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**Lapo MOLA**

**DIGITALISATION Academy  
Sophia-Antipolis**

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**CV**

**Skills & Interests**

**Teaching Skills**

Operation & Information Systems

**Research Skills**

Case study method, Grounded theory method, qualitative research

**Languages**

ItalianEnglish, French,

**Expertise**

Information Systems, Organization Design

**International Interests**

Europe

**Qualification**

Scholarly Academic

**Academic Degrees**

Ph.D. IULM University, Milan, Italy, Milan, 2006

**Work Experience**

Head of Distance learning DBA (DDBA), SKEMA Business School (September, 2017 - Present), Sophia-Antipolis, France.

Associate Professor in Information Systems, SKEMA Business School (2014 - Present), Sophia-Antipolis, France.

Lecturer, tenure track , in Oraganization Science and Information Systems, Verona University (2006 - 2009), Verona, Italy.

**INTELLECTUAL CONTRIBUTIONS**

**Articles in Journals**

- CARUGATI, A., FERNANDEZ, W., MOLA, L., & ROSSIGNOLI, C. (2018). My choice, your problem? Mandating IT use in large organisational networks. *Information Systems Journal*, 28, 6-47, doi: 10.1111/isj.12120.
- MOLA, L., RUSSO, I., Giangreco, A., & ROSSIGNOLI, C. (2017). Who knows what? Reconfiguring the governance and the capabilities of the supply chain between physical and digital processes in the fashion industry. *Production Planning & Control*, 28 (16), 1284-1297, doi: 10.1080/09537287.2017.1375147.
- ROSSIGNOLI, C., MOLA, L., ZARDINI, A., & RICCARDI, F. (2016). THE ORGANIZATIONAL IMPACT OF SAAS ADOPTION ON CRM APPLICATIONS. *World Review of Entrepreneurship, Management and Sustainable Development*.
- Mola, L., Rossignoli, C., Carugati, A., & Giangreco, A. (2015). Business Intelligence System Design and its Consequences for Knowledge Sharing, Collaboration, and Decision-Making: An Exploratory Study. *International Journal of Technology and Human Interaction*, 11 (4), 1-25, doi: 10.4018/IJTHI.201510010.
- Buciuni, G. & Mola, L. (2014). How do entrepreneurial firms establish cross-border relationships? A global value chain perspective. *Journal of International Entrepreneurship*, 12 (1), 67-84.
- Dejaeger, K., Goethals, F., Giangreco, A., Mola, L., & Baesens, B. (2012). Gaining insight into student satisfaction using comprehensible data mining techniques. *European Journal of Operational Research*, 218 (2), 548-562.
- Mola, L. & Carugati, A. (2012). Escaping localisms in it sourcing: tracing changes in institutional logics in an Italian firm. *European Journal of Information Systems*, 21 (6), 388-403.
- Zardini, A., Mola, L., & Rossignoli, C. (2011). The Enterprise Content Management can develop the Organizational Value through Knowledge Management. *International Journal of Information and Communication Technology Research*, 1 (1), 27-36.
- Zardini, A., Mola, L., Vom Brocke, J., & Rossignoli, C. (2010). The role of ECM and its contribution in decision-making processes. *Journal of Decision Systems*, 19 (4), 389-406.
- Mola, L., Rossignoli, C., & Carugati, A. (2009). The strategic mediator: a paradoxical role for a collaborative e-marketplace. *Electronic Markets - The International Journal*, 19, 55-66.

