

# Daniela IUBATTI

Assistant Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: SOPHIA

Email: daniela.iubatti@skema.edu

## Research interests

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Organization theory, Social Network Analysis (SNA), Innovation, Digitalization, Gender Studies

## Teaching interests

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Digitalization, Innovation, Organization Theory, Strategy

## Education

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| 2018 | Doctorat en Business Administration, IESE Business School, Spain |
| 2013 | Master of Science in Management, IESE Business School, Spain     |

## Experience

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### Full-time academic positions

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| Since 2020 | Assistant Professor, SKEMA Business School, France |
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### Other academic affiliations and appointments

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| 2021 - 2022 | Adjunct Professor, University of Trento, Italy     |
| 2019        | Post-doctoral fellow, University of Bologna, Italy |

## Research grants, Awards and Honors

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### Awards and Honors

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| 2020 | EBS Best Paper Awards, EBS Business School, Germany |
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## Publications

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### Peer-reviewed journal articles

- AVERSA, P., FORMENTINI, M., IUBATTI, D. and LORENZONI, G. (2021). Digital Machines, Space, and Time: Towards a Behavioral Perspective of Flexible Manufacturing. *Journal of Product Innovation Management*, 38(1), pp. 114-141.
- MAORET, M., TORTORIELLO, M. and IUBATTI, D. (2020). Big Fish, Big Pond? The Joint Effect of Formal and Informal Core/Periphery Positions on the Generation of Incremental Innovations. *Organization Science*, 31(6), pp. 1538-1559.
- CECI, F. and IUBATTI, D. (2012). Personal relationships and innovation diffusion in SME networks: A content analysis approach. *Research Policy*, 41(3), pp. 565-579.

## Book chapters

IUBATTI, D., MASCIARELLI, F. and SIMBOLI, A. (2010). Inter-organizational design: Exploring the relationship between formal architecture and ICT investments. In: Giuseppina Passiante (ed.). *Evolving Towards the Internetworked Enterprise*. 1st ed. Springer.

CECI, F. and IUBATTI, D. (2010). Communication flows in a SME network: The C.I.S.I Consortium case. In: Giuseppina Passiante (ed.). *Evolving Towards the Internetworked Enterprise*. 1st ed. Springer.

## Conference proceedings

RUA GOMEZ, C.C., IUBATTI, D. and INCERTI, V. (2023). Multiple Team Membership (MTM) and the Future of Work How MTM Experiences Affect Knowledge Workers.

IUBATTI, D., MAORET, M. and TORTORIELLO, M. (2016). Differentiating the network effect across innovation development and innovation productivity. *Academy of Management Proceedings*.

IUBATTI, D. and MAORET, M. (2015). On core-periphery effects of formal structure and informal networks on employees innovativeness. *Academy of Management Proceedings*.

## Conference presentations

RUA GOMEZ, C.C., IUBATTI, D. and INCERTI, V. (2023). From the inside out The roles of social capital and gender in multiple board affiliations. Valerio. In: Academy of Management. Boston.

RUA GOMEZ, C.C. and IUBATTI, D. (2023). When the spark fades The impact of the #MeToo movement on role incongruity in the Hollywood film industry. In: Academy of Management. Cagliari.

## Other research activities

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### Reviewer for:

Journal of Management, Journal of Business Ethics, Journal of Technology Transfer, Journal of Management Studies, Research Policy, Academy of Management Proceedings

### Other academic activities

Since 2023      EURAM 2024 SIG06-08 track committee member