EPFL. Lausanne.

MAHIEU, J. and MELILLO, F. (2019). A Competitor's Curse? Entrepreneurship, Luck, and Career Concerns. In: AOM American Academy of Management Conference. Boston.

MAHIEU, J. and MELILLO, F. (2019). Earnings Trajectories of Former Entrepreneurs. In: DRUID Conference. Copenhagen.

MAHIEU, J., MELILLO, F. and REICHSTEIN, T. (2019). Prior Wage & the Returns to Entrepreneurial Experience. In: Strategic Management Society Special Conference. Frankfurt.

MAHIEU, J., MELILLO, F. and REICHSTEIN, T. (2018). Prior Wage & the Returns to Entrepreneurial Experience. In: AOM American Academy of Management Conference. Chicago.

MAHIEU, J., MELILLO, F. and REICHSTEIN, T. (2018). Shooting Stars? Prior Wage & Returns to Entrepreneurship. In: DRUID Conference. Copenhagen.

MELILLO, F. and HALBINGER, M. (2017). Social Identification & Entrepreneurial Action: An Investigation into Hacker-Maker Communities. In: DRUID Conference. New York.

FAILLA, V., MELILLO, F. and REICHSTEIN, T. (2016). Competitive Pressures and Transition to Entrepreneurship. Empirical Evidence from Female Workers. In: DRUID Conference. Copenhagen.

MELILLO, F., FAILLA, V. and REICHSTEIN, T. (2016). Competition in Workplace & Entrepreneurial Entry. In: CEPR. Stockholm.

FAILLA, V., MELILLO, F. and REICHSTEIN, T. (2015). Tournament in Workplace and Entrepreneurial Entry: The Interplay between Selection and Treatment Effects. In: DRUID Conference. Copenhagen.

MELILLO, F., FOLTA, T.B. and DELMAR, F. (2015). Endogeneity in start-up size. Selection Effects among Types of Entrants. In: AOM American Academy of Management Conference. Boston.

Faculty research seminar presentations

MELILLO, F., MAHIEU, J. and THOMPSON, P. (2021). The Long-Term Cost of Entrepreneurship: Earnings Trajectories of Former Entrepreneurs. In: SIE Workshop (Strategy, Innovation & Entrepreneurship). virtual.

Other research activities

Reviewer for:

Journal of Business Venturing, Management Science, European Management Review, Industrial and Corporate Change, Journal of Business Venturing, Labour Economics, Research Policy, Entrepreneurship Theory and Practice, Small Business Economics, Research Policy

Organization of a conference or a seminar

2019 SEI Faculty Workshop

Professional Activities

Other professional activities

Since 2022 EU Tender "Enhancing women & girls ESTEAM competences", Deloitte, France