#### **Articles in Proceedings**

- CARUGATI, A. & MOLA, L. (2017). The Rise of IT Modernization as New Paradigm in IT implementation: The Basic Architecture. *AIM (Association Information et Management)*.
- Mola, L., Vitari, C., Piccoli, G., & Rossignoli, C. (2012). Antecedents of IT Capabilities in the context of the Digital Data Genesis. *20th European Conference on Information Systems*.
- Mola, L., Cordella, A., & Rossignoli, C. (2009). Software market configuration: a socio-technical explanation. *ICIS (International Conference of Information Systems)*.
- Mola, L., Cordella, A., & Wilcoks, L. (2008). ICTs, Marketization and Bureaucracy in the UK Public Sector: Critique and Reappraisal. *2nd Global Sourcing Workshop*.
- Mola, L., Rossignoli, C., & Carugati, A. (2008). The unexpected destiny of a collaborative e-marketplace: the Agriok Case. *16th European Conference on Information Systems*.
- Mola, L. & Gianecchini, M. (2007). ERP and Organizational Change: Individuals and decision-making processes in the implementation of integrated information systems. *2nd Enterprise Systems pre-ICIS 2007*.
- Mola, L., Rossignoli, C., & Cordella, A. (2006). E-Marketplace and transaction cost theory: a possible set of new ideas. *14th European Conference on Information Systems (ECIS)*.
- Mola, L. (2004). Integration: The key word for the flexibility of emerging ERP architecture. *FIWIS - The Joint Finnish-Italian Workshop on Information Systems*.
- Mola, L. & Rossignoli, C. (2004). E.M.P. as enabler of new organisational architectures: an Italian case study. *17th e-commerce conference - e-Global*.

#### **Chapters, Cases, Readings, Supplements**

- MOLA, L. & Russo, I. (2016). From e-Marketplace to e-Supply Chain: Re-conceptualizing the Relationship Between Virtual and Physical Processes. *EMPOWERING ORGANIZATIONS* (pp. 133-145). Switzerland: Springer [B].

- Augier, M. & MOLA, L. (2016). Reshaping Organizations with social Networks and Collaboration.. In SPRINGER (Ed.), *Blurring the Boundaries Through Digital Innovation* (pp. 9-20). Springer International Publishing.
- Mola, L., Zardini, A., & Confente, I. (2015). Communication Web 2.0: An Attempt to Understand the Gap Between Italian Law and Accounting Firms and the International Environment. *From Information to Smart Society. Environment, Politics and Economics - Mola L. Pennarola F., Za S. eds* (pp. 231-239). Springer International Publishing.
- Carugati, A., Gibson, C., & Mola, L. (2010). Patterns of Technochange Management in ERP Multisite Implementations. In D'Atri, A., Saccà, D. (Ed.), *Information Systems: People, Organizations, Institutions and Technologies* (pp. 569-577). Berlin, Germany: Springer [B].
- Bulchand-Gidumal, J. & Mola, L. (2010). Managing IS Services with Something in Between Outsourcing and Insourcing: Buffer Organizations. In D'Atri, A., Saccà, D. (Ed.), *Information Systems: People, Organizations, Institutions and Technologies* (pp. 425-433). Berlin, Germany: Springer [B].
- Rossignoli, C., Mola, L., & Cordella, A. (2009). Reconfiguring interaction through the e-marketplace: a transaction cost theory based approach. In Yogesh K. Dwivedi, Banita Lal, M. D. Williams, Scott L. Schneberger, Michael R. Wade (Ed.), *Handbook of Research on Contemporary Theoretical Models in Information Systems*. Information Science Reference (IGI Global).
- Carugati, A., Mola, L., & Rossignoli, C. (2008). E-clubbing: New Trends in Business Processing Outsourcing. In D'Altri A., De Marco M., Casalino N. (Ed.), *Interdisciplinary aspects of information systems studies*. Springer [B].

#### **Conference Presentations**

- MOLA, L. & CARUGATI, A. (2017, August). *The Business Value of Enterprise Architecture: Lessons from Cisco Systems*. Academy of Management Annual (AoM) Meeting, Atlanta, Georgia.
- Augier, M. & Mola, L. (2015, October). *Reshaping Organizations with social Networks and Collaboration*. XII Conference of the Italian Chapter of AIS, Rome, Italy.
- Carugati, A., Giangreco, A., Mola, L., & Veira Da Counha, J. (2015, July). *Theorizing the diffusion of IT: phases and mechanisms in the diffusion of technological innovations*. EGOS (European Group on Organization Studies, Athens, Greece.
- Mola, L. & Russo, I. (2014, September). *From e-marketplace to e-supply chain: re-conceptualizing the relationship between virtual and physical processes*. 11th Conference of Italian Chapter of Association for Information Systems, Genova, Italy.
- Rossignoli, C., Ricciardi, F., Mola, L., & Zardioni, A. (2014, July). *e-Intermediaries network base case study*. EGOS 2014 Rotterdam, Rotterdam, Netherlands.
- Rossignoli, C., Ricciardi, F., Mola, L., & Zardioni, A. (2014, June). *Inter-organizational Networks of e-Intermediaries: An Exploratory Study*. 22nd European Conference on Information Systems (ECIS), Tel Aviv, Israel.
- Buciuini, G., Russo, I., & Mola, L. (2013). *Reshaping The Interface Between Marketing And Operations in Globalizing Furniture Supply Chains*. IMP - Industrial Marketing and Purchasing Conference, Atlanta, United States of America.
- Carugati, A., Mola, L., & Giangreco, A. (2013, July). *The role of IT in bridging organizational networks and individual networks: a case study*. EGOS Colloquium, Montréal, Canada.
- Mola, L. & Rossignoli, C. (2013, May). *Ten Years of Experience: the case of the MAster in Business Intelligence & Knowledge Management*. World Summit on Big Data and Organization Design, Paris, France.
- Buciuini, G. & Mola, L. (2012, August). *Enhancing SMEs' International Competitiveness through Cross-Border Relationships: a GVC Perspective*. Academy of Management Annual (AoM) Meeting, Boston, United States of America.
- Rossignoli, C., Mola, L., Ferrari, A., & Zardini, A. (2012, August). *Saas Adoption: Critical Factors for CRM Application*. Academy of Management Annual (AoM) Meeting, Boston, United States of America.
- Buciuini, G. & Mola, L. (2012, July). *Reshaping the organizational structure in the global economy: Evidence from the U.S. furniture industry*. EGOS Colloquium, Helsinki, Finland.

- Rossignoli, C., Mola, L., & Carugati, A. (2012, July). *E-marketplaces and the design of global organizations: A research agenda for the new role of the e-strategic mediator*. EGOS Colloquium, Helsinki, Finland.
- Vitari, C., Piccoli, G., Mola, L., & Rossignoli, C. (2012, June). *Antecedents of IT Capabilities in the context of the Digital Data Genesis*. 20th European Conference on Information Systems, Barcelona, Spain.
- Mola, L., Carugati, A., & Bulchand Gidumal, J. (2011, August). *An Empirical Investigation of Internal Markets as a Sourcing Option for the Delivery of IS Services*. Academy of Management Annual (AoM) Meeting, San Antonio, Texas.
- Mola, L. & Buciuni, G. (2011, July). *How does GVC's governance take shape when no big players are involved?* EGOS Colloquium, Gothenburg, Sweden.
- Mola, L., Rossignoli, C., Carugati, A., & Fernandez, W. (2010, August). *Say Cheese: a Case Study of Modernization in Agribusiness*. Academy of Management Annual (AoM) Meeting, Montréal, Canada.
- Cordella, A., Mola, L., & Rossignoli, C. (2009, December). *Software market configuration: a socio-technical explanation*. ICIS (International Conference of Information Systems), Phoenix, Arizona.
- Mola, L., Rossignoli, C., & Carugati, A. (2009, August). *Two cases one result: marketplaces become strategic mediators*. Academy of Management Annual (AoM) Meeting, Chicago, Illinois.
- Mola, L., Rossignoli, C., & Carugati, A. (2008, June). *The unexpected destiny of a collaborative e-marketplace: the Agriok Case*. 16th European Conference on Information Systems, Galway, Ireland.
- Cordella, A., Mola, L., & Wilcoks, L. (2008, March). *ICTs, Marketization and Bureaucracy in the UK Public Sector: Critique and Reappraisal*. 2nd Global Sourcing Workshop, Val d'Isère, France.
- Mola, L. & Gianecchini, M. (2007, December). *ERP and Organizational Change: Individuals and decision-making processes in the implementation of integrated information systems*. 2nd Enterprise Systems pre-ICIS 2007, Montréal, Canada.
- Rossignoli, C., Cordella, A., & Mola, L. (2006, June). *E-Marketplace and transaction cost theory: a possible set of new ideas*. 14th European Conference on Information Systems (ECIS), Goteborg, Sweden.
- Mola, L. & Rossignoli, C. (2004). *E.M.P. as enabler of new organisational architectures: an Italian case study*. 17th e-commerce conference - e-Global, Bled, Slovenia.
- Mola, L. (2004). *Integration: The key word for the flexibility of emerging ERP architecture*. FIWIS - The Joint Finnish-Italian Workshop on Information Systems, Turku, Finland.

### **Professional Service**

#### **Chair: Conference / Track / Program**

- 2014: ItAIS Conference (International).
- 2014: Track Chair for ItAIS 2014.VII Conference on ItAIS, the Italian Chapter of the Association for Information Systems (International).
- 2014: Mediterranean Conference on Information Systems (MCIS) (International).
- 2013: Co-track Chair: Track Performance and Control in Information Systems - EURAM 2013 - Istanbul, Turkey (International).
- 2012: ItAIS Conference (International).
- 2012: Program Chair ItAIS2012 - Università Cattolica del Sacro Cuore - Rome 2012 (International).
- 2012: Track Chair for ItAIS 2012. VII Conference of ItAIS, the Italian Chapter of Association for Information Systems (International).
- 2009: ItAIS Conference (International).
- 2009: Session Chair - European Conference on Information Systems (ECIS) - 2009 (International).
- 2009: Track Chair for ItAIS 2009. VII Conference of ItAIS, the Italian Chapter of Association for Information Systems (International).
- 2007: ItAIS Conference (International).
- 2007: Track Chair for ItAIS 2007. VII Conference of ItAIS, the Italian Chapter of Association for Information Systems (International).
- 2005: ItAIS Conference (International).

#### **Editor: Associate Editor**

2015: From Information to Smart Society. Environment, Politics and Economics" - Mola L. Pennarola F., Za S. eds. (International). Springer International Publishing. ISBN: 978-3-319-09449-6

2013 – 2014: Associate Editor for European Conference of Information Systems (ECIS) (International).

**Member: Committee/Task Force**

2014: Program Committee Member Information Systems Foundations (ISF) 2014 Australian National University, Canberra (International).

2010: Member of the Program Committee of MCIS 2010, Mediterranean Conference on Information Systems - Program Administrator - Academic College of Tel Aviv (Israel) (International).

2009: Member of the Program Committee of MCIS 2009, Mediterranean Conference on Information Systems (International).

2009: Member of Organizing Committee of the European Conference on Information Systems (ECIS) for 2009 - Local Organizer - University of Verona, Italy (International).

2005: Member of Organizing COmmittee of ItAIS 2005 - Italian Chapter of the Association of Information Systems (International).

**Reviewer: Conference Paper**

2014: ItAIS Conference (International).

2013 – 2014: European Conference of Information Systems (ECIS) (International).

2013 – 2014: ICIS (International Conference of Information Systems) (International).

2013 – 2014: Academy of Management Annual (AoM) Meeting (International).

2012: ItAIS Conference (International).

2009: ItAIS Conference (International).

2007: ItAIS Conference (International).

2005: ItAIS Conference (International).

**Reviewer: Reviewer for a Journal**

2014 – 2015: European Journal of Information Systems (International).

2013 – 2014: International Journal of Organizational Design and Engineering (IJODE) (International).

2013 – 2014: Journal of Information Technology (International).

**Professional Memberships**

European Group for Organizational Studies, 2011-present

Academy of Management - OCIS Division, 2009-Present

itAIS - Italian Chapter of AIS, 2003 - present

Association for Information Systems, 2002 -